

ANALISIS KESESUAIAN UTILIASASI DAN KINERJA E-LEARNING MENGUNAKAN METODE TASK TECHNOLOGY FIT (TTF) TERHADAP DOSEN UNIVERSITAS MUHAMMADIYAH JEMBER

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ABSTRAK

E-learning adalah suatu sistem atau konsep pendidikan yang memanfaatkan teknologi informasi dalam proses belajar mengajar. Hampir setiap kampus menyediakan layanan *e-learning* untuk membantu kinerja dosen juga mahasiswa. Secara garis besar permasalahan untuk penelitian ini adalah kesesuaian utilisasi dan kinerja *e-learning* terhadap dosen menggunakan *Task Technology Fit* (TTF) dengan tujuan mengetahui berapa banyak responden dalam penerimaan dosen terhadap *e-learning* di Universitas Muhammadiyah Jember. Dalam penelitian ini diketahui jawaban responden tentang *e-learning* menunjukkan bahwa penilaian responden dalam penggunaan aplikasi *e-learning* sesuai terhadap kinerja dosen. *E-learning* di Universitas Muhammadiyah Jember sudah teraplikasi dengan baik yang nilai persentase untuk kategori jawaban setuju dan sangat setuju secara keseluruhan lebih dari 50% yaitu 88%. *Task Technology Fit* berpengaruh tidak signifikan positif terhadap *Utilization* yaitu nilai probabilitas sebesar 0,121. *Task Technology Fit* berpengaruh tidak signifikan positif terhadap *Performance Impact* dengan nilai probabilitas sebesar 0,394. *Utilization* berpengaruh tidak signifikan positif terhadap *Performance Impact* dengan nilai probabilitas 0,398.

Kata Kunci : *Structural Equation Model (SEM)*, *E-learning*, *Task Technology Fit*, *Performance Impact*, *Utilization*.

ANALYSIS OF UTILIZATION FITNESS AND PERFORMANCE OF E-LEARNING USING TASK TECHNOLOGY FIT (TTF) METHOD FOR MUHAMMADIYAH JEMBER UNIVERSITY

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ABSTRACT

E-learning is a system or concept of education that utilizes information technology in teaching and e-learning. Almost every campus provides e-learning services to help the performance of lecturers as well as students. The problem for this research is the suitability of the utilization and performance of e-learning of lecturers using Task Technology Fit TTF with the aim of knowing how many respondents are in the admissions of lecturers to e-learning at Muhammadiyah University of Jember. In this study known that respondents 'answers about e-learning indicate that respondents' ratings in using e-learning applications are appropriate for lecturer performance. E-learning at the University of Muhammadiyah Jember has been well applied with the percentage value for the category of answers agreed and strongly agreed as a whole of more than 50% which is 88%. Task Technology Fit does not have a significant positive effect on Utilization, namely the probability value of 0.121. Task Technology Fit does not have a significant positive effect on Performance Impact, namely the probability value of 0.394. Utilization has not a significant positive effect on Performance Impact, namely the probability value of 0.398.

Keywords : Structural Equation Model (SEM), E-learning, Task Technology Fit, Performance Impact, Utilization.