

Lampiran 1

## KUESIONER

Kepada Yth.

Sdr. Resonden/Mahasiswa Fakultas Ekonomi Manajemen

Universitas Muhamadiyah Jember

Berkaitan dengan kegiatan penelitian yang saya lakukan dengan judul **“Analisis Faktor Kualitas Produk, Brand Image, Harga dan Promosi yang Mempengaruhi Loyalitas Konsumen Honda (Studi pada Konsumen Honda Scoopy di Universitas Muhamadiyah Jember Fakultas Ekonomi Manajemen Angkatan 2016)”** sebagai salah satu syarat untuk memperoleh gelar Sarjana Ekonomi pada Fakultas Ekonomi Universitas Muhammadiyah Jember, maka dengan ini saya mengharapkan bantuan saudara untuk mengisi daftar pertanyaan yang saya sertakan di bawah ini.

Agar memperoleh masukan yang berarti, saya berharap kuesioner ini diisi dengan keadaan yang sebenarnya. Semua sumber dan data yang diperoleh dijamin kerahasiaannya.

Atas perhatian dan bantuannya saya mengucapkan banyak terimakasih.

Jember, Oktober 2018

Hormat saya

Novi Indri Astutik

NIM. 1410411355

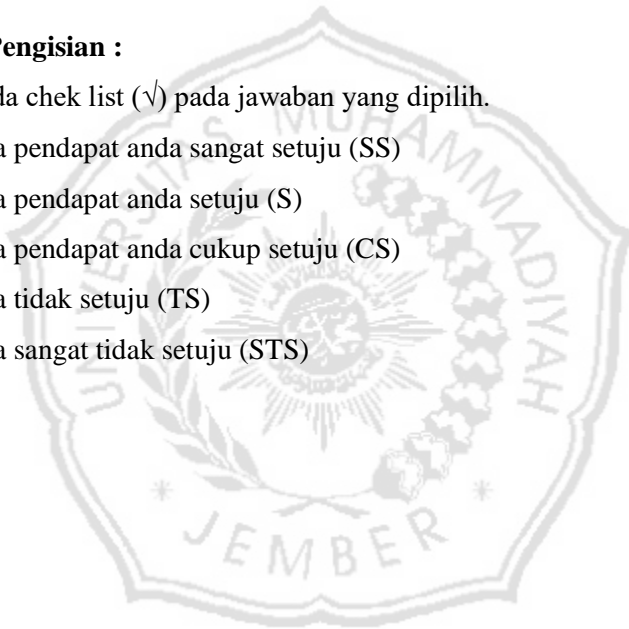
**Identitas responden**

1. Usia : ..... tahun
2. Jenis Kelamin :  Laki-laki   
Perempuan
3. Lamanya menjadi konsumen Honda :  1 - 2 Tahun  
 3 - 4 Tahun  
 > 4 Tahun

**Petunjuk Pengisian :**

Berilah tanda chek list (√) pada jawaban yang dipilih.

1. Bila pendapat anda sangat setuju (SS)
2. Bila pendapat anda setuju (S)
3. Bila pendapat anda cukup setuju (CS)
4. Bila tidak setuju (TS)
5. Bila sangat tidak setuju (STS)



**A. Kualitas Produk (X<sub>1</sub>)**

<b>Pernyataan</b>	<b>SS</b>	<b>S</b>	<b>CS</b>	<b>TS</b>	<b>STS</b>
1. Sepeda motor Honda Scoopy memiliki mesin yang tangguh dan memiliki kinerja yang baik					
2. Sepeda motor Honda Scoopy memiliki daya tahan mesin yang tangguh sehingga mempunyai umur ekonomis yang lama					
3. Sepeda motor Honda Scoopy menawarkan model dan fitur yang menarik sehingga menambah kesan bagi penggunanya					

**B. Brand Image (X<sub>2</sub>)**

<b>Pernyataan</b>	<b>SS</b>	<b>S</b>	<b>CS</b>	<b>TS</b>	<b>STS</b>
1. Sepeda motor Honda merupakan merk sepeda motor yang telah dikenal luas oleh masyarakat					
2. Setiap menyebut sepeda motor, Honda merupakan merk pertama yang sering disebut					
3. Sepeda motor Honda merupakan merk sepeda motor yang dikenal memiliki kecanggihan teknologi					

