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[HOME](#)

[PREFACE](#)

[ARTICLES](#)

[AUTHORS](#)

[ORGANIZERS](#)

[PUBLISHING INFORMATION](#)

[< PREVIOUS VOLUME IN SERIES](#)[NEXT VOLUME IN SERIES >](#)

Welcome to the 7th International Conference on Accounting, Management and Economics (ICAME-7 2022). This year's conference takes a concern on innovation toward sustainable business. As one of the leading faculties of economics and business in Indonesia, we are highly committed to encourage academic research in this field, since the world is currently transitioning to promote economic activities in compliance with the implementation of a sustainable approach and natural preservation. Our involvement in this issue is also aimed

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