Lampiran 1 Kuisioner

IDENTITAS RESPONDEN

1. Nama Responden : ……..
2. Jenis Kelamin : a. Laki-laki b. Perempuan
3. Jenis produk Kredit : ……..
4. Pekerjaan : ……..
5. Tingkat pendidikan : ……..
6. Usia : ……..

Untuk pertanyaan-pertanyaan di bawah ini, Anda dimohon untuk memberikan jawaban terhadap semua pernyataan dalam kuesioner dengan memberikan penilaian tentang sejauhmana pernyataan ini sesuai dengan realita/keadaan sesungguhnya. Berikan tanda centang (√) dengan rentang nilai 0-10 dalam kotak yang tersedia serta berikan jawaban pada pertanyaan di baris di bawahnya. Nilai 0 – 10 bermakna bahwa semakinn ke angka 10 adalah semakin setuju atau sesuai dengan keadaan yang sesungguhnya

Produk		
Bila kemampuan bapak / ibu dapat dinilai dengan angka 0 s/d 10, berapa nilai yang akan bapak / ibu berikan untuk butir-butir pernyataan dibawah ini		
No	**Pernyataan**	**Nilai**
1	Logo dari produk kredit yang ditawarkan PT Bank Mandiri memiliki arti positif, menarik perhatian, dan mudah diingat.	
2	Bentuk pengemasan produk layanan kredit yang ditawarkan PT Bank Mandiri ditampakkan dengan kualitas layanan jasa yang prima.	
3	Setiap produk kredit yang ditawarkan memiliki label yang jelas dengan disertai identitas nasabah.	

Promosi		
Bila kemampuan bapak / ibu dapat dinilai dengan angka 0 s/d 10, berapa nilai yang akan bapak / ibu berikan untuk butir-butir pernyataan dibawah ini		
No	**Pernyataan**	**Nilai**
4	Iklan produk kredit yang ditawarkan PT Bank Mandiri memuat manfaat produk, harga produk serta keuntungan-keuntungan produk dibandingkan pesaing	
5	PT Bank Mandiri juga melakukan *personal selling* untuk menawarkan produknya.	
6	PT Bank Mandiri melakukan kegiatan promosi untuk memancing nasabah melalui kegiatan sepeti pameran, bakti sosial serta kegiatan lainnya	
7	PT Bank Mandiri melakukan Pemasaran Langsung menggunakan surat, telepon dan alat kontak *nonpersonal* lainnya untuk berkomunikasi dengan atau mendapatkan respon dari pelanggan	
8	Salah satu bentuk promosi yang dilakukan PT Bank Mandiri dengan pemberian sampel, kupon, hadiah, demonstrasi dan lain sebagainya	
Proses		
Bila kemampuan bapak / ibu dapat dinilai dengan angka 0 s/d 10, berapa nilai yang akan bapak / ibu berikan untuk butir-butir pernyataan dibawah ini		
No	**Pernyataan**	**Nilai**
9	PT Bank Mandiri memiliki utilitas/fasilitas ruang yang nyaman untuk melakukan transaksi didalamnya.	
10	Tata letak ruang yang baik, membuat nasabah dapat dengan mudah mengetahui aliran informasi yang dibutuhkan	
11	Moral karyawan PT Bank Mandiri menciptakan rasa nyaman dan aman ketika melakuka transaksi.	
12	Menurut saya Interaksi karyawan PT Bank Mandiri dengan nasabah sudah baik dengan selalu menerapkan Senyum, Sapa & Salam	