**C. Harga (X<sub>3</sub>)**

<b>Pernyataan</b>	<b>SS</b>	<b>S</b>	<b>CS</b>	<b>TS</b>	<b>STS</b>
1. Harga yang ditawarkan sepeda motor Honda Scoopy sesuai dengan kualitas produk Honda					
2. Harga yang ditawarkan sepeda motor Honda Scoopy sesuai dengan tingkat daya beli konsumen					
3. Harga yang ditawarkan sepeda motor Honda sesuai dengan manfaat dan nilai yang diperoleh konsumen					

**D. Promosi (X<sub>4</sub>)**

<b>Pernyataan</b>	<b>SS</b>	<b>S</b>	<b>CS</b>	<b>TS</b>	<b>STS</b>
1. Tayangan atau gambar iklan produk Honda Scoopy menarik					
2. Keberadaan tenaga penjualan yang dimiliki sepeda motor Honda Scoopy dinilai membantu konsumen untuk membeli sepeda motor Honda Scoopy					
3. Intensitas iklan sepeda motor Honda Scoopy yang baik dinilai bermanfaat dalam memberikan informasi kepada calon pembeli baru					

**E. Loyalitas Konsumen (Y)**

<b>Pernyataan</b>	<b>SS</b>	<b>S</b>	<b>CS</b>	<b>TS</b>	<b>STS</b>
1. Saya memiliki keinginan yang kuat untuk melakukan pembelian ulang produk Honda Scoopy di masa yang akan datang					
2. Saya bersedia menceritakan keunggulan dan memberi rekomendasi produk Honda Scoopy kepada orang lain					
3. Saya tidak terpengaruh dengan tawaran harga yang lebih rendah oleh produk selain Honda Scoopy					

## Lampiran 2

### Rekapitulasi Data Jawaban Responden

No	X1.1	X1.2	X1.3	X1	X2.1	X2.2	X2.3	X2	X3.1	X3.2	X3.3	X3
1	4	4	3	11	4	3	4	11	3	5	4	12
2	4	3	4	11	3	3	3	9	3	4	4	11
3	5	5	5	15	5	5	5	15	4	4	3	11
4	4	3	4	11	3	4	3	10	3	4	4	11
5	4	3	4	11	4	4	3	11	3	5	4	12
6	4	4	5	13	4	4	4	12	3	4	4	11
7	3	4	4	11	3	3	3	9	4	4	5	13
8	2	3	3	8	4	4	4	12	4	4	4	12
9	1	2	2	5	3	3	3	9	3	3	4	10
10	4	4	4	12	4	4	3	11	4	4	4	12
11	4	5	3	12	4	4	5	13	4	4	4	12
12	5	4	5	14	5	5	4	14	4	4	4	12
13	4	3	4	11	5	4	4	13	5	5	5	15
14	3	2	2	7	3	2	3	8	4	4	4	12
15	4	4	5	13	4	4	5	13	5	4	4	13
16	4	4	4	12	4	4	5	13	5	4	4	13
17	5	4	4	13	5	5	4	14	5	5	5	15
18	4	4	4	12	5	4	3	12	4	4	4	12
19	5	5	4	14	4	3	4	11	5	4	4	13
20	2	2	2	6	4	4	4	12	3	4	3	10
21	4	4	3	11	4	4	4	12	4	4	4	12
22	5	4	3	12	4	4	4	12	3	5	4	12
23	4	4	4	12	3	4	4	11	4	4	4	12
24	3	3	2	8	3	2	2	7	3	3	2	8
25	4	4	4	12	4	5	4	13	4	4	4	12
26	3	3	3	9	3	3	2	8	4	4	5	13
27	4	4	4	12	5	4	5	14	5	5	5	15
28	5	5	4	14	5	5	5	15	4	4	4	12
29	3	4	3	10	4	5	4	13	4	4	4	12
30	5	5	4	14	5	5	5	15	5	4	4	13
31	2	3	3	8	2	3	2	7	2	2	2	6
32	3	4	4	11	4	4	5	13	4	3	4	11
33	2	3	3	8	2	2	3	7	4	4	5	13
34	4	5	4	13	4	4	5	13	5	5	4	14
35	4	4	3	11	2	3	3	8	4	4	3	11
36	5	5	4	14	5	4	5	14	5	5	4	14
37	3	3	3	9	4	3	3	10	3	3	3	9

