

ABSTRACT

Sari, Anjar, Sari. 2023. *The Effect of Pick, List, Evaluate, Active, Supply, End (PLEASE) Strategy on Students' Developing Ability in Writing Descriptive Paragraphs*. Thesis. English Education Program, Faculty of Teacher Training and Education, Muhammadiyah University of Jember. Advisors: (1) Henri Fatkurohman, M. Hum. (2) Indri Astutik, M. Pd.

Key Word: Writing ability, PLEASE strategy, Descriptive text, Experimental study

The goal of this study was to see how the PLEASE (Pick, List, Evaluate, Activate, Supply, and End) strategy has significant effect or not on students' writing ability in developing descriptive paragraphs. This study was undertaken in East Java, specifically in SMP Negeri 2 Genteng, Banyuwangi. The study included 73 EFL students from SMP Negeri 2 Genteng who were separated into experimental and control group. To reach the study's goal, the researchers used a pre- and post-test on both groups. The design of the research was quasi experimental design and use non-equivalent control group design. The research was studied by comparing the pre-test and post-test results of both groups using the normality, homogeneity, and independent sample t-test. After the data was analyze, the data from experimental class that use PLEASE strategy got the mean 19.67 and variance 54.057. The data from control class that use reading-writing strategy got the mean 12.86 and variance 73.009. The value of $P(T \leq t)$ two-tail $0.0005 \leq \text{sig} 0.05$. It means that there was a significant effect of using PLEASE strategy on students' writing ability in developing descriptive text.