Physical Evidence		
Bila kemampuan bapak / ibu dapat dinilai dengan angka 0 s/d 10, berapa nilai yang akan bapak / ibu berikan untuk butir-butir pernyataan dibawah ini		
No	**Pernyataan**	**Nilai**
13	PT Bank Mandiri melakukan differensiansi dengan pesaing dan membuat sarana fisik semenarik mungkin untuk menjaring Nasabah dari target pasar.	
14	PT Bank Mandiri Menggunakan simbol atau isyarat untuk mengkomunikasikan secara insentif kepada audiens mengenai kekhususan kualitas dari produk jasa	
15	Baju seragam yang berwarna, bercorak, suara dan desain untuk menciptakan sesuatu yang lain dari produk jasa yang ditawarkan	
Loyalitas Nasabah		
Bila kemampuan bapak / ibu dapat dinilai dengan angka 0 s/d 10, berapa nilai yang akan bapak / ibu berikan untuk butir-butir pernyataan dibawah ini		
No	**Pernyataan**	**Nilai**
16	PT Bank Mandiri menawarkan produk yang sesuai untuk nasabah penggerak UMKM.	
17	Kualitas jasa PT Bank Mandiri menarik nasabah untuk loyal	
18	Saya berkeyakinan bahwa PT Bank Mandiri, Mampu mengembangkan produk-produk baru.	
19	Saya merasa produk yang dipromosikan dengan biaya yang tinggi, adalah produk berkualitas.	

Lampiran 2 Rekapitulasi

NO	Produk			X1	Promosi					X2	Proses				X3	Physical Evidence			X4	Loyalitas				Y
	1	2	3		1	2	3	4	5		1	2	3	4		1	2	3		1	2	3	4	
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128	1	7	1	9	7	4	7	7	7	32	7	7	7	4	25	8	8	8	24	7	4	7	8	26
129	1	5	4	10	6	5	3	7	5	26	5	7	7	7	26	8	8	8	24	4	4	8	6	22
130	2	8	1	11	9	2	7	1	9	28	1	7	2	2	12	9	9	9	27	8	6	1	7	22
131	6	2	9	17	8	2	2	7	8	27	7	7	7	8	29	8	9	8	25	8	6	7	8	29
132	7	8	7	22	1	1	8	9	2	21	2	9	1	7	19	8	8	8	24	8	1	8	9	26
133	8	7	8	23	7	7	7	8	8	37	7	7	6	6	26	8	8	8	24	8	9	7	9	33
134	9	7	7	23	9	6	9	8	7	39	8	8	8	9	33	5	6	8	19	6	8	7	8	29
135	5	5	9	19	8	5	7	8	6	34	7	9	7	6	29	6	7	8	21	5	4	4	8	21

136	8	9	7	24	9	8	9	9	9	44	8	8	7	8	31	9	9	9	27	5	8	4	9	26
137	7	7	4	18	7	5	3	7	7	29	5	7	7	3	22	7	3	7	17	7	1	7	7	22
138	3	4	5	12	8	7	8	8	7	38	7	7	6	3	23	7	8	8	23	7	7	8	7	29
139	8	8	8	24	8	8	8	8	8	40	6	5	8	6	25	8	8	8	24	8	7	9	8	32
140	6	8	8	22	8	8	8	8	7	39	7	8	8	6	29	7	8	8	23	8	8	9	9	34
141	6	6	4	16	8	4	2	8	4	26	5	8	5	8	26	4	2	8	14	7	2	5	8	22
142	5	5	5	15	5	5	5	6	5	26	5	5	2	8	20	5	5	5	15	5	3	2	6	16
143	6	8	6	20	8	8	8	9	7	40	9	8	8	8	33	7	8	8	23	8	8	8	7	31
144	6	9	8	23	9	8	7	9	7	40	9	5	7	6	27	7	7	9	23	6	6	7	9	28
145	9	8	8	25	8	7	8	9	6	38	9	9	8	9	35	6	8	8	22	8	8	8	8	32
146	7	6	6	19	8	6	6	7	8	35	6	7	6	4	23	8	6	8	22	8	7	7	8	30
147	8	8	9	25	7	6	8	9	9	39	8	8	9	4	29	9	8	7	24	9	7	8	7	31
148	7	6	8	21	8	8	7	7	8	38	3	8	2	8	21	8	7	8	23	6	6	8	6	26
149	6	9	6	21	4	8	8	4	8	32	8	3	8	8	27	8	8	4	20	9	7	8	3	27
150	7	7	8	22	3	5	4	4	6	22	1	8	8	8	25	6	4	3	13	8	6	7	3	24
151	5	6	5	16	3	4	4	4	4	19	4	3	3	4	14	4	4	3	11	7	7	6	3	23
152	5	5	5	15	8	6	9	6	8	37	5	2	7	2	16	8	9	8	25	7	9	9	3	28