38	4	4	5	13	5	3	5	13	5	4	4	13
39	4	5	5	14	5	5	4	14	5	4	5	14
40	5	5	5	15	4	4	4	12	5	5	5	15
41	2	2	2	6	1	2	2	5	1	3	2	6
42	5	4	5	14	4	5	5	14	5	5	4	14
43	4	4	5	13	5	4	5	14	5	5	4	14
44	4	3	3	10	3	4	4	11	3	3	3	9
45	4	4	4	12	3	4	3	10	4	4	4	12
46	4	3	4	11	4	4	3	11	3	4	4	11
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48	4	4	4	12	5	4	4	13	4	4	4	12
49	4	4	5	13	4	3	4	11	4	3	4	11
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51	2	2	3	7	2	2	2	6	2	2	2	6
52	4	4	4	12	4	4	4	12	4	4	5	13
53	4	4	5	13	5	5	4	14	5	4	4	13
54	4	4	4	12	5	4	4	13	2	2	3	7
55	5	5	4	14	4	4	5	13	4	3	5	12
56	4	4	4	12	5	5	4	14	4	4	5	13
57	4	3	4	11	4	3	5	12	5	5	5	15
58	4	4	5	13	3	3	4	10	4	4	4	12
59	5	5	4	14	4	3	4	11	4	4	4	12
60	5	4	5	14	4	4	5	13	4	4	5	13
61	5	4	5	14	5	4	5	14	5	5	5	15
62	3	3	3	9	4	3	3	10	4	4	3	11
63	3	3	3	9	3	3	3	9	4	4	3	11
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65	4	4	5	13	4	4	5	13	5	5	5	15
66	3	4	3	10	4	3	3	10	5	4	4	13
67	5	5	4	14	5	4	5	14	4	5	5	14
68	4	5	4	13	4	5	5	14	4	5	4	13
69	2	3	2	7	3	4	3	10	1	2	2	5
70	5	5	5	15	4	5	5	14	4	4	5	13
71	4	5	5	14	4	4	5	13	5	5	4	14
72	4	3	3	10	3	4	4	11	4	4	3	11
73	4	4	5	13	4	4	4	12	5	5	4	14
74	4	5	5	14	5	5	5	15	5	5	5	15
75	4	4	4	12	4	4	3	11	4	4	5	13
76	5	4	5	14	5	5	5	15	5	5	5	15
77	4	4	3	11	4	5	5	14	5	4	4	13
78	4	4	4	12	3	4	4	11	4	4	4	12

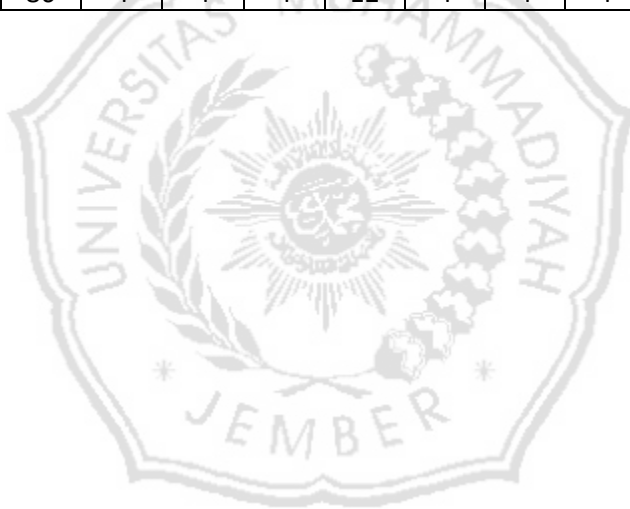
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82	3	4	4	11	4	3	3	10	4	4	4	12
83	5	4	4	13	5	4	5	14	5	5	5	15
84	4	5	5	14	4	4	5	13	4	5	4	13
85	2	3	2	7	2	2	2	6	2	2	2	6
86	5	4	5	14	5	5	4	14	5	4	4	13

