ABSTRACT

Rohyani, Erna. Apriasi, 2014. *The Use of Picture Card Media to Improve the Seventh Grade Students' Vocabulary Mastery at SMP Negeri 2 Jelbuk in the 2013/2014 Academic Year.* Thesis. English Education Program, Faculty of Teacher Training and Education, Muhammadiyah University of Jember. Advisors : (1) Dr. M. Hatip, M.Pd. (2) Isnadi, S.S., M.Pd.

Key Word : Vocabulary Mastery, Picture Card Media

Vocabulary is the most important component in learning English. However, many students find vocabulary as one of the problems that they face when they want to learn English. Therefore, it is important to do a research entitled "The Use of Picture Card Media in the Seventh Grade Students' Vocabulary Mastery".

In this research, the problem is "how can picture card media improve the seventh grade students' vocabulary mastery at SMP Negeri 2 Jelbuk in the 2013/2014 academic year?" and the objective of this research referring to the research problem is to find out how picture card media can improve vocabulary mastery. Based on the research problem and the relevant theory, the hypothesis of the research is described as follows : Picture card media improve the seventh grade students' vocabulary mastery at SMP Negeri 2 Jelbuk in the 2013/2014 academic year by combining with translation technique and making the group race game as a competitive game.

The design of this research is classroom action research. The research subject is VIIA class consisting of 38 students. The data are collected using test method, and the instrument used is test items. In order to analyze the data-students' vocabulary mastery score-, percentage formula is used.

The implementation of Picture Card media was combined with translation technique and made the group race game as a competitive game in cycle two. All of the students were active in the teaching and learning activities, and they didn't feel bored again because they can compete with each other. Those caused the result of cycle two achieved the criteria of success. Picture Card media improved the student's vocabulary mastery in two cycles from the percentage of students scored ≥ 70 (E = 42%) in Cycle 1 to (E = 78.9%) in Cycle 2.

Based on the research result, it can be concluded that picture card media is able to improve the students' vocabulary mastery at SMP Negeri 2 Jelbuk in the 2013/2014 academic year by using small group discussion and implementing the game as competitive game.