

LAMPIRAN 1: KUESIONER PENELITIAN

Hal : Permohonan Menjadi Responden

Kepada
Yth. Bapak/Ibu/Saudara/(i)
Di Tempat

Dengan Hormat,

Yang bertanda tangan dibawah ini, saya :

Nama : Imelda Olivia Sovina

NIM : 1810411128

Judul Skripsi : Pengaruh *Marketing Mix* terhadap Keputusan Pembelian pada Warung Bakso Mbah Wiro Gumukmas Jember.

Kuesioner ini ditujukan untuk respondenguna memperoleh data yang akan digunakan untuk tugas akhir (Skripsi) sebagai salah satu syarat untuk memperoleh gelar sarjana dalam bidang Manajemen. Untuk itu, saya memohon kesediaan Bapak/Ibu/Saudara(i) untuk mengisi kuesioner ini. Saya menyadari bahwa dalam pengisian kuesioner ini akan menyita waktu Bapak/Ibu/Saudara(i). Akan tetapi, Kontribusi Bapak/Ibu/Saudara(i) sangat penting bagi penelitian ini secara keseluruhan.

Saya akan menjaga kerahasiaan dari semua jawaban/ pendapat yang telah Bapak/Ibu/Saudara(i) berikan dalam kuesioner terlampir. Informasi yang diberikan hanya digunakan untuk kepentingan terbatas. Data yang diperoleh semata-mata hanya untuk kepentingan penelitian ilmiah, dan hanya ringkasan dari hasil analisis yang dilaporkan atau dipublikasikan.

Demikian permohonan ini saya ajukan, atas kesediaan, partisipasi dan kerjasama yang baik, saya sampaikan terima kasih.

Hormat Saya,

Imelda Olivia Sovina

Bagian I: Identitas Responden

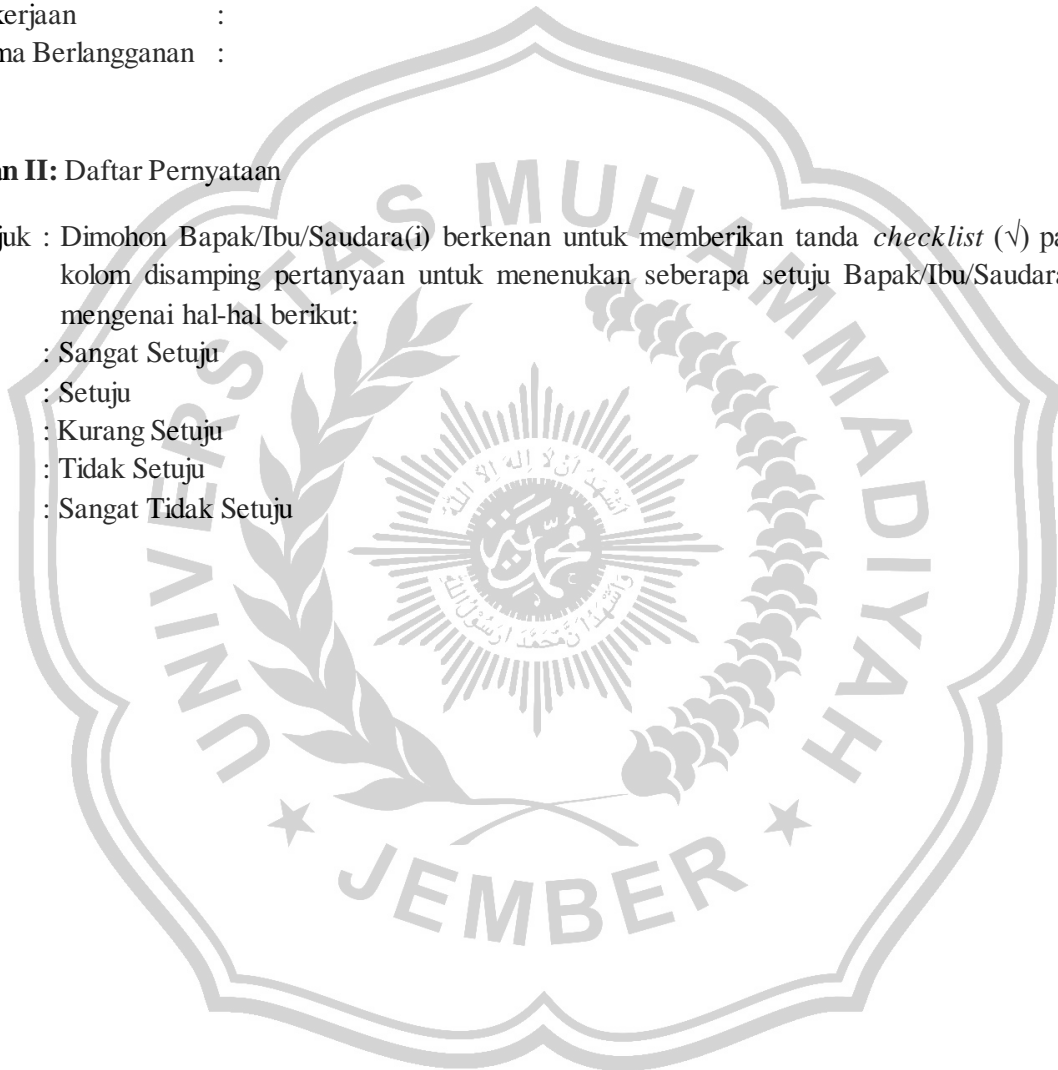
Petunjuk : Dimohon Bapak/Ibu/Saudara(i) berkenan untuk mengisi identitas secara lengkap dan dengan memberikan tanda *checklist* (√) pilihan sesuai dengan keterangan yang akan ada pada setiap pernyataan.

1. Nomer Responden :
2. Umur :
3. Jenis kelamin :
4. Pekerjaan :
5. Lama Berlangganan :

Bagian II: Daftar Pernyataan

Petunjuk : Dimohon Bapak/Ibu/Saudara(i) berkenan untuk memberikan tanda *checklist* (√) pada kolom disamping pertanyaan untuk menenukan seberapa setuju Bapak/Ibu/Saudara(i) mengenai hal-hal berikut:

- SS : Sangat Setuju
 S : Setuju
 KS : Kurang Setuju
 TS : Tidak Setuju
 STS : Sangat Tidak Setuju



Product (X1)

No	Pernyataan	SS	S	KS	TS	STS
1	Warung Bakso Mbah Wiro Gumukmas Jember menawarkan berbagai jenis bakso sesuai dengan selera					
2	Tekstur Bakso Mbah Wiro padat dan kenyal					
3	Bakso Mbah Wiro Gumukmas Jember yang disajikan tampilannya menarik sehingga menggugah selera					

Price (X2)

No	Pernyataan	SS	S	KS	TS	STS
1	Harga Bakso Mbah Wiro Gumukmas Jember terjangkau					
2	Harga Bakso Mbah Wiro Gumukmas Jember sudah sesuai dengan nilai produknya					
3	Harga Bakso Mbah Wiro Gumukmas Jember lebih murah dari pada bakso sejenis lainnya					

Place (X3)

No	Pernyataan	SS	S	KS	TS	STS
1	Lokasi Warung Bakso Mbah Wiro Gumukmas Jember dapat di akses dengan semua jenis kendaraan umum maupun pribadi					
2	Lokasi Warung Bakso Mbah Wiro dapat dilihat dengan jelas dari jalan raya					
3	Warung Bakso Mbah Wiro Gumukmas Jember menyediakan tempat parkir yang memadai					

Promotion (X4)

No	Pernyataan	SS	S	KS	TS	STS
1	Saya menilai tampilan produk Bakso Mbah Wiro Gumukmas Jember yang dijual sesuai dengan foto yang dipromosikan					
2	Saya bisa memesan Warung Bakso Mbah Wiro Gumukmas Jember melalui aplikasi Whatsapp					

People (X5)

No	Pernyataan	SS	S	KS	TS	STS
1	Karyawan Warung Bakso Mbah Wiro Gumukmas Jember bersikap sopan terhadap pelanggan					
2	Karyawan Warung Bakso Mbah Wiro Gumukmas Jember bersikap ramah kepada pelanggan					
3	Karyawan Warung Bakso Mbah Wiro Gumukmas Jember berpenampilan rapi					

Physical Evidence (X6)

No	Pernyataan	SS	S	KS	TS	STS
1	Desain dan tata ruang warung Warung Bakso Mbah Wiro Gumukmas Jember menarik					
2	Warung Bakso Mbah Wiro Gumukmas Jember memakai lampu yang terang sehingga tidak ada masalah ketika malam hari					
3	Warung Bakso Mbah Wiro Gumukmas Jember menyediakan kipas angin agar sirkulasi udara lancar					

Process (X7)

No	Pernyataan	SS	S	KS	TS	STS
1	Saya segera mendapatkan pesanan tidak lama setelah melakukan pemesanan					
2	Petugas kasir sangat sigap melayani pelanggan					

Keputusan Pembelian (Y)

No	Pernyataan	SS	S	KS	TS	STS
1	Saya merasa puas dengan kualitas Bakso Mbah Wiro Gumukmas Jember					
2	Saya merasa Bakso Mbah Wiro Gumukmas Jember sudah sesuai dengan keinginan					
3	Saya akan mengatakan hal baik tentang Warung Bakso Mbah Wiro Gumukmas Jember kepada orang lain					
4	Saya membeli pertama kali di Warung Bakso Mbah Wiro Gumukmas Jember atas rekomendasi orang lain					

LAMPIRAN 2: REKAPITULASI KUESIONER

No	Usia	Jenis Kelamin	Pendidikan Terakhir	Lama Berlangganan
1	26-30 Tahun	P	SMP	> 3 Tahun
2	41-45 Tahun	P	SMA	3 Tahun
3	17-20 Tahun	P	SMA	> 3 Tahun
4	31-35 Tahun	L	S1	> 3 Tahun
5	21-25 Tahun	P	SMA	> 3 Tahun
6	26-30 Tahun	P	SMP	3 Tahun
7	26-30 Tahun	P	SMA	> 3 Tahun
8	46-50 Tahun	P	SMA	3 Tahun
9	36-40 Tahun	L	SMA	1 Tahun
10	17-20 Tahun	P	SMA	< 1 Tahun
11	17-20 Tahun	L	SMA	> 3 Tahun
12	51-55 Tahun	L	SMA	3 Tahun
13	26-30 Tahun	P	SMA	> 3 Tahun
14	31-35 Tahun	P	SMA	3 Tahun
15	21-25 Tahun	L	SMA	< 1 Tahun
16	36-40 Tahun	P	SMA	> 3 Tahun
17	31-35 Tahun	P	SMA	1 Tahun
18	41-45 Tahun	P	SMA	2 Tahun
19	31-35 Tahun	P	SMA	> 3 Tahun
20	26-30 Tahun	P	SMA	3 Tahun
21	21-25 Tahun	L	SMP	> 3 Tahun
22	21-25 Tahun	P	SMA	3 Tahun
23	26-30 Tahun	L	SMA	< 1 Tahun
24	26-30 Tahun	P	SMA	> 3 Tahun
25	46-50 Tahun	L	SMA	2 Tahun
26	51-55 Tahun	P	SMA	3 Tahun
27	26-30 Tahun	L	SMP	> 3 Tahun
28	21-25 Tahun	P	SMA	> 3 Tahun
29	31-35 Tahun	P	SMP	< 1 Tahun
30	26-30 Tahun	P	SMA	> 3 Tahun
31	17-20 Tahun	L	SMA	3 Tahun
32	36-40 Tahun	P	SMA	< 1 Tahun
33	>55 Tahun	L	SMP	> 3 Tahun
34	21-25 Tahun	P	SMA	> 3 Tahun
35	17-20 Tahun	P	SMP	2 Tahun
36	31-35 Tahun	L	SMP	1 Tahun
37	21-25 Tahun	L	S1	2 Tahun
38	31-35 Tahun	L	SMA	> 3 Tahun
39	41-45 Tahun	L	SMP	3 Tahun
40	31-35 Tahun	P	SMA	2 Tahun
41	26-30 Tahun	P	SMA	> 3 Tahun
42	21-25 Tahun	L	SMP	> 3 Tahun
43	51-55 Tahun	P	SMA	> 3 Tahun