Lampiran 3 Analisis Frekuensi

X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.0	2.0	2.0
	2.00	7	4.6	4.6	6.6
	3.00	10	6.6	6.6	13.2
	4.00	11	7.2	7.2	20.4
	5.00	17	11.2	11.2	31.6
	6.00	19	12.5	12.5	44.1
	7.00	27	17.8	17.8	61.8
	8.00	34	22.4	22.4	84.2
	9.00	23	15.1	15.1	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	5	3.3	3.3	3.3
	2.00	9	5.9	5.9	9.2
	3.00	3	2.0	2.0	11.2
	4.00	12	7.9	7.9	19.1
	5.00	15	9.9	9.9	28.9
	6.00	14	9.2	9.2	38.2
	7.00	21	13.8	13.8	52.0
	8.00	56	36.8	36.8	88.8
	9.00	17	11.2	11.2	100.0
	Total	152	100.0	100.0	

X1.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	1.3	1.3	1.3
	2.00	4	2.6	2.6	3.9
	3.00	8	5.3	5.3	9.2
	4.00	13	8.6	8.6	17.8
	5.00	10	6.6	6.6	24.3
	6.00	27	17.8	17.8	42.1
	7.00	30	19.7	19.7	61.8
	8.00	36	23.7	23.7	85.5
	9.00	21	13.8	13.8	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.0	2.0	2.0
	2.00	5	3.3	3.3	5.3
	3.00	6	3.9	3.9	9.2
	4.00	6	3.9	3.9	13.2
	5.00	18	11.8	11.8	25.0
	6.00	12	7.9	7.9	32.9
	7.00	19	12.5	12.5	45.4
	8.00	62	40.8	40.8	86.2
	9.00	20	13.2	13.2	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	6	3.9	3.9	3.9
	2.00	8	5.3	5.3	9.2
	3.00	6	3.9	3.9	13.2
	4.00	18	11.8	11.8	25.0
	5.00	13	8.6	8.6	33.6
	6.00	14	9.2	9.2	42.8
	7.00	20	13.2	13.2	55.9
	8.00	43	28.3	28.3	84.2
	9.00	22	14.5	14.5	98.7
	10.00	2	1.3	1.3	100.0
	Total	152	100.0	100.0	

X2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.0	2.0	2.0
	2.00	10	6.6	6.6	8.6
	3.00	8	5.3	5.3	13.8
	4.00	10	6.6	6.6	20.4
	5.00	6	3.9	3.9	24.3
	6.00	10	6.6	6.6	30.9
	7.00	28	18.4	18.4	49.3
	8.00	51	33.6	33.6	82.9
	9.00	25	16.4	16.4	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

X2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.7	.7	.7
	2.00	4	2.6	2.6	3.3
	3.00	2	1.3	1.3	4.6
	4.00	10	6.6	6.6	11.2
	5.00	11	7.2	7.2	18.4
	6.00	8	5.3	5.3	23.7
	7.00	35	23.0	23.0	46.7
	8.00	57	37.5	37.5	84.2
	9.00	24	15.8	15.8	100.0
	Total	152	100.0	100.0	

X2.5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.7	.7	.7
	2.00	4	2.6	2.6	3.3
	3.00	8	5.3	5.3	8.6
	4.00	11	7.2	7.2	15.8
	5.00	14	9.2	9.2	25.0
	6.00	16	10.5	10.5	35.5
	7.00	29	19.1	19.1	54.6
	8.00	49	32.2	32.2	86.8
	9.00	20	13.2	13.2	100.0
	Total	152	100.0	100.0	

X3.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.0	2.0	2.0
	2.00	4	2.6	2.6	4.6
	3.00	9	5.9	5.9	10.5
	4.00	10	6.6	6.6	17.1
	5.00	16	10.5	10.5	27.6
	6.00	17	11.2	11.2	38.8
	7.00	35	23.0	23.0	61.8
	8.00	40	26.3	26.3	88.2
	9.00	18	11.8	11.8	100.0
	Total	152	100.0	100.0	

