

## ABSTRAK

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Program Studi : Ilmu Pemerintahan  
Judul : *Institutional Design* Dalam Mewujudkan Desa Wisata  
Sidomulyo Kecamatan Silo Kabupaten Jember

Desa Sidomulyo, Kecamatan Silo, Kabupaten Jember merupakan salah satu desa dengan banyak potensi. Potensi tersebut didukung dengan beberapa program pemerintah desa untuk meningkatkan kesejahteraan masyarakat salah satunya ialah desa wisata. Fokus program tersebut dijalankan pemerintah desa dengan melibatkan banyak stakeholder. Sehingga, sinergitas antar berbagai pihak perlu dibangun, untuk meningkatkan efektivitas program yang telah dijalankan. Dalam prosesnya hal ini disebut *collaborative governance*. Dalam pengelolaannya, tentu ada beberapa indikator yang dijadikan acuan. Akan tetapi, peneliti akan lebih berfokus pada desain kelembagaan atau *institutional design* yang disini adalah BUMDes. Pada pengelolaan data, peneliti menemukan kesenjangan didalamnya yaitu kelembagaan BUMDes “Sidomulyo Bahagia” yang kondisinya kurang baik. Munculnya galeri gunitir sebagai alternatif solusi menjadi fenomena baru dalam proses kolaborasi pengelolaan desa wisata kali ini. Sehingga, peneliti tertarik untuk menganalisa lebih lanjut terkait desain kelembagaan atau *institutional design* pada desa wisata Sidomulyo, Kecamatan Silo, Kabupaten Jember. Oleh karena itu, penelitian ini bertujuan untuk menganalisa bagaimana management desain kelembagaan dalam mewujudkan Desa Wisata Sidomulyo melalui teori *Collaborative Governance* menurut *Ansell and Gash* (2007), dengan menggunakan metode penelitian deskriptif-kualitatif. Sehingga, peneliti memutuskan untuk mengambil penelitian dengan dengan judul “*Institutional Design* Dalam Mewujudkan Desa Wisata Sidomulyo, Kecamatan Silo, Kabupaten Jember”.

**Kata Kunci:** Desa Wisata, *Collaborative Governance*, *Institutional Design*.

## **ABSTRACT**

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*Study Program* : Government Science  
*Title* : *Institutional Design in Realizing the Sidomulyo  
Tourism Village, Silo District, Jember Regency*

*Sidomulyo Village, Silo District, Jember Regency is a village with a lot of potential. This potential is supported by several village government programs to improve community welfare, one of which is village tourism. The focus of this program is carried out by the village government by involving many stakeholders. Thus, synergy between various parties needs to be built, to increase the effectiveness of the programs that have been implemented. In this process, this is called collaborative governance. In its management, of course there are several indicators that can be used as a reference. However, researchers will focus more on institutional design, which here is BUMDes. In data management, researchers found gaps in it, namely the BUMDes institution "Sidomulyo Bahagia" which was in poor condition. The emergence of the gumitir gallery as an alternative solution has become a new phenomenon in the collaborative process of managing tourist villages this time. Thus, researchers are interested in further analysis regarding institutional design in the Sidomulyo tourist village, Silo District, Jember Regency. Therefore, this research aims to analyze how institutional design management is in realizing the Sidomulyo Tourism Village through Collaborative Governance theory according to Ansell and Gash (2007), using descriptive-qualitative research methods. So, the researcher decided to carry out research with the title "Institutional Design in Realizing the Sidomulyo Tourism Village, Silo District, Jember Regency".*

**Keywords:** *Tourism Village, Collaborative Governance, Institutional Design*