No	Usia	Jenis Kelamin	Pendidikan Terakhir	Lama Berlangganan
44	26-30 Tahun	P	SMA	< 1 Tahun
45	21-25 Tahun	P	SMA	> 3 Tahun
46	31-35 Tahun	P	SMA	3 Tahun
47	26-30 Tahun	P	SMA	< 1 Tahun
48	17-20 Tahun	L	S1	3 Tahun
49	21-25 Tahun	L	SMA	1 Tahun
50	21-25 Tahun	P	SMA	> 3 Tahun
51	31-35 Tahun	P	SMA	1 Tahun
52	41-45 Tahun	P	SMA	3 Tahun
53	21-25 Tahun	P	SMA	3 Tahun
54	26-30 Tahun	P	SMA	< 1 Tahun
55	21-25 Tahun	P	SMA	> 3 Tahun
56	21-25 Tahun	L	SMP	< 1 Tahun
57	21-25 Tahun	L	SMA	< 1 Tahun
58	21-25 Tahun	P	SMP	< 1 Tahun
59	21-25 Tahun	L	S1	2 Tahun
60	31-35 Tahun	P	SMA	2 Tahun
61	26-30 Tahun	P	SMA	1 Tahun
62	17-20 Tahun	L	SMP	< 1 Tahun
63	21-25 Tahun	L	SMP	2 Tahun
64	21-25 Tahun	P	SMA	3 Tahun
65	31-35 Tahun	P	SMA	2 Tahun
66	21-25 Tahun	P	S1	> 3 Tahun
67	41-45 Tahun	P	SMA	3 Tahun
68	21-25 Tahun	P	S1	< 1 Tahun
69	26-30 Tahun	L	SMA	2 Tahun
70	21-25 Tahun	L	SMA	> 3 Tahun
71	21-25 Tahun	L	S1	> 3 Tahun
72	>55 Tahun	L	SMA	> 3 Tahun
73	21-25 Tahun	P	SMA	2 Tahun
74	21-25 Tahun	P	SMA	1 Tahun
75	21-25 Tahun	P	SMP	2 Tahun
76	31-35 Tahun	L	SMP	> 3 Tahun
77	21-25 Tahun	P	SMA	2 Tahun
78	21-25 Tahun	P	SMA	1 Tahun
79	41-45 Tahun	P	SMA	3 Tahun
80	21-25 Tahun	L	SMA	1 Tahun

Rekapitulasi Kuesioner

No	X1.1	X1.2	X1.3	X1	X2.1	X2.2	X2.3	X2	X3.1	X3.2	X3.3	X3	X4.1	X4.2	X4	X5.1	X5.2	X5.3	X5	X6.1	X6.2	X6.3	X6	X7.1	X7.2	X7	Y.1	Y.2	Y.3	Y.4	Y
1	4	5	5	1 4	5	5	5	1 5	4	5	5	1 4	5	5	1 0	5	5	5	1 5	4	5	5	1 4	5	4	9	5	5	4	5	1 9
2	5	5	4	1 4	4	5	4	1 3	4	4	4	1 2	4	4	8	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
3	4	4	5	1 3	4	5	4	1 3	4	3	3	1 0	4	4	8	4	4	4	1 2	4	4	4	1 2	4	5	9	4	4	4	3	1 5
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7	5	4	4	1 3	4	5	4	1 3	4	4	4	1 2	4	4	8	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
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N o	X1 .1	X1 .2	X1 .3	X 1	X2 .1	X2 .2	X2 .3	X 2	X3 .1	X3 .2	X3 .3	X 3	X4 .1	X4 .2	X 4	X5 .1	X5 .2	X5 .3	X 5	X6 .1	X6 .2	X6 .3	X 6	X7 .1	X7 .2	X 7	Y. 1	Y. 2	Y. 3	Y. 4	Y
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N o	X1 .1	X1 .2	X1 .3	X 1	X2 .1	X2 .2	X2 .3	X 2	X3 .1	X3 .2	X3 .3	X 3	X4 .1	X4 .2	X 4	X5 .1	X5 .2	X5 .3	X 5	X6 .1	X6 .2	X6 .3	X 6	X7 .1	X7 .2	X 7	Y. 1	Y. 2	Y. 3	Y. 4	Y
7				2				3				2						1				1									6
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N o	X1 .1	X1 .2	X1 .3	X 1	X2 .1	X2 .2	X2 .3	X 2	X3 .1	X3 .2	X3 .3	X 3	X4 .1	X4 .2	X 4	X5 .1	X5 .2	X5 .3	X 5	X6 .1	X6 .2	X6 .3	X 6	X7 .1	X7 .2	X 7	Y. 1	Y. 2	Y. 3	Y. 4	Y
4 1	4	5	4	1 3	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	1 2	4	4	4	1 2	5	4	9	4	4	4	4	1 6
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N o	X1 .1	X1 .2	X1 .3	X 1	X2 .1	X2 .2	X2 .3	X 2	X3 .1	X3 .2	X3 .3	X 3	X4 .1	X4 .2	X 4	X5 .1	X5 .2	X5 .3	X 5	X6 .1	X6 .2	X6 .3	X 6	X7 .1	X7 .2	X 7	Y. 1	Y. 2	Y. 3	Y. 4	Y
4				2				2				4							2				2								6
5 5	4	4	4	1 2	4	4	5	1 3	4	4	5	1 3	5	4	9	4	4	4	1 2	4	4	5	1 3	5	4	9	4	4	5	4	1 7
5 6	5	4	4	1 3	4	4	5	1 3	4	5	5	1 4	4	4	8	5	4	4	1 3	4	4	5	1 3	5	4	9	4	4	5	4	1 7
5 7	4	5	4	1 3	4	5	5	1 4	5	5	5	1 5	5	5	1 0	4	5	4	1 3	4	5	5	1 4	5	4	9	4	5	5	5	1 9
5 8	5	4	4	1 3	4	4	5	1 3	4	4	5	1 3	4	4	8	5	4	4	1 3	4	4	5	1 3	4	5	9	5	4	4	5	1 8
5 9	5	5	5	1 5	5	5	4	1 4	5	5	4	1 4	5	5	1 0	5	5	5	1 5	5	5	4	1 4	5	5	1 0	5	5	4	5	1 9
6 0	5	5	4	1 4	4	5	5	1 4	4	5	5	1 4	4	5	9	5	5	4	1 4	4	4	5	1 3	5	4	9	4	5	5	4	1 8
6 1	4	4	4	1 2	4	4	4	1 2	4	4	3	1 1	4	4	8	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
6 2	4	4	4	1 2	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
6 3	4	4	4	1 2	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
6 4	5	4	4	1 3	4	4	5	1 3	5	4	4	1 3	4	5	9	5	4	4	1 3	4	4	5	1 3	4	5	9	5	4	4	5	1 8
6 5	4	4	4	1 2	4	4	4	1 2	4	4	4	1 2	4	5	9	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
6 6	4	5	5	1 4	5	4	5	1 4	4	5	5	1 4	5	4	9	4	4	5	1 3	5	4	5	1 4	5	4	9	4	5	5	4	1 8
6 7	5	5	5	1 5	5	5	5	1 5	5	5	5	1 5	5	4	9	5	5	5	1 5	5	5	5	1 5	5	5	1 0	5	5	5	5	2 0

N o	X1 .1	X1 .2	X1 .3	X 1	X2 .1	X2 .2	X2 .3	X 2	X3 .1	X3 .2	X3 .3	X 3	X4 .1	X4 .2	X 4	X5 .1	X5 .2	X5 .3	X 5	X6 .1	X6 .2	X6 .3	X 6	X7 .1	X7 .2	X 7	Y. 1	Y. 2	Y. 3	Y. 4	Y
6 8	4	4	4	1 2	4	4	4	1 2	3	4	4	1 1	4	4	8	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
6 9	4	5	4	1 3	4	4	4	1 2	4	4	3	1 1	4	4	8	4	5	4	1 3	4	4	4	1 2	4	4	8	4	4	4	5	1 7
7 0	4	4	3	1 1	4	4	4	1 2	4	4	4	1 2	4	4	8	4	5	4	1 3	4	4	3	1 1	4	4	8	4	4	4	4	1 6
7 1	5	5	4	1 4	4	3	4	1 1	4	4	4	1 2	4	4	8	4	4	5	1 3	4	4	4	1 2	5	4	9	4	4	5	4	1 7
7 2	4	4	4	1 2	4	4	4	1 2	4	5	4	1 3	4	4	8	4	5	5	1 4	4	5	4	1 3	4	4	8	5	4	4	4	1 7
7 3	5	4	4	1 3	4	5	4	1 3	4	4	4	1 2	4	4	8	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
7 4	4	4	5	1 3	5	5	5	1 5	5	4	4	1 3	4	4	8	4	4	4	1 2	4	4	5	1 3	4	4	8	4	4	4	4	1 6
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7 7	5	4	4	1 3	4	4	5	1 3	5	4	4	1 3	4	5	9	5	4	4	1 3	4	4	5	1 3	4	5	9	5	4	4	5	1 8
7 8	4	4	4	1 2	4	4	4	1 2	4	4	4	1 2	4	5	9	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	4	1 6
7 9	4	5	5	1 4	5	5	4	1 4	4	5	5	1 4	5	5	1 0	5	5	4	1 4	4	5	5	1 4	5	4	9	5	4	5	4	1 8
8 0	4	5	4	1 3	4	4	4	1 2	4	4	4	1 2	4	4	8	4	4	4	1 2	4	4	4	1 2	5	4	9	4	4	4	4	1 6

LAMPIRAN 3: FREKUENSI PERNYATAAN RESPONDEN

FREQUENCIES VARIABLES=Usia JenisKelamin PendidikanTerakhir LamaBerlangganan
/ORDER=ANALYSIS.

