

ABSTRACT

Maharani, Desi. 2016. *Improving the writing ability of the VIII-G students by using Masha and the Bear Videos as a media at SMP Negeri 1 Ajung - Jember in the 2015/2016 Academic Year*. Thesis, Faculty of Teacher Training and Education, Language and Art Education Department, English Education Program, Muhammadiyah University of Jember. Advisors: (1) Prof. Dr. Suparmin, M.A. (2) Taufik Hidayah, M. TESOL

Key Words: Writing ability, Masha and the Bear video.

Nowadays, English as one of the international languages is used to communicate by many people from all levels in many countries around the world. In Indonesia, English is taught as a compulsory subject from elementary school up to senior high school. The School Based Curriculum/ KTSP 2006 for Junior High School states that the objective of teaching English is to develop the communication includes listening, speaking, reading, and writing as well as two language components covering grammar, vocabulary.

Among the four languages skills, writing is the most problem for students especially in junior high school. Most of the students consider that writing is a difficult skill to master. This of course makes the learning process rigid and discourages students further not to write. So, it is needed for teachers to find a good teaching media in order to improve students' writing ability. In this case the researcher used Masha and the Bear video to improve students' recount text writing ability.

In this research, the general problem which investigated is "Can the use of Masha and the Bear Videos as a media improve the VIII-G students writing ability at SMP Negeri 1 Ajung-Jember in the 2015/2016 Academic Year?"

The design in this research is classroom action research (CAR). Thereby, the writer plans to teach Writing using Masha and the Bear video at SMP Negeri 1 Ajung-Jember in the 2015/2016 Academic Year. The subject of the research is the VIII-G students of SMP Negeri 1 Ajung-Jember in the 2015/2016 Academic Year which consists of 22 students.

The researcher did on 25th May – 02nd June 2016. The data was mainly obtained through writing test. The data was analyzed using formula $E = A/N \times 100\%$. The result of the score analysis, the percentage of the students who got ≥ 73 was 60.5% in the first cycle to 78.9% in the second cycle. It means that more students achieved the target score. In other words, the cycle 2 was successful and the action stopped. It can be concluded that Masha and the Bear can improve the VIII-G students' writing ability at SMP Negeri 1 Ajung-Jember.

Therefore, this research is expected to be useful for both the students and teachers.