

ABSTRAK

Nama : Muhammad Zefri Kudus
Program Studi : Ilmu Pemerintahan
Judul : Policy Entrepreneur Dalam Implementasi Program Perumahan Bersubsidi di Kabupaten Jember (Studi di Dinas Perumahan Rakyat, Kawasan Permukiman, dan Cipta Karya Kabupaten Jember)

Penelitian ini bertujuan untuk mengetahui Bagaimana *Policy entrepreneur* dalam Proses Implementasi Program Perumahan di Kabupaten Jember dan siapa *Policy entrepreneur* dalam Program Perumahan Bersubsidi di Kabupaten Jember. Metode yang digunakan dalam penelitian ini yaitu pendekatan kualitatif, Sumber Data yang diperoleh dari Dinas Perumahan Rakyat, Kawasan Permukiman, dan Cipta Karya Kabupaten Jember dan Ray Kabupaten jember. Pengumpulan Data melalui Wawancara, Observasi, serta Dokumentasi. Hasil dari penelitian ini didapatkan bahwa RAY sebagai policy entrepreneur dalam proses implementasi program perumahan bersubsidi di Kabupaten Jember, karena RAY mendominasi dalam setiap prosesnya, dan juga RAY sebagai pihak yang mengimplementasikan program tersebut di Jember yang terbialang sukses karena mengalami peningkatan kuota yang di dapat setiap tahunnya.

Kata Kunci: Policy entrepreneur, Kebijakan Publik, Implementasi, Perumahan Bersubsidi.

ABSTRACT

Name : Muhammad Zefri Kudus
Study Program : Ilmu Pemerintahan
Title : Policy Entrepreneurs in the Implementation of the Subsidized Housing Program in Jember Regency (Study at the Department of Public Housing, Settlement Areas, and Human Settlements, Jember Regency)

This study aims to find out how the Entrepreneur Policy is in the Process of Implementing the Housing Program in Jember Regency and who is the Entrepreneur Policy in the Subsidized Housing Program in Jember Regency. The method used in this study is a qualitative approach. Sources of data obtained from the Department of Public Housing, Settlement Areas, and Cipta Karya Jember Regency and Ray Jember Regency. Data Collection through Interview, Observation, and Documentation. The results of this study found that RAY as a policy entrepreneur in the process of implementing the subsidized housing program in Jember Regency, because RAY dominates in every process, and also RAY as the party implementing the program in Jember which is considered successful because it has increased the quota that it gets every year.

Keywords: Policy Entrepreneur, Public Policy, Implementation, Subsidized Housing.