

## INTISARI

### HUBUNGAN PERILAKU *PHUBBING* DENGAN KUALITAS PERSAHABATAN PADA REMAJA

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*Phubbing* adalah tindakan mengabaikan seseorang di lingkungan sosial dengan fokus pada ponsel daripada memperhatikan dan berinteraksi dengan lawan bicara. Ketika seseorang mengalihkan pandangannya ke ponsel selama percakapan, hal ini dapat mengurangi afiliasi, kedekatan, dan membuat percakapan menjadi kurang intim. Ketika remaja terlibat dalam *phubbing*, interaksi tatap muka mereka terganggu, sehingga berdampak negatif pada kualitas persahabatan yang dibangun. Kualitas persahabatan sangat mempengaruhi keberhasilan dalam berinteraksi sosial dengan teman sebaya. Tujuan penelitian ini adalah untuk mengetahui hubungan perilaku *phubbing* dengan kualitas persahabatan remaja. Metode dalam penelitian ini menggunakan metode kuantitatif koresional. Skala yang digunakan adalah skala *phubbing* adaptasi dari penelitian Karadag dan skala kualitas persahabatan adaptasi dari penelitian Parker dan Asher. Populasi penelitian adalah mahasiswa Universitas Muhammadiyah Jember angkatan 2021 dengan jumlah sampel 297. metode pengambilan sampel menggunakan *accidental sampling*. Analisa data menggunakan *Rank Spearman* menggunakan bantuan SPSS. Hasil penelitian menunjukkan terdapat hubungan negatif signifikan terhadap variabel *phubbing* dengan kualitas persahabatan. Artinya ketika mahasiswa sering mengabaikan temannya karena sibuk dengan *smarthphone*, maka hubungan persahabatannya cenderung rendah atau kurang dekat.

**Kata Kunci:** *Kualitas Persahabatan, Phubbing, Remaja*

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# ***THE RELATIONSHIP BETWEEN PHUBBING BEHAVIOR AND FRIENDSHIP QUALITY IN ADOLESCENTS***

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## ***ABSTRACT***

*Phubbing is the act of ignoring someone in a social environment by focusing on a cellphone rather than paying attention to and interacting with the conversation partner. When someone shifts their attention to their phone during a conversation, it can reduce affiliation, closeness, and make the conversation less intimate. When adolescents engage in phubbing, their face-to-face interactions are disrupted, negatively affecting the quality of friendships formed. Friendship quality significantly influences success in social interactions with peers. This study aims to examine the relationship between phubbing behavior and friendship quality in adolescents. This research used a quantitative correlational method. The phubbing scale was adapted from a study by Karadag, and the friendship quality scale was adapted from a study by Parker and Asher. The research population consisted of 2021 cohort students from the University of Muhammadiyah Jember, with a total sample of 297 participants. Sampling was conducted using accidental sampling. Data analysis was carried out using Spearman's Rank correlation test with the help of SPSS. The results of the study showed a significant negative relationship between phubbing behavior and friendship quality. This means that when students frequently ignore their friends due to being preoccupied with their smartphones, their friendships tend to be weaker or less close.*

***Keywords: Friendship Quality, Phubbing, Teenager***

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