

CHAPTER I

INTRODUCTION

This chapter presents the background of the research, the problem of the research, the objective of the research, the purpose of the research, the significance of the research, the operational definition of the research, and scope of the research.

1.1 Background of the Research

The textbooks are one of the main things that are important for the learning process and are supported by explanations from the teacher. According to (Jana Stará dkk., 2017), textbooks play a prominent role in the teaching or learning process. Besides, one of the basic functions of textbooks is to make the existing knowledge available and apparent to the learners in a selected, easy and organized way. The content of English language textbooks influences what teachers teach and learners learn. According to Pudjosoedarmo (in Simatupang, 2012:1), a textbook is the most important medium in the process of teaching. It has the function as a medium in giving instruction to the teacher and students in the classroom, especially an English textbook which has an essential role in English as a foreign language classroom.

In Indonesia, the government also provides rules for the use of textbooks that are compatible with BSNP (Badan Standar Nasional Pendidikan). BSNP also set a suitable book to be adapted to the existing curriculum. Based on the rules of the ministry of education, it is stated that textbooks are the main books used in schools. The use of textbooks is a task to support the teaching process in school.

This instrument is used to determine the eligibility of a textbook to be categorized as a standard book. According to BSNP, Qualified textbooks are required to meet the four elements of eligibility, which are content feasibility, feasibility of presentation, language feasibility, and feasibility of graphic. The four elements of eligibility are outlined in the form of very detailed indicators and teacher/student can apply it. For the textbook appraisers, this instrument can be used as a basis for development or textbook writing so that the results do not deviate from the hope of BSNP. For teachers, students, and the general public this instrument can be used for purposes of learning at the level of a particular educational unit.

Content Analysis is a type of analysis which is valuable and significant to the authors, curriculum planners and curriculum decision makers to develop a good textbook which meets the requirements of the learners at various stages of learning. Also, the content analysis aids in scientific and practical examination of the concepts, needs, rationales, attitudes and all discussed pieces in the educational content of books. The feasibility of presentation is a group of assessments about the presentation of a textbook. The feasibility presentation includes three measurements, namely technique of presentation, learning presentation and completeness of presentation. Technique of presentation is divided into two subs criteria which are Systematic and Chapter equilibrium. In this criterion, teaching material should be presented in the form of texts that are completed by communicative activities, illustrated pictures, and symbols. The arrangement of all must be systematically based on characteristics of material, at least starting by introduction, body and closing. Chapter equilibrium In this criterion, teaching material should be presented in form of texts, communicative activities, illustrated pictures and symbols. All of them have to be offered in balance in every chapter. A language textbook is not merely a collection of texts drawn from

different genres; it reflects a particular pedagogic point of view arrived at by the textbook designers after taking into account the broad educational objectives that inform the curriculum followed in a particular context. Feasibility of graphics that is Physically presented in the form of an attractive appearance and describe the characteristics of textbooks, ease of reading and use, as well as the physical quality of the book.

Several previous studies are relevant to the analysis of speaking material in English textbooks. One of them is the research of Lusi Tri Utami (2021) in his research, the researcher used a qualitative approach with the content analysis method. Data was collected by carrying out interviews and documentation. The subject of the research is an English textbook for twelve grades of senior high school " Bahasa Inggris" published by the Ministry of Education and Culture 2018. In his research, the instrument used was not valid because it only used interviews from 2 English teachers and they gave different opinions regarding the appropriateness of the speaking material in the English textbook.

Then, the reason why the researcher chose this topic was to identify the speaking material in the book, whether the textbook is appropriate or not with content feasibility, the feasibility of presentation, language feasibility, and the feasibility of graphics for teaching speaking materials. During the pandemic, some schools, especially in remote villages, did not use the online system but only used books as a learning reference because there was no internet access and some students did not have mobile phones. The researcher will specifically analyze the speaking. The researcher chose this book to know whether this book can help students in learning speaking material. So, the title of this research is "An Analysis Of Speaking Material In English Textbook For Eighth Grade Of Junior High School.

