



Pengantar Kuesioner

PENGARUH *BRAND IMAGE*, KEPERCAYAAN, DAN NILAI PELANGGAN TERHADAP KEPUASAN PELANGGAN *HERBALIFE* (Studi Kasus Pada Pelanggan Intan Club Bondowoso)

Kepada Yth.

Sdr/i. Pelanggan Intan Club Bondowoso

di tempat

Berkaitan dengan kegiatan penelitian yang saya lakukan dengan judul “Pengaruh *Brand Image*, Kepercayaan, Dan Nilai Pelanggan Terhadap Kepuasan Pelanggan Intan Club Bondowoso”) sebagai salah satu syarat untuk memperoleh gelar Sarjana Ekonomi pada Universitas Muhammadiyah Jember, maka dengan ini saya mengharapkan bantuan saudara untuk mengisi daftar Pernyataan yang saya sertakan di bawah ini.

Agar memperoleh masukan yang berarti, saya berharap kuesioner ini diisi dengan keadaan yang sebenarnya. Semua sumber dan data yang diperoleh dijamin kerahasiaannya.

Atas perhatian dan bantuannya saya mengucapkan banyak terima kasih.

Efit Usvela
NIM. 1410411289

Petunjuk Pengisian:

Untuk mempermudah pengisian kuesioner, dapat digunakan petunjuk pengisian kuesioner sebagai berikut:

1. Isi dan lengkapilah data responden sebelum mengisi kuesioner
2. Bacalah dengan teliti masing-masing pernyataan pada kuesioner.
3. Pilih jawaban yang sesuai dengan diri keadaan diri anda. (tidak ada jawaban yang salah karena keadaan masing-masing responden berbeda).

Jawablah dengan memberikan tanda centang pada pilihan jawaban yang sudah disediakan. Kuesioner ini akan dapat dipergunakan secara optimal apabila seluruh pertanyaan telah terjawab, oleh karena itu dimohon untuk meneliti kembali kuesioner, untuk memastikan bahwa seluruh pertanyaan sudah diberi jawaban.

Berilah tanda chek list (√) pada jawaban yang dipilih.

1. Bila pendapat anda sangat setuju (SS)
2. Bila pendapat anda setuju (S)
3. Bila Kurang Setuju (KS)
4. Bila tidak setuju (TS)
5. Bila sangat tidak setuju (STS)

Identitas responden

1. Usia :
2. Jenis Kelamin :
3. Pendidikan Terakhir :
4. Lama Berlangganan :

Kuesioner Penelitian

No	Pernyataan	Pilihan Jawaban				
	<i>Brand Image (X₁)</i>	STS	TS	KS	S	SS
1	Konsumen merasa merek <i>herbalife</i> sudah terkenal.					
2	Konsumen merasa percaya dengan merek <i>herbalife</i>					
3	Konsumen merasa bahwa <i>herbalife</i> Intan Club Bondowoso memiliki citra baik dimata masyarakat					
	Kepercayaan (X₂)					
1	Konsumen percaya dengan layanan jasa <i>herbalife</i>					
2	Konsumen percaya dengan fasilitas yang disediakan oleh <i>herbalife</i> Intan Club Bondowoso					
3	Konsumen percaya penuh pada Intan club bondowoso					
	Nilai Pelanggan (X₃)					
1	Konsumen merasa bangga menggunakan jasa <i>herbalife</i> Intan Club Bondowoso					
2	Konsumen merasa <i>herbalife</i> Intan Club Bondowoso memiliki nilai positif oleh semua kalangan masyarakat					
3	Konsumen menilai kualitas <i>herbalife</i> Intan Club Bondowoso sama dengan <i>herbalife</i> yang lain					
	Kepuasan Pelanggan (Y)					
1	Konsumen merasa puas setelah mengkonsumsi jasa <i>herbalife</i> Intan Club Bondowoso					
2	Konsumen bersedia untuk merekomendasikan jasa <i>herbalife</i> Intan Club Bondowoso kepada orang lain					
3	Konsumen tidak pernah mengeluh hal apapun ketika menggunakan jasa <i>herbalife</i> Intan Club Bondowoso					

Keterangan:

Berilah tanda cek list (√) pada jawaban yang dipilih.

1. Bila pendapat anda sangat setuju (SS)
2. Bila pendapat anda setuju (S)
3. Bila kurang setuju (KS)
4. Bila tidak setuju (TS)
5. Bila sangat tidak setuju (STS)

