

Lampiran 1
PENGANTAR KUESIONER



**KOMPARASI EKUITAS PAKET INTERNET MEREK TELKOMSEL,
INDOSAT DAN XL PADA MAHASISWA DI JEMBER**

Kepada Yth.

Mahasiswa/i Fakultas Ekonomi Prodi Manajemen Unmuh Jember
di tempat

Dengan Hormat

Dalam rangka penyusunan tugas akhir (skripsi) sebagai salah satu syarat kelulusan dan memperoleh gelar S1 jurusan Manajemen Fakultas Ekonomi Universitas Muhammadiyah Jember , peneliti memohon kesediaan saudara/i untuk meluangkan waktu untuk mengisi kuesioner penelitian ini dengan baik. Adapun judul skripsi yang saya buat adalah **“Komparasi Ekuitas Paket Internet Merek Telkomsel, Indosat Dan Xi Pada Mahasiswa Di Jember”**. Informasi yang anda berikan untuk kepentingan terbatas, artinya hanya untuk penelitian saja.

Jawaban yang saudara/i berikan tidak dipublikasikan dan dijamin kerahasiaannya, serta dapat mendukung untuk kesuksesan penelitian saya ini. Dengan demikian, saya ucapkan terima kasih atas perhatian dan kesediaan saudara/i dalam pengisian kuesioner.

Peneliti

Lampiran 2
KUSIONER DAN REKAPITULASI

KUESIONER
KOMPARASI EKUITAS PAKET INTERNET MEREK TELKOMSEL,
INDOSAT, DAN XL

Identitas Responden

1. Nama :
2. Umur :
3. Jenis kelamin :
4. Provider merek apa yang anda gunakan?
 - a. Telkomsel
 - b. Indosat
 - c. Xl



PETUNJUK PENGISIAN KUESIONER

Jawablah masing-masing pertanyaan dibawah ini sesuai dengan penilaian Saudari. Pilihlah salah satu jawaban dari kesekian kolom alternative jawaban yang sesuai. Dengancara memberikan tanda centang (√) pada salah satu kolom jawaban yang tersedia. Keterangan jawaban sebagai berikut :

- Angka 1 = Sangat Tidak Setuju
 Angka 2 = Tidak Setuju
 Angka 3 = Ragu-ragu
 Angka 4 = Setuju
 Angka 5 = Sangat Setuju

1. Kuesioner Ekuitas Merek Telkomsel

No	<i>Brand Equity (Ekuitas Merek)</i>	STS	TS	R	S	SS
	<i>Brand Awareness (Kesadaran Merek)</i>					
1	Apabila diminta menyebutkan merek provider, merek Telkomsel yang pertama kali muncul dalam benak saya					
2	Merek Telkomsel lebih familiar dari merek-merek lainnya					
3	Saya telah mengenal provider merek Telkomsel sebelumnya					
4	Saya dapat mengenali provider merek Telkomsel dari kemasannya					
5	Saya mengingat salah satu iklan provider merek Telkomsel yang ditayangkan di Televisi					
	<i>Brand association (Asosiasi merek)</i>	STS	TS	R	S	SS
6	Provider merek Telkomsel adalah provider yang berasal dari perusahaan yang memiliki reputasi yang baik.					
7	Provider merek Telkomsel adalah provider yang harga jualnya murah.					
8	Provider merek Telkomsel adalah provider yang mudah dalam penggunaannya.					

No	Brand Association (Asosiasi Merek)	STS	TS	R	S	SS
8	Provider merek Telkomsel adalah provider yang jaringannya paling kuat					
10	Provider merek Telkomsel adalah penyedia berbagai macam paket internet					
	Brand perceived quality (Persepsi kualitas merek)	STS	TS	R	S	SS
11	Provider merek Telkomsel jangkauan sinyalnya luas					
12	Provider merek telkomsel sangat mementingkan keamanan data pelanggan					
13	Layanan Call Center nya cepat tanggap menanggapi keluhan konsumen					
14	Provider merek Telkomsel memiliki jaminan pulsa yang hilang akan dikembalikan					
15	Provider merek Telkomsel paling mudah didapat.					
	Brand loyalty (Loyalitas merek)	STS	TS	R	S	SS
16	Saya ingin mencoba menggunakan provider lain selain merek Telkomsel					
17	Saya menggunakan provider merek telkomsel karena sudah terbiasa					
18	Saya menggunakan provider merek Telkomsel karena sudah merasa puas.					
19	Saya tidak akan membeli provider merek lain lain jika provider merek telkomsel tidak tersedia di tempat saya membeli..					
20	Saya lebih menyukai produk Telkomsel dibandingkan dengan produk lainnya					