No	X4.1	X4.2	X4.3	X4	Y1	Y2	Y3	Y
1	3	4	3	10	4	5	4	13
2	4	3	3	10	4	5	4	13
3	3	4	3	10	5	4	5	14
4	3	3	4	10	4	3	4	11
5	3	3	3	9	4	4	4	12
6	4	3	4	11	5	5	4	14
7	3	4	3	10	4	3	3	10
8	3	3	4	10	3	3	3	9
9	3	2	3	8	3	2	2	7
10	3	3	4	10	4	4	3	11
11	3	3	3	9	4	4	4	12
12	4	4	4	12	4	5	4	13
13	4	3	3	10	3	4	4	11
14	3	3	3	9	3	3	3	9
15	4	3	3	10	5	5	5	15
16	3	3	3	9	4	3	4	11
17	3	4	3	10	4	4	4	12
18	3	3	3	9	3	4	3	10
19	3	4	4	11	3	4	4	11
20	2	2	3	7	3	2	2	7
21	3	3	3	9	4	4	4	12
22	3	4	3	10	4	4	4	12
23	3	3	3	9	4	3	3	10
24	2	3	2	7	2	2	2	6
25	3	2	3	8	4	3	4	11
26	3	3	4	10	3	3	4	10
27	3	4	3	10	5	4	4	13
28	4	4	4	12	5	5	5	15
29	3	3	4	10	4	4	3	11
30	3	3	3	9	4	5	4	13

31	2	2	2	6	2	2	3	7
32	5	4	5	14	4	4	4	12
33	4	3	4	11	3	3	3	9
34	3	3	3	9	4	4	4	12
35	3	3	3	9	3	3	3	9
36	4	4	3	11	4	4	4	12
37	3	3	4	10	4	4	4	12
38	3	3	3	9	4	3	4	11
39	3	3	3	9	4	4	3	11
40	4	4	3	11	4	4	4	12
41	2	2	2	6	2	3	3	8
42	3	3	4	10	5	5	4	14
43	5	5	5	15	5	5	5	15
44	3	3	3	9	4	4	4	12
45	3	3	3	9	4	3	4	11
46	3	3	3	9	4	3	4	11
47	3	3	3	9	4	3	4	11
48	3	3	3	9	4	4	4	12
49	3	4	3	10	5	4	3	12
50	3	3	4	10	4	4	4	12
51	2	2	2	6	3	2	3	8
52	5	5	5	15	5	4	5	14
53	4	5	3	12	4	4	5	13
54	3	3	3	9	3	2	3	8
55	3	4	4	11	4	4	4	12
56	3	4	3	10	5	4	5	14
57	4	4	4	12	5	5	4	14
58	4	4	4	12	3	4	4	11
59	5	3	4	12	4	4	4	12
60	3	4	3	10	4	5	5	14
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66	3	3	4	10	4	4	4	12
67	3	3	3	9	5	5	4	14
68	3	3	4	10	5	4	4	13
69	3	3	3	9	2	2	2	6
70	4	4	4	12	4	5	4	13
71	3	4	3	10	4	4	4	12



72	4	4	3	11	4	4	3	11
73	3	3	3	9	4	5	4	13
74	3	3	3	9	5	4	5	14
75	3	3	4	10	4	4	4	12
76	3	3	3	9	5	5	4	14
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78	4	4	3	11	4	4	5	13
79	4	3	3	10	4	5	5	14
80	4	4	4	12	4	4	5	13
81	4	4	4	12	4	4	5	13
82	3	3	3	9	4	4	4	12
83	2	3	3	8	5	4	5	14
84	4	4	3	11	4	4	5	13
85	3	3	3	9	3	2	2	7
86	4	4	4	12	4	4	4	12



### Lampiran 3

### Hasil Uji Validitas

**Correlations**

		X1.1	X1.2	X1.3	X1
X1.1	Pearson Correlation	1	.714**	.692**	.908**
	Sig. (2-tailed)		.000	.000	.000
	N	86	86	86	86
X1.2	Pearson Correlation	.714**	1	.639**	.875**
	Sig. (2-tailed)	.000		.000	.000
	N	86	86	86	86
X1.3	Pearson Correlation	.692**	.639**	1	.879**
	Sig. (2-tailed)	.000	.000		.000
	N	86	86	86	86
X1	Pearson Correlation	.908**	.875**	.879**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	86	86	86	86

\*\* . Correlation is significant at the 0.01 level (2-tailed).