Rekapitulasi Kuesioner

NO	X1.1	X1.2	X1.3	X1	X2.1	X2.2	X2.3	X2	X3.1	X3.2	X3.3	X3	Y.1	Y.2	Y.3	Y
1	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15
2	5	5	5	15	4	4	1	9	4	4	4	12	4	4	4	12
3	4	4	4	12	4	4	3	11	4	5	5	14	4	4	4	12
4	4	4	4	12	4	5	5	14	4	4	5	13	4	4	4	12
5	5	2	3	10	4	4	4	12	4	4	4	12	4	4	4	12
6	4	4	4	12	4	3	4	11	5	5	5	15	2	5	5	12
7	4	4	4	12	4	4	5	13	3	4	4	11	4	4	5	13
8	4	4	4	12	5	5	5	15	5	5	5	15	5	5	5	15
9	4	4	5	13	5	4	2	11	5	4	4	13	4	4	4	12
10	5	5	5	15	4	4	4	12	3	4	3	10	5	5	2	12
11	4	4	4	12	4	4	3	11	5	4	4	13	4	4	4	12
12	4	4	4	12	4	4	4	12	5	5	5	15	4	4	4	12
13	5	3	3	11	4	4	4	12	5	5	4	14	4	4	4	12
14	4	4	4	12	4	4	3	11	5	4	4	13	4	4	4	12
15	4	4	4	12	4	4	4	12	5	5	4	14	4	4	4	12
16	5	5	4	14	4	4	5	13	5	5	5	15	4	5	5	14
17	4	4	4	12	5	4	4	13	5	4	4	13	4	4	4	12
18	4	4	4	12	4	4	4	12	4	4	5	13	4	4	4	12
19	4	4	5	13	4	4	3	11	3	3	2	8	4	4	3	11
20	5	5	5	15	5	5	5	15	5	4	5	14	4	5	5	14
21	5	2	5	12	4	4	4	12	4	4	4	12	4	5	4	13
22	5	4	4	13	4	4	4	12	5	5	5	15	4	4	4	12
23	4	4	4	12	4	4	5	13	5	4	4	13	4	4	4	12
24	4	5	5	14	5	4	5	14	4	5	5	14	5	4	5	14
25	5	4	4	13	4	4	4	12	4	4	5	13	4	4	4	12
26	4	4	5	13	5	5	4	14	5	4	4	13	4	4	5	13
27	4	4	4	12	4	4	4	12	5	5	5	15	5	4	4	13
28	4	4	4	12	4	4	4	12	4	4	4	12	4	4	4	12
29	4	4	3	11	4	4	5	13	4	3	2	9	4	4	3	11
30	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15
31	4	4	4	12	4	4	4	12	4	4	4	12	4	4	4	12
32	4	4	3	11	4	4	4	12	5	4	4	13	4	4	4	12
33	4	4	4	12	4	4	4	12	5	5	2	12	4	4	5	13
34	5	4	4	13	4	5	5	14	4	5	5	14	5	4	5	14
35	5	4	4	13	5	4	4	13	5	4	4	13	4	4	4	12
36	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15
37	5	4	5	14	5	4	5	14	4	4	5	13	4	4	5	13
38	4	4	4	12	4	4	4	12	4	4	4	12	4	4	4	12
39	5	5	4	14	5	5	5	15	5	5	5	15	5	5	5	15
40	4	4	4	12	4	4	4	12	4	4	4	12	4	4	4	12
41	4	4	4	12	4	4	4	12	4	4	3	11	4	4	3	11
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43	5	5	5	15	4	4	3	11	5	5	5	15	5	5	5	15
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45	4	4	4	12	5	5	5	15	4	4	4	12	5	5	5	15
46	4	5	5	14	5	4	4	13	4	5	5	14	4	5	5	14
47	4	4	4	12	4	4	4	12	4	4	4	12	4	4	4	12
48	4	4	4	12	4	4	4	12	4	4	4	12	3	4	5	12
49	4	4	5	13	5	5	5	15	4	4	5	13	4	4	4	12
50	4	4	3	11	5	5	4	14	4	4	3	11	4	4	5	13
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52	5	4	4	13	4	5	5	14	4	5	5	14	4	4	5	13
53	4	4	4	12	3	3	3	9	2	2	5	9	4	4	4	12
54	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15
55	5	4	3	12	4	3	3	10	4	3	3	10	4	4	4	12
56	4	4	4	12	4	4	4	12	4	4	4	12	4	4	4	12
57	4	4	3	11	4	4	4	12	4	4	4	12	4	4	4	12
58	4	4	4	12	5	5	4	14	5	5	4	14	5	5	5	15

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60	4	4	4	12	4	4	4	12	4	4	4	12	5	5	5	15
61	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15
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63	4	5	5	14	5	5	5	15	5	5	5	15	5	5	5	15
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65	4	4	5	13	5	4	4	13	4	5	4	13	5	5	3	13
66	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15
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70	5	5	4	14	5	5	5	15	5	5	5	15	4	4	4	12
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72	4	4	3	11	4	4	3	11	4	4	3	11	4	4	3	11
73	4	4	4	12	4	4	4	12	4	4	4	12	5	5	5	15
74	5	5	5	15	4	4	4	12	3	3	3	9	4	4	4	12
75	3	3	3	9	4	4	4	12	3	3	3	9	4	4	4	12
76	3	3	3	9	4	4	4	12	4	4	4	12	4	4	4	12
77	4	4	4	12	4	4	5	13	4	4	4	12	4	4	4	12
78	3	3	3	9	5	5	5	15	5	5	4	14	5	5	5	15
79	3	3	3	9	4	4	4	12	4	4	4	12	4	4	4	12
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82	4	4	4	12	5	5	5	15	5	2	5	12	5	5	5	15
83	4	4	5	13	4	4	4	12	4	3	4	11	4	4	3	11
84	4	4	4	12	4	4	4	12	5	5	5	15	4	4	4	12
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86	5	5	5	15	5	5	5	15	5	5	5	15	5	5	5	15
87	4	3	2	9	5	5	5	15	2	3	4	9	3	3	3	9
88	4	4	4	12	4	4	4	12	4	4	3	11	4	4	3	11
89	4	4	5	13	4	4	4	12	4	4	4	12	4	4	4	12
90	4	4	4	12	4	4	3	11	4	4	4	12	4	4	4	12
91	4	4	3	11	4	4	4	12	4	4	3	11	4	4	4	12
92	4	4	4	12	4	4	4	12	4	4	4	12	4	4	5	13
93	5	5	5	15	5	5	4	14	5	5	5	15	5	5	5	15
94	4	4	4	12	4	4	5	13	4	4	4	12	4	4	4	12
95	4	4	4	12	4	4	4	12	4	3	2	9	4	4	4	12
96	4	4	4	12	4	4	4	12	4	4	4	12	4	4	3	11
97	4	4	4	12	4	4	4	12	4	4	4	12	4	4	4	12
98	4	4	4	12	4	4	3	11	4	4	4	12	4	4	4	12
99	4	4	4	12	4	4	4	12	4	4	3	11	4	4	3	11
100	4	4	5	13	4	4	4	12	2	5	5	12	4	4	4	12

Sumber; Data primer yang diolah 2018

Frekuensi Pernyataan Responden

1. Brand Image

Statistics

		X1.1	X1.2	X1.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		4,23	4,09	4,10
Std. Error of Mean		,053	,059	,067
Median		4,00	4,00	4,00
Mode		4	4	4
Std. Deviation		,529	,588	,674
Variance		,280	,345	,455
Range		2	3	3
Minimum		3	2	2
Maximum		5	5	5
Sum		423	409	410

