ABSTRAK

Pertanian merupakan sektor yang penting karena menghasilkan pangan, papan, dan sandang yang dibutuhkan oleh masyarakat, sektor ini masih kurang diminati oleh kalangan generasi muda, bahkan oleh mahasiswa Fakultas Pertanian sendiri karena beberapa hal yaitu adanya stigma bahwa pertanian itu miskin, adanya persepsi pertanian itu hal yang kotor, berbahaya, dan sulit, serta adanya berita tentang gagal panen. Penelitian ini bertujuan mengidentifikasi : (1) persepsi mahasiswa Fakultas Pertanian di Kabupaten Jember terhadap profesi petani ; (2) minat mahasiswa Fakultas Pertanian di Kabupaten Jember terhadap profesi petani ; (3) hubungan antara persepsi dengan minat mahasiswa Fakultas Pertanian di Kabupaten Jember terhadap profesi petani. Penelitian ini menggunakan metode deskriptif analitis. Data yang digunakan adalah data primer dan sekunder, dianalisis menggunakan analisis deskriptif dengan skala likert dan Korelasi *Rank Spearman*. Jumlah sampel penelitian yaitu Universitas Muhammadiyah Jember (UM Jember) 20 mahasiswa, Universitas Jember (UNEJ) 62 mahasiswa, dan Universitas Islam Jember (UIJ) 15 mahasiswa. Hasil penelitian menunjukkan bahwa: (1) mahasiswa Fakultas Pertanian di Kabupaten Jember memiliki persepsi yang baik terhadap profesi petani dengan nilai presentase sebesar 70,83%; (2) mahasiswa Fakultas Pertanian di Kabupaten Jember sangat berminat untuk berprofesi sebagai petani dengan nilai presentase sebesar 77,74%; (3) persepsi dengan minat mahasiswa Fakultas Pertanian di Kabupaten Jember memiliki hubungan yang signifikan terhadap profesi petani dengan nilai rs = 0,519 yang tergolong kategori hubungan cukup besar atau cukup kuat.

Kata kunci : korelasi *Rank Spearman*, mahasiswa Fakultas Pertanian, minat persepsi.

ABSTRACT

Agriculture is an important sector because it produces the food, shelter, and clothing needed by the community, this sector is still not attractive to the younger generation, especially the students of the Faculty of Agriculture themselves because of several things, namely the stigma that agriculture is poor, the perception that agriculture is something that dirty, dangerous, and difficult, as well as news of crop failures. This study aims to identify: (1) the perceptions of students of the Faculty of Agriculture in Jember Regency towards the farming profession; (2) the interest of students of the Faculty of Agriculture in Jember Regency towards the farming profession; (3) the relationship between perceptions and the interest of students of the Faculty of Agriculture in Jember district towards the farmer profession. This research uses descriptive analytical method. The data used are primary and secondary data, analyzed using a descriptive analysis with Likert scale and Rank Spearman Correlation. The number of research samples is Jember Muhammadiyah University (UM Jember) 20 students, Jember University (UNEJ) 62 students, and Jember Islamic University (UIJ) 15 students. The results are: (1) students of the Faculty of Agriculture in Jember Regency had a good perception of the farming profession with a percentage value of 70.83%; (2) students of the Faculty of Agriculture in Jember Regency are very interested in working as farmers with a percentage value of 77.74%; (3) the perception with interest of the students of the Faculty of Agriculture in Jember Regency has a significant relationship to the farming profession with a value of rs = 0.519 which is classified as a category of quite large or quite strong relationship.

Keywords: interest, perception, spearman Rank Correlation, students of the Faculty of Agriculture.