**Correlations**

		X2.1	X2.2	X2.3	X2
X2.1	Pearson Correlation	1	.648**	.647**	.882**
	Sig. (2-tailed)		.000	.000	.000
	N	86	86	86	86
X2.2	Pearson Correlation	.648**	1	.609**	.858**
	Sig. (2-tailed)	.000		.000	.000
	N	86	86	86	86
X2.3	Pearson Correlation	.647**	.609**	1	.869**
	Sig. (2-tailed)	.000	.000		.000
	N	86	86	86	86
X2	Pearson Correlation	.882**	.858**	.869**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	86	86	86	86

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		X3.1	X3.2	X3.3	X3
X3.1	Pearson Correlation	1	.689**	.680**	.899**
	Sig. (2-tailed)		.000	.000	.000
	N	86	86	86	86
X3.2	Pearson Correlation	.689**	1	.680**	.882**
	Sig. (2-tailed)	.000		.000	.000
	N	86	86	86	86
X3.3	Pearson Correlation	.680**	.680**	1	.883**
	Sig. (2-tailed)	.000	.000		.000
	N	86	86	86	86
X3	Pearson Correlation	.899**	.882**	.883**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	86	86	86	86

\*\* . Correlation is significant at the 0.01 level (2-tailed).



### Correlations

		X4.1	X4.2	X4.3	X4
X4.1	Pearson Correlation	1	.615**	.605**	.885**
	Sig. (2-tailed)		.000	.000	.000
	N	86	86	86	86
X4.2	Pearson Correlation	.615**	1	.445**	.824**
	Sig. (2-tailed)	.000		.000	.000
	N	86	86	86	86
X4.3	Pearson Correlation	.605**	.445**	1	.806**
	Sig. (2-tailed)	.000	.000		.000
	N	86	86	86	86
X4	Pearson Correlation	.885**	.824**	.806**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	86	86	86	86

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Correlations

		Y1	Y2	Y3	Y
Y1	Pearson Correlation	1	.702**	.652**	.883**
	Sig. (2-tailed)		.000	.000	.000
	N	86	86	86	86
Y2	Pearson Correlation	.702**	1	.661**	.900**
	Sig. (2-tailed)	.000		.000	.000
	N	86	86	86	86
Y3	Pearson Correlation	.652**	.661**	1	.868**
	Sig. (2-tailed)	.000	.000		.000
	N	86	86	86	86
Y	Pearson Correlation	.883**	.900**	.868**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	86	86	86	86

\*\* . Correlation is significant at the 0.01 level (2-tailed).



## Lampiran 4

### Hasil Uji Reliabilitas

## Reliability

### Scale: ALL VARIABLES

#### Case Processing Summary

		N	%
Cases	Valid	86	100.0
	Excluded <sup>a</sup>	0	.0
	Total	86	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.864	3

#### Item Statistics

	Mean	Std. Deviation	N
X1.1	3.9070	.92835	86
X1.2	3.9070	.82073	86
X1.3	3.9070	.90265	86

#### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
11.7209	5.545	2.35473	3

# Reliability

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	86	100.0
	Excluded <sup>a</sup>	0	.0
	Total	86	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.838	3

### Item Statistics

	Mean	Std. Deviation	N
X2.1	3.9535	.90628	86
X2.2	3.8721	.85125	86
X2.3	3.9535	.91917	86

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
11.7791	5.421	2.32835	3

# Reliability

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	86	100.0
	Excluded <sup>a</sup>	0	.0
	Total	86	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.864	3

### Item Statistics

	Mean	Std. Deviation	N
X3.1	3.9884	.93926	86
X3.2	4.0349	.81814	86
X3.3	3.9884	.84706	86

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
12.0116	5.353	2.31361	3

# Reliability

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	86	100.0
	Excluded <sup>a</sup>	0	.0
	Total	86	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.789	3

### Item Statistics

	Mean	Std. Deviation	N
X4.1	3.2791	.66246	86
X4.2	3.3372	.66174	86
X4.3	3.3256	.62199	86

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
9.9419	2.667	1.63315	3



# Reliability

## Scale: ALL VARIABLES

### Case Processing Summary

		N	%
Cases	Valid	86	100.0
	Excluded <sup>a</sup>	0	.0
	Total	86	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.859	3

### Item Statistics

	Mean	Std. Deviation	N
Y1	3.9419	.77239	86
Y2	3.8256	.87032	86
Y3	3.8721	.77909	86