Frequency Table

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	5	5,0	5,0	5,0
	4	67	67,0	67,0	72,0
	5	28	28,0	28,0	100,0
	Total	100	100,0	100,0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2,0	2,0	2,0
	3	7	7,0	7,0	9,0
	4	71	71,0	71,0	80,0
	5	20	20,0	20,0	100,0
	Total	100	100,0	100,0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,0	1,0	1,0
	3	15	15,0	15,0	16,0
	4	57	57,0	57,0	73,0
	5	27	27,0	27,0	100,0
	Total	100	100,0	100,0	

2. Kepercayaan

Statistics

		X2.1	X2.2	X2.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		4,29	4,23	4,17
Std. Error of Mean		,048	,049	,074
Median		4,00	4,00	4,00
Mode		4	4	4
Std. Deviation		,478	,489	,739
Variance		,228	,239	,547
Range		2	2	4
Minimum		3	3	1
Maximum		5	5	5
Sum		429	423	417

Frequency Table

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,0	1,0	1,0
	4	69	69,0	69,0	70,0
	5	30	30,0	30,0	100,0
	Total	100	100,0	100,0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	3,0	3,0	3,0
	4	71	71,0	71,0	74,0
	5	26	26,0	26,0	100,0
	Total	100	100,0	100,0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	1	1,0	1,0	1,0
	2	1	1,0	1,0	2,0
	3	11	11,0	11,0	13,0
	4	54	54,0	54,0	67,0
	5	33	33,0	33,0	100,0
	Total	100	100,0	100,0	

3. Nilai Pelanggan

Statistics

		X3.1	X3.2	X3.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		4,25	4,23	4,17
Std. Error of Mean		,069	,068	,079
Median		4,00	4,00	4,00
Mode		4	4	4
Std. Deviation		,687	,679	,792
Variance		,472	,462	,627
Range		3	3	3
Minimum		2	2	2
Maximum		5	5	5
Sum		425	423	417

Frequency Table

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	3,0	3,0	3,0
	3	5	5,0	5,0	8,0
	4	56	56,0	56,0	64,0
	5	36	36,0	36,0	100,0
	Total	100	100,0	100,0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2,0	2,0	2,0
	3	8	8,0	8,0	10,0
	4	55	55,0	55,0	65,0
	5	35	35,0	35,0	100,0
	Total	100	100,0	100,0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	4	4,0	4,0	4,0
	3	12	12,0	12,0	16,0
	4	47	47,0	47,0	63,0
	5	37	37,0	37,0	100,0
	Total	100	100,0	100,0	

4. Kepuasan Pelanggan

Statistics

		Y.1	Y.2	Y.3
N	Valid	100	100	100
	Missing	0	0	0
Mean		4,22	4,29	4,24
Std. Error of Mean		,054	,048	,070
Median		4,00	4,00	4,00
Mode		4	4	4
Std. Deviation		,543	,478	,698
Variance		,295	,228	,487
Range		3	2	3
Minimum		2	3	2
Maximum		5	5	5
Sum		422	429	424

Frequency Table

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,0	1,0	1,0
	3	3	3,0	3,0	4,0
	4	69	69,0	69,0	73,0
	5	27	27,0	27,0	100,0
	Total	100	100,0	100,0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,0	1,0	1,0
	4	69	69,0	69,0	70,0
	5	30	30,0	30,0	100,0
	Total	100	100,0	100,0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,0	1,0	1,0
	3	12	12,0	12,0	13,0
	4	49	49,0	49,0	62,0
	5	38	38,0	38,0	100,0
	Total	100	100,0	100,0	



UJI VALIDITAS

1. Brand Image

Correlations

		X1.1	X1.2	X1.3	X1
X1.1	Pearson Correlation	1	,485**	,445**	,753**
	Sig. (2-tailed)		,000	,000	,000
	N	100	100	100	100
X1.2	Pearson Correlation	,485**	1	,614**	,851**
	Sig. (2-tailed)	,000		,000	,000
	N	100	100	100	100
X1.3	Pearson Correlation	,445**	,614**	1	,859**
	Sig. (2-tailed)	,000	,000		,000
	N	100	100	100	100
X1	Pearson Correlation	,753**	,851**	,859**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

2. Kepercayaan

Correlations

		X2.1	X2.2	X2.3	X2
X2.1	Pearson Correlation	1	,749**	,431**	,807**
	Sig. (2-tailed)		,000	,000	,000
	N	100	100	100	100
X2.2	Pearson Correlation	,749**	1	,561**	,876**
	Sig. (2-tailed)	,000		,000	,000
	N	100	100	100	100
X2.3	Pearson Correlation	,431**	,561**	1	,847**
	Sig. (2-tailed)	,000	,000		,000
	N	100	100	100	100
X2	Pearson Correlation	,807**	,876**	,847**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

3. Nilai Pelanggan

Correlations

		X3.1	X3.2	X3.3	X3
X3.1	Pearson Correlation	1	,546**	,329**	,765**
	Sig. (2-tailed)		,000	,001	,000
	N	100	100	100	100
X3.2	Pearson Correlation	,546**	1	,508**	,845**
	Sig. (2-tailed)	,000		,000	,000
	N	100	100	100	100
X3.3	Pearson Correlation	,329**	,508**	1	,790**
	Sig. (2-tailed)	,001	,000		,000
	N	100	100	100	100
X3	Pearson Correlation	,765**	,845**	,790**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

4. Kepuasan Pelanggan

Correlations

		Y.1	Y.2	Y.3	Y
Y.1	Pearson Correlation	1	,648**	,339**	,780**
	Sig. (2-tailed)		,000	,001	,000
	N	100	100	100	100
Y.2	Pearson Correlation	,648**	1	,516**	,852**
	Sig. (2-tailed)	,000		,000	,000
	N	100	100	100	100
Y.3	Pearson Correlation	,339**	,516**	1	,809**
	Sig. (2-tailed)	,001	,000		,000
	N	100	100	100	100
Y	Pearson Correlation	,780**	,852**	,809**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

UJI RELIABILITAS

1. *Brand Image*

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded ^a	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