1.2 Problem of the Research

Based on the definition above, the problem of the research is formulated as follows:

1. How appropriate the textbook with the feasibility of content?
2. How appropriate the textbook with the feasibility of presentation?
3. How appropriate the textbook with the feasibility of language?
4. How appropriate the textbook with the feasibility of graphics for teaching speaking materials?

1.3 Purpose of the Research

The purpose of this research is expected to be useful for teachers and students to find out whether :

1. To know whether the textbook appropriate with the feasibility of content.
2. To know whether the textbook appropriate with the feasibility of presentation.
3. To know whether the textbook appropriate with the feasibility of language.
4. To know whether the textbook appropriate with the feasibility of graphics for teaching speaking materials.

1.4 Significance of the Research

1. Theoretical benefit

This research will provide good information related to speaking material in English textbooks. Also, this research provides a good overview for further research that wants to study the same case, so that this research becomes useful information and a useful reference for further research.

2. Practical benefit

1) For the teacher

To inform English teachers to choose the appropriate English textbook that will be useful for their students and teachers can predict whether the speaking contents is difficult, plain, or easy to use in daily activities.

2) For the students

By using appropriate speaking material and activities in English textbooks, it is hoped that students will be more interested and motivated in learning English so that their English speaking ability will increase.

3) Textbook Writer

Meanwhile, for the textbook writer, the result of the study can be used as a reference in writing an English textbook based on the recent curriculum, that is suited with the students' needs and suit the demands of the future world.

4) Future Researcher

Finally, for the future researcher, the findings can be used as a reference to research the same topic from different sources.

1.5 The Operational Definition

By knowing the key terms, it makes this research easier to be understood by other researchers and readers.

1. Textbook

Textbook is books containing descriptions of material about a subject or definite field of study, which is arranged systematically and have been selected

based on specific objectives, learning orientation, and students' development to be assimilated. Textbook is a students' instrument to understand and to learn things which are read and also to understand the world outside of it.

2. Speaking

Speaking is one of the skills to communicate with other people through language media. Speaking is a form of speech act in the form of sounds produced by the speech apparatus accompanied by body movements and facial expressions. It is commonly used as a way to relate any information between speakers and listeners in order to accomplish their needs.

3. Content

Content Analysis is a type of analysis which is valuable and significant to the authors, curriculum planners and curriculum decision makers to develop a good textbook which meets the requirements of the learners at various stages of learning. Also, the content analysis aids in scientific and practical examination of the concepts, needs, rationales, attitudes and all discussed pieces in the educational content of books.

4. Language

A language textbook is not merely a collection of texts drawn from different genres; it reflects a particular pedagogic point of view arrived at by the textbook designers after taking into account the broad educational objectives that inform the curriculum followed in a particular context.

5. Presentation

The feasibility of presentation is a group of assessments about the presentation of a textbook. The feasibility presentation includes three measurements, namely technique of presentation, learning presentation and completeness of presentation. Technique of presentation is divided into two sub criteria which are Systematic and Chapter equilibrium. In this criterion, teaching material should be presented in the form of texts that are completed by communicative activities, illustrated pictures, and symbols. The arrangement of all must be systematically based on characteristics of material, at least starting by introduction, body and closing. Chapter equilibrium In this criterion, teaching material should be presented in form of texts, communicative activities, illustrated pictures and symbols. All of them have to be offered in balance in every chapter.

6. Graphics

Feasibility of graphics that is Physically presented in the form of an attractive appearance and describe the characteristics of textbooks, ease of reading and use, as well as the physical quality of the book.

1.6 Scope of the Research

1. The subject of Research

The subject of this research is textbook Bahasa Inggris “When English Ring a Bell” for eighth grade junior high school. In this textbook there are thirteen chapter. It consists of a preface, a table of contents, thirteen chapters and references, so the total of those pages is 234 pages for all chapters include of references.

2. The Object of Research

The object of this research is to analyze speaking material in “Bahasa Inggris” textbook for eighth grade junior high school. In terms of the feasibility of content, the feasibility of language, the feasibility of presentation, and the feasibility of graphics.

