

Abstrak

**UNIVERSITAS MUHAMMADIYAH JEMBER
PROGRAM STUDI S1-ILMU KEPERAWATAN
FAKULTAS ILMU KESEHATAN**

Skripsi, Juli 2024
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Hubungan Perilaku Ibu Menyusui Dengan Motivasi Memberikan ASI Pada Bayi Usia (0-9 Bulan) Di Wilayah Kerja Puskesmas Maesan, 2024

xiii + 99 hal + 1 bagan + 1 tabel + 1 gambar + 9 Lampiran

Abstrak

Perilaku ibu menyusui adalah serangkaian tindakan dan keterampilan yang dilakukan oleh seorang ibu untuk memberikan ASI kepada bayinya. Penelitian ini menggunakan desain penelitian deskriptif kuantitatif dengan metode cross-sectional bertujuan untuk mengetahui hubungan perilaku ibu menyusui dengan motivasi memberikan asi pada bayi usia (0-9 bulan) di wilayah kerja puskesmas maesan. Populasi dalam penelitian ini adalah ibu menyusui pada bayi usia 0-9 bulan di wilayah kerja Puskesmas maesan yang berjumlah 100 orang. Teknik pengambilan sampel menggunakan *Simple Random Sampling*. Penilaian menggunakan kuesioner terkait perilaku ibu menyusui dan motivasi memberikan ASI. Hasil penelitian dengan uji Rank Spearman Rho ($\alpha = 0,05$) menunjukkan adanya hubungan bermakna antara perilaku ibu menyusui dengan motivasi memberikan ASI pada bayi usia (0-9 bulan). Hasil penelitian tentang motivasi memberikan ASI didapatkan 66,3% motivasi baik, 26,3% motivasi cukup, dan 7,5% motivasi kurang. Hubungan Perilaku Ibu Menyusui Dengan Motivasi Memberikan ASI Pada Bayi Usia (0-9 Bulan) dengan uji *Rank Spearman Rho* didapatkan hasil p value sebesar 0,00. Kesimpulan penelitian ini bahwa Ada hubungan perilaku ibu menyusui dengan motivasi memberikan ASI pada bayi usia (0-9 bulan) di wilayah kerja Puskesmas Maesan, Hasil penelitian ini dapat dijadikan acuan puskesmas dalam merancang program edukasi dan intervensi yang berfokus pada perilaku memberikan asi dengan motivasi memberikan ASI.

Kata Kunci: Perilaku menyusui, memberikan ASI, motivasi
Daftar Pustaka 31 (2019 - 2024)

Abstract

**MUHAMMADIYAH UNIVERSITY OF JEMBER
BACHELOR'S STUDY PROGRAM - NURSING SCIENCE
FACULTY OF HEALTH SCIENCES**

*Thesis, July 2024
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The Relationship Between Breastfeeding Behavior of Mothers and Motivation for Giving Breast Milk to Babies Aged (0-9 Months) in the Maesan Community Health Center Working Area, 2024

xiii + 99 things + 1 chart + 1 table + 1 figure + 9 Attachments

Abstract

Nursing mother's behavior is a series of actions and skills carried out by a mother to provide breast milk to her baby. This research uses a quantitative descriptive research design with a cross-sectional method aimed at finding out the relationship between the behavior of breastfeeding mothers and the motivation to provide breast milk to babies aged (0-9 months) in the working area of the Maesan Community Health Center. The population in this study was breastfeeding mothers of babies aged 0-9 months in the Maesan Community Health Center working area, totaling 100 people. The sampling technique uses Simple Random Sampling. The assessment uses a questionnaire regarding breastfeeding mothers' behavior and motivation to provide breast milk. The results of research using the Spearman Rho Rank test ($\alpha = 0.05$) show that there is a significant relationship between breastfeeding mother's behavior and motivation to provide breast milk to babies aged 0-9 months. The results of research on motivation to provide breast milk showed 66.3% good motivation, 26.3% sufficient motivation, and 7.5% poor motivation. Relationship between Mother's Breastfeeding Behavior and Motivation for Giving Breast Milk to Babies Aged (0-9 Months) with tests Rank Spearman Rho The result was a p value of 0.00. The conclusion of this study is that there is a relationship between the behavior of breastfeeding mothers and the motivation to provide breast milk to infants aged (0-9 months) in the working area of the Maesan Health Center. The results of this study can be used as a reference for health centers in designing educational and intervention programs that focus on breastfeeding behavior with breastfeeding motivation.

*Keywords: Breastfeeding behavior, breastfeeding, motivation
Bibliography 31 (2019 - 2024)*