	Cronbach's Alpha Based on Standardized Items	N of Items
Cronbach's Alpha	,759	3

Item Statistics

	Mean	Std. Deviation	N
X1.1	4,23	,529	100
X1.2	4,09	,588	100
X1.3	4,10	,674	100

Inter-Item Correlation Matrix

	X1.1	X1.2	X1.3
X1.1	1,000	,485	,445
X1.2	,485	1,000	,614
X1.3	,445	,614	1,000

Inter-Item Covariance Matrix

	X1.1	X1.2	X1.3
X1.1	,280	,151	,159
X1.2	,151	,345	,243
X1.3	,159	,243	,455

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X1.1	8,19	1,287	,516	,270	,757
X1.2	8,33	1,052	,654	,433	,603
X1.3	8,32	,927	,619	,406	,651

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
12,42	2,185	1,478	3

2. Kepercayaan

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded ^a	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

	Cronbach's Alpha Based on Standardized Items	N of Items
Cronbach's Alpha	,767	3

Item Statistics

	Mean	Std. Deviation	N
X2.1	4,29	,478	100
X2.2	4,23	,489	100
X2.3	4,17	,739	100

Inter-Item Correlation Matrix

	X2.1	X2.2	X2.3
X2.1	1,000	,749	,431
X2.2	,749	1,000	,561
X2.3	,431	,561	1,000

Inter-Item Covariance Matrix

	X2.1	X2.2	X2.3
X2.1	,228	,175	,152
X2.2	,175	,239	,203
X2.3	,152	,203	,547

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X2.1	8,40	1,192	,628	,561	,681
X2.2	8,46	1,079	,743	,630	,564
X2.3	8,52	,818	,531	,315	,856

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
12,69	2,075	1,440	3

3. Nilai Pelanggan

Case Processing Summary

	N	%
Cases Valid	100	100,0
Excluded ^a	0	,0
Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

	Cronbach's Alpha Based on Standardized Items	N of Items
Cronbach's Alpha	,713	3

Item Statistics

	Mean	Std. Deviation	N
X3.1	4,25	,687	100
X3.2	4,23	,679	100
X3.3	4,17	,792	100

Inter-Item Correlation Matrix

	X3.1	X3.2	X3.3
X3.1	1,000	,546	,329
X3.2	,546	1,000	,508
X3.3	,329	,508	1,000

Inter-Item Covariance Matrix

	X3.1	X3.2	X3.3
X3.1	,472	,255	,179
X3.2	,255	,462	,274
X3.3	,179	,274	,627

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X3.1	8,40	1,636	,494	,302	,669
X3.2	8,42	1,458	,644	,419	,492
X3.3	8,48	1,444	,476	,262	,706

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
12,65	2,977	1,725	3

4. Kepuasan Pelanggan

Case Processing Summary

		N	%
Cases	Valid	100	100,0
	Excluded ^a	0	,0
	Total	100	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,722	,751	3

Item Statistics

	Mean	Std. Deviation	N
Y.1	4,22	,543	100
Y.2	4,29	,478	100
Y.3	4,24	,698	100

Inter-Item Correlation Matrix

	Y.1	Y.2	Y.3
Y.1	1,000	,648	,339
Y.2	,648	1,000	,516
Y.3	,339	,516	1,000

Inter-Item Covariance Matrix

	Y.1	Y.2	Y.3
Y.1	,295	,168	,128
Y.2	,168	,228	,172
Y.3	,128	,172	,487

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Y.1	8,53	1,060	,530	,419	,650
Y.2	8,46	1,039	,698	,519	,495
Y.3	8,51	,858	,465	,266	,782

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
12,75	1,947	1,395	3



Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X3, X1, X2 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,707 ^a	,499	,484	1,003

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

Uji F

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	96,213	3	32,071	31,892	,000 ^b
	Residual	96,537	96	1,006		
	Total	192,750	99			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	2,215	1,107		2,001	,048		
	X1	,263	,075	,278	3,517	,001	,834	1,199
	X2	,338	,080	,349	4,210	,000	,759	1,317
	X3	,236	,070	,292	3,347	,001	,687	1,456

a. Dependent Variable: Y

$$Y = 2,215 + 0,263X1 + 0,338X2 + 0,236X3$$

Coefficient Correlations^a

Model			X3	X1	X2
1	Correlations	X3	1,000	-,320	-,428
		X1	-,320	1,000	-,091
		X2	-,428	-,091	1,000
	Covariances	X3	,005	-,002	-,002
		X1	-,002	,006	-,001
		X2	-,002	-,001	,006

a. Dependent Variable: Y

Collinearity Diagnostics^a

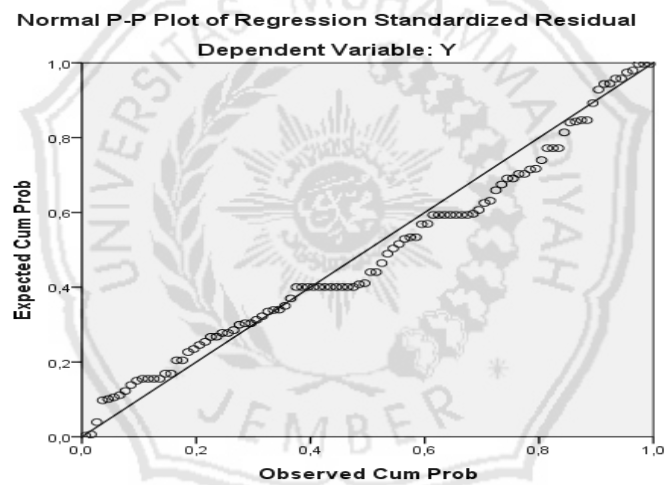
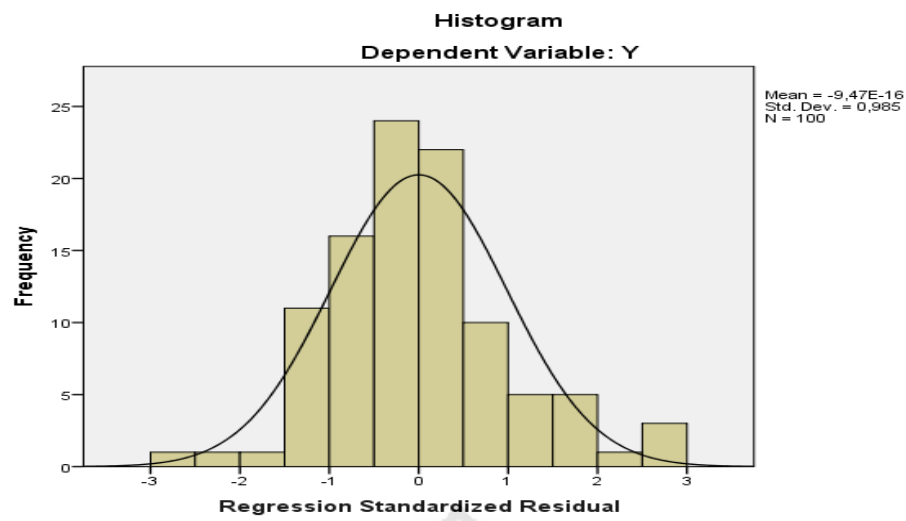
Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	X1	X2	X3
1	1	3,975	1,000	,00	,00	,00	,00
	2	,011	19,433	,05	,49	,10	,44
	3	,009	21,017	,15	,21	,36	,47
	4	,005	27,278	,80	,30	,54	,09

