ABSTRACT

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The purpose of carrying out this research is that the author's goal is to find answers to existing problems, so that a fairly clear picture of this is obtained. The purpose of the author is to find out the Implementation of the Integrated Livestock Investment Village Program in Increasing the Economic Sector of Community Income in Suco Village, Mumbulsari District. The problem in this study is formulated as How to Implement the Integrated Livestock Investment Village Program in Increasing the Economic Sector of Community Income in Suco Village, Mumbulsari District. The research method used is descriptive research method with a qualitative approach. In the research, the respondents and informants were people who really knew the problems to be studied and resource persons who had expertise and a good understanding of certain issues. The results of this study describe the process of implementing the Integrated Livestock Investment Village program in increasing the economic sector, the income of the people of Suco Village, Mumbulsari District.

Keywords: implementation, investment village, integrated livestock

