

## LAMPIRAN 1: KUESIONER PENELITIAN



### **PENGARUH GAYA HIDUP, CITRA MEREK DAN KUALITAS PRODUK TERHADAP MINAT BELI ULANG GATSBY STYLING POMADE (Studi Kasus pada Mahasiswa Universitas Muhammadiyah Jember)**

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Kepada:

Yth. Bapak/Ibu/Sdr Responden

Di tempat

Dengan hormat,

Kuesioner ini ditujukan untuk responden guna memperoleh data yang akan dipergunakan untuk penulisan tugas akhir (skripsi) sebagai salah satu syarat untuk memperoleh gelar sarjana. Adapun judul skripsi yang saya buat yaitu **“Pengaruh Gaya Hidup, Citra Merek dan Kualitas Produk terhadap Minat Beli Ulang Gatsby Styling Pomade (Studi Kasus pada Mahasiswa Universitas Muhammadiyah Jember)”**. Dengan segenap kerendahan hati, saya memohon kesediaan Bapak/Ibu untuk bersedia meluangkan waktu mengisi kuesioner ini dengan jujur dan apa adanya.

Informasi yang Bapak/Ibu berikan hanya digunakan untuk kepentingan terbatas, dalam artian hanya diperlukan untuk penelitian ini saja. Peneliti menjamin rahasia pribadi juga jawaban Bapak/Ibu dalam memberikan kebenaran data pada peneliti.

Atas bantuan dan kerjasamanya Bapak/Ibu/Saudara saya ucapkan terimakasih.

Hormat saya,

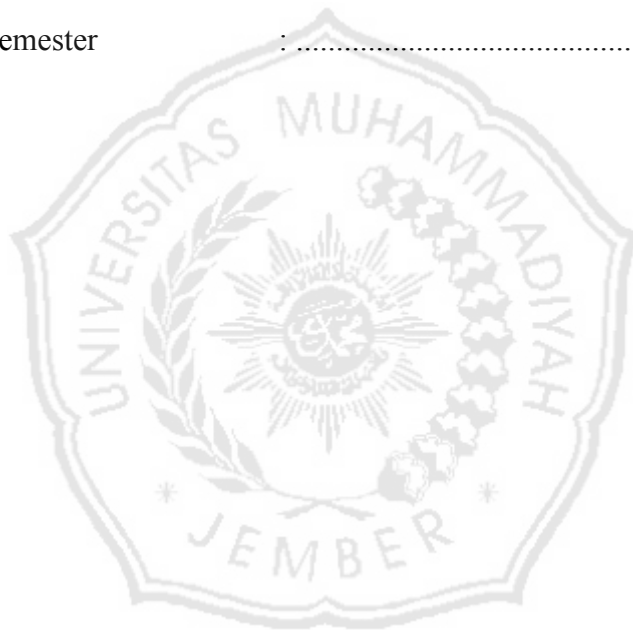
**Fendi Kurniawan**  
**NIM 14.10.411.049**

Berilah tanda cek list (√) pada jawaban yang dipilih.

1. Bila pendapat anda sangat setuju (SS)
2. Bila pendapat anda setuju (S)
3. Bila Kurang Setuju (KS)
4. Bila tidak setuju (TS)
5. Bila sangat tidak setuju (STS)

