ABSTRACT

Dewi, Sosa D. 2019. *Improving Learners' Writing Ability by Using Example Non-example Strategy at SMAN Pakusari in Academic Year 2018/2019.* Thesis. English Education Program, Faculty of Teacher Training and Education, Universitas Muhammadiyah Jember. Advisors: (1) Henri Fatkurochman, M. Hum. (2) Widya Oktarini, M. A.

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Writing plays an important role in improving communication skills, especially in English. With writing, learners can improve their ability in analyzing things around them then generate their concept about it into form of comunication skils, in this case; writing. However, there are many learners find writing is not fun, attractive and easy. Therefore, the research under the title "Improving Learners' Writing Ability by Using Example non-example Strategy" is held.

This research is made for answering one question that has become the problem of the research; how can teaching learners using Example Non-example strategy improve SMAN Pakusari learners' writing ability. The objective of the research is to improve learners' writing ability by stimulating them to practice generating ideas. Based on the research problem and relevant theories, the action hypothesis of the research has been formulated as follows; The use of example no-example strategy can improve the eleventh grade learners writing ability in writing personal letter at SMAN Pakusari in the 2018/2019 academic year by stimulating learners' in generating their ideas into ordered written form of a concept.

The design of the research is Classroom Action Research. The subject of the research is learners in XI MIPA 1 SMAN Pakusari consisting 27 learners. The data is collected by holding a writing test and collaborating with the English teacher as the observer to produce field notes. To analyze learners' writing test score, the percentage formula is used.

The implementation of Example Non-example strategy was done in group. Discussions, presentations and practice were included. The media that was used could increase learners' attention span and interests. The consent of the strategy let learners expand their curiousness. This affects learners' score well; that the research only needed two cycles to achieve the criteria of success. Example Non-example strategy can improve learners' writing ability by generating ideas in two cycles from the percentage of learners who achieved ≥ 83, 66.6% in cycle 1 to 85.2% in cycle 2.

Based on the result of the research, it can be concluded that Example Non-example can improve learners' writing ability at SMAN Pakusari in academic year 2018/2019 by exploring learners' ability in generating ideas.