Frequencies

		Notes	
Output Created			30-JUL-2022 22:52:15
Comments			
Input	Data	D:\PROJECT S\200 - 300\82.	
	Active Dataset	IMELDA\Untitled2.sav	
	Filter	DataSet1	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data		80
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics are based on all cases with valid data.	
Syntax		FREQUENCIES VARIABLES=Usia JenisKelamin PendidikanTerakhir LamaBerlangganan /ORDER=ANALYSIS.	
Resources	Processor Time		00:00:00,00
	Elapsed Time		00:00:00,00

[DataSet1] D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav

Statistics

		Usia	Jenis Kelamin	Pendidikan Terakhir	Lama Berlangganan
N	Valid	80	80	80	80
	Missing	0	0	0	0

Frequency Table

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>55 Tahun	2	2,5	2,5	2,5
	17-20 Tahun	7	8,8	8,8	11,3
	21-25 Tahun	29	36,3	36,3	47,5
	26-30 Tahun	15	18,8	18,8	66,3
	31-35 Tahun	13	16,3	16,3	82,5
	36-40 Tahun	3	3,8	3,8	86,3
	41-45 Tahun	6	7,5	7,5	93,8
	46-50 Tahun	2	2,5	2,5	96,3
	51-55 Tahun	3	3,8	3,8	100,0
	Total	80	100,0	100,0	

Jenis Kelamin

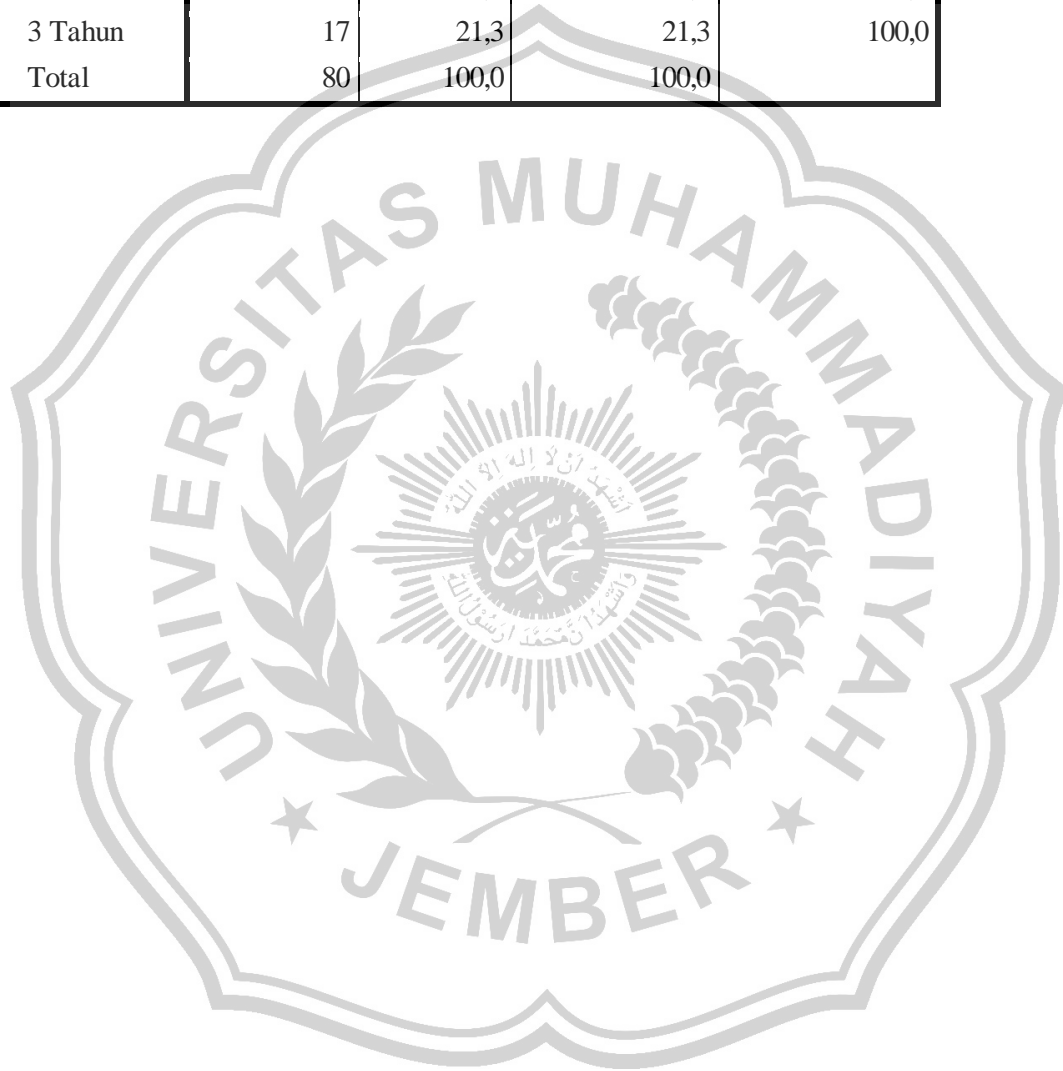
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	L	29	36,3	36,3	36,3
	P	51	63,7	63,7	100,0
	Total	80	100,0	100,0	

Pendidikan Terakhir

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	S1	7	8,8	8,8	8,8
	SMA	57	71,3	71,3	80,0
	SMP	16	20,0	20,0	100,0
	Total	80	100,0	100,0	

Lama Berlangganan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < 1 Tahun	13	16,3	16,3	16,3
> 3 Tahun	28	35,0	35,0	51,2
1 Tahun	9	11,3	11,3	62,5
2 Tahun	13	16,3	16,3	78,8
3 Tahun	17	21,3	21,3	100,0
Total	80	100,0	100,0	



Frequency Table

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	2	2,5	2,5	2,5
	4	52	65,0	65,0	67,5
	5	26	32,5	32,5	100,0
	Total	80	100,0	100,0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	2	2,5	2,5	2,5
	4	43	53,8	53,8	56,3
	5	35	43,8	43,8	100,0
	Total	80	100,0	100,0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	3,8	3,8	3,8
	4	48	60,0	60,0	63,7
	5	29	36,3	36,3	100,0
	Total	80	100,0	100,0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	3,8	3,8	3,8
	4	54	67,5	67,5	71,3
	5	23	28,7	28,7	100,0
	Total	80	100,0	100,0	

X2.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	4	5,0	5,0	5,0
4	48	60,0	60,0	65,0
5	28	35,0	35,0	100,0
Total	80	100,0	100,0	

X2.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	3	3,8	3,8	3,8
4	46	57,5	57,5	61,3
5	31	38,8	38,8	100,0
Total	80	100,0	100,0	

X3.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	3	3,8	3,8	3,8
4	53	66,3	66,3	70,0
5	24	30,0	30,0	100,0
Total	80	100,0	100,0	

X3.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	3	3,8	3,8	3,8
4	48	60,0	60,0	63,7
5	29	36,3	36,3	100,0
Total	80	100,0	100,0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	5,0	5,0	5,0
	4	51	63,7	63,7	68,8
	5	25	31,3	31,3	100,0
	Total	80	100,0	100,0	

X4.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,3	1,3	1,3
	3	1	1,3	1,3	2,5
	4	54	67,5	67,5	70,0
	5	24	30,0	30,0	100,0
	Total	80	100,0	100,0	

X4.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,3	1,3	1,3
	4	53	66,3	66,3	67,5
	5	26	32,5	32,5	100,0
	Total	80	100,0	100,0	

X5.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	5,0	5,0	5,0
	4	53	66,3	66,3	71,3
	5	23	28,7	28,7	100,0
	Total	80	100,0	100,0	

X5.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,3	1,3	1,3
	4	53	66,3	66,3	67,5
	5	26	32,5	32,5	100,0
	Total	80	100,0	100,0	

X5.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	2	2,5	2,5	2,5
	4	53	66,3	66,3	68,8
	5	25	31,3	31,3	100,0
	Total	80	100,0	100,0	

X6.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,3	1,3	1,3
	4	63	78,8	78,8	80,0
	5	16	20,0	20,0	100,0
	Total	80	100,0	100,0	

X6.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	3,8	3,8	3,8
	4	55	68,8	68,8	72,5
	5	22	27,5	27,5	100,0
	Total	80	100,0	100,0	

X6.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	9	11,3	11,3	11,3
4	39	48,8	48,8	60,0
5	32	40,0	40,0	100,0
Total	80	100,0	100,0	

X7.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1,3	1,3	1,3
4	52	65,0	65,0	66,3
5	27	33,8	33,8	100,0
Total	80	100,0	100,0	

X7.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1,3	1,3	1,3
4	59	73,8	73,8	75,0
5	20	25,0	25,0	100,0
Total	80	100,0	100,0	

Y.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	2	2,5	2,5	2,5
4	51	63,7	63,7	66,3
5	27	33,8	33,8	100,0
Total	80	100,0	100,0	

Y.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1,3	1,3	1,3
4	58	72,5	72,5	73,8
5	21	26,3	26,3	100,0
Total	80	100,0	100,0	

Y.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 4	59	73,8	73,8	73,8
5	21	26,3	26,3	100,0
Total	80	100,0	100,0	

Y.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	3	3,8	3,8	3,8
4	55	68,8	68,8	72,5
5	22	27,5	27,5	100,0
Total	80	100,0	100,0	