PETUNJUK PENGISIAN KUESIONER

Jawablah masing-masing pertanyaan dibawah ini sesuai dengan penilaian Saudara. Pilihlah salah satu jawaban dari kesekian kolom alternatif jawaban yang sesuai. Dengan cara memberikan tanda centang (√) pada salah satu kolom jawaban yang tersedia. Keterangan jawaban sebagai berikut :

Angka 1 = Sangat Tidak Setuju

Angka 2 = Tidak Setuju

Angka 3 = Ragu-ragu

Angka 4 = Setuju

Angka 5 = Sangat Setuju

2. Kuesioner Ekuitas Merek Indosat

No	<i>Brand Equity (Ekuitas Merek)</i>	STS	TS	R	S	SS
	<i>Brand Awareness (Kesadaran Merek)</i>					
1	Apabila diminta menyebutkan merek provider, merek Indosat yang pertama kali muncul dalam benak saya					
2	Merek Indosat lebih familiar dari merek-merek lainnya					
3	Saya telah mengenal provider merek Indosat sebelumnya					
4	Saya dapat mengenali provider merek Indosat dari kemasannya					
5	Saya mengingat salah satu iklan provider merek Indosat yang ditayangkan di Televisi					
	<i>Brand association (Asosiasi merek)</i>	STS	TS	R	S	SS
6	Provider merek Indosat adalah provider yang berasal dari perusahaan yang memiliki reputasi yang baik.					
7	Provider merek Indosat adalah provider yang harga jualnya murah.					
8	Provider merek Indosat adalah provider yang mudah dalam penggunaannya.					

No	<i>Brand Association (Asosiasi Merek)</i>	STS	TS	R	S	SS
9	Provider merek Indosat adalah provider yang jaringannya paling kuat					
10	Provider merek Indosat adalah penyedia berbagai macam paket internet					
	<i>Brand perceived quality (Persepsi kualitas merek)</i>	STS	TS	R	S	SS
11	Provider merek Indosat jangkauan sinyalnya luas					
12	Provider merek Indosat sangat mementingkan keamanan data pelanggan					
13	Layanan Call Center nya cepat tanggap menanggapi keluhan konsumen					
14	Provider merek Indosat memiliki jaminan pulsa yang hilang akan dikembalikan					
15	Provider merek Indosat paling mudah didapat.					
	<i>Brand loyalty (Loyalitas merek)</i>	STS	TS	R	S	SS
16	Saya ingin mencoba menggunakan provider lain selain merek Indosat					
17	Saya menggunakan provider merek Indosat karena sudah terbiasa					
18	Saya menggunakan provider merek Indosat karena sudah merasa puas.					
19	Saya tidak akan membeli provider merek lain jika provider merek Indosat tidak tersedia di tempat saya membeli..					
20	Saya lebih menyukai produk Indosat dibandingkan dengan produk lainnya					

PETUNJUK PENGISIAN KUESIONER

Jawablah masing-masing pertanyaan dibawah ini sesuai dengan penilaian Saudara. Pilihlah salah satu jawaban dari kesekian kolom alternatif jawaban yang sesuai. Dengan cara memberikan tanda centang (√) pada salah satu kolom jawaban yang tersedia. Keterangan jawaban sebagai berikut :

Angka 1 = Sangat Tidak Setuju

Angka 2 = Tidak Setuju

Angka 3 = Ragu-ragu

Angka 4 = Setuju

Angka 5 = Sangat Setuju

3. Kuesioner Ekuitas Merek XI

No	<i>Brand Equity (Ekuitas Merek)</i>	STS	TS	R	S	SS
	<i>Brand Awareness (Kesadaran Merek)</i>					
1	Apabila diminta menyebutkan merek provider, merek XI yang pertama kali muncul dalam benak saya					
2	Merek XI lebih familiar dari merek-merek lainnya					
3	Saya telah mengenal provider merek XI sebelumnya					
4	Saya dapat mengenali provider merek XI dari kemasannya					
5	Saya mengingat salah satu iklan provider merek XI yang ditayangkan di Televisi					
	<i>Brand association (Asosiasi merek)</i>	STS	TS	R	S	SS
6	Provider merek XI adalah provider yang berasal dari perusahaan yang memiliki reputasi yang baik.					
7	Provider merek XI adalah provider yang harga jualnya murah.					
8	Provider merek XI adalah provider yang mudah dalam penggunaannya.					