X3.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.0	2.0	2.0
	2.00	9	5.9	5.9	7.9
	3.00	8	5.3	5.3	13.2
	4.00	6	3.9	3.9	17.1
	5.00	14	9.2	9.2	26.3
	6.00	12	7.9	7.9	34.2
	7.00	28	18.4	18.4	52.6
	8.00	48	31.6	31.6	84.2
	9.00	23	15.1	15.1	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	1.3	1.3	1.3
	2.00	12	7.9	7.9	9.2
	3.00	10	6.6	6.6	15.8
	4.00	2	1.3	1.3	17.1
	5.00	7	4.6	4.6	21.7
	6.00	11	7.2	7.2	28.9
	7.00	29	19.1	19.1	48.0
	8.00	60	39.5	39.5	87.5
	9.00	18	11.8	11.8	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

X3.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	7	4.6	4.6	4.6
	3.00	16	10.5	10.5	15.1
	4.00	9	5.9	5.9	21.1
	5.00	6	3.9	3.9	25.0
	6.00	17	11.2	11.2	36.2
	7.00	26	17.1	17.1	53.3
	8.00	48	31.6	31.6	84.9
	9.00	23	15.1	15.1	100.0
	Total	152	100.0	100.0	

X4.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	3	2.0	2.0	2.0
	3.00	6	3.9	3.9	5.9
	4.00	12	7.9	7.9	13.8
	5.00	15	9.9	9.9	23.7
	6.00	17	11.2	11.2	34.9
	7.00	28	18.4	18.4	53.3
	8.00	53	34.9	34.9	88.2
	9.00	17	11.2	11.2	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

X4.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.0	2.0	2.0
	2.00	7	4.6	4.6	6.6
	3.00	8	5.3	5.3	11.8
	4.00	11	7.2	7.2	19.1
	5.00	7	4.6	4.6	23.7
	6.00	17	11.2	11.2	34.9
	7.00	25	16.4	16.4	51.3
	8.00	52	34.2	34.2	85.5
	9.00	22	14.5	14.5	100.0
	Total	152	100.0	100.0	

X4.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	2.6	2.6	2.6
	3.00	7	4.6	4.6	7.2
	4.00	7	4.6	4.6	11.8
	5.00	15	9.9	9.9	21.7
	6.00	13	8.6	8.6	30.3
	7.00	20	13.2	13.2	43.4
	8.00	68	44.7	44.7	88.2
	9.00	18	11.8	11.8	100.0
	Total	152	100.0	100.0	

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	1	.7	.7	.7
	3.00	3	2.0	2.0	2.6
	4.00	11	7.2	7.2	9.9
	5.00	15	9.9	9.9	19.7
	6.00	20	13.2	13.2	32.9
	7.00	30	19.7	19.7	52.6
	8.00	48	31.6	31.6	84.2
	9.00	22	14.5	14.5	98.7
	10.00	2	1.3	1.3	100.0
	Total	152	100.0	100.0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	3	2.0	2.0	2.0
	2.00	1	.7	.7	2.6
	3.00	6	3.9	3.9	6.6
	4.00	11	7.2	7.2	13.8
	5.00	8	5.3	5.3	19.1
	6.00	27	17.8	17.8	36.8
	7.00	24	15.8	15.8	52.6
	8.00	50	32.9	32.9	85.5
	9.00	21	13.8	13.8	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	1.3	1.3	1.3
	2.00	6	3.9	3.9	5.3
	3.00	9	5.9	5.9	11.2
	4.00	7	4.6	4.6	15.8
	5.00	7	4.6	4.6	20.4
	6.00	10	6.6	6.6	27.0
	7.00	35	23.0	23.0	50.0
	8.00	55	36.2	36.2	86.2
	9.00	20	13.2	13.2	99.3
	10.00	1	.7	.7	100.0
	Total	152	100.0	100.0	

Y.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	.7	.7	.7
	3.00	8	5.3	5.3	5.9
	4.00	8	5.3	5.3	11.2
	5.00	6	3.9	3.9	15.1
	6.00	29	19.1	19.1	34.2
	7.00	28	18.4	18.4	52.6
	8.00	50	32.9	32.9	85.5
	9.00	22	14.5	14.5	100.0
	Total	152	100.0	100.0	