LAMPIRAN 4: UJI VALIDITAS

CORRELATIONS

/VARIABLES=X1.1 X1.2 X1.3 X1

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Notes

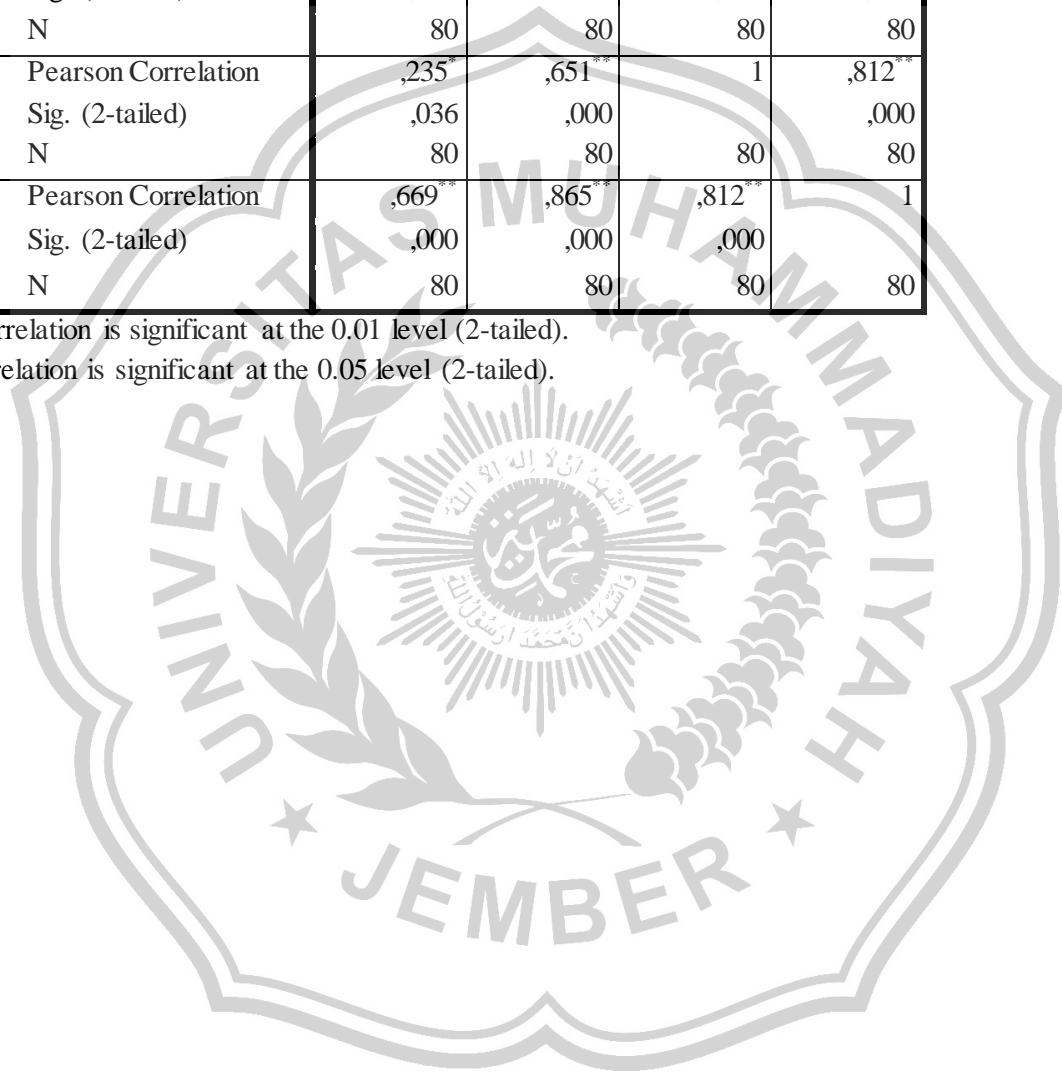
Output Created		30-JUL-2022 22:57:17
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	80
	File	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X1.1 X1.2 X1.3 X1 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,01

Correlations

		X1.1	X1.2	X1.3	X1
X1.1	Pearson Correlation	1	,367**	,235*	,669**
	Sig. (2-tailed)		,001	,036	,000
	N	80	80	80	80
X1.2	Pearson Correlation	,367**	1	,651**	,865**
	Sig. (2-tailed)	,001		,000	,000
	N	80	80	80	80
X1.3	Pearson Correlation	,235*	,651**	1	,812**
	Sig. (2-tailed)	,036	,000		,000
	N	80	80	80	80
X1	Pearson Correlation	,669**	,865**	,812**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).



CORRELATIONS

/VARIABLES=X2.1 X2.2 X2.3 X2

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Notes

Output Created		30-JUL-2022 22:58:13
Comments		
Input	Data	D:\PROJECT S\200 - 300\82.
	Active Dataset	IMELDA\Untitled2.sav
	Filter	DataSet1
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	<none>
	File	80
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X2.1 X2.2 X2.3 X2 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Correlations

		X2.1	X2.2	X2.3	X2
X2.1	Pearson Correlation	1	,394**	,311**	,733**
	Sig. (2-tailed)		,000	,005	,000
	N	80	80	80	80
X2.2	Pearson Correlation	,394**	1	,392**	,792**
	Sig. (2-tailed)	,000		,000	,000
	N	80	80	80	80
X2.3	Pearson Correlation	,311**	,392**	1	,753**
	Sig. (2-tailed)	,005	,000		,000
	N	80	80	80	80
X2	Pearson Correlation	,733**	,792**	,753**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).



CORRELATIONS

```

/VARIABLES=X3.1 X3.2 X3.3 X3
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.
    
```

Correlations

Notes

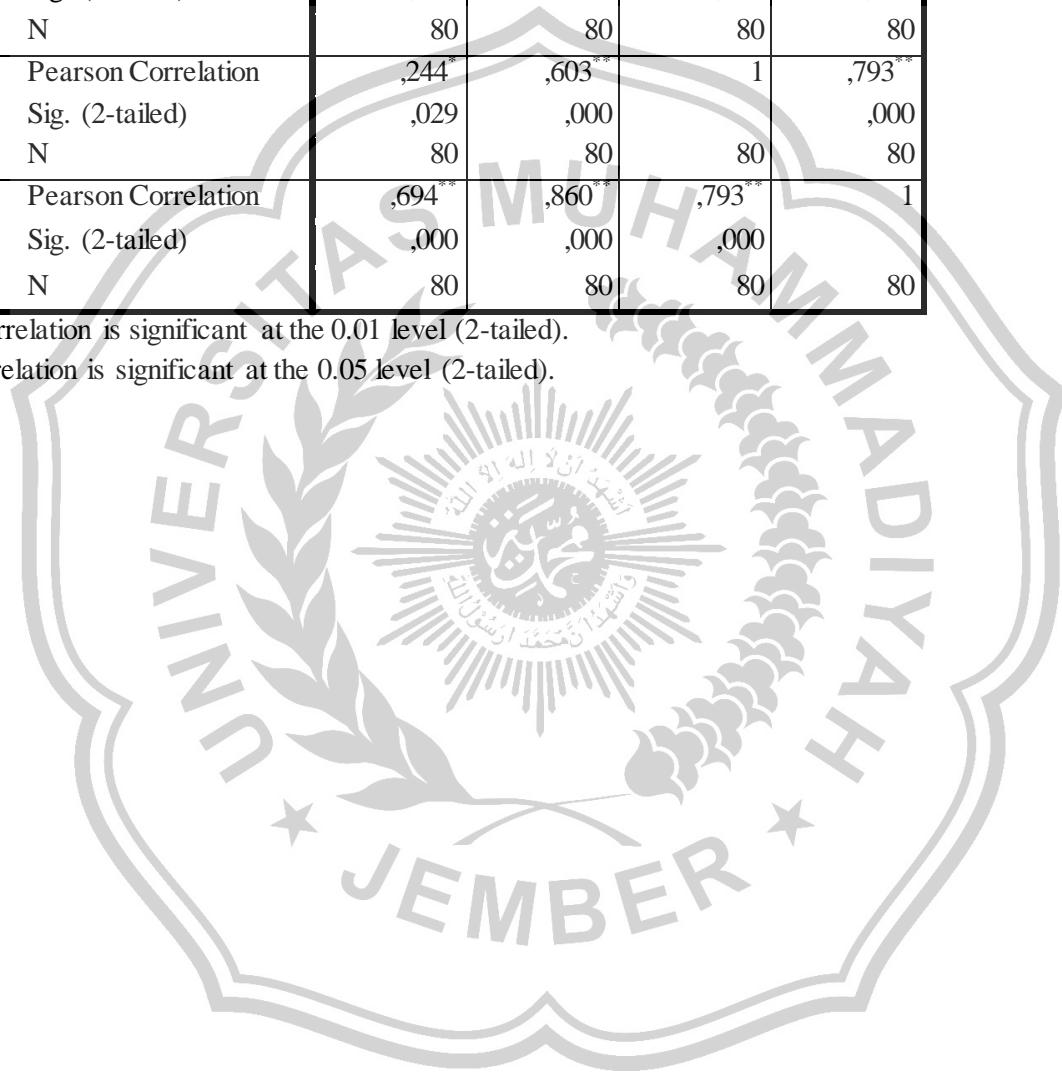
Output Created		30-JUL-2022 22:59:07
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	80
	File	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X3.1 X3.2 X3.3 X3 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,01

Correlations

		X3.1	X3.2	X3.3	X3
X3.1	Pearson Correlation	1	,408**	,244*	,694**
	Sig. (2-tailed)		,000	,029	,000
	N	80	80	80	80
X3.2	Pearson Correlation	,408**	1	,603**	,860**
	Sig. (2-tailed)	,000		,000	,000
	N	80	80	80	80
X3.3	Pearson Correlation	,244*	,603**	1	,793**
	Sig. (2-tailed)	,029	,000		,000
	N	80	80	80	80
X3	Pearson Correlation	,694**	,860**	,793**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).



CORRELATIONS

/VARIABLES=X4.1 X4.2 X4
 /PRINT=TWOTAIL NOSIG
 /MISSING=PAIRWISE.

Correlations

Notes

Output Created		30-JUL-2022 22:59:57
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	80
	File	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X4.1 X4.2 X4 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Correlations

		X4.1	X4.2	X4
X4.1	Pearson Correlation	1	,539**	,890**
	Sig. (2-tailed)		,000	,000
	N	80	80	80
X4.2	Pearson Correlation	,539**	1	,864**
	Sig. (2-tailed)	,000		,000
	N	80	80	80
X4	Pearson Correlation	,890**	,864**	1
	Sig. (2-tailed)	,000	,000	
	N	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=X5.1 X5.2 X5.3 X5

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Notes

Output Created		30-JUL-2022 23:00:53
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	80
	File	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X5.1 X5.2 X5.3 X5 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,01

Correlations

		X5.1	X5.2	X5.3	X5
X5.1	Pearson Correlation	1	,484**	,305**	,776**
	Sig. (2-tailed)		,000	,006	,000
	N	80	80	80	80
X5.2	Pearson Correlation	,484**	1	,446**	,818**
	Sig. (2-tailed)	,000		,000	,000
	N	80	80	80	80
X5.3	Pearson Correlation	,305**	,446**	1	,745**
	Sig. (2-tailed)	,006	,000		,000
	N	80	80	80	80
X5	Pearson Correlation	,776**	,818**	,745**	1

