

RINGKASAN

Nama : Qalbiy Sinta Arifta
Program Studi : Ilmu Pemerintahan
Judul : “Membangun Sinergitas *Stakeholder* Menuju Desa Berkelanjutan dan Mandiri Melalui Pengembangan Potensi Lokal di Desa Sidomulyo”

Desa Sidomulyo, Kecamatan Silo, Kabupaten Jember merupakan salah satu desa dengan banyak potensi. Potensi tersebut didukung dengan beberapa program pemerintah desa untuk meningkatkan kesejahteraan masyarakat, diantaranya program desa digital, desa wisata, desa devisa, dan pengembangan UMKM. Empat fokus program tersebut dijalankan pemerintah desa dengan melibatkan banyak *stakeholder*. Sehingga, sinergitas antar berbagai pihak perlu dibangun, untuk meningkatkan efektifitas program yang telah dijalankan. Oleh karena itu, melalui kegiatan Membangun Desa/Kuliah Kerja Nyata Tematik MBKM, dibentuk program berjudul “Membangun Sinergitas *Stakeholder* Menuju Desa Berkelanjutan dan Mandiri Melalui Pengembangan Potensi Lokal di Desa Sidomulyo”. Program tersebut dilaksanakan dengan menggunakan teori *collaborative governance* Ansel and Gash (2008) sebagai tolak ukur dalam memformulasikan program penulis. Program berfokus pada pembuatan aturan desa, *Momerandum of Understanding* (MoU), *Focus Group Discussion* (FGD), dan branding instgram. Melalui program tersebut, dapat tercipta sinergitas yang lebih kuat antar stake holder. Sehingga, kebermanfaatan program pemerintah desa dapat lebih luas dirasakan oleh masyarakat.

Kata Kunci: *Collaborative Governance*, Desa Digital, Desa Wisata, Desa Devisa, dan Pengembangan UMKM

SUMMARY

Name : Qalbiy Sinta Arifta
Study Program : Government Science
Title : “Building Stakeholder Synergy Towards a Sustainable and Independent Village Through Developing Local Potential in Sidomulyo Village”

Sidomulyo Village, Silo District, Jember Regency is a village with a lot of potential. This potential is supported by several village government programs to improve community welfare, including digital village programs, tourism villages, foreign exchange villages, and MSME development. The four program focuses are carried out by the village government involving many stakeholders. Thus, synergy between various parties needs to be built, to increase the effectiveness of the programs that have been implemented. Therefore, with the MBKM Thematic Real Work Village/College Building program, a program was formed entitled "Building Stakeholder Synergy Towards a Sustainable and Independent Village Through Developing Local Potential in Sidomulyo Village". The program was implemented using Ansel and Gash's (2008) collaborative governance theory as a benchmark in formulating the author's program. The program focuses on making village regulations, Memorandum of Understanding (MoU), Focus Group Discussion (FGD), and Instagram branding. Through this program, stronger synergy can be created between stake holders. Thus, the benefits of village government programs can be felt more widely by the community.

Keywords: Collaborative Governance, Digital Village, Tourism Village, Foreign Exchange Village, Business Development.