CHAPTER I

INTRODUCTION

This chapter presents background of the research, problem of the research, purpose of the research, operational definition, significance of the research, and scope of the research.

1.1 Background of The Research

English is one of the international language. It is used in countries throughout the world, including Indonesia. English as foreign language has been taught as a compulsory subject from the elementary school up to senior high school in Indonesian educational system. English has important role in this modern life, one of important functions is supporting people can communicate with English in many aspect of their life. Such as used to express feeling ideas, opinions, and thought to other in oral or written language. It is also can increase their knowledge, especially to get a job in foreign country.

English has four basic language skill which must mastered and learnt by student in their school. There are listening, reading, speaking and writing. Writing has always form part of the syllabus in teaching of English. Harmer (2004:31). Through writing, it can develop language knowledge. Writing is interaction between writers and readers adds communicative dimension to write. On the other hand writing is used as media communicated because writing is part of production of language since students required to apply their knowledge of grammar, sentences structure, vocabularies and so on. Hyland (2003:30) In addition, writing encourages students to focus on accurate language and because, they think as they
write, it may well provoke language development, as they resolve problems which
the writing into their minds Harmer (2004:31). Furthermore in writing skill. It is
also stated in the Institutional level Kurikulum Tingkat Satuan Pendidikan (KTSP
2006) that standard competence of writing is “expressing the meaning of written
functional texts and short simple essays in the form descriptive and procedure to
interact with the social environment”. In other words, the students in junior high
school level are targeted to be able to compose a short simple essay in the form of
descriptive and procedure texts

In fact, the students usually get difficulties in starting their writing. Writing
is a complex and material difficult to teach and to learn, requiring mastery not
only of grammatical and rhetorical devices but also of conceptual judgemental
elements (Heaton, 1984:137). For the above statements, it can be said that is not
easy for students to write target language well. The teacher should create activities
that motivate the students how to write well when teaching writing.

As the preliminary study, There are 29 students in the VII F, It is showed
12 students out of the 29 students can get requirement standard minimum score
or 70 or more. According to the English teacher of SMPN 2 Kencong, the main
problem faced by the students in writing is that the students in class VII F think
that English is complicated and difficult to understand. The teacher sees that in
this class the students felt unmotivated to write. They still confuse what they want
to write because they difficulties in finding the idea to write, choosing appropriate
words and writing by using appropriate tenses. Moreover, The teacher of English
subject in this class still teach students with text book or worksheet students style
without any media. Students are not interesting and enjoyable any more. It
makes them sleepy and lazy to learn. Without any media, they feel that writing lesson is not interesting. It makes them sleepy In this case, the teacher has to use appropriate, fun, and effective media in teaching and learning writing.

There are a lot of media that can be used by the teachers in the teaching and learning process. One of the media that can be used in teaching and learning writing is video. Using video as a media could attract the students to writing ability and also motivate them to be more actively involved in classroom during the teaching learning process. Lonergan (1984:5) says that video presentation will be intrinsically interesting to language learners. The learners will want to watch even if comprehension is limited. The material should be motivating. The learners want to see more, ask questions, and follow up ideas and suggestions. He also says that by generating interest and motivation, the video films can create a comfortable climate for successful learning. Lowe (2004:3) states that many animations are apparently used to fulfill a cognitive and affective function that is to attract attention, engage the learner, and sustain motivation. This research uses Larva Cartoon Video, because Larva Cartoon Video is amusing and have several episodes. Its can help the students to find ideas to write descriptive paragraph. Thus, we believe that it can improve writing ability of the students.

Based on the statements, the writer wants to apply Larva cartoon video to improve students’ ability in descriptive writing text. The writer hopes that this study can give positive effect for the process of English language teaching and learning. So, the writer chooses VIIF at SMPN 2 Kencong Jember as a research subject.
1.2 Problem of the Research

The problem in this research is formulated as follows:

1. How can larva cartoon video improve students’ descriptive writing ability at class VII SMPN 2 Kencong in the academic year 2015/2016?
2. How can larva cartoon video can improve students’ active participation at class VII SMPN 2 Kencong in the academic year 2015/2016?

1.3 Purpose of the Research

The purpose of this research are

1. To improve the students’ descriptive writing ability at class VII SMPN 2 Kencong in the academic year 2015/2016
2. To improve students’ active participation at class VII SMPN 2 Kencong in the academic year 2015/2016

1.4 Operational Definition of the Research

In this research, it needs to formulate operational definition that is related directly to the term and variables of the research. The function of operational definition is to make the same perspective between the writer and the reader about the variables of the research.

1.4.1 Larva Cartoon Video

Larva Cartoon video is one of kind animated film or video. It is a media aims to make students interested in learning writing. It is audio visual media which shows live illustration. It can be seen in screen monitor or overhead projector. The students can hear the voice and see the motion.
1.4.2 Writing Ability

Writing ability is capability of individual to deliver idea, message in paper or printed form by using words. In this research is linked to the scores of the students’ descriptive writing test about larva with the topic being taught by using video. It’s based on the aspects of grammar, vocabulary, mechanic, organization and content.

1.5 Significance of the Research

The significant of the study are as follows:

The writer hopes that after this research has been completed, it will give some positive significance values. The significance values are:

1. The process of the research will be useful for the students. They can enrich the organization of descriptive text easily. This research will motivate students who have problems in writing to study harder, especially in writing descriptive texts.

2. The result of the research will be useful for other teachers of English subject. They learn to use larva cartoon video as media to make activity in the classroom more attractive. This research also develops a new way of teaching learning activity in the classroom.

3. The result of the research will be useful for the other researcher. The finding of this research can be used as a reference to conduct a further research dealing with applying larva cartoon video in other language skill.

1.6 Scope of the Research

The scope of the research is limited on investigating the usage of larva cartoon video in writing descriptive text by the VIIF students of SMP 2 Kencong Jember in academic year 2015/2016.