Sig. (2-tailed)	,000	,000	,000	
N	80	80	80	80

**. Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

```

/VARIABLES=X6.1 X6.2 X6.3 X6
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

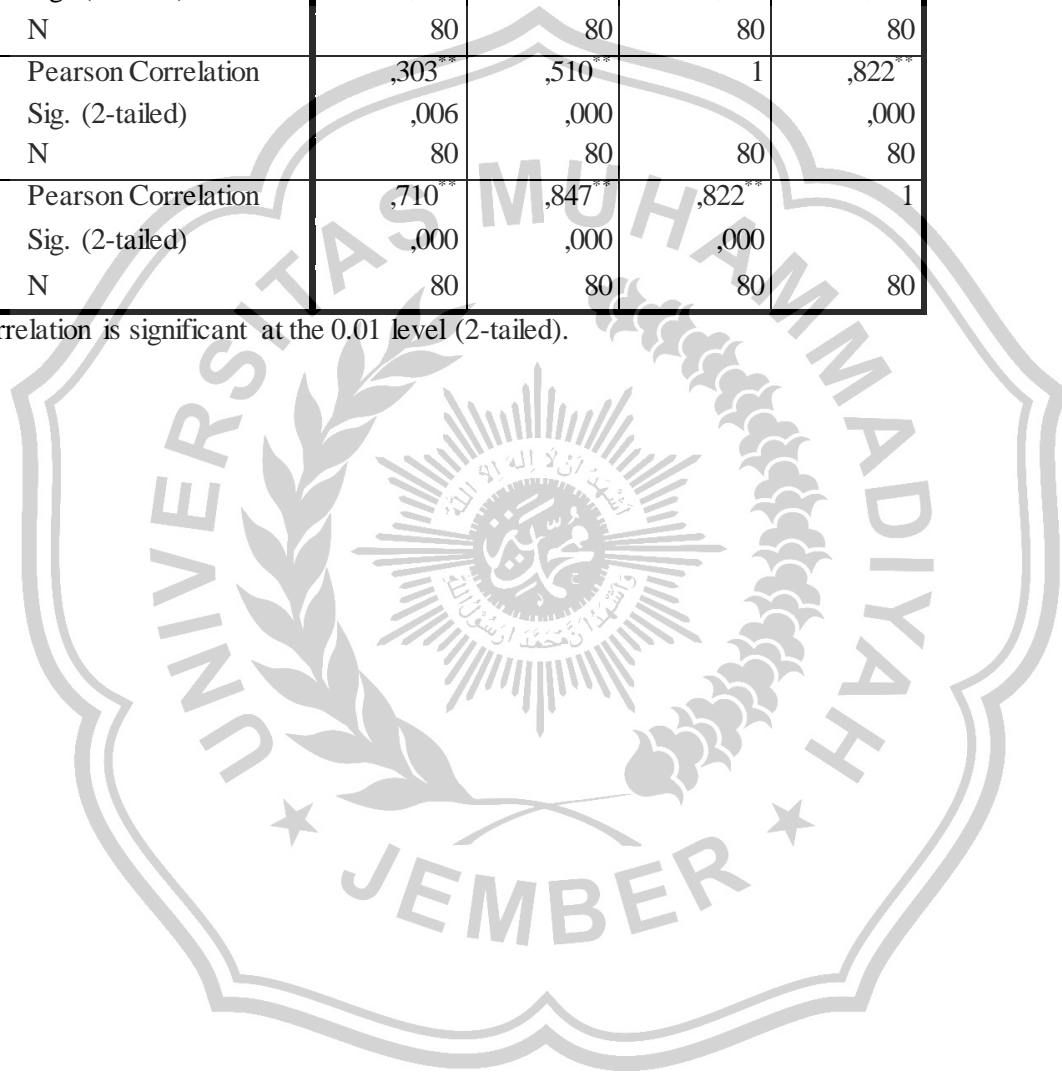
Correlations

		Notes	
Output Created			30-JUL-2022 23:01:44
Comments			
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav	
	Active Dataset	DataSet1	
	Filter	<none>	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		80
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.	
Syntax		CORRELATIONS /VARIABLES=X6.1 X6.2 X6.3 X6 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.	
Resources	Processor Time		00:00:00,00
	Elapsed Time		00:00:00,01

Correlations

		X6.1	X6.2	X6.3	X6
X6.1	Pearson Correlation	1	,554**	,303**	,710**
	Sig. (2-tailed)		,000	,006	,000
	N	80	80	80	80
X6.2	Pearson Correlation	,554**	1	,510**	,847**
	Sig. (2-tailed)	,000		,000	,000
	N	80	80	80	80
X6.3	Pearson Correlation	,303**	,510**	1	,822**
	Sig. (2-tailed)	,006	,000		,000
	N	80	80	80	80
X6	Pearson Correlation	,710**	,847**	,822**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).



CORRELATIONS

```

/VARIABLES=X7.1 X7.2 X7
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

Notes

Output Created		30-JUL-2022 23:05:19
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	80
	File	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=X7.1 X7.2 X7 /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,00

Correlations

		X7.1	X7.2	X7
X7.1	Pearson Correlation	1	,324**	,831**
	Sig. (2-tailed)		,003	,000
	N	80	80	80
X7.2	Pearson Correlation	,324**	1	,796**
	Sig. (2-tailed)	,003		,000
	N	80	80	80
X7	Pearson Correlation	,831**	,796**	1
	Sig. (2-tailed)	,000	,000	
	N	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

```

/VARIABLES=Y.1 Y.2 Y.3 Y.4 Y
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

Notes

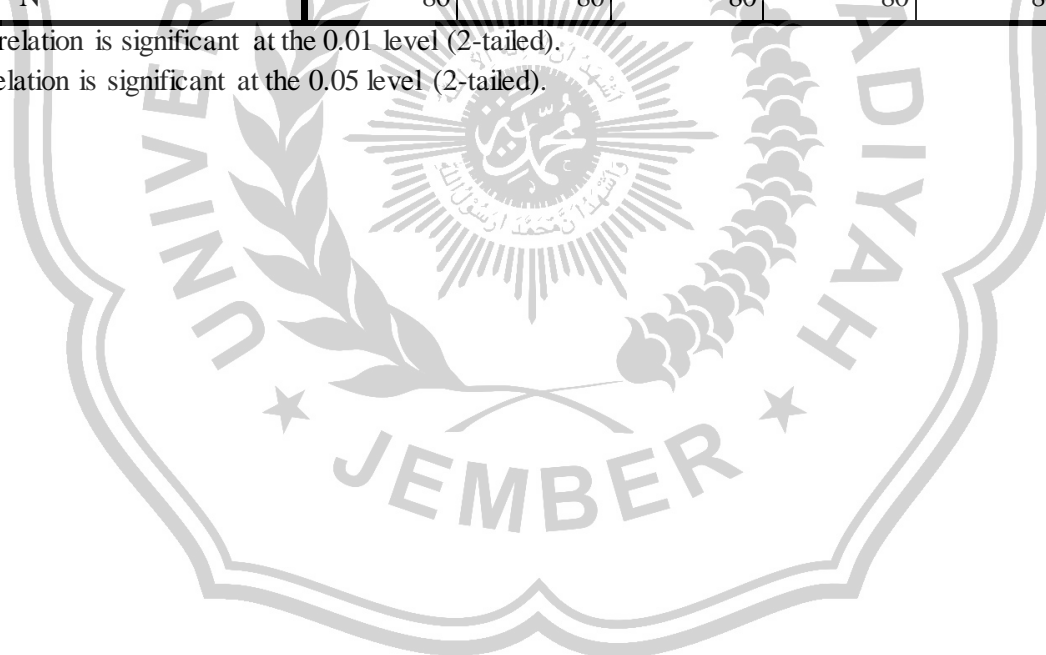
Output Created		30-JUL-2022 23:06:10
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	80
	File	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=Y.1 Y.2 Y.3 Y.4 Y /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Correlations

		Y.1	Y.2	Y.3	Y.4	Y
Y.1	Pearson Correlation	1	,461**	,190	,627**	,781**
	Sig. (2-tailed)		,000	,092	,000	,000
	N	80	80	80	80	80
Y.2	Pearson Correlation	,461**	1	,539**	,442**	,803**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	80	80	80	80	80
Y.3	Pearson Correlation	,190	,539**	1	,225*	,624**
	Sig. (2-tailed)	,092	,000		,045	,000
	N	80	80	80	80	80
Y.4	Pearson Correlation	,627**	,442**	,225*	1	,784**
	Sig. (2-tailed)	,000	,000	,045		,000
	N	80	80	80	80	80
Y	Pearson Correlation	,781**	,803**	,624**	,784**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	80	80	80	80	80

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).



LAMPIRAN 5: UJI RELIABILITAS**RELIABILITY**

```

/VARIABLES=X1.1 X1.2 X1.3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability

		Notes	
Output Created			30-JUL-2022 23:08:32
Comments			
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav	
	Active Dataset	DataSet1	
	Filter	<none>	
	Weight	<none>	
	Split File	<none>	
	N of Rows in Working Data File		80
Missing Value Handling	Matrix Input		
	Definition of Missing	User-defined missing values are treated as missing.	
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.	
Syntax		RELIABILITY /VARIABLES=X1.1 X1.2 X1.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.	
Resources	Processor Time		00:00:00,00
	Elapsed Time		00:00:00,00

Scale: ALL VARIABLES**Case Processing Summary**

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,686	3



RELIABILITY

```

/VARIABLES=X2.1 X2.2 X2.3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability**Notes**

Output Created		30-JUL-2022 23:10:19
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	80
	File	
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X2.1 X2.2 X2.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Scale: ALL VARIABLES**Case Processing Summary**

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,634	3

RELIABILITY

/VARIABLES=X3.1 X3.2 X3.3
 /SCALE('ALL VARIABLES') ALL
 /MODEL=ALPHA.

Reliability

Notes

Output Created		30-JUL-2022 23:11:12
Comments		
Input	Data	D:\PROJECT S\200 - 300\82.
	Active Dataset	IMELDA\Untitled2.sav
	Filter	DataSet1
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	<none>
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X3.1 X3.2 X3.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Scale: ALL VARIABLES

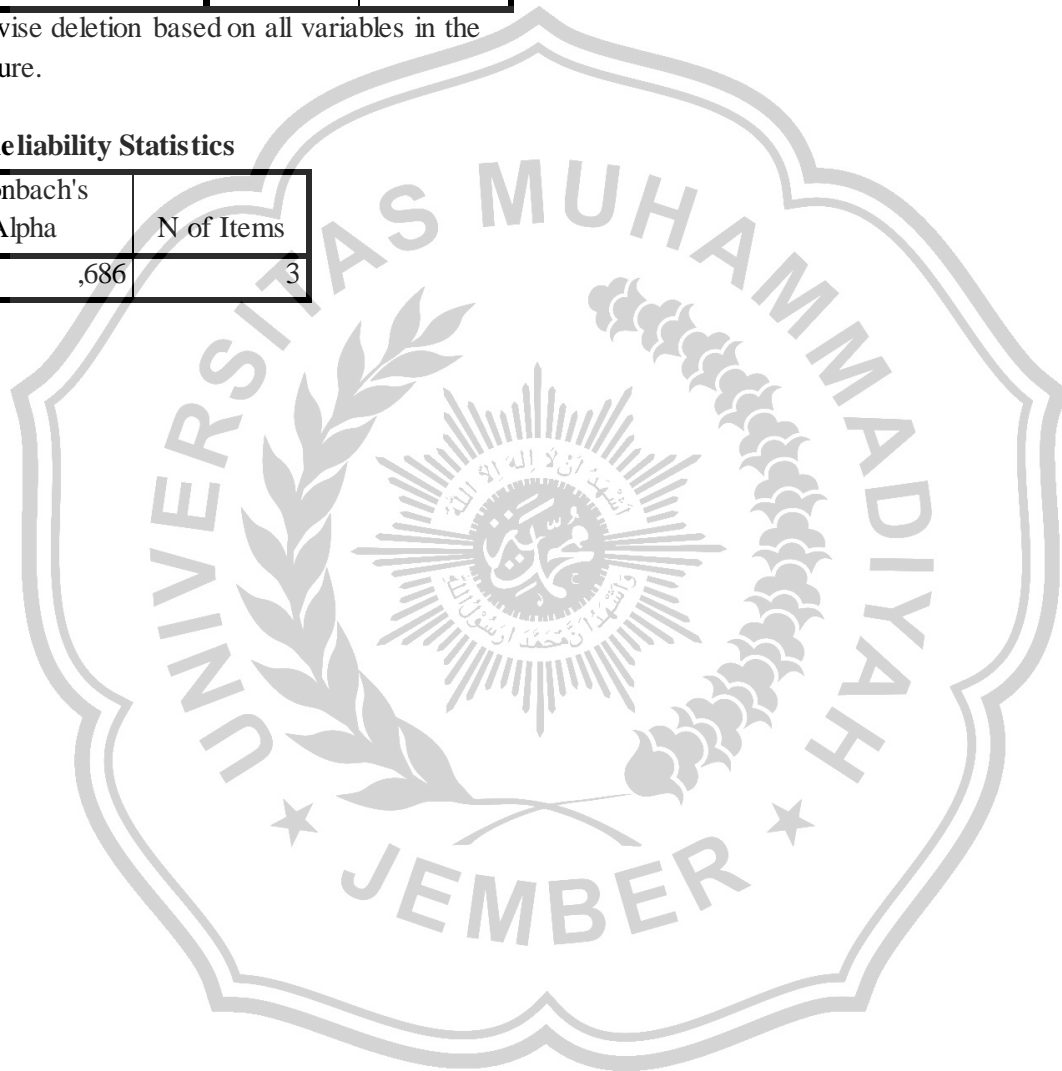
Case Processing Summary

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,686	3



RELIABILITY