Identitas responden

1. Usia : .....
2. Jenis Kelamin : .....
3. Semester : .....



No	Pernyataan	Pilihan Jawaban				
	Gaya Hidup (X <sub>1</sub> )	STS	TS	KS	S	SS
1	Anda pernah bercerita ke rekan mengenai Gatsby styling pomade					
2	Anda sangat menyukai Gatsby styling pomade					
3	Anda menjawab hal yang baik-baik ketika diberi pertanyaan seputar Gatsby styling pomade					
	<b>Citra Merek (X<sub>2</sub>)</b>					
1	Gatsby styling pomade sudah banyak dikenal di kalangan masyarakat					
2	Merek Gatsby styling pomade mudah diingat oleh konsumen					
3	Gatsby styling pomade mudah diucapkan					
4	Anda merasa percaya diri ketika memakai Gatsby styling pomade					
	<b>Kualitas Produk (X<sub>3</sub>)</b>					
1	Gatsby styling pomade mempunyai pilihan aroma yang enak					
2	Gatsby styling pomade memakai minyak yang bagus sehingga daya kilap dan basahnya tahan lama					
3	Gatsby styling pomade mempunyai kemasan dengan bahan yang bagus					
4	Gatsby styling pomade terjamin kebersihannya					
	<b>Minat Beli Ulang (Y)</b>					
1	Anda membeli karena keinginan sendiri untuk membeli					
2	Anda pernah mengajak teman untuk memakai Gatsby styling pomade					
3	Anda menjadikan Gatsby styling pomade sebagai pilihan utama untuk membeli minyak rambut					
4	Anda selalu mencari tahu tentang kelebihan-kelebihan yang ada pada Gatsby styling pomade					

## LAMPIRAN 2: REKAPITULASI KUESIONER

NO	Usia	Jenis Kelamin	Semester
1	20	L	8
2	22	L	8
3	21	L	8
4	23	L	8
5	22	L	8
6	21	L	8
7	20	L	8
8	23	L	8
9	22	L	8
10	20	L	4
11	21	L	8
12	20	L	4
13	24	L	8
14	24	L	8
15	22	L	8
16	22	L	8
17	22	L	8
18	20	L	4
19	24	L	8
20	20	L	4
21	22	L	8
22	21	L	6
23	23	L	8
24	21	L	6
25	20	L	4
26	21	L	8
27	20	L	4
28	22	L	8
29	20	L	4
30	22	L	8
31	20	L	4
32	21	L	8
33	24	L	8
34	20	L	8
35	20	L	8
36	21	L	4
37	21	L	6
38	20	L	4
39	21	L	6
40	23	L	8

41	20	L	4
42	22	L	8
43	21	L	4
44	20	L	4
45	20	L	4
46	21	L	8
47	21	L	8
48	22	L	8
49	22	L	8
50	22	L	8
51	21	L	6
52	20	L	4
53	20	L	4
54	20	L	4
55	23	L	8
56	21	L	6
57	20	L	4
58	21	L	6
59	20	L	8
60	22	L	8
61	22	L	6
62	21	L	6
63	21	L	6
64	21	L	4
65	21	L	6
66	22	L	8
67	21	L	6
68	21	L	6
69	22	L	8
70	20	L	4
71	24	L	8
72	21	L	6
73	21	L	4
74	23	L	8
75	23	L	8

Sumber: Data primer yang diolah 2019

NO	X1.1	X1.2	X1.3	X1	X2.1	X2.2	X2.3	X2.4	X2	X3.1	X3.2	X3.3	X3.4	X3	Y.1	Y.2	Y.3	Y.4	Y
1	4	5	4	13	4	5	4	5	18	5	4	4	5	18	5	4	4	5	18
2	4	4	4	12	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
3	5	5	5	15	5	5	5	4	19	5	5	5	5	20	5	5	5	5	20
4	5	4	4	13	5	4	4	4	17	5	4	4	4	17	5	4	4	4	17
5	5	4	4	13	3	4	4	4	15	4	4	4	3	15	4	4	4	3	15
6	4	4	4	12	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
7	4	4	4	12	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
8	4	4	4	12	5	5	5	5	20	5	4	4	4	17	5	5	5	5	20
9	5	5	5	15	4	4	4	4	16	4	4	4	4	16	4	5	5	5	19
10	5	5	4	14	4	4	5	5	18	4	4	5	5	18	4	4	5	5	18
11	4	4	4	12	5	4	4	4	17	5	4	4	4	17	5	4	4	4	17
12	4	4	4	12	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
13	5	5	5	15	4	4	4	5	17	4	4	4	5	17	4	4	4	4	16
14	5	5	5	15	4	4	4	3	15	4	4	4	3	15	4	4	4	5	17
15	4	4	4	12	5	4	4	4	17	5	4	4	4	17	5	5	5	5	20
16	4	4	5	13	5	5	4	4	18	4	4	5	5	18	5	4	4	5	18
17	4	3	3	10	4	4	4	4	16	4	3	3	3	13	4	4	4	4	16
18	5	5	5	15	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
19	4	4	3	11	5	5	4	3	17	4	4	3	3	14	5	4	4	4	17
20	4	4	4	12	5	4	4	4	17	4	4	4	4	16	4	4	4	4	16
21	5	4	4	13	4	4	4	3	15	5	4	4	4	17	4	4	4	4	16
22	5	5	5	15	4	4	4	4	16	5	5	5	4	19	5	5	5	5	20
23	4	4	4	12	5	2	4	3	14	4	4	4	5	17	4	4	4	3	15
24	4	5	5	14	5	4	4	4	17	4	4	4	4	16	4	5	5	5	19
25	5	5	5	15	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
26	4	4	4	12	5	4	4	4	17	4	4	5	4	17	4	4	5	4	17