Lampiran 4 Uji Instrumen

a. Uji Validitas

Correlations

		X1.1	X1.2	X1.3	X1
X1.1	Pearson Correlation	1	.400**	.584**	.826**
	Sig. (2-tailed)		.000	.000	.000
	N	152	152	152	152
X1.2	Pearson Correlation	.400**	1	.420**	.765**
	Sig. (2-tailed)	.000		.000	.000
	N	152	152	152	152
X1.3	Pearson Correlation	.584**	.420**	1	.818**
	Sig. (2-tailed)	.000	.000		.000
	N	152	152	152	152
X1	Pearson Correlation	.826**	.765**	.818**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	152	152	152	152

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	X2
X2.1	Pearson Correlation	1	.391**	.359**	.466**	.456**	.681**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	152	152	152	152	152	152
X2.2	Pearson Correlation	.391**	1	.601**	.559**	.688**	.850**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	152	152	152	152	152	152
X2.3	Pearson Correlation	.359**	.601**	1	.492**	.542**	.787**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	152	152	152	152	152	152
X2.4	Pearson Correlation	.466**	.559**	.492**	1	.427**	.743**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	152	152	152	152	152	152
X2.5	Pearson Correlation	.456**	.688**	.542**	.427**	1	.804**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	152	152	152	152	152	152
X2	Pearson Correlation	.681**	.850**	.787**	.743**	.804**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	152	152	152	152	152	152

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		X3.1	X3.2	X3.3	X3.4	X3
X3.1	Pearson Correlation	1	.526**	.622**	.518**	.826**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	152	152	152	152	152
X3.2	Pearson Correlation	.526**	1	.457**	.563**	.800**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	152	152	152	152	152
X3.3	Pearson Correlation	.622**	.457**	1	.431**	.788**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	152	152	152	152	152
X3.4	Pearson Correlation	.518**	.563**	.431**	1	.785**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	152	152	152	152	152
X3	Pearson Correlation	.826**	.800**	.788**	.785**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	152	152	152	152	152

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		X4.1	X4.2	X4.3	X4
X4.1	Pearson Correlation	1	.658**	.476**	.855**
	Sig. (2-tailed)		.000	.000	.000
	N	152	152	152	152
X4.2	Pearson Correlation	.658**	1	.439**	.865**
	Sig. (2-tailed)	.000		.000	.000
	N	152	152	152	152
X4.3	Pearson Correlation	.476**	.439**	1	.758**
	Sig. (2-tailed)	.000	.000		.000
	N	152	152	152	152
X4	Pearson Correlation	.855**	.865**	.758**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	152	152	152	152

**. Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Y.1	Y.2	Y.3	Y.4	Y
Y.1	Pearson Correlation	1	.502**	.483**	.305**	.752**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	152	152	152	152	152
Y.2	Pearson Correlation	.502**	1	.608**	.256**	.805**
	Sig. (2-tailed)	.000		.000	.001	.000
	N	152	152	152	152	152
Y.3	Pearson Correlation	.483**	.608**	1	.292**	.820**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	152	152	152	152	152
Y.4	Pearson Correlation	.305**	.256**	.292**	1	.602**
	Sig. (2-tailed)	.000	.001	.000		.000
	N	152	152	152	152	152
Y	Pearson Correlation	.752**	.805**	.820**	.602**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	152	152	152	152	152

**. Correlation is significant at the 0.01 level (2-tailed).

b. Uji Reliabiltas

X1

Reliability Statistics

Cronbach's Alpha	N of Items
.827	4

X2

Reliability Statistics

Cronbach's Alpha	N of Items
.799	6

X3

Reliability Statistics

Cronbach's Alpha	N of Items
.815	5

X4

Reliability Statistics

Cronbach's Alpha	N of Items
.837	4

Y

Reliability Statistics

Cronbach's Alpha	N of Items
.798	5

Lampiran 5 Analisis Regresi Linier Berganda

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.750[a]	.563	.551	3.61102

a. Predictors: (Constant), X4, X1, X3, X2

ANOVA[a]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2470.253	4	617.563	47.361	.000[b]
	Residual	1916.799	147	13.039		
	Total	4387.053	151			