```

/VARIABLES=X4.1 X4.2
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability**Notes**

Output Created		30-JUL-2022 23:12:12
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	80
Missing Value Handling	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X4.1 X4.2 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,00

Scale: ALL VARIABLES**Case Processing Summary**

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,698	2



RELIABILITY

```

/VARIABLES=X5.1 X5.2 X5.3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability**Notes**

Output Created		30-JUL-2022 23:13:14
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	80
Missing Value Handling	Matrix Input Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X5.1 X5.2 X5.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,00

Scale: ALL VARIABLES**Case Processing Summary**

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,675	3



RELIABILITY

```

/VARIABLES=X6.1 X6.2 X6.3
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
    
```

Reliability

Notes

Output Created		30-JUL-2022 23:14:08
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	80
Missing Value Handling	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X6.1 X6.2 X6.3 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,693	3



RELIABILITY

```

/VARIABLES=X7.1 X7.2
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.

```

Reliability**Notes**

Output Created		30-JUL-2022 23:15:02
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	80
Missing Value Handling	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=X7.1 X7.2 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,02
	Elapsed Time	00:00:00,01

Scale: ALL VARIABLES**Case Processing Summary**

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,689	2



RELIABILITY

```

/VARIABLES=Y.1 Y.2 Y.3 Y.4
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
    
```

Reliability

Notes

Output Created		30-JUL-2022 23:16:02
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	80
Missing Value Handling	Matrix Input Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=Y.1 Y.2 Y.3 Y.4 /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00,00
	Elapsed Time	00:00:00,01

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	80	100,0
	Excluded ^a	0	,0
	Total	80	100,0

b. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,740	4



LAMPIRAN 6: UJI REGRESI LINIER BERGANDA, UJI ASUMSI KLASIK, DAN UJI HIPOTESIS

