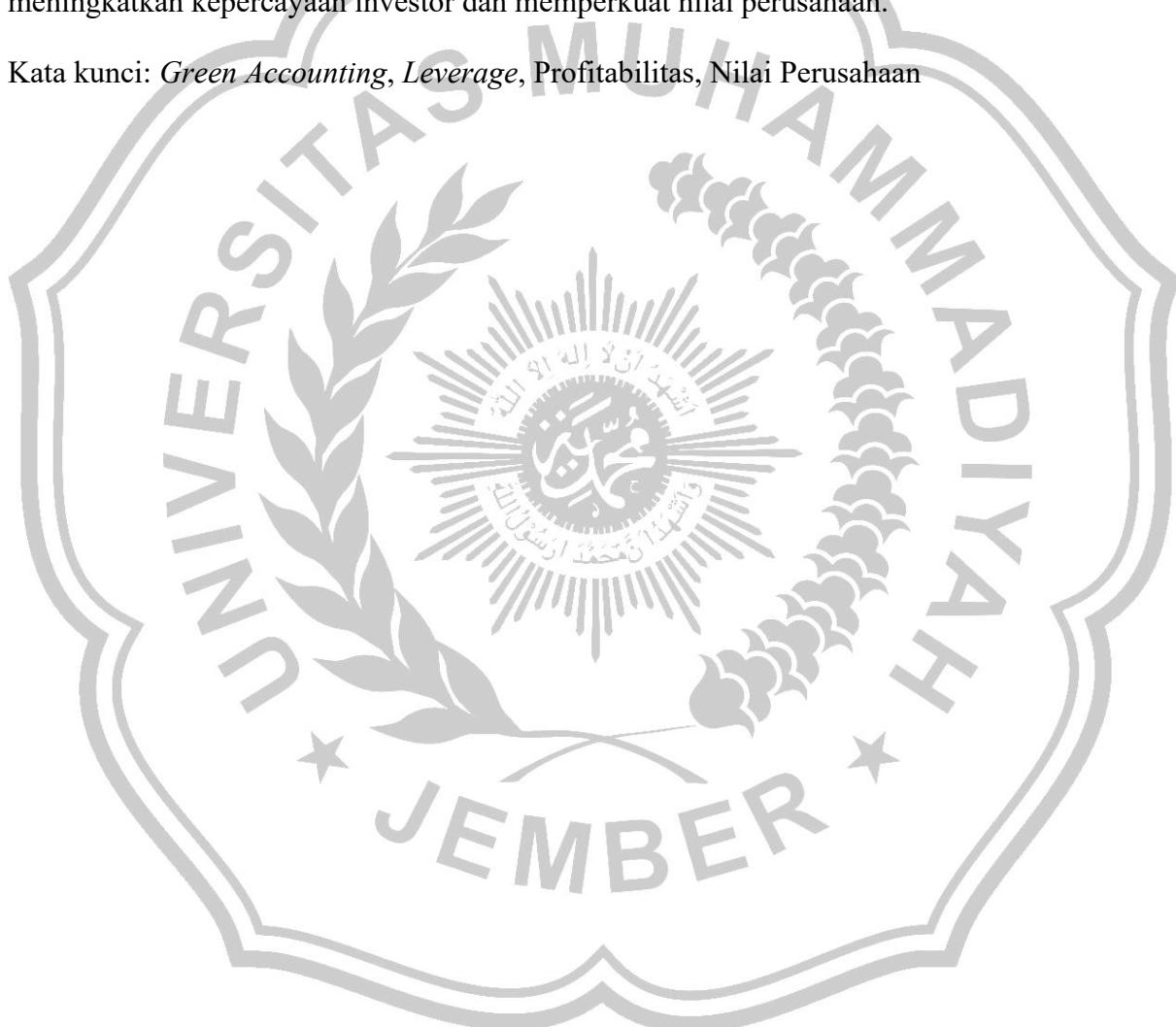


ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh *green accounting*, *leverage*, dan profitabilitas terhadap nilai perusahaan, baik secara parsial maupun simultan. Objek penelitian adalah perusahaan manufaktur sektor industri dan kimia yang terdaftar di BEI periode 2019–2023. Penelitian ini menggunakan pendekatan kuantitatif dengan teknik *purposive sampling* dan jumlah sampel sebanyak 245 data observasi. Analisis data dilakukan dengan metode regresi linier berganda menggunakan bantuan SPSS versi 26.

Hasil penelitian menunjukkan bahwa *green accounting*, *leverage*, dan profitabilitas berpengaruh positif dan signifikan terhadap nilai perusahaan, baik secara parsial maupun simultan. Temuan ini mendukung teori legitimasi, *stakeholder*, dan sinyal, yang menjelaskan bahwa praktik keberlanjutan, pengelolaan keuangan yang sehat, dan profitabilitas tinggi dapat meningkatkan kepercayaan investor dan memperkuat nilai perusahaan.

Kata kunci: *Green Accounting*, *Leverage*, Profitabilitas, Nilai Perusahaan



ABSTRACT

This study aims to examine the effect of green accounting, leverage, and profitability on firm value, both partially and simultaneously. The object of this research is manufacturing companies in the industrial and chemical sectors listed on the Indonesia Stock Exchange (IDX) for the 2019–2023 period. This research employs a quantitative approach with purposive sampling, obtaining 245 observational data. Data analysis was carried out using the multiple linear regression method with the assistance of SPSS version 26.

The results show that green accounting, leverage, and profitability each have a positive and significant effect on firm value, both partially and simultaneously. These findings support legitimacy theory, stakeholder theory, and signaling theory, which suggest that sustainable practices, sound financial management, and strong profitability can enhance investor trust and increase firm value.

Keywords: *Green Accounting, Leverage, Profitability, Firm Value*