27	4	5	5	14	5	4	5	5	19	4	5	5	5	19	4	5	5	5	19
28	4	4	4	12	5	3	3	5	16	4	4	4	3	15	4	4	4	3	15
29	5	5	4	14	5	4	4	5	18	5	4	5	4	18	5	4	5	4	18
30	5	5	5	15	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
31	4	4	4	12	4	4	4	4	16	4	4	4	3	15	4	4	4	4	16
32	4	4	4	12	4	4	4	3	15	4	4	4	4	16	4	4	4	5	17
33	5	5	5	15	5	4	4	4	17	5	5	5	5	20	5	5	5	5	20
34	5	4	4	13	5	5	5	4	19	5	5	5	5	20	5	4	4	4	17
35	4	4	4	12	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
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42	5	5	5	15	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
43	5	5	5	15	4	4	4	5	17	4	4	4	3	15	4	4	5	5	18
44	5	5	5	15	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
45	4	4	5	13	5	5	4	4	18	5	5	5	5	20	5	4	5	5	19
46	5	5	5	15	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
47	5	5	5	15	4	3	3	3	13	4	3	3	3	13	4	4	4	4	16
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50	2	5	4	11	4	4	4	4	16	5	4	4	4	17	5	4	4	4	17
51	5	4	4	13	4	4	5	2	15	5	4	3	4	16	4	4	4	4	16
52	5	4	4	13	5	4	4	4	17	4	4	4	5	17	4	4	4	5	17
53	4	4	4	12	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
54	4	4	4	12	4	4	4	4	16	5	5	4	2	16	4	4	4	4	16
55	5	5	5	15	4	3	3	3	13	4	4	4	4	16	4	4	4	4	16

56	4	4	4	12	4	4	4	4	16	4	4	4	3	15	5	5	4	4	18
57	4	4	4	12	5	4	4	4	17	5	4	4	4	17	4	4	4	4	16
58	4	4	4	12	5	4	4	4	17	5	4	4	4	17	5	5	5	4	19
59	5	4	4	13	4	4	4	4	16	4	4	4	3	15	4	5	4	4	17
60	4	4	4	12	4	4	4	5	17	4	4	4	4	16	3	4	4	4	15
61	4	5	5	14	5	4	4	5	18	5	4	4	5	18	4	5	5	5	19
62	5	4	4	13	5	4	4	4	17	5	5	4	4	18	5	5	4	4	18
63	4	4	4	12	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
64	4	4	4	12	4	4	4	3	15	4	4	4	3	15	4	4	4	4	16
65	5	5	5	15	5	5	5	4	18	5	5	5	5	20	4	5	4	5	18
66	5	4	4	13	5	4	4	4	17	5	5	5	5	20	5	5	4	4	18
67	4	4	4	12	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
68	4	4	4	12	4	4	4	3	15	4	3	3	3	13	4	4	4	3	15
69	5	5	5	15	5	5	5	5	20	4	5	5	5	19	5	5	5	5	20
70	5	4	4	13	5	4	4	4	17	5	4	4	4	17	4	4	4	4	16
71	4	4	4	12	4	4	4	3	15	5	5	4	4	18	4	4	4	4	16
72	4	4	4	12	4	4	4	4	16	4	4	4	4	16	4	4	4	5	17
73	4	4	5	13	5	5	4	4	18	4	4	5	5	18	4	5	4	5	18
74	5	4	4	13	5	5	4	4	18	5	5	4	4	18	5	4	4	4	17
75	5	5	5	15	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20

