

THE INFLUENCE OF SELF EFFICACY ON ENTREPRENEURIAL INTENTIONS IN VOCATIONAL SCHOOL STUDENTS IN JEMBER

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ABSTRACT

Entrepreneurial intention is the willingness or intention of an individual to establish or create a business, either in terms of products or services. Self-efficacy is an individual's belief in their ability to perform tasks at a certain level of performance. This research aims to determine the influence of self-efficacy on entrepreneurial intention among vocational school students. The study employs a quantitative design with a causal approach. The subjects of the study are 198 students from SMKN 3 Jember in class XI. The research instrument uses an Entrepreneurial Intention Scale adapted from Nafsiyah in 2017 with a reliability value of 0.632, and a self-efficacy scale adapted from Nurhuda in 2021 with a reliability value of 0.873.

The results of the study show that there is an influence of self-efficacy on entrepreneurial intention. The R square score obtained is ($r = 0.077$), and the probability result find to be $p = 0.00$ or $p < 0.05$, which means there is an influence of self-efficacy on entrepreneurial intention. Therefore, based on this analysis, we accept the hypothesis stating that there is an influence of self-efficacy on entrepreneurial intention. In short it can be concluded that individuals with high self-efficacy also have high entrepreneurial intention.

Keywords: Entrepreneurial Intention, Self Efficacy, Theory of Planned Behavior

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