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
11.6395	4.586	2.14154	3

## Lampiran 5

### Distribusi Frekuensi Jawaban Responden

#### Frequency Table

##### X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.2	1.2	1.2
	2.00	8	9.3	9.3	10.5
	3.00	11	12.8	12.8	23.3
	4.00	44	51.2	51.2	74.4
	5.00	22	25.6	25.6	100.0
	Total	86	100.0	100.0	

##### X1.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	5	5.8	5.8	5.8
	3.00	18	20.9	20.9	26.7
	4.00	43	50.0	50.0	76.7
	5.00	20	23.3	23.3	100.0
	Total	86	100.0	100.0	

**X1.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	7	8.1	8.1	8.1
	3.00	18	20.9	20.9	29.1
	4.00	37	43.0	43.0	72.1
	5.00	24	27.9	27.9	100.0
	Total	86	100.0	100.0	

**X2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	1	1.2	1.2	1.2
	2.00	5	5.8	5.8	7.0
	3.00	16	18.6	18.6	25.6
	4.00	39	45.3	45.3	70.9
	5.00	25	29.1	29.1	100.0
	Total	86	100.0	100.0	

**X2.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	7.0	7.0	7.0
	3.00	19	22.1	22.1	29.1
	4.00	41	47.7	47.7	76.7
	5.00	20	23.3	23.3	100.0
	Total	86	100.0	100.0	

**X2.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	7.0	7.0	7.0
	3.00	20	23.3	23.3	30.2
	4.00	32	37.2	37.2	67.4
	5.00	28	32.6	32.6	100.0
	Total	86	100.0	100.0	

**X3.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	2	2.3	2.3	2.3
	2.00	4	4.7	4.7	7.0
	3.00	14	16.3	16.3	23.3
	4.00	39	45.3	45.3	68.6
	5.00	27	31.4	31.4	100.0
	Total	86	100.0	100.0	

**X3.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	7.0	7.0	7.0
	3.00	9	10.5	10.5	17.4
	4.00	47	54.7	54.7	72.1
	5.00	24	27.9	27.9	100.0
		Total	86	100.0	100.0

**X3.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	7	8.1	8.1	8.1
	3.00	10	11.6	11.6	19.8
	4.00	46	53.5	53.5	73.3
	5.00	23	26.7	26.7	100.0
		Total	86	100.0	100.0

**X4.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	7.0	7.0	7.0
	3.00	54	62.8	62.8	69.8
	4.00	22	25.6	25.6	95.3
	5.00	4	4.7	4.7	100.0
		Total	86	100.0	100.0

**X4.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	6	7.0	7.0	7.0
	3.00	48	55.8	55.8	62.8
	4.00	29	33.7	33.7	96.5
	5.00	3	3.5	3.5	100.0
	Total	86	100.0	100.0	

**X4.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	4.7	4.7	4.7
	3.00	53	61.6	61.6	66.3
	4.00	26	30.2	30.2	96.5
	5.00	3	3.5	3.5	100.0
	Total	86	100.0	100.0	

**Y1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	4	4.7	4.7	4.7
	3.00	16	18.6	18.6	23.3
	4.00	47	54.7	54.7	77.9
	5.00	19	22.1	22.1	100.0
	Total	86	100.0	100.0	

**Y2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	8	9.3	9.3	9.3
	3.00	17	19.8	19.8	29.1
	4.00	43	50.0	50.0	79.1
	5.00	18	20.9	20.9	100.0
	Total	86	100.0	100.0	

### Y3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2.00	5	5.8	5.8	5.8
	3.00	17	19.8	19.8	25.6
	4.00	48	55.8	55.8	81.4
	5.00	16	18.6	18.6	100.0
	Total	86	100.0	100.0	

### Lampiran 6

### Hasil Analisis Regresi Linier Berganda

## Regression

### Descriptive Statistics

	Mean	Std. Deviation	N
Y	11.6395	2.14154	86
X1	11.7209	2.35473	86
X2	11.7791	2.32835	86
X3	12.0116	2.31361	86
X4	9.9419	1.63315	86