No	Brand Association (Asosiasi Merek)	STS	TS	R	S	SS
9	Provider merek XI adalah provider yang jaringannya paling kuat					
10	Provider merek XI adalah penyedia berbagai macam paket internet					
	Brand perceived quality (Persepsi kualitas merek)	STS	TS	R	S	SS
11	Provider merek XI jangkauan sinyalnya luas					
12	Provider merek XI sangat mementingkan keamanan data pelanggan					
13	Layanan Call Center nya cepat tanggap menanggapi keluhan konsumen					
14	Provider merek XI memiliki jaminan pulsa yang hilang akan dikembalikan					
15	Provider merek XI paling mudah didapat.					
	Brand loyalty (Loyalitas merek)	STS	TS	R	S	SS
16	Saya ingin mencoba menggunakan provider lain selain merek XI					
17	Saya menggunakan provider merek XI karena sudah terbiasa					
18	Saya menggunakan provider merek XI karena sudah merasa puas.					
19	Saya tidak akan membeli provider merek lain jika provider merek XI tidak tersedia di tempat saya membeli..					
20	Saya lebih menyukai produk XI dibandingkan dengan produk lainnya					

Kesadaran Merek Telkomsel						Asosiasi Merek Telkomsel						Persepsi Kualitas Merek						Loyalitas Merek Telkomsel									
No Responden	x1	x2	x3	x4	x5	Jumlah	No Responden	x1	x2	x3	x4	x5	Jumlah	No Responden	x1	x2	x3	x4	x5	Jumlah	No Responden	x1	x2	x3	x4	x5	Jumlah
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Kesadaran Merek Indosat						Asosiasi Merek Indosat						Persepsi Kualitas Merek Indosat						Loyalitas Merek Indosat									
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Kesadaran Merek XI							Asosiasi Merek XI						Persepsi Kualitas Merek XI						Loyalitas Merek XI								
No Responden	x1	x2	x3	x4	x5	Jumlah	No Responden	x1	x2	x3	x4	x5	Jumlah	No Responden	x1	x2	x3	x4	x5	Jumlah	No Responden	x1	x2	x3	x4	x5	Jumlah
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Lampiran 3 Hasil Uji Validitas

CORRELATIONS
 /VARIABLES=x1 x2 x3 x4 x5 jumlah
 /PRINT=TWOTAIL NOSIG
 /MISSING=PAIRWISE.

Correlations

Notes	
Output Created	26-JUN-2019 15:30:10
Comments	
Input	Active Dataset DataSet0 Filter <none> Weight <none> Split File <none> N of Rows in Working Data File 100
Missing Value Handling	Definition of Missing User-defined missing values are treated as missing. Cases Used Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax	CORRELATIONS /VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time 00:00:00.05 Elapsed Time 00:00:00.03

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.339**	.336**	-.006	.048	.498**
	Sig. (2-tailed)		.001	.001	.955	.635	.000
	N	100	100	100	100	99	100
x2	Pearson Correlation	.339**	1	.379**	.289**	.178	.693**
	Sig. (2-tailed)	.001		.000	.003	.078	.000
	N	100	100	100	100	99	100
x3	Pearson Correlation	.336**	.379**	1	.246*	.203*	.623**
	Sig. (2-tailed)	.001	.000		.014	.044	.000
	N	100	100	100	100	99	100
x4	Pearson Correlation	-.006	.289**	.246*	1	.390**	.662**
	Sig. (2-tailed)	.955	.003	.014		.000	.000
	N	100	100	100	100	99	100
x5	Pearson Correlation	.048	.178	.203*	.390**	1	.604**
	Sig. (2-tailed)	.635	.078	.044	.000		.000
	N	99	99	99	99	99	99
jumlah	Pearson Correlation	.498**	.693**	.623**	.662**	.604**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	99	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Notes