```
REGRESSION
/MISSING LISTWISE
/STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT Y
/METHOD=ENTER X1 X2 X3 X4 X5 X6 X7
/SCATTERPLOT=(*SRESID ,*ZPRED)
/RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID).
```

Regression

Notes

Output Created		30-JUL-2022 23:23:44
Comments		
Input	Data	D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	80
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3 X4 X5 X6 X7 /SCATTERPLOT=(*SRESID ,*ZPRED) /RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID).
Resources	Processor Time	00:00:01,42

Elapsed Time	00:00:01,47
Memory Required	4140 bytes
Additional Memory Required for Residual Plots	864 bytes

[DataSet1] D:\PROJECT S\200 - 300\82. IMELDA\Untitled2.sav



Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X7, X2, X1, X3, X4, X5, X6 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,944 ^a	,891	,880	,503

a. Predictors: (Constant), X7, X2, X1, X3, X4, X5, X6

b. Dependent Variable: Y

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	148,447	7	21,207	83,710	,000 ^b
	Residual	18,240	72	,253		
	Total	166,688	79			

a. Dependent Variable: Y

b. Predictors: (Constant), X7, X2, X1, X3, X4, X5, X6

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	1,890	,767		2,463	,016		
	X1	,191	,069	,179	1,815	,003	,422	2,372
	X2	,184	,058	,172	1,940	,004	,616	1,623
	X3	,302	,086	,263	3,537	,001	,275	3,642
	X4	,293	,118	,184	2,487	,015	,279	3,585
	X5	,252	,094	,207	2,689	,009	,255	3,915
	X6	,261	,095	,229	2,738	,008	,217	4,601
	X7	,247	,150	,132	2,049	,004	,236	4,232

a. Dependent Variable: Y

Residuals Statistics^a

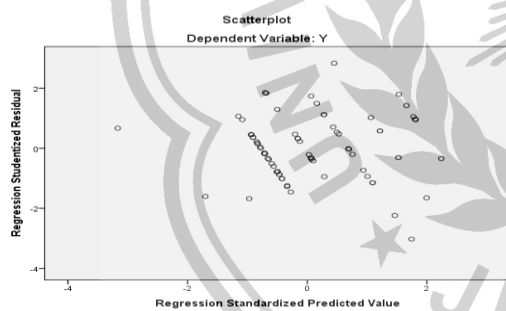
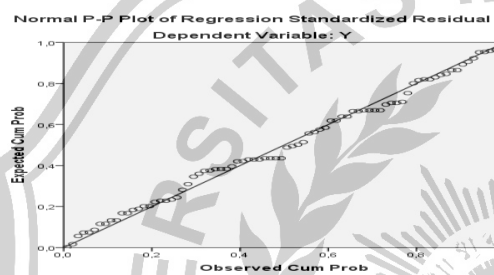
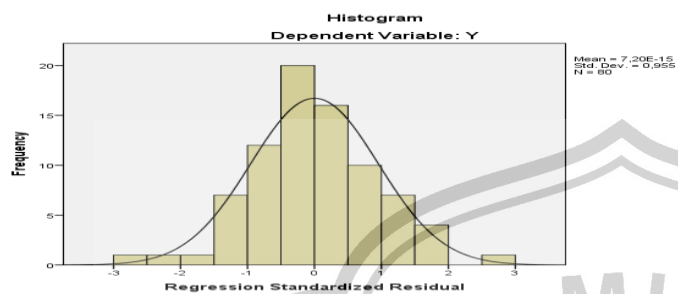
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	12,72	20,13	17,06	1,371	80
Std. Predicted Value	-3,167	2,240	,000	1,000	80
Standard Error of Predicted Value	,080	,321	,152	,047	80
Adjusted Predicted Value	12,60	20,22	17,06	1,371	80
Residual	-1,453	1,321	,000	,481	80
Std. Residual	-2,887	2,624	,000	,955	80
Stud. Residual	-3,028	2,831	-,001	1,011	80
Deleted Residual	-1,598	1,537	-,001	,539	80
Stud. Deleted Residual	-3,218	2,982	-,002	1,030	80
Mahal. Distance	,986	31,088	6,913	5,090	80
Cook's Distance	,000	,164	,016	,028	80
Centered Leverage Value	,012	,394	,088	,064	80

a. Dependent Variable: Y



a. Dependent Variable: Y

Charts



LAMPIRAN 7: TABEL *r* PRODUCT MOMENT, TABEL DISTRIBUSI F, DAN TABEL DISTRIBUSI t

Tabel r Product Moment (Sig = 0,05)							
df	r	df	r	df	r	df	r
1	0.9969	26	0.3739	51	0.2706	76	0.2227
2	0.9500	27	0.3673	52	0.2681	77	0.2213
3	0.8783	28	0.3610	53	0.2656	78	0.2199
4	0.8114	29	0.3550	54	0.2632	79	0.2165
5	0.7545	30	0.3494	55	0.2609	80	0.2162
6	0.7067	31	0.3440	56	0.2586	81	0.2159
7	0.6664	32	0.3388	57	0.2564	82	0.2146
8	0.6319	33	0.3388	58	0.2542	83	0.2133
9	0.6021	34	0.3291	59	0.2521	84	0.2120
10	0.5760	35	0.3246	60	0.2500	85	0.2108
11	0.5529	36	0.3202	61	0.2480	86	0.2096
12	0.5324	37	0.3160	62	0.2461	87	0.2084
13	0.5140	38	0.3120	63	0.2441	88	0.2072
14	0.4973	39	0.3081	64	0.2423	89	0.2061
15	0.4821	40	0.3044	65	0.2404	90	0.2050
16	0.4683	41	0.3008	66	0.2387	91	0.2039
17	0.4555	42	0.2973	67	0.2369	92	0.2028
18	0.4438	43	0.2940	68	0.2352	93	0.2017
19	0.4329	44	0.2907	69	0.2335	94	0.2006
20	0.4227	45	0.2876	70	0.2319	95	0.1996
21	0.4132	46	0.2845	71	0.2303	96	0.1986
22	0.4044	47	0.2816	72	0.2287	97	0.1975
23	0.3961	48	0.2787	73	0.2272	98	0.1966
24	0.3882	49	0.2759	74	0.2257	99	0.1956
25	0.3809	50	0.2732	75	0.2242	100	0.1946

Tabel Distribusi F

Tabel Distribusi F										
	DF 1									
DF 2	1	2	3	4	5	6	7	8	9	10
1	161.44 76	199.50 00	215.70 73	224.58 33	230.16 19	233.98 6	236.76 84	238.88 27	240.54 33	241.88 18
2	18.512 8	19.000 0	19.164 3	19.246 8	19.296 4	19.329 5	19.353 2	19.371	19.384 8	19.395 9
3	10.128 0	9.5521	9.2766	9.1172	9.0135	8.9406	8.8867	8.8452	8.8123	8.7855
4	7.7086	6.9443	6.5914	6.3882	6.2561	6.1631	6.0942	6.041	5.9988	5.9644
5	6.6079	5.7861	5.4095	5.1922	5.0503	4.9503	4.8759	4.8183	4.7725	4.7351
6	5.9874	5.1433	4.7571	4.5337	4.3874	4.2839	4.2067	4.1468	4.099	4.06
7	5.5914	4.7374	4.3468	4.1203	3.9715	3.866	3.787	3.7257	3.6767	3.6365
8	5.3177	4.4590	4.0662	3.8379	3.6875	3.5806	3.5005	3.4381	3.3881	3.3472
9	5.1174	4.2565	3.8625	3.6331	3.4817	3.3738	3.2927	3.2296	3.1789	3.1373
10	4.9646	4.1028	3.7083	3.4780	3.3258	3.2172	3.1355	3.0717	3.0204	2.9782
11	4.8443	3.9823	3.5874	3.3567	3.2039	3.0946	3.0123	2.948	2.8962	2.8536
12	4.7472	3.8853	3.4903	3.2592	3.1059	2.9961	2.9134	2.8486	2.7964	2.7534
13	4.6672	3.8056	3.4105	3.1791	3.0254	2.9153	2.8321	2.7669	2.7144	2.671
14	4.6001	3.7389	3.3439	3.1122	2.9582	2.8477	2.7642	2.6987	2.6458	2.6022
15	4.5431	3.6823	3.2874	3.0556	2.9013	2.7905	2.7066	2.6408	2.5876	2.5437
16	4.4940	3.6337	3.2389	3.0069	2.8524	2.7413	2.6572	2.5911	2.5377	2.4935
17	4.4513	3.5915	3.1968	2.9647	2.8100	2.6987	2.6143	2.548	2.4943	2.4499
18						2.6613	2.5767	2.5102	2.4563	2.4117

	4.4139	3.5546	3.1599	2.9277	2.7729					
19	4.3807	3.5219	3.1274	2.8951	2.7401	2.6283	2.5435	2.4768	2.4227	2.3779
20	4.3512	3.4928	3.0984	2.8661	2.7109	2.599	2.514	2.4471	2.3928	2.3479
21	4.3248	3.4668	3.0725	2.8401	2.6848	2.5727	2.4876	2.4205	2.366	2.321
22	4.3009	3.4434	3.0491	2.8167	2.6613	2.5491	2.4638	2.3965	2.3419	2.2967
23	4.2793	3.4221	3.0280	2.7955	2.6400	2.5277	2.4422	2.3748	2.3201	2.2747
24	4.2597	3.4028	3.0088	2.7763	2.6207	2.5082	2.4226	2.3551	2.3002	2.2547
25	4.2417	3.3852	2.9912	2.7587	2.6030	2.4904	2.4047	2.3371	2.2821	2.2365
26	4.2252	3.3690	2.9752	2.7426	2.5868	2.4741	2.3883	2.3205	2.2655	2.2197
27	4.2100	3.3541	2.9604	2.7278	2.5719	2.4591	2.3732	2.3053	2.2501	2.2043
28	4.1960	3.3404	2.9467	2.7141	2.5581	2.4453	2.3593	2.2913	2.236	2.19
29	4.1830	3.3277	2.9340	2.7014	2.5454	2.4324	2.3463	2.2783	2.2229	2.1768
30	4.1709	3.3158	2.9223	2.6896	2.5336	2.4205	2.3343	2.2662	2.2107	2.1646
31	4.1596	3.3048	2.9113	2.6787	2.5225	2.4094	2.3232	2.2549	2.1994	2.1532
32	4.1491	3.2945	2.9011	2.6684	2.5123	2.3991	2.3127	2.2444	2.1888	2.1425
33	4.1393	3.2849	2.8916	2.6589	2.5026	2.3894	2.303	2.2346	2.1789	2.1325
34	4.1300	3.2759	2.8826	2.6499	2.4936	2.3803	2.2938	2.2253	2.1696	2.1231
35	4.1213	3.2674	2.8742	2.6415	2.4851	2.3718	2.2852	2.2167	2.1608	2.1143
36	4.1132	3.2594	2.8663	2.6335	2.4772	2.3638	2.2771	2.2085	2.1526	2.1061
37	4.1055	3.2519	2.8588	2.6261	2.4696	2.3562	2.2695	2.2008	2.1449	2.0982
38	4.0982	3.2448	2.8517	2.6190	2.4625	2.349	2.2623	2.1936	2.1375	2.0909
39	4.0913	3.2381	2.8451	2.6123	2.4558	2.3423	2.2555	2.1867	2.1306	2.0839

40	4.0847	3.2317	2.8387	2.6060	2.4495	2.3359	2.249	2.1802	2.124	2.0772
41	4.0785	3.2257	2.8327	2.6000	2.4434	2.3298	2.2429	2.174	2.1178	2.071
42	4.0727	3.2199	2.8270	2.5943	2.4377	2.324	2.2371	2.1681	2.1119	2.065
43	4.0670	3.2145	2.8216	2.5888	2.4322	2.3185	2.2315	2.1625	2.1062	2.0593
44	4.0617	3.2093	2.8165	2.5837	2.4270	2.3133	2.2263	2.1572	2.1009	2.0539
45	4.0566	3.2043	2.8115	2.5787	2.4221	2.3083	2.2212	2.1521	2.0958	2.0487
46	4.0517	3.1996	2.8068	2.5740	2.4174	2.3035	2.2164	2.1473	2.0909	2.0438
47	4.0471	3.1951	2.8024	2.5695	2.4128	2.299	2.2118	2.1427	2.0862	2.0391
48	4.0427	3.1907	2.7981	2.5652	2.4085	2.2946	2.2074	2.1382	2.0817	2.0346
49	4.0384	3.1866	2.7939	2.5611	2.4044	2.2904	2.2032	2.134	2.0775	2.0303
50	4.0343	3.1826	2.7900	2.5572	2.4004	2.2864	2.1992	2.1299	2.0734	2.0261
51	4.0304	3.1788	2.7862	2.5534	2.3966	2.2826	2.1953	2.126	2.0694	2.0222
52	4.0266	3.1751	2.7826	2.5498	2.3930	2.2789	2.1916	2.1223	2.0656	2.0184
53	4.0230	3.1716	2.7791	2.5463	2.3894	2.2754	2.1881	2.1187	2.062	2.0147
54	4.0195	3.1682	2.7758	2.5429	2.3861	2.272	2.1846	2.1152	2.0585	2.0112
55	4.0162	3.1650	2.7725	2.5397	2.3828	2.2687	2.1813	2.1119	2.0552	2.0078
56	4.0130	3.1619	2.7694	2.5366	2.3797	2.2656	2.1782	2.1087	2.0519	2.0045
57	4.0099	3.1588	2.7664	2.5336	2.3767	2.2625	2.1751	2.1056	2.0488	2.0014
58	4.0069	3.1559	2.7636	2.5307	2.3738	2.2596	2.1721	2.1026	2.0458	1.9983
