

## ABSTRACT

Bungaylla Yourridha. 2017. *The Effect of Sensory Images Strategy on the Seventh Grade Students' Reading Comprehension at MTs Annidohom Jember in the 2016/2017 Academic Year*. Thesis. English Education Program, Faculty of teacher Training and Education, University of Muhammadiyah Jember. Advisors: (1) Dr. Moch Hatip, M.Pd. (2) Taufik Hidayah, M.Tesol

**Key Words** : Sensory Images Strategy, Reading Comprehension

The aim of the research to find out The Effect of Sensory Images Strategy on the Seventh Grade Students' Reading Comprehension. It tries to reveal whether there is a significant difference in the students' reading comprehension. Many research concluded that the Indonesian's people ability in reading comprehension is still low. top-performing countries had a relative strength in the interpreting, integrating, and evaluating reading comprehension skills and strategies compared to their reading achievement overall Hong Kong SAR 571, the Russian Federation 586, Singapore 567, Northern Ireland 558, and the US as well as the Canadian province of Ontario and the US state of Florida 556 and reading average scale score in Indonesia 428. It means that reading comprehension in Indonesia is lower that other country.

This research is classified as a quasi-experimental study. The subjects of this study were 34 students of seventh grade at MTs Annidhom Jember where 17 students of VIIA and 17 students of VIIB. Class VIIB was chosen as the Experimental Group which was taught using sensory images strategy as the treatment while Class VIIA was chosen as the Control Group which was not taught using sensory images strategy. In the beginning of the study, both of Experimental and Control Groups were given a pre-test to measure the students' reading comprehension in the form of a test consisting of 20 questions. They were given a post-test with the same questions as the pre-test to find out whether there was a significant difference in their reading comprehension after the treatment. The data of the pre-test and post-test of both groups were analyzed using descriptive statistics and pre-analyze by using SPSS V20. After the data were tested and found to be homogeneous variance but the distribution of the data is not normal, the hypothesis was tested using Mann-Whitney test.

The result of this research shows that there is a significant difference in the students' reading comprehension who are taught by using sensory images strategy and those who are not. The significance of Mann Whitney test  $0,003 < 0,05$  level of significant. It means that the use of sensory images strategy has significant effect on the students' reading comprehension.

In addition, hopefully it will be useful for the English teacher as information to select, provide, and use appropriate sensory images strategy as main sources on learning English in EFL classrooms. The information can be used as a consideration to improve the teaching quality and creativity in teaching English by using sensory images strategy.