Output Created		26-JUN-2019 15:31:53
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax	<p>CORRELATIONS</p> <p>/VARIABLES=x1 x2 x3 x4 x5 jumlah</p> <p>/PRINT=TWOTAIL NOSIG</p> <p>/MISSING=PAIRWISE.</p>	
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.108	.350**	.126	.114	.500**
	Sig. (2-tailed)		.285	.000	.212	.260	.000
	N	100	100	100	100	100	100
x2	Pearson Correlation	.108	1	.221*	.115	.172	.667**
	Sig. (2-tailed)	.285		.027	.257	.088	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	.350**	.221*	1	.201*	.113	.585**
	Sig. (2-tailed)	.000	.027		.045	.265	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.126	.115	.201*	1	.596**	.611**
	Sig. (2-tailed)	.212	.257	.045		.000	.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	.114	.172	.113	.596**	1	.630**
	Sig. (2-tailed)	.260	.088	.265	.000		.000
	N	100	100	100	100	100	100
Jumlah	Pearson Correlation	.500**	.667**	.585**	.611**	.630**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Notes

Output Created		26-JUN-2019 15:33:27
Comments		
Input	Active Dataset Filter Weight Split File N of Rows in Working Data File	DataSet0 <none> <none> <none> 100
Missing Value Handling	Definition of Missing Cases Used	User-defined missing values are treated as missing. Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time Elapsed Time	00:00:00.02 00:00:00.02

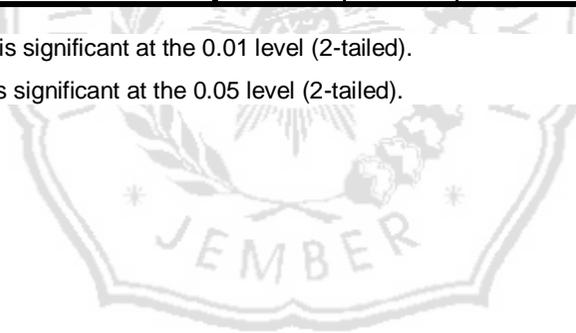
[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.396**	.238*	.171	.072	.545**
	Sig. (2-tailed)		.000	.017	.089	.481	.000
	N	100	100	100	100	99	100
x2	Pearson Correlation	.396**	1	.308**	.524**	.373**	.762**
	Sig. (2-tailed)	.000		.002	.000	.000	.000
	N	100	100	100	100	99	100
x3	Pearson Correlation	.238*	.308**	1	.300**	.224*	.613**
	Sig. (2-tailed)	.017	.002		.002	.026	.000
	N	100	100	100	100	99	100
x4	Pearson Correlation	.171	.524**	.300**	1	.280**	.737**
	Sig. (2-tailed)	.089	.000	.002		.005	.000
	N	100	100	100	100	99	100
x5	Pearson Correlation	.072	.373**	.224*	.280**	1	.589**
	Sig. (2-tailed)	.481	.000	.026	.005		.000
	N	99	99	99	99	99	99
jumlah	Pearson Correlation	.545**	.762**	.613**	.737**	.589**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	99	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).



```

/VARIABLES=x1 x2 x3 x4 x5 jumlah
/PRINT=TWOTAIL NOSIG
/MISSING=PAIRWISE.

```

Correlations

Notes	
Output Created	26-JUN-2019 15:36:21
Comments	
Input	Active Dataset DataSet0 Filter <none> Weight <none> Split File <none> N of Rows in Working Data File 100
Missing Value Handling	Definition of Missing User-defined missing values are treated as missing. Cases Used Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax	CORRELATIONS /VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time 00:00:00.05 Elapsed Time 00:00:00.02

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.072	-.093	.142	-.213*	.280**
	Sig. (2-tailed)		.477	.360	.159	.033	.005
	N	100	100	100	100	100	100
x2	Pearson Correlation	.072	1	.481**	.383**	.439**	.731**
	Sig. (2-tailed)	.477		.000	.000	.000	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	-.093	.481**	1	.487**	.556**	.750**
	Sig. (2-tailed)	.360	.000		.000	.000	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.142	.383**	.487**	1	.476**	.793**
	Sig. (2-tailed)	.159	.000	.000		.000	.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	-.213*	.439**	.556**	.476**	1	.677**
	Sig. (2-tailed)	.033	.000	.000	.000		.000
	N	100	100	100	100	100	100
jumlah	Pearson Correlation	.280**	.731**	.750**	.793**	.677**	1
	Sig. (2-tailed)	.005	.000	.000	.000	.000	
	N	100	100	100	100	100	100