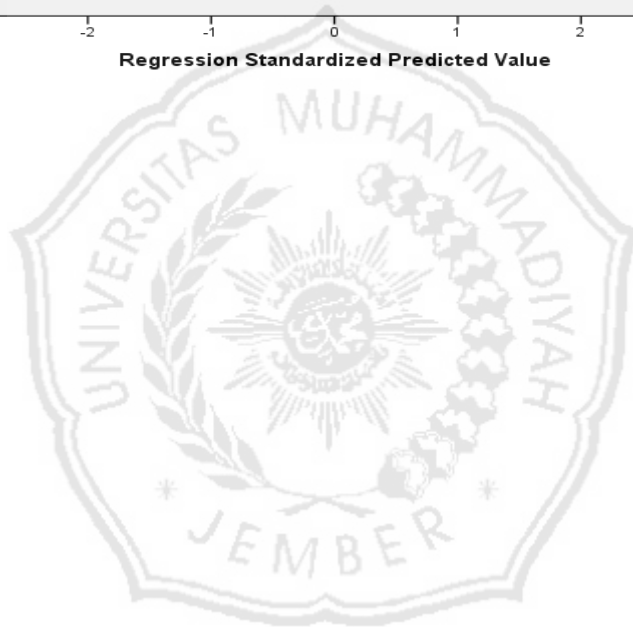
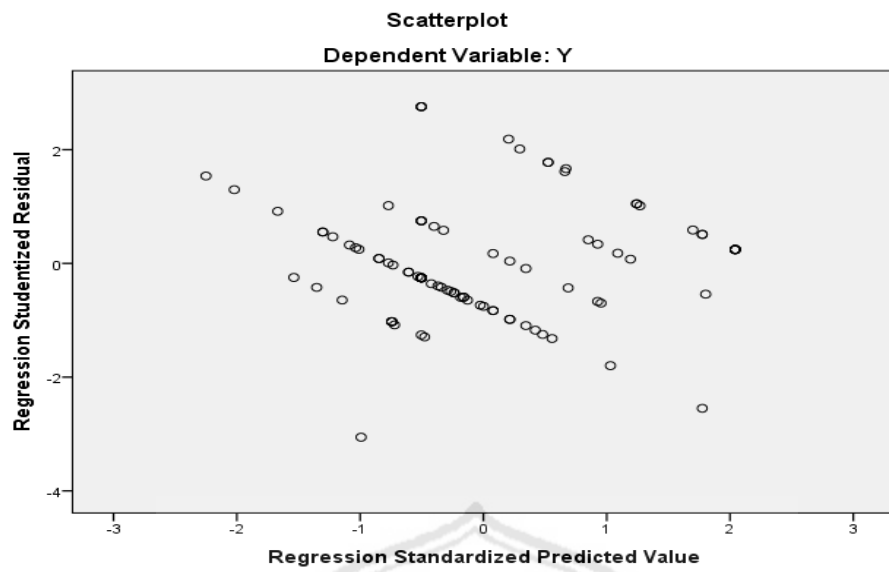
a. Dependent Variable: Y

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	10,53	14,76	12,75	,986	100
Std. Predicted Value	-2,251	2,042	,000	1,000	100
Standard Error of Predicted Value	,108	,428	,188	,071	100
Adjusted Predicted Value	10,38	14,75	12,75	,985	100
Residual	-2,772	2,747	,000	,987	100
Std. Residual	-2,764	2,739	,000	,985	100
Stud. Residual	-3,057	2,757	,000	1,012	100
Deleted Residual	-3,389	2,782	,000	1,045	100
Stud. Deleted Residual	-3,200	2,858	,002	1,031	100
Mahal. Distance	,167	17,042	2,970	3,177	100
Cook's Distance	,000	,520	,015	,056	100
Centered Leverage Value	,002	,172	,030	,032	100

a. Dependent Variable: Y





Tabel r product Moment (Sig = 0,05)

df	r	df	r	df	R	df	r
1	0.9969	26	0.3739	51	0.2706	76	0.2227
2	0.9500	27	0.3673	52	0.2681	77	0.2213
3	0.8783	28	0.3610	53	0.2656	78	0.2199
4	0.8114	29	0.3550	54	0.2632	79	0.2165
5	0.7545	30	0.3494	55	0.2609	80	0.2162
6	0.7067	31	0.3440	56	0.2586	81	0.2159
7	0.6664	32	0.3388	57	0.2564	82	0.2146
8	0.6319	33	0.3388	58	0.2542	83	0.2133
9	0.6021	34	0.3291	59	0.2521	84	0.2120
10	0.5760	35	0.3246	60	0.2500	85	0.2108
11	0.5529	36	0.3202	61	0.2480	86	0.2096
12	0.5324	37	0.3160	62	0.2461	87	0.2084
13	0.5140	38	0.3120	63	0.2441	88	0.2072
14	0.4973	39	0.3081	64	0.2423	89	0.2061
15	0.4821	40	0.3044	65	0.2404	90	0.2050
16	0.4683	41	0.3008	66	0.2387	91	0.2039
17	0.4555	42	0.2973	67	0.2369	92	0.2028
18	0.4438	43	0.2940	68	0.2352	93	0.2017
19	0.4329	44	0.2907	69	0.2335	94	0.2006
20	0.4227	45	0.2876	70	0.2319	95	0.1996
21	0.4132	46	0.2845	71	0.2303	96	0.1986
22	0.4044	47	0.2816	72	0.2287	97	0.1975
23	0.3961	48	0.2787	73	0.2272	98	0.1966
24	0.3882	49	0.2759	74	0.2257	99	0.1956
25	0.3809	50	0.2732	75	0.2242	100	0.1946