### Correlations

		Y	X1	X2	X3	X4
Pearson Correlation	Y	1.000	.738	.680	.701	.519
	X1	.738	1.000	.722	.635	.494
	X2	.680	.722	1.000	.568	.377
	X3	.701	.635	.568	1.000	.411
	X4	.519	.494	.377	.411	1.000
Sig. (1-tailed)	Y	.	.000	.000	.000	.000
	X1	.000	.	.000	.000	.000
	X2	.000	.000	.	.000	.000
	X3	.000	.000	.000	.	.000
	X4	.000	.000	.000	.000	.
N	Y	86	86	86	86	86
	X1	86	86	86	86	86
	X2	86	86	86	86	86
	X3	86	86	86	86	86
	X4	86	86	86	86	86

### Variables Entered/Removed<sup>a</sup>

Model	Variables Entered	Variables Removed	Method
1	X4 <sup>a</sup> , X2, X3, X1	.	Enter

a. All requested variables entered.

b. Dependent Variable: Y

### ANOVA<sup>b</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	263.884	4	65.971	42.429	.000 <sup>a</sup>
	Residual	125.942	81	1.555		
	Total	389.826	85			

a. Predictors: (Constant), X4, X2, X3, X1

b. Dependent Variable: Y

### Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df 1	df 2	Sig. F Change
1	.823 <sup>a</sup>	.677	.661	1.24693	.677	42.429	4	81	.000

a. Predictors: (Constant), X4, X2, X3, X1

b. Dependent Variable: Y

### Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
		B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	.448	.956		.468	.641					
	X1	.266	.094	.292	2.823	.006	.738	.299	.178	.373	2.683
	X2	.208	.086	.227	2.428	.017	.680	.260	.153	.458	2.183
	X3	.299	.078	.323	3.824	.000	.701	.391	.242	.560	1.786
	X4	.205	.096	.156	2.127	.036	.519	.230	.134	.740	1.352

a. Dependent Variable: Y



**Collinearity Diagnostics<sup>a</sup>**

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	X1	X2	X3	X4
1	1	4.935	1.000	.00	.00	.00	.00	.00
	2	.026	13.724	.24	.09	.14	.04	.20
	3	.016	17.621	.00	.04	.22	.91	.03
	4	.014	18.696	.54	.11	.14	.00	.53
	5	.009	23.252	.22	.76	.51	.06	.23

a. Dependent Variable: Y

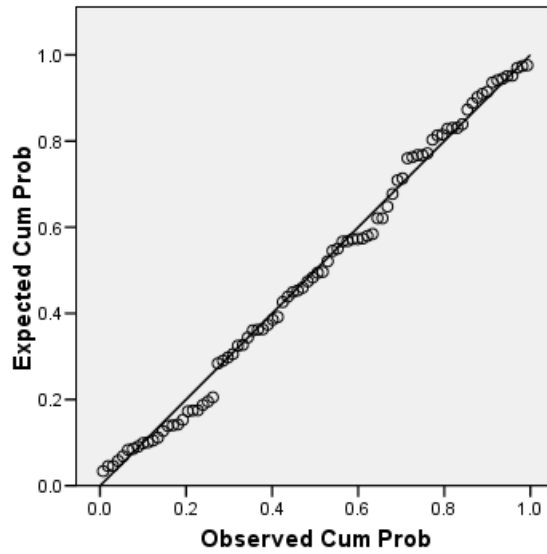
**Residuals Statistics<sup>a</sup>**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	6.1043	14.0718	11.6395	1.76196	86
Std. Predicted Value	-3.142	1.380	.000	1.000	86
Standard Error of Predicted Value	.136	.546	.284	.101	86
Adjusted Predicted Value	5.7856	13.9137	11.6551	1.75113	86
Residual	-2.27789	2.45913	.00000	1.21724	86
Std. Residual	-1.827	1.972	.000	.976	86
Stud. Residual	-1.959	1.989	-.006	1.012	86
Deleted Residual	-2.62027	2.51403	-.01558	1.30950	86
Stud. Deleted Residual	-1.995	2.026	-.005	1.020	86
Mahal. Distance	.026	15.302	3.953	3.639	86
Cook's Distance	.000	.166	.016	.029	86
Centered Leverage Value	.000	.180	.047	.043	86

a. Dependent Variable: Y

## Normal P-P Plot of Regression Standardized Residual

Dependent Variable: Y



Scatterplot

Dependent Variable: Y

