#### **CHAPTER I**

#### INTRODUCTION

This chapter presents background of the research, problem of the research, objective of the research, operational definition, significant of the research, and scope of the research.

# 1.1 Background of the Research

English is the universal language, many countries use English as a foreign language, likewise Indonesia. A system that formed by several components which regularly patterned called language (Santoso., Tuckyta., Sujatna, & Mahdi, 2014). Language has central role on intellectual development, social, and emotional students to supported success student and learn all of lessons, Parmawati (2018).

The first skill that received by person is listening skill (Orilina & Suryani, 2017). Listening is fundamental to speaking. Listening is maintaining what people say. Listening is an exercise. Listening is one of the skills needed by a facilitator. Listening requires students to be able to understand language input, so listening is a receptive ability (Nurpahmi, 2015).

According to Zaidi et al (2018) YouTube helps the students to learn English, and it can increase their pronunciation in order to motivate them to learn English outside the classroom. In addition, the use of YouTube can enhance student's English skill. Kabooha and Elyas (2018) confirmed that in

their finding, the integration of YouTube has a big impact on the acceptance and apprehension of the vocabulary. Furthermore, YouTube implementation in classrooms will provide students with better comprehension of the lesson (Khalid & Muhammad, 2012).

This research is also supported by Damronglaopahan and Stevenson (2013) and More (2015) investigated students' attitude towards the implementation of YouTube videos. It showed that the students have positive attitude toward the utilization of Youtube in the classroom. It was found that not only students motivation increased but also their participation in class activity. Based on the previous research that had been done, this proves that this research has differences and similarities with the previous research. The thing that make this research difference from previous research is that the previous research focus students' attitude towards the implementation of YouTube video. But in this research, the researcher focus using "BBC" YouTube on students' listening ability. As the similarities of this research with the previous research that the researcher both focus on use of YouTube in student learning. From the previous research above, the researcher is interested in doing a research entitled "The Effect of Using "BBC" YouTube on Students Listening Ability at SMA Pahlawan Jember in the 2023 / 2024 Academic Year".

#### 1.2 Problem of the Research

Based on the background and rationale of the research, the problem of the research is formulated as follow: Is there any significant effect of using YouTube on students' listening ability at SMA Pahlawan Jember in the 2022/2023 Academic year.

#### 1.3 Objective of the Research

Based on the research problem above, the objective of the research is to know whether there is any significant effect of using YouTube on students' listening ability at SMA Pahlawan Jember in the 2023 / 2024 Academic year.

# 1.4 Operational Definition of Key Term

# 1.4.1 Students' Listening Ability

Students' listening ability is the students' to understand the point the speaker is trying to communicate, not just hearing the words he or she is saying.

# 1.4.2 BBC Learning English

BBC is the name of the website. It was It was intentionally designed for student learning. The website provides free resources and activities for both teachers and students. BBC also displays the video that will be used for learning and it is completed by transcript and the activity for students.

## 1.5 Significant of the Research

In this study, there are two kinds of the significance of the research, theoretical benefit and practical benefit.

## 1. Theoretical Benefit

YouTube is a website that provides information in the form of videos. Several types of video content are usually uploaded on YouTube, namely user-generated video content (created by the account owner), video clips, TV clips, music videos, and video blogs. Besides that, YouTube also provides 6 videos as an effective learning tool in the world of education, one of which is English learning videos. By using YouTube, English language skills can be improved, one of which is listening skills. The researcher expects that by using YouTube, students' listening skill will be improved.

## 2. Practical Benefit

The researcher expects that the result of this research will contribute as follows:

## a. English student

The students can learn English easily because various learning content such as listening can be accessed anytime and anywhere. Several YouTube creators present content with the theme of English learning to improve listening skill that can be used as virtual 'teachers', including Easy English, Real English, English with Lucky, and many more. The various YouTube channels above open up opportunities for English students to study independently. It is expected that by using YouTube, the students' listening skill will be improved.

#### b. Teacher

Using YouTube teachers can easily find sources of English learning materials and share them with students to support the success of the learning process. YouTube can help teaching and learning activities to be more interesting, 7 effective, and fun because YouTube facilities are very varied.

# c. For the English Education Department

The researcher hopes that this research can motivate and inspire other students to conduct research. In addition, this research is expected to be one of the resources of research in a similar case.

# 1.6 Scope of the Research

The research participants are the XI grade students of SMA Pahlawan Jember. The research focuses on the effect of using YouTube on students' listening ability at SMA Pahlawan Jember in the 2022 / 2023 Academic Year.