Sumber: Data primer yang diolah 2015

Tabel Distribusi F										
	DF 1									
DF 2	1	2	3	4	5	6	7	8	9	10
1	161.4476	199.5000	215.7073	224.5833	230.1619	233.986	236.7684	238.8827	240.5433	241.8818
2	18.5128	19.0000	19.1643	19.2468	19.2964	19.3295	19.3532	19.371	19.3848	19.3959
3	10.1280	9.5521	9.2766	9.1172	9.0135	8.9406	8.8867	8.8452	8.8123	8.7855
4	7.7086	6.9443	6.5914	6.3882	6.2561	6.1631	6.0942	6.041	5.9988	5.9644
5	6.6079	5.7861	5.4095	5.1922	5.0503	4.9503	4.8759	4.8183	4.7725	4.7351
6	5.9874	5.1433	4.7571	4.5337	4.3874	4.2839	4.2067	4.1468	4.099	4.06
7	5.5914	4.7374	4.3468	4.1203	3.9715	3.866	3.787	3.7257	3.6767	3.6365
8	5.3177	4.4590	4.0662	3.8379	3.6875	3.5806	3.5005	3.4381	3.3881	3.3472
9	5.1174	4.2565	3.8625	3.6331	3.4817	3.3738	3.2927	3.2296	3.1789	3.1373
10	4.9646	4.1028	3.7083	3.4780	3.3258	3.2172	3.1355	3.0717	3.0204	2.9782
11	4.8443	3.9823	3.5874	3.3567	3.2039	3.0946	3.0123	2.948	2.8962	2.8536
12	4.7472	3.8853	3.4903	3.2592	3.1059	2.9961	2.9134	2.8486	2.7964	2.7534
13	4.6672	3.8056	3.4105	3.1791	3.0254	2.9153	2.8321	2.7669	2.7144	2.671
14	4.6001	3.7389	3.3439	3.1122	2.9582	2.8477	2.7642	2.6987	2.6458	2.6022
15	4.5431	3.6823	3.2874	3.0556	2.9013	2.7905	2.7066	2.6408	2.5876	2.5437
16	4.4940	3.6337	3.2389	3.0069	2.8524	2.7413	2.6572	2.5911	2.5377	2.4935
17	4.4513	3.5915	3.1968	2.9647	2.8100	2.6987	2.6143	2.548	2.4943	2.4499
18	4.4139	3.5546	3.1599	2.9277	2.7729	2.6613	2.5767	2.5102	2.4563	2.4117
19	4.3807	3.5219	3.1274	2.8951	2.7401	2.6283	2.5435	2.4768	2.4227	2.3779
20	4.3512	3.4928	3.0984	2.8661	2.7109	2.599	2.514	2.4471	2.3928	2.3479
21	4.3248	3.4668	3.0725	2.8401	2.6848	2.5727	2.4876	2.4205	2.366	2.321
22	4.3009	3.4434	3.0491	2.8167	2.6613	2.5491	2.4638	2.3965	2.3419	2.2967
23	4.2793	3.4221	3.0280	2.7955	2.6400	2.5277	2.4422	2.3748	2.3201	2.2747
24	4.2597	3.4028	3.0088	2.7763	2.6207	2.5082	2.4226	2.3551	2.3002	2.2547
25	4.2417	3.3852	2.9912	2.7587	2.6030	2.4904	2.4047	2.3371	2.2821	2.2365
26	4.2252	3.3690	2.9752	2.7426	2.5868	2.4741	2.3883	2.3205	2.2655	2.2197
27	4.2100	3.3541	2.9604	2.7278	2.5719	2.4591	2.3732	2.3053	2.2501	2.2043
28	4.1960	3.3404	2.9467	2.7141	2.5581	2.4453	2.3593	2.2913	2.236	2.19
29	4.1830	3.3277	2.9340	2.7014	2.5454	2.4324	2.3463	2.2783	2.2229	2.1768