a. Dependent Variable: Y

b. Predictors: (Constant), X4, X1, X3, X2

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	6.004	1.651		3.637	.000
	X1	.285	.068	.268	4.179	.000
	X2	.145	.057	.213	2.528	.013
	X3	.240	.056	.301	4.271	.000
	X4	.237	.080	.207	2.956	.004

a. Dependent Variable: Y

Lampiran 6 Uji Asumsi Klasik

a. Uji Normalitas Data

One-Sample Kolmogorov-Smirnov Test

		X1	X2	X3	X4	Y
N		152	152	152	152	152
Normal Parameters[a,b]	Mean	19.4079	33.6053	26.4342	20.3882	27.5789
	Std. Deviation	5.05906	7.94864	6.74676	4.71583	5.39011
Most Extreme Differences	Absolute	.170	.165	.155	.200	.150
	Positive	.075	.089	.105	.105	.078
	Negative	-.170	-.165	-.155	-.200	-.150
Test Statistic		.170	.165	.155	.200	.150
Asymp. Sig. (2-tailed)		.140[c]	.200[c]	.179[c]	.148[c]	.188[c]

a. Test distribution is Normal.

b. Calculated from data.

c. Lilliefors Significance Correction.

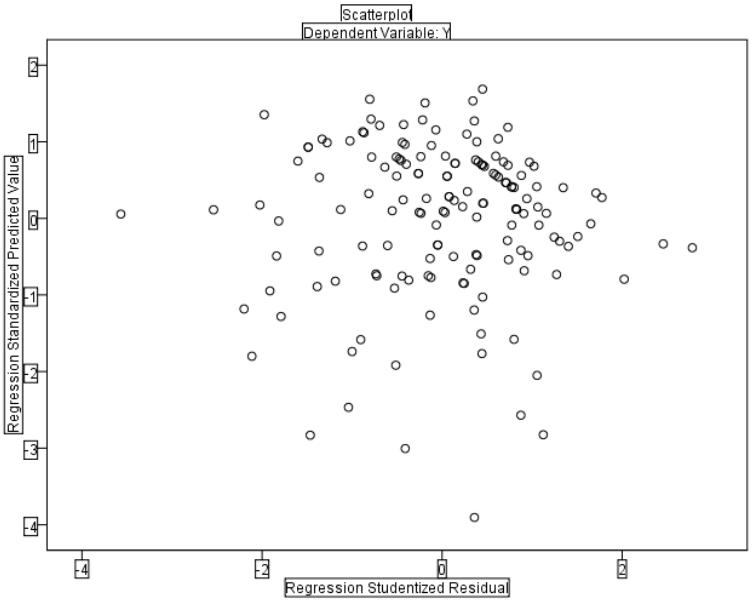
b. Uji Multikolinearitas

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	6.004	1.651		3.637	.000		
	X1	.285	.068	.268	4.179	.000	.724	1.382
	X2	.145	.057	.213	2.528	.013	.418	2.391
	X3	.240	.056	.301	4.271	.000	.598	1.671
	X4	.237	.080	.207	2.956	.004	.606	1.651

a. Dependent Variable: Y

c. Uji Heteroskesdastisitas



d. Uji Autokorelasi

Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.750[a]	.563	.551	3.61102	1.941

a. Predictors: (Constant), X4, X1, X3, X2

b. Dependent Variable: Y

Lampiran 7 Uji Hipotesis

a. Uji t

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	6.004	1.651		3.637	.000
	X1	.285	.068	.268	4.179	.000
	X2	.145	.057	.213	2.528	.013
	X3	.240	.056	.301	4.271	.000
	X4	.237	.080	.207	2.956	.004

a. Dependent Variable: Y

b. Uji F

ANOVA[a]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2470.253	4	617.563	47.361	.000[b]
	Residual	1916.799	147	13.039		
	Total	4387.053	151			

a. Dependent Variable: Y

b. Predictors: (Constant), X4, X1, X3, X2

c. Uji Koefisienan Determinasi

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.750[a]	.563	.551	3.61102

a. Predictors: (Constant), X4, X1, X3, X2

Lampiran 8 Dokumentasi