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Notes

Output Created		26-JUN-2019 15:21:53
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.05
	Elapsed Time	00:00:00.03

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.447**	.215*	.175	.268**	.701**
	Sig. (2-tailed)		.000	.031	.082	.008	.000
	N	100	100	100	100	98	100
x2	Pearson Correlation	.447**	1	.500**	.041	.266**	.684**
	Sig. (2-tailed)	.000		.000	.689	.008	.000
	N	100	100	100	100	98	100
x3	Pearson Correlation	.215*	.500**	1	.099	.235*	.609**
	Sig. (2-tailed)	.031	.000		.328	.020	.000
	N	100	100	100	100	98	100
x4	Pearson Correlation	.175	.041	.099	1	.206*	.491**
	Sig. (2-tailed)	.082	.689	.328		.042	.000
	N	100	100	100	100	98	100
x5	Pearson Correlation	.268**	.266**	.235*	.206*	1	.605**
	Sig. (2-tailed)	.008	.008	.020	.042		.000
	N	98	98	98	98	98	98
jumlah	Pearson Correlation	.701**	.684**	.609**	.491**	.605**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	98	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah
 /PRINT=TWOTAIL NOSIG
 /MISSING=PAIRWISE.

Correlations

Notes

Output Created		26-JUN-2019 15:23:59
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.01

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.289**	.392**	.455**	.274**	.691**
	Sig. (2-tailed)		.004	.000	.000	.006	.000
	N	100	99	100	100	100	100
x2	Pearson Correlation	.289**	1	.290**	.112	.351**	.591**
	Sig. (2-tailed)	.004		.004	.271	.000	.000
	N	99	99	99	99	99	99
x3	Pearson Correlation	.392**	.290**	1	.435**	.397**	.718**
	Sig. (2-tailed)	.000	.004		.000	.000	.000
	N	100	99	100	100	100	100
x4	Pearson Correlation	.455**	.112	.435**	1	.289**	.714**
	Sig. (2-tailed)	.000	.271	.000		.004	.000
	N	100	99	100	100	100	100
x5	Pearson Correlation	.274**	.351**	.397**	.289**	1	.642**
	Sig. (2-tailed)	.006	.000	.000	.004		.000
	N	100	99	100	100	100	100
jumlah	Pearson Correlation	.691**	.591**	.718**	.714**	.642**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	99	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations

Notes

Output Created		26-JUN-2019 15:25:34
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.432**	.296**	.446**	.030	.692**
	Sig. (2-tailed)		.000	.003	.000	.770	.000
	N	100	100	100	100	100	100
x2	Pearson Correlation	.432**	1	.471**	.376**	.215*	.748**
	Sig. (2-tailed)	.000		.000	.000	.032	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	.296**	.471**	1	.405**	.207*	.708**
	Sig. (2-tailed)	.003	.000		.000	.038	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.446**	.376**	.405**	1	.237*	.747**
	Sig. (2-tailed)	.000	.000	.000		.018	.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	.030	.215*	.207*	.237*	1	.450**
	Sig. (2-tailed)	.770	.032	.038	.018		.000
	N	100	100	100	100	100	100
jumlah	Pearson Correlation	.692**	.748**	.708**	.747**	.450**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah
 /PRINT=TWOTAIL NOSIG
 /MISSING=PAIRWISE.

Correlations

Notes

Output Created		26-JUN-2019 15:27:42
Comments		
Input	Active Dataset	DataSet0
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	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each pair of variables are based on all the cases with valid data for that pair.
Syntax		CORRELATIONS /VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.206*	.021	.150	-.050	.333**
	Sig. (2-tailed)		.040	.832	.136	.619	.001
	N	100	100	100	100	100	100
x2	Pearson Correlation	.206*	1	.580**	.519**	.563**	.807**
	Sig. (2-tailed)	.040		.000	.000	.000	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	.021	.580**	1	.510**	.635**	.779**
	Sig. (2-tailed)	.832	.000		.000	.000	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.150	.519**	.510**	1	.647**	.816**
	Sig. (2-tailed)	.136	.000	.000		.000	.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	-.050	.563**	.635**	.647**	1	.805**
	Sig. (2-tailed)	.619	.000	.000	.000		.000
	N	100	100	100	100	100	100
jumlah	Pearson Correlation	.333**	.807**	.779**	.816**	.805**	1
	Sig. (2-tailed)	.001	.000	.000	.000	.000	
	N	100	100	100	100	100	100