30	4.1709	3.3158	2.9223	2.6896	2.5336	2.4205	2.3343	2.2662	2.2107	2.1646
31	4.1596	3.3048	2.9113	2.6787	2.5225	2.4094	2.3232	2.2549	2.1994	2.1532
32	4.1491	3.2945	2.9011	2.6684	2.5123	2.3991	2.3127	2.2444	2.1888	2.1425
33	4.1393	3.2849	2.8916	2.6589	2.5026	2.3894	2.303	2.2346	2.1789	2.1325
34	4.1300	3.2759	2.8826	2.6499	2.4936	2.3803	2.2938	2.2253	2.1696	2.1231
35	4.1213	3.2674	2.8742	2.6415	2.4851	2.3718	2.2852	2.2167	2.1608	2.1143
36	4.1132	3.2594	2.8663	2.6335	2.4772	2.3638	2.2771	2.2085	2.1526	2.1061
37	4.1055	3.2519	2.8588	2.6261	2.4696	2.3562	2.2695	2.2008	2.1449	2.0982
38	4.0982	3.2448	2.8517	2.6190	2.4625	2.349	2.2623	2.1936	2.1375	2.0909
39	4.0913	3.2381	2.8451	2.6123	2.4558	2.3423	2.2555	2.1867	2.1306	2.0839
40	4.0847	3.2317	2.8387	2.6060	2.4495	2.3359	2.249	2.1802	2.124	2.0772
41	4.0785	3.2257	2.8327	2.6000	2.4434	2.3298	2.2429	2.174	2.1178	2.071
42	4.0727	3.2199	2.8270	2.5943	2.4377	2.324	2.2371	2.1681	2.1119	2.065
43	4.0670	3.2145	2.8216	2.5888	2.4322	2.3185	2.2315	2.1625	2.1062	2.0593
44	4.0617	3.2093	2.8165	2.5837	2.4270	2.3133	2.2263	2.1572	2.1009	2.0539
45	4.0566	3.2043	2.8115	2.5787	2.4221	2.3083	2.2212	2.1521	2.0958	2.0487
46	4.0517	3.1996	2.8068	2.5740	2.4174	2.3035	2.2164	2.1473	2.0909	2.0438
47	4.0471	3.1951	2.8024	2.5695	2.4128	2.299	2.2118	2.1427	2.0862	2.0391
48	4.0427	3.1907	2.7981	2.5652	2.4085	2.2946	2.2074	2.1382	2.0817	2.0346
49	4.0384	3.1866	2.7939	2.5611	2.4044	2.2904	2.2032	2.134	2.0775	2.0303
50	4.0343	3.1826	2.7900	2.5572	2.4004	2.2864	2.1992	2.1299	2.0734	2.0261
51	4.0304	3.1788	2.7862	2.5534	2.3966	2.2826	2.1953	2.126	2.0694	2.0222
52	4.0266	3.1751	2.7826	2.5498	2.3930	2.2789	2.1916	2.1223	2.0656	2.0184
53	4.0230	3.1716	2.7791	2.5463	2.3894	2.2754	2.1881	2.1187	2.062	2.0147
54	4.0195	3.1682	2.7758	2.5429	2.3861	2.272	2.1846	2.1152	2.0585	2.0112
55	4.0162	3.1650	2.7725	2.5397	2.3828	2.2687	2.1813	2.1119	2.0552	2.0078
56	4.0130	3.1619	2.7694	2.5366	2.3797	2.2656	2.1782	2.1087	2.0519	2.0045
57	4.0099	3.1588	2.7664	2.5336	2.3767	2.2625	2.1751	2.1056	2.0488	2.0014
58	4.0069	3.1559	2.7636	2.5307	2.3738	2.2596	2.1721	2.1026	2.0458	1.9983
59	4.0040	3.1531	2.7608	2.5279	2.3710	2.2568	2.1693	2.0997	2.0429	1.9954
60	4.0012	3.1504	2.7581	2.5252	2.3683	2.2541	2.1665	2.097	2.0401	1.9926
61	3.9985	3.1478	2.7555	2.5226	2.3657	2.2514	2.1639	2.0943	2.0374	1.9899
62	3.9959	3.1453	2.7530	2.5201	2.3631	2.2489	2.1613	2.0917	2.0348	1.9872

63	3.9934	3.1428	2.7505	2.5177	2.3607	2.2464	2.1588	2.0892	2.0322	1.9847
64	3.9909	3.1404	2.7482	2.5153	2.3583	2.244	2.1564	2.0868	2.0298	1.9822
65	3.9886	3.1381	2.7459	2.5130	2.3560	2.2417	2.1541	2.0844	2.0274	1.9798
66	3.9863	3.1359	2.7437	2.5108	2.3538	2.2395	2.1518	2.0821	2.0251	1.9775
67	3.9840	3.1338	2.7416	2.5087	2.3517	2.2373	2.1497	2.0799	2.0229	1.9752
68	3.9819	3.1317	2.7395	2.5066	2.3496	2.2352	2.1475	2.0778	2.0207	1.973
69	3.9798	3.1296	2.7375	2.5046	2.3475	2.2332	2.1455	2.0757	2.0186	1.9709
70	3.9778	3.1277	2.7355	2.5027	2.3456	2.2312	2.1435	2.0737	2.0166	1.9689
71	3.9758	3.1258	2.7336	2.5008	2.3437	2.2293	2.1415	2.0717	2.0146	1.9669
72	3.9739	3.1239	2.7318	2.4989	2.3418	2.2274	2.1397	2.0698	2.0127	1.9649
73	3.9720	3.1221	2.7300	2.4971	2.3400	2.2256	2.1378	2.068	2.0108	1.9631
74	3.9702	3.1203	2.7283	2.4954	2.3383	2.2238	2.136	2.0662	2.009	1.9612
75	3.9685	3.1186	2.7266	2.4937	2.3366	2.2221	2.1343	2.0644	2.0073	1.9594
76	3.9668	3.1170	2.7249	2.4920	2.3349	2.2204	2.1326	2.0627	2.0055	1.9577
77	3.9651	3.1154	2.7233	2.4904	2.3333	2.2188	2.131	2.0611	2.0039	1.956
78	3.9635	3.1138	2.7218	2.4889	2.3317	2.2172	2.1294	2.0595	2.0022	1.9544
79	3.9619	3.1123	2.7203	2.4874	2.3302	2.2157	2.1278	2.0579	2.0007	1.9528
80	3.9604	3.1108	2.7188	2.4859	2.3287	2.2142	2.1263	2.0564	1.9991	1.9512
81	3.9589	3.1093	2.7173	2.4844	2.3273	2.2127	2.1248	2.0549	1.9976	1.9497
82	3.9574	3.1079	2.7159	2.4830	2.3259	2.2113	2.1234	2.0534	1.9961	1.9482
83	3.9560	3.1065	2.7146	2.4817	2.3245	2.2099	2.122	2.052	1.9947	1.9468
84	3.9546	3.1052	2.7132	2.4803	2.3231	2.2086	2.1206	2.0506	1.9933	1.9454
85	3.9532	3.1038	2.7119	2.4790	2.3218	2.2072	2.1193	2.0493	1.9919	1.944
86	3.9519	3.1026	2.7106	2.4777	2.3205	2.2059	2.118	2.048	1.9906	1.9426
87	3.9506	3.1013	2.7094	2.4765	2.3193	2.2047	2.1167	2.0467	1.9893	1.9413
88	3.9493	3.1001	2.7082	2.4753	2.3181	2.2034	2.1155	2.0454	1.988	1.94
89	3.9481	3.0989	2.7070	2.4741	2.3169	2.2022	2.1143	2.0442	1.9868	1.9388
90	3.9469	3.0977	2.7058	2.4729	2.3157	2.2011	2.1131	2.043	1.9856	1.9376
91	3.9457	3.0966	2.7047	2.4718	2.3145	2.1999	2.1119	2.0418	1.9844	1.9364
92	3.9445	3.0954	2.7036	2.4707	2.3134	2.1988	2.1108	2.0407	1.9833	1.9352
93	3.9434	3.0943	2.7025	2.4696	2.3123	2.1977	2.1097	2.0395	1.9821	1.9341
94	3.9423	3.0933	2.7014	2.4685	2.3113	2.1966	2.1086	2.0384	1.981	1.9329
95	3.9412	3.0922	2.7004	2.4675	2.3102	2.1955	2.1075	2.0374	1.9799	1.9318