Sumber: Data primer yang diolah 2019



### LAMPIRAN 3: DESKRIPTIF RESPONDEN

#### 1. Usia

Usia					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	20	22	29,3	29,3	29,3
	21	24	32,0	32,0	61,3
	22	17	22,7	22,7	84,0
	23	7	9,3	9,3	93,3
	24	5	6,7	6,7	100,0
	Total	75	100,0	100,0	

#### 2. Jenis Kelamin

Jenis Kelamin					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	L	75	100,0	100,0	100,0

#### 3. Semester

SEMESTER					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	21	28,0	28,0	28,0
	6	14	18,7	18,7	46,7
	8	40	53,3	53,3	100,0
	Total	75	100,0	100,0	

## LAMPIRAN 4: DESKRIPTIF VARIABEL PENELITIAN

### 1. Gaya Hidup

X1.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	1,3	1,3	1,3
4	39	52,0	52,0	53,3
5	35	46,7	46,7	100,0
Total	75	100,0	100,0	

X1.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	1,3	1,3	1,3
3	1	1,3	1,3	2,7
4	46	61,3	61,3	64,0
5	27	36,0	36,0	100,0
Total	75	100,0	100,0	

X1.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	2	2,7	2,7	2,7
4	46	61,3	61,3	64,0
5	27	36,0	36,0	100,0
Total	75	100,0	100,0	

## 2. Citra Merek

**X2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,3	1,3	1,3
	4	34	45,3	45,3	46,7
	5	40	53,3	53,3	100,0
	Total	75	100,0	100,0	

**X2.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,3	1,3	1,3
	3	4	5,3	5,3	6,7
	4	49	65,3	65,3	72,0
	5	21	28,0	28,0	100,0
	Total	75	100,0	100,0	

**X2.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	5,3	5,3	5,3
	4	53	70,7	70,7	76,0
	5	18	24,0	24,0	100,0
	Total	75	100,0	100,0	

**X2.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,3	1,3	1,3
	3	12	16,0	16,0	17,3
	4	41	54,7	54,7	72,0
	5	21	28,0	28,0	100,0
	Total	75	100,0	100,0	

### 3. Kualitas Produk

**X3.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,3	1,3	1,3
	4	41	54,7	54,7	56,0
	5	33	44,0	44,0	100,0
	Total	75	100,0	100,0	

**X3.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	5	6,7	6,7	6,7
	4	49	65,3	65,3	72,0
	5	21	28,0	28,0	100,0
	Total	75	100,0	100,0	

**X3.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,3	1,3	1,3
	3	7	9,3	9,3	10,7
	4	44	58,7	58,7	69,3
	5	23	30,7	30,7	100,0
	Total	75	100,0	100,0	

**X3.4**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1,3	1,3	1,3
	3	15	20,0	20,0	21,3
	4	33	44,0	44,0	65,3
	5	26	34,7	34,7	100,0
	Total	75	100,0	100,0	

#### 4. Minat Beli Ulang Pelanggan

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1,3	1,3	1,3
	4	44	58,7	58,7	60,0
	5	30	40,0	40,0	100,0
	Total	75	100,0	100,0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	48	64,0	64,0	64,0
	5	27	36,0	36,0	100,0
	Total	75	100,0	100,0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	48	64,0	64,0	64,0
	5	27	36,0	36,0	100,0
	Total	75	100,0	100,0	

Y.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	5	6,7	6,7	6,7
	4	37	49,3	49,3	56,0
	5	33	44,0	44,0	100,0
	Total	75	100,0	100,0	

## LAMPIRAN 5: HASIL UJI VALIDITAS

### 1. Gaya Hidup

Correlations

		X1.1	X1.2	X1.3	X1
X1.1	Pearson Correlation	1	,305**	,445**	,736**
	Sig. (2-tailed)		,008	,000	,000
	N	75	75	75	75
X1.2	Pearson Correlation	,305**	1	,624**	,807**
	Sig. (2-tailed)	,008		,000	,000
	N	75	75	75	75
X1.3	Pearson Correlation	,445**	,624**	1	,854**
	Sig. (2-tailed)	,000	,000		,000
	N	75	75	75	75
X1	Pearson Correlation	,736**	,807**	,854**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	75	75	75	75

