

## ABSTRAK

Kangkung ialah sayuran sumber serat makanan yang tinggi dengan harga murah, relatif mudah dibudidayakan dan cepat menghasilkan. Tujuan penelitian ini untuk: (1) mengidentifikasi pendapatan usahatani kangkung dan total pendapatan rumah tangga, (2) mengidentifikasi kontribusi usahatani kangkung terhadap total pendapatan rumah tangga. Penelitian ini dilaksanakan di Desa Sukorambi Kecamatan Sukorambi Kabupaten Jember. Data yang digunakan adalah data primer dan data sekunder. Data primer diperoleh melalui wawancara langsung dengan petani sayuran kangkung, pengambilan sampel menggunakan purposif sampel dengan jumlah sampel 35 responden. Data sekunder diperoleh dari berbagai literatur instansi terkait. Data selanjutnya dianalisis secara kualitatif dan kuantitatif. Metode analisis data menggunakan analisis pendapatan dan analisis kontribusi pendapatan. Berdasarkan hasil penelitian, dapat disimpulkan bahwa: (1) Pendapatan petani yang diperoleh dari hasil usahatani sayuran kangkung di Desa Sukorambi Kecamatan Sukorambi Kabupaten Jember adalah sebesar Rp. 1.675.104/musim/0,0098 ha sedangkan total pendapatan rumah tangga petani yang diperoleh perbulan dari sektor pertanian dan non pertanian adalah sebesar Rp. 4.510.619. (2) Kontribusi pendapatan usahatani kangkung terhadap total pendapatan rumah tangga di Desa Sukorambi Kecamatan Sukorambi Kabupaten Jember sebesar 37,14%.

**Kata Kunci:** analisis pendapatan, kangkung, kontribusi pendapatan, usahatani.

## **ABSTRACT**

*Kale is a vegetable source of high fiber food at a low price, relatively easy to cultivate and produce quickly. The purpose of this study are to: (1) identify kale farming income and total household income, (2) identify the contribution of kale farming to total household income. This research was conducted in Sukorambi Village, Sukorambi District, Jember Regency. The data used are primary data and secondary data. Primary data were obtained through direct interviews with kale vegetable farmers, sampling using a purposive sample with a sample size of 35 respondents. Secondary data were obtained from various related agency literature. Data are then analyzed qualitatively and quantitatively. The data analysis method uses income analysis and income contribution analysis. Based on the results of the study, it can be concluded that: (1) The income of farmers obtained from the kale vegetable farming in Sukorambi Village, Sukorambi District, Jember Regency is Rp. 1,675,104/season/0,0098 ha while the total household income of farmers obtained monthly from the agricultural and non-agricultural sectors is Rp. 4,510,619. (2) The contribution of kale farming to the total household income in Sukorambi Village, Sukorambi District, Jember Regency was 37.14%.*

**Keywords:** *income analysis, kale, revenue contribution, farming.*