96	3.9402	3.0912	2.6994	2.4665	2.3092	2.1945	2.1065	2.0363	1.9789	1.9308
97	3.9391	3.0902	2.6984	2.4655	2.3082	2.1935	2.1054	2.0353	1.9778	1.9297
98	3.9381	3.0892	2.6974	2.4645	2.3072	2.1925	2.1044	2.0343	1.9768	1.9287
99	3.9371	3.0882	2.6965	2.4636	2.3063	2.1915	2.1035	2.0333	1.9758	1.9277
100	3.9361	3.0873	2.6955	2.4626	2.3053	2.1906	2.1025	2.0323	1.9748	1.9267

Sumber: Data primer yang diolah 2015



Tabel Distribusi t			
Df	0,1	0,05	0,025
1	3.0777	6.3138	12.7062
2	1.8856	2.9200	4.3027
3	1.6377	2.3534	3.1824
4	1.5332	2.1318	2.7764
5	1.4759	2.0150	2.5706
6	1.4398	1.9432	2.4469
7	1.4149	1.8946	2.3646
8	1.3968	1.8595	2.3060
9	1.3830	1.8331	2.2622
10	1.3722	1.8125	2.2281
11	1.3634	1.7959	2.2010
12	1.3562	1.7823	2.1788
13	1.3502	1.7709	2.1604
14	1.3450	1.7613	2.1448
15	1.3406	1.7531	2.1314
16	1.3368	1.7459	2.1199
17	1.3334	1.7396	2.1098
18	1.3304	1.7341	2.1009
19	1.3277	1.7291	2.0930
20	1.3253	1.7247	2.0860
21	1.3232	1.7207	2.0796
22	1.3212	1.7171	2.0739
23	1.3195	1.7139	2.0687
24	1.3178	1.7109	2.0639
25	1.3163	1.7081	2.0595
26	1.3150	1.7056	2.0555
27	1.3137	1.7033	2.0518
28	1.3125	1.7011	2.0484
29	1.3114	1.6991	2.0452
30	1.3104	1.6973	2.0423
31	1.3095	1.6955	2.0395
32	1.3086	1.6939	2.0369
33	1.3077	1.6924	2.0345
34	1.3070	1.6909	2.0322
35	1.3062	1.6896	2.0301
36	1.3055	1.6883	2.0281
37	1.3049	1.6871	2.0262
38	1.3042	1.6860	2.0244
39	1.3036	1.6849	2.0227
40	1.3031	1.6839	2.0211
41	1.3025	1.6829	2.0195
42	1.3020	1.6820	2.0181
43	1.3016	1.6811	2.0167
44	1.3011	1.6802	2.0154
45	1.3006	1.6794	2.0141
46	1.3002	1.6787	2.0129

47	1.2998	1.6779	2.0117
48	1.2994	1.6772	2.0106
49	1.2991	1.6766	2.0096
50	1.2987	1.6759	2.0086
51	1.2984	1.6753	2.0076
52	1.2980	1.6747	2.0066
53	1.2977	1.6741	2.0057
54	1.2974	1.6736	2.0049
55	1.2971	1.6730	2.0040
56	1.2969	1.6725	2.0032
57	1.2966	1.6720	2.0025
58	1.2963	1.6716	2.0017
59	1.2961	1.6711	2.0010
60	1.2958	1.6706	2.0003
61	1.2956	1.6702	1.9996
62	1.2954	1.6698	1.9990
63	1.2951	1.6694	1.9983
64	1.2949	1.6690	1.9977
65	1.2947	1.6686	1.9971
66	1.2945	1.6683	1.9966
67	1.2943	1.6679	1.9960
68	1.2941	1.6676	1.9955
69	1.2939	1.6672	1.9949
70	1.2938	1.6669	1.9944
71	1.2936	1.6666	1.9939
72	1.2934	1.6663	1.9935
73	1.2933	1.6660	1.9930
74	1.2931	1.6657	1.9925
75	1.2929	1.6654	1.9921
76	1.2928	1.6652	1.9917
77	1.2926	1.6649	1.9913
78	1.2925	1.6646	1.9908
79	1.2924	1.6644	1.9905
80	1.2922	1.6641	1.9901
81	1.2921	1.6639	1.9897
82	1.2920	1.6636	1.9893
83	1.2918	1.6634	1.9890
84	1.2917	1.6632	1.9886
85	1.2916	1.6630	1.9883
86	1.2915	1.6628	1.9879
87	1.2914	1.6626	1.9876
88	1.2912	1.6624	1.9873
89	1.2911	1.6622	1.987
90	1.291	1.662	1.9867
91	1.2909	1.6618	1.9864
92	1.2908	1.6616	1.9861
93	1.2907	1.6614	1.9858
94	1.2906	1.6612	1.9855

95	1.2905	1.6611	1.9853
96	1.2904	1.6609	1.985
97	1.2903	1.6607	1.9847
98	1.2902	1.6606	1.9845
99	1.2902	1.6604	1.9842
100	1.2901	1.6602	1.984

Sumber: Data primer yang diolah 2015



Dokumentasi Penelitian