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## 2. Citra Merek

Correlations

		X2.1	X2.2	X2.3	X2.4	X2
X2.1	Pearson Correlation	1	,396**	,385**	,378**	,672**
	Sig. (2-tailed)		,000	,001	,001	,000
	N	75	75	75	75	75
X2.2	Pearson Correlation	,396**	1	,722**	,475**	,824**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	75	75	75	75	75
X2.3	Pearson Correlation	,385**	,722**	1	,478**	,807**
	Sig. (2-tailed)	,001	,000		,000	,000
	N	75	75	75	75	75
X2.4	Pearson Correlation	,378**	,475**	,478**	1	,792**
	Sig. (2-tailed)	,001	,000	,000		,000
	N	75	75	75	75	75
X2	Pearson Correlation	,672**	,824**	,807**	,792**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	75	75	75	75	75

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### 3. Kualitas Produk

Correlations

		X3.1	X3.2	X3.3	X3.4	X3
X3.1	Pearson Correlation	1	,568**	,318**	,306**	,643**
	Sig. (2-tailed)		,000	,005	,008	,000
	N	75	75	75	75	75
X3.2	Pearson Correlation	,568**	1	,714**	,542**	,870**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	75	75	75	75	75
X3.3	Pearson Correlation	,318**	,714**	1	,601**	,841**
	Sig. (2-tailed)	,005	,000		,000	,000
	N	75	75	75	75	75
X3.4	Pearson Correlation	,306**	,542**	,601**	1	,814**
	Sig. (2-tailed)	,008	,000	,000		,000
	N	75	75	75	75	75
X3	Pearson Correlation	,643**	,870**	,841**	,814**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	75	75	75	75	75

\*\* . Correlation is significant at the 0.01 level (2-tailed).



#### 4. Minat Beli Ulang Pelanggan

Correlations

		Y.1	Y.2	Y.3	Y.4	Y
Y.1	Pearson Correlation	1	,517**	,463**	,350**	,717**
	Sig. (2-tailed)		,000	,000	,002	,000
	N	75	75	75	75	75
Y.2	Pearson Correlation	,517**	1	,653**	,546**	,833**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	75	75	75	75	75
Y.3	Pearson Correlation	,463**	,653**	1	,638**	,850**
	Sig. (2-tailed)	,000	,000		,000	,000
	N	75	75	75	75	75
Y.4	Pearson Correlation	,350**	,546**	,638**	1	,812**
	Sig. (2-tailed)	,002	,000	,000		,000
	N	75	75	75	75	75
Y	Pearson Correlation	,717**	,833**	,850**	,812**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	75	75	75	75	75

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## LAMPIRAN 6: HASIL UJI RELIABILITAS

### 1. Gaya Hidup

#### Reliability Statistics

Cronbach's Alpha	N of Items
,713	3

### 2. Citra Merek

#### Reliability Statistics

Cronbach's Alpha	N of Items
,773	4

### 3. Kualitas Produk

#### Reliability Statistics

Cronbach's Alpha	N of Items
,797	4

### 4. Minat Beli Ulang Pelanggan

#### Reliability Statistics

Cronbach's Alpha	N of Items
,810	4

## LAMPIRAN 7: HASIL UJI UJI REGRESI, UJI ASUMSI KLASIK DAN UJI HIPOTESIS

```

REGRESSION
  /MISSING LISTWISE
  /STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL
  /CRITERIA=PIN(.05) POUT(.10)
  /NOORIGIN
  /DEPENDENT Y
  /METHOD=ENTER X1 X2 X3
  /SCATTERPLOT=(*SRESID ,*ZPRED)
  /RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID) .
    
```

### Regression

		Notes
Output Created		20-MAR-2019 13:13:42
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File	DataSet1 <none> <none> <none> 75
Missing Value Handling	Definition of Missing  Cases Used	User-defined missing values are treated as missing. Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3 /SCATTERPLOT=(*SRESID ,*ZPRED) /RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID).
Resources	Processor Time Elapsed Time Memory Required Additional Memory Required for Residual Plots	00:00:01,05 00:00:00,67 2340 bytes 896 bytes

**Variables Entered/Removed<sup>a</sup>**

Model	Variables Entered	Variables Removed	Method
1	X3, X1, X2 <sup>b</sup>		Enter

a. Dependent Variable: Y

b. All requested variables entered.

