ABSTRAK

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Program Studi : Ilmu Pemerintahan

Judul : Implementasi Program Peningkatan Pelayanan Angkutan Pedesaan di Kabupaten Jember

Penelitian ini bertujuan untuk mendeskripsikan Implementasi Program Peningkatan Pelayanan Angkutan Pedesaan di Kabupaten Jember. Dalam penelitian ini menggunakan metode pendekatan kualitatif. Sumber data diperoleh dari Bidang Angkutan Dinas Perhubungan Kabupaten Jember, sopir angkutan pedesaan serta masyarakat. Pengumpulan data melalui wawancara, observasi serta dokumentasi, analisis data menggunakan model Miles dan Huberman yang meliputi reduksi data, penyajian data, serta penarikan kesimpulan. Dari hasil penelitian dapat ditarik kesimpulan bahwa Implementasi Program Peningkatan Pelayanan di Kabupaten Jember dalam sasaran program angkutan pedesaan sesuai dengan apa yang diinginkan oleh Bupati Jember yaitu para pelajar dan dalam pencapaian target pelaksanaan Program Peningkatan Pelayanan Angkutan Pedesaan Kabupaten Jember masih belum sesuai dengan realisasi di terminal. Sedangkan pada sumber daya, jumlah armada pada angkutan pedesaan mengalami kemerosotan hingga 50% dari target jumlah yang diharapkan. Sedangkan untuk kondisi sosial, ekonomi dan politik, implementasi program ini sesuai dan tepat sasaran. Selama ini adapun permasalahan yang terjadi di lapangan selama realisasi program yaitu Dinas Perhubungan agar lebih memperhatikan keluhan-keluhan para supir angkutan pedesaan, serta kondisi pada tiap-tiap terminal. Para pelaksana program angkutan pedesaan diharapakan bisa lebih menjaga keindahan lingkungan dan memanfaatkan fasilitas yang telah tersedia.

Kata Kunci : Implementasi Kebijakan, Angkutan Pedesaan

ABSTRACT

Name   : Putri Widyasari

Study Program   : Government Science

Title   *Implementation of the Rural Transport Services Improvement Program in Jember Regency*

This study aims to describe the Implementation of Rural Transport Services Improvement Program in Jember Regency. In this study using a qualitative approach. Sources of data were obtained from the Transportation Sector of the Jember District Transportation Office, rural transportation drivers and the community. Data collection through interviews, observation and documentation, data analysis using Miles and Huberman models which include data reduction, data presentation, and drawing conclusions. From the results of the study it can be concluded that the Implementation of Service Improvement Program in Jember Regency in the target of rural transportation program is in accordance with what is desired by the Regent of Jember, namely students and in achieving the target of the implementation of the Rural Transport Services Improvement Program in Jember Regency is still not in accordance with the realization in the terminal. As for resources, the number of fleets in rural transport has declined by 50% from the expected target number. As for social, economic and political conditions, the implementation of this program is appropriate and well targeted. So far, there have been problems in the field during the realization of the program, namely the Department of Transportation to pay more attention to the complaints of rural transport drivers, as well as the conditions at each terminal. The implementers of the rural transportation program are expected to be able to better preserve the beauty of the environment and utilize the facilities that are available.

Keywords*: Policy Implementation, Rural Transport*