

ABSTRACT

Wildan Maghfur, Ahmad. 2016. Effect of Entrepreneurship Lab Program Against Interest on Student Entrepreneurship Economics and Management, University of Muhammadiyah Jember Year 2015/2016. Thesis, Department of Management, Faculty of Economics, University of Muhammadiyah Jember. Pembimbing I: Dr. Toni Herlambang MM. Pembimbing II: Yusron Rozzaid SE. Msi.
Keywords: Entrepreneurship Laboratory Program, Entrepreneurship Interests

This study is a correlational study in which with the aim to determine the effect of Entrepreneurship Lab Program Against the Interests of Entrepreneurship at the University of Muhammadiyah Students of Economics and Management Jember 2015 / 2016. Objek research is the economics student management as many as 46 students with a record already taking entrepreneurship courses. The sampling technique used using Stratified Random Sampling and slovin formula. The technique of collecting data using questionnaires and data analysis tools sederhana. Berdasarkan using linear regression analysis of the results of the partial results of the study program Entrepreneurship Laboratory significant effect on student interest in entrepreneurship with coefficient (X) $t 8.450 > 2.015$ and significance $0.000 < 0.05$, so it can be concluded that the Faculty of Economics and Management, University of Muhammadiyah Jember jointly pay attention to the fundamental variables that entrepreneurship lab program to increase interest in entrepreneurship in students.