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,779 <sup>a</sup>	,606	,590	1,076

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	126,579	3	42,193	36,470	,000 <sup>b</sup>
	Residual	82,141	71	1,157		
	Total	208,720	74			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	2,348	1,516		1,549	,126		
	X1	,378	,104	,301	3,645	,001	,811	1,233
	X2	,356	,094	,383	3,785	,000	,542	1,846
	X3	,243	,091	,289	2,667	,009	,473	2,114

a. Dependent Variable: Y

**Coefficient Correlations<sup>a</sup>**

Model			X3	X1	X2
1	Correlations	X3	1,000	-,358	-,646
		X1	-,358	1,000	,044
		X2	-,646	,044	1,000
	Covariances	X3	,008	-,003	-,006
		X1	-,003	,011	,000
		X2	-,006	,000	,009

a. Dependent Variable: Y

**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	X1	X2	X3
1	1	3,982	1,000	,00	,00	,00	,00
	2	,009	20,993	,09	,37	,17	,15
	3	,006	26,449	,53	,33	,09	,27
	4	,003	35,034	,39	,30	,74	,58

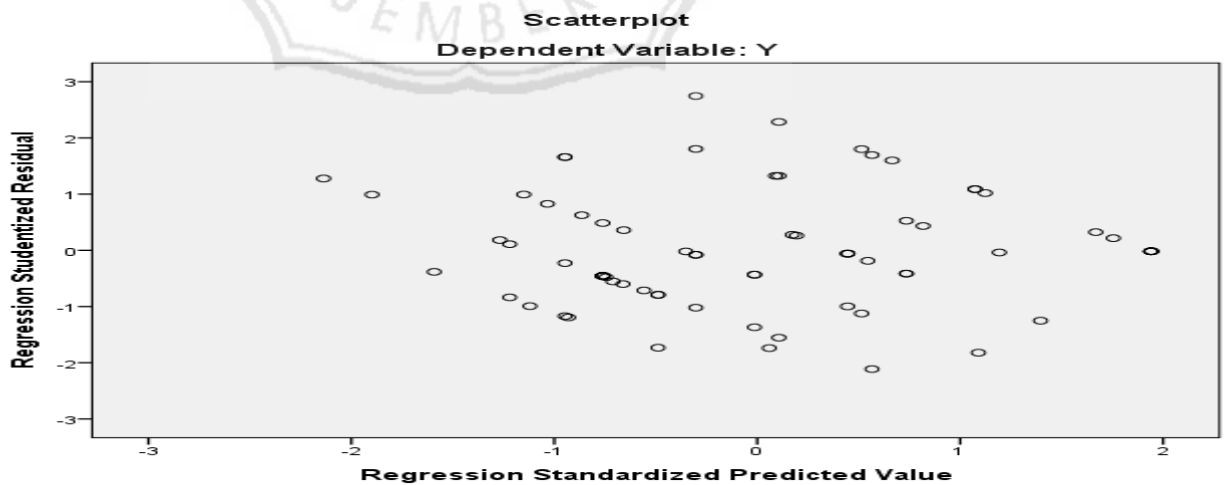
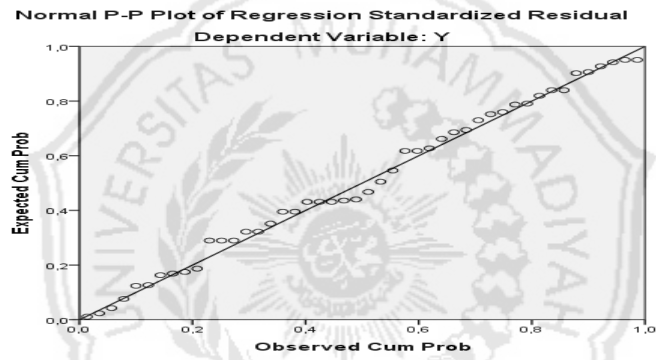
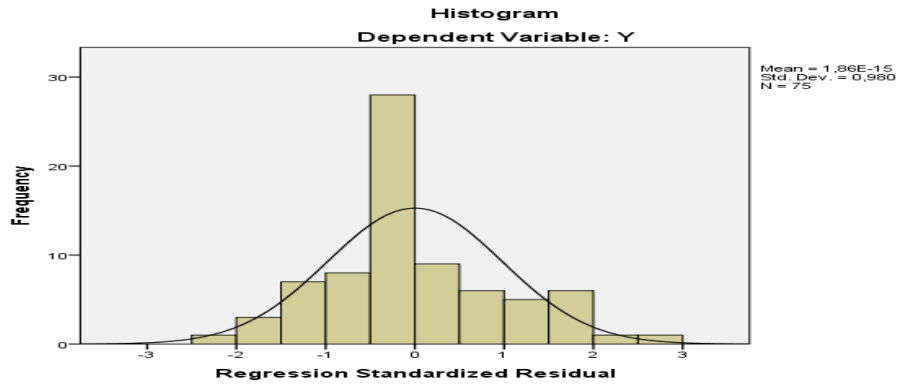
a. Dependent Variable: Y