59	4.0040	3.1531	2.7608	2.5279	2.3710	2.2568	2.1693	2.0997	2.0429	1.9954
60	4.0012	3.1504	2.7581	2.5252	2.3683	2.2541	2.1665	2.097	2.0401	1.9926
61						2.2514	2.1639	2.0943	2.0374	1.9899

	3.9985	3.1478	2.7555	2.5226	2.3657					
62	3.9959	3.1453	2.7530	2.5201	2.3631	2.2489	2.1613	2.0917	2.0348	1.9872
63	3.9934	3.1428	2.7505	2.5177	2.3607	2.2464	2.1588	2.0892	2.0322	1.9847
64	3.9909	3.1404	2.7482	2.5153	2.3583	2.244	2.1564	2.0868	2.0298	1.9822
65	3.9886	3.1381	2.7459	2.5130	2.3560	2.2417	2.1541	2.0844	2.0274	1.9798
66	3.9863	3.1359	2.7437	2.5108	2.3538	2.2395	2.1518	2.0821	2.0251	1.9775
67	3.9840	3.1338	2.7416	2.5087	2.3517	2.2373	2.1497	2.0799	2.0229	1.9752
68	3.9819	3.1317	2.7395	2.5066	2.3496	2.2352	2.1475	2.0778	2.0207	1.973
69	3.9798	3.1296	2.7375	2.5046	2.3475	2.2332	2.1455	2.0757	2.0186	1.9709
70	3.9778	3.1277	2.7355	2.5027	2.3456	2.2312	2.1435	2.0737	2.0166	1.9689
71	3.9758	3.1258	2.7336	2.5008	2.3437	2.2293	2.1415	2.0717	2.0146	1.9669
72	3.9739	3.1239	2.7318	2.4989	2.3418	2.2274	2.1397	2.0698	2.0127	1.9649
73	3.9720	3.1221	2.7300	2.4971	2.3400	2.2256	2.1378	2.068	2.0108	1.9631
74	3.9702	3.1203	2.7283	2.4954	2.3383	2.2238	2.136	2.0662	2.009	1.9612
75	3.9685	3.1186	2.7266	2.4937	2.3366	2.2221	2.1343	2.0644	2.0073	1.9594
76	3.9668	3.1170	2.7249	2.4920	2.3349	2.2204	2.1326	2.0627	2.0055	1.9577
77	3.9651	3.1154	2.7233	2.4904	2.3333	2.2188	2.131	2.0611	2.0039	1.956
78	3.9635	3.1138	2.7218	2.4889	2.3317	2.2172	2.1294	2.0595	2.0022	1.9544
79	3.9619	3.1123	2.7203	2.4874	2.3302	2.2157	2.1278	2.0579	2.0007	1.9528
80	3.9604	3.1108	2.7188	2.4859	2.3287	2.2142	2.1263	2.0564	1.9991	1.9512
81	3.9589	3.1093	2.7173	2.4844	2.3273	2.2127	2.1248	2.0549	1.9976	1.9497
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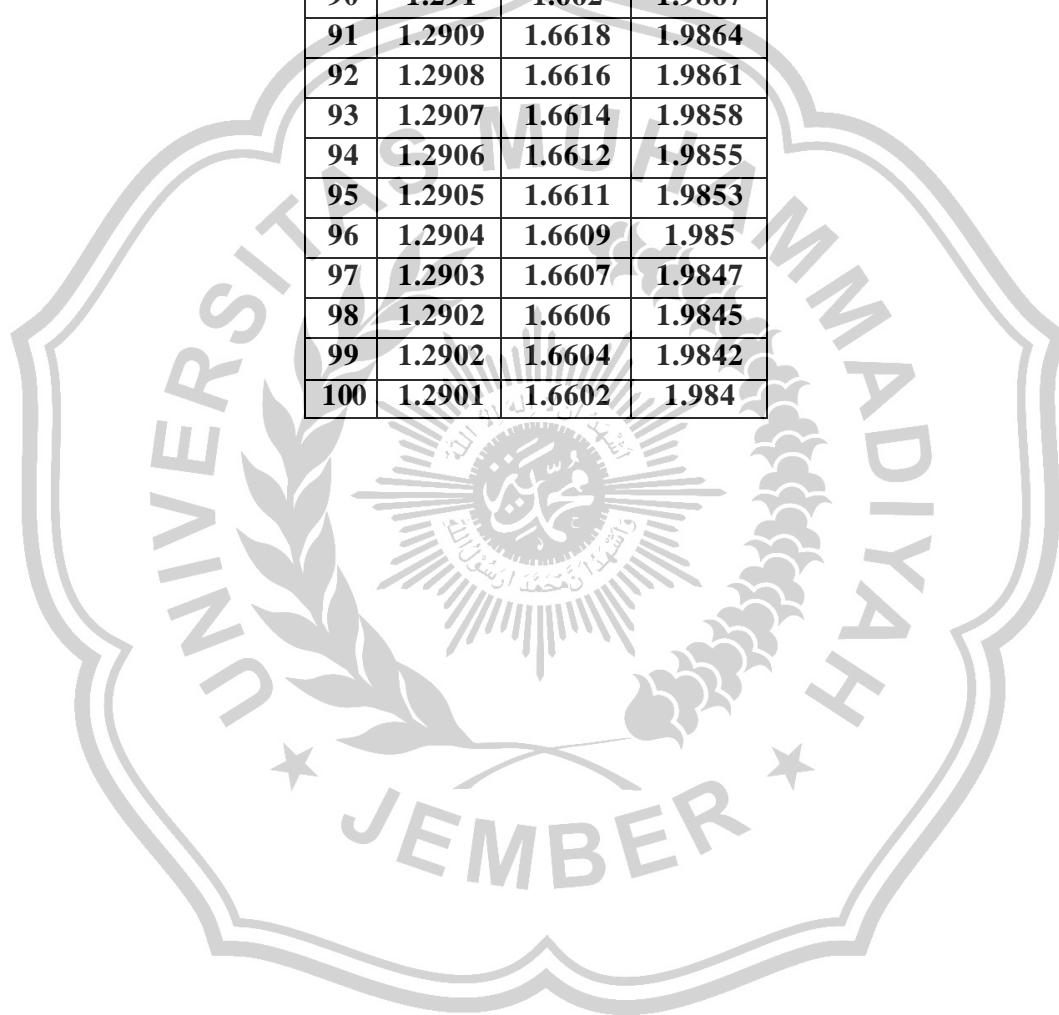
83	3.9560	3.1065	2.7146	2.4817	2.3245	2.2099	2.122	2.052	1.9947	1.9468
84	3.9546	3.1052	2.7132	2.4803	2.3231	2.2086	2.1206	2.0506	1.9933	1.9454
85	3.9532	3.1038	2.7119	2.4790	2.3218	2.2072	2.1193	2.0493	1.9919	1.944
86	3.9519	3.1026	2.7106	2.4777	2.3205	2.2059	2.118	2.048	1.9906	1.9426
87	3.9506	3.1013	2.7094	2.4765	2.3193	2.2047	2.1167	2.0467	1.9893	1.9413
88	3.9493	3.1001	2.7082	2.4753	2.3181	2.2034	2.1155	2.0454	1.988	1.94
89	3.9481	3.0989	2.7070	2.4741	2.3169	2.2022	2.1143	2.0442	1.9868	1.9388
90	3.9469	3.0977	2.7058	2.4729	2.3157	2.2011	2.1131	2.043	1.9856	1.9376
91	3.9457	3.0966	2.7047	2.4718	2.3145	2.1999	2.1119	2.0418	1.9844	1.9364
92	3.9445	3.0954	2.7036	2.4707	2.3134	2.1988	2.1108	2.0407	1.9833	1.9352
93	3.9434	3.0943	2.7025	2.4696	2.3123	2.1977	2.1097	2.0395	1.9821	1.9341
94	3.9423	3.0933	2.7014	2.4685	2.3113	2.1966	2.1086	2.0384	1.981	1.9329
95	3.9412	3.0922	2.7004	2.4675	2.3102	2.1955	2.1075	2.0374	1.9799	1.9318
96	3.9402	3.0912	2.6994	2.4665	2.3092	2.1945	2.1065	2.0363	1.9789	1.9308
97	3.9391	3.0902	2.6984	2.4655	2.3082	2.1935	2.1054	2.0353	1.9778	1.9297
98	3.9381	3.0892	2.6974	2.4645	2.3072	2.1925	2.1044	2.0343	1.9768	1.9287
99	3.9371	3.0882	2.6965	2.4636	2.3063	2.1915	2.1035	2.0333	1.9758	1.9277
100	3.9361	3.0873	2.6955	2.4626	2.3053	2.1906	2.1025	2.0323	1.9748	1.9267

Tabel Distribusi t

Tabel Distribusi t			
Df	0,1	0,05	0,025
1	3.0777	6.3138	12.7062
2	1.8856	2.9200	4.3027
3	1.6377	2.3534	3.1824
4	1.5332	2.1318	2.7764
5	1.4759	2.0150	2.5706
6	1.4398	1.9432	2.4469
7	1.4149	1.8946	2.3646
8	1.3968	1.8595	2.3060
9	1.3830	1.8331	2.2622
10	1.3722	1.8125	2.2281
11	1.3634	1.7959	2.2010
12	1.3562	1.7823	2.1788
13	1.3502	1.7709	2.1604
14	1.3450	1.7613	2.1448
15	1.3406	1.7531	2.1314
16	1.3368	1.7459	2.1199
17	1.3334	1.7396	2.1098
18	1.3304	1.7341	2.1009
19	1.3277	1.7291	2.0930
20	1.3253	1.7247	2.0860
21	1.3232	1.7207	2.0796
22	1.3212	1.7171	2.0739
23	1.3195	1.7139	2.0687
24	1.3178	1.7109	2.0639
25	1.3163	1.7081	2.0595
26	1.3150	1.7056	2.0555
27	1.3137	1.7033	2.0518
28	1.3125	1.7011	2.0484
29	1.3114	1.6991	2.0452
30	1.3104	1.6973	2.0423
31	1.3095	1.6955	2.0395
32	1.3086	1.6939	2.0369
33	1.3077	1.6924	2.0345
34	1.3070	1.6909	2.0322
35	1.3062	1.6896	2.0301
36	1.3055	1.6883	2.0281
37	1.3049	1.6871	2.0262
38	1.3042	1.6860	2.0244
39	1.3036	1.6849	2.0227

40	1.3031	1.6839	2.0211
41	1.3025	1.6829	2.0195
42	1.3020	1.6820	2.0181
43	1.3016	1.6811	2.0167
44	1.3011	1.6802	2.0154
45	1.3006	1.6794	2.0141
46	1.3002	1.6787	2.0129
47	1.2998	1.6779	2.0117
48	1.2994	1.6772	2.0106
49	1.2991	1.6766	2.0096
50	1.2987	1.6759	2.0086
51	1.2984	1.6753	2.0076
52	1.2980	1.6747	2.0066
53	1.2977	1.6741	2.0057
54	1.2974	1.6736	2.0049
55	1.2971	1.6730	2.0040
56	1.2969	1.6725	2.0032
57	1.2966	1.6720	2.0025
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59	1.2961	1.6711	2.0010
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61	1.2956	1.6702	1.9996
62	1.2954	1.6698	1.9990
63	1.2951	1.6694	1.9983
64	1.2949	1.6690	1.9977
65	1.2947	1.6686	1.9971
66	1.2945	1.6683	1.9966
67	1.2943	1.6679	1.9960
68	1.2941	1.6676	1.9955
69	1.2939	1.6672	1.9949
70	1.2938	1.6669	1.9944
71	1.2936	1.6666	1.9939
72	1.2934	1.6663	1.9935
73	1.2933	1.6660	1.9930
74	1.2931	1.6657	1.9925
75	1.2929	1.6654	1.9921
76	1.2928	1.6652	1.9917
77	1.2926	1.6649	1.9913
78	1.2925	1.6646	1.9908
79	1.2924	1.6644	1.9905
80	1.2922	1.6641	1.9901
81	1.2921	1.6639	1.9897

82	1.2920	1.6636	1.9893
83	1.2918	1.6634	1.9890
84	1.2917	1.6632	1.9886
85	1.2916	1.6630	1.9883
86	1.2915	1.6628	1.9879
87	1.2914	1.6626	1.9876
88	1.2912	1.6624	1.9873
89	1.2911	1.6622	1.987
90	1.291	1.662	1.9867
91	1.2909	1.6618	1.9864
92	1.2908	1.6616	1.9861
93	1.2907	1.6614	1.9858
94	1.2906	1.6612	1.9855
95	1.2905	1.6611	1.9853
96	1.2904	1.6609	1.985
97	1.2903	1.6607	1.9847
98	1.2902	1.6606	1.9845
99	1.2902	1.6604	1.9842
100	1.2901	1.6602	1.984



LAMPIRAN 8 : DOKUMENTASI PENELITIAN



Foto bersama pemilik Bakso Mbah Wiro Gumukmas





Foto Lokasi Warung Bakso Mbah Wiro



Foto Tempat Parkir Pelanggan Warung Bakso Mbah Wiro



Foto bersama salah satu konsumen yang dijadikan menjadi responden penelitian ini


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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Nomor : 258/AU/FE/F/2022
 Perihal : **Ijin Penelitian**
 Lampiran : -
 Kepada : Yth. Bapak/Ibu Pimpinan Warung Bakso Mbah Wiro

Jember, 09 Rajab 1443 H
 11 Februari 2022 M

Di
 Tempat

Assalammu'alaikum Wr. Wb.

Dengan hormat, dalam rangka penyelesaian tugas akhir mahasiswa Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Jember, maka dengan ini Pimpinan Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Jember mengajukan permohonan kepada Bapak/Ibu agar mahasiswa tersebut dibawah ini diberikan ijin untuk melaksanakan penelitian pada :

Instansi Tujuan : Warung Bakso Mbah Wiro
 Nama Mahasiswa : Imelda Olivia Sovina
 NIM : 1810411128
 Jurusan / Prodi : Ekonomi/Manajemen
 Alamat : Jln.Mayangan RT/RW 003/008 Perumahan Griya
 Gumukmas Indah; Kec.Gumukmas
 Judul Penelitian : Pengaruh Marketing Mix Terhadap Keputusan
 Pembelian Pada Warung Bakso Mbah Wiro
 Gumukmas Jember

Demikian atas bantuan dan kerjas sama yang baik kami sampaikan terima kasih.

Wassalammu'alaikum Wr. Wb.



Norita Citra Yuliarti, SE., M.M.
 NPK. 11 03 580

Jember, 10 Oktober 2022

SURAT KETERANGAN TELAH MELAKUKAN PENELITIAN

Yang bertanda tangan di bawah ini, Pemilik Usaha Warung Bakso Mbah Wiro Gumukmas menerangkan bahwa :

Nama : Imelda Olivia Sovina
Nim : 1810411128
Fakultas : Ekonomi dan Bisnis
Jurusan/Prodi : Manajemen
Instansi : Universitas Muhammadiyah Jember

Bahwa yang namanya tersebut di atas adalah mahasiswa pada Universitas Muhammadiyah Jember yang telah melakukan penelitian guna penyusunan skripsi dengan judul : **“PENGARUH *MARKETING MIX* TERHADAP KEPUTUSAN PEMBELIAN PADA WARUNG BAKSO MBAH WIRO GUMUKMAS JEMBER”**, yang berlokasi di usaha Warung Bakso Mbah Wiro Gumukmas Jember.

Demikian surat keterangan ini kami buat untuk dipergunakan sebagaimana mestinya, atas kerjasamanya kami sampaikan terimakasih.

Jember, 10 Oktober 2022



Wiro Sutrisno