**Residuals Statistics<sup>a</sup>**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	14,69	20,02	17,48	1,308	75
Std. Predicted Value	-2,137	1,941	,000	1,000	75
Standard Error of Predicted Value	,125	,596	,234	,083	75
Adjusted Predicted Value	14,56	20,02	17,48	1,313	75
Residual	-2,219	2,916	,000	1,054	75
Std. Residual	-2,063	2,711	,000	,980	75
Stud. Residual	-2,113	2,745	-,001	1,010	75
Deleted Residual	-2,328	2,990	-,002	1,123	75
Stud. Deleted Residual	-2,167	2,883	,003	1,025	75
Mahal. Distance	,009	21,724	2,960	3,214	75
Cook's Distance	,000	,335	,017	,042	75
Centered Leverage Value	,000	,294	,040	,043	75

a. Dependent Variable: Y

## Charts



**LAMPIRAN 8: TABEL R PRODUCT MOMENT**

Tabel r product Moment (Sig = 0,05)							
df	r	df	r	df	r	df	r
1	0.9969	26	0.3739	51	0.2706	76	0.2227
2	0.9500	27	0.3673	52	0.2681	77	0.2213
3	0.8783	28	0.3610	53	0.2656	78	0.2199
4	0.8114	29	0.3550	54	0.2632	79	0.2165
5	0.7545	30	0.3494	55	0.2609	80	0.2162
6	0.7067	31	0.3440	56	0.2586	81	0.2159
7	0.6664	32	0.3388	57	0.2564	82	0.2146
8	0.6319	33	0.3388	58	0.2542	83	0.2133
9	0.6021	34	0.3291	59	0.2521	84	0.2120
10	0.5760	35	0.3246	60	0.2500	85	0.2108
11	0.5529	36	0.3202	61	0.2480	86	0.2096
12	0.5324	37	0.3160	62	0.2461	87	0.2084
13	0.5140	38	0.3120	63	0.2441	88	0.2072
14	0.4973	39	0.3081	64	0.2423	89	0.2061
15	0.4821	40	0.3044	65	0.2404	90	0.2050
16	0.4683	41	0.3008	66	0.2387	91	0.2039
17	0.4555	42	0.2973	67	0.2369	92	0.2028
18	0.4438	43	0.2940	68	0.2352	93	0.2018
19	0.4329	44	0.2907	69	0.2335	94	0.2006
20	0.4227	45	0.2876	70	0.2319	95	0.1996
21	0.4132	46	0.2845	71	0.2303	96	0.1986
22	0.4044	47	0.2816	72	0.2287	97	0.1975
23	0.3961	48	0.2787	73	0.2272	98	0.1966
24	0.3882	49	0.2759	74	0.2257	99	0.1956
25	0.3809	50	0.2732	75	0.2242	100	0.1946

Sumber: Data primer yang diolah 2019