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations



Notes

Output Created		26-JUN-2019 15:00:27
Comments		
	Active Dataset	DataSet0
	Filter	<none>
Input	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics for each pair of variables are based on all the cases with valid data for that pair.
	Cases Used	CORRELATIONS
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.636**	.439**	.385**	.320**	.751**
	Sig. (2-tailed)		.000	.000	.000	.001	.000
	N	100	100	100	100	99	100
x2	Pearson Correlation	.636**	1	.493**	.363**	.360**	.757**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	99	100
x3	Pearson Correlation	.439**	.493**	1	.550**	.456**	.793**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	99	100
x4	Pearson Correlation	.385**	.363**	.550**	1	.423**	.727**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	99	100
x5	Pearson Correlation	.320**	.360**	.456**	.423**	1	.671**
	Sig. (2-tailed)	.001	.000	.000	.000		.000
	N	99	99	99	99	99	99
jumlah	Pearson Correlation	.751**	.757**	.793**	.727**	.671**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	99	100

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations



Notes

Output Created		26-JUN-2019 15:11:34
Comments		
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	Filter	<none>
Input	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	100
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics for each pair of variables are based on all the cases with valid data for that pair.
	Cases Used	CORRELATIONS
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.468**	.469**	.460**	.416**	.723**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	100	100	100	100	99	100
x2	Pearson Correlation	.468**	1	.515**	.418**	.409**	.748**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	99	100
x3	Pearson Correlation	.469**	.515**	1	.486**	.591**	.803**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	99	100
x4	Pearson Correlation	.460**	.418**	.486**	1	.426**	.742**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	100	100	100	100	99	100
x5	Pearson Correlation	.416**	.409**	.591**	.426**	1	.740**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	99	99	99	99	99	99
jumlah	Pearson Correlation	.723**	.748**	.803**	.742**	.740**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	99	100

** . Correlation is significant at the 0.01 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations



Notes

Output Created		26-JUN-2019 15:14:42
Comments		
	Active Dataset	DataSet0
	Filter	<none>
Input	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	100
	File	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics for each pair of variables are based on all the cases with valid data for that pair.
	Cases Used	CORRELATIONS
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.03
	Elapsed Time	00:00:00.01

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.373**	.421**	.334**	.199*	.656**
	Sig. (2-tailed)		.000	.000	.001	.047	.000
	N	100	100	100	100	100	100
x2	Pearson Correlation	.373**	1	.566**	.399**	.360**	.738**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	.421**	.566**	1	.504**	.553**	.825**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.334**	.399**	.504**	1	.443**	.731**
	Sig. (2-tailed)	.001	.000	.000		.000	.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	.199*	.360**	.553**	.443**	1	.696**
	Sig. (2-tailed)	.047	.000	.000	.000		.000
	N	100	100	100	100	100	100
jumlah	Pearson Correlation	.656**	.738**	.825**	.731**	.696**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

CORRELATIONS

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/PRINT=TWOTAIL NOSIG

/MISSING=PAIRWISE.

Correlations



Notes

Output Created		26-JUN-2019 15:17:49
Comments		
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	Filter	<none>
Input	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	100
	File	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics for each pair of variables are based on all the cases with valid data for that pair.
	Cases Used	CORRELATIONS
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /PRINT=TWOTAIL NOSIG /MISSING=PAIRWISE.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Correlations

		x1	x2	x3	x4	x5	jumlah
x1	Pearson Correlation	1	.220*	.188	.239*	.162	.482**
	Sig. (2-tailed)		.028	.061	.017	.107	.000
	N	100	100	100	100	100	100
x2	Pearson Correlation	.220*	1	.505**	.597**	.586**	.789**
	Sig. (2-tailed)	.028		.000	.000	.000	.000
	N	100	100	100	100	100	100
x3	Pearson Correlation	.188	.505**	1	.589**	.582**	.778**
	Sig. (2-tailed)	.061	.000		.000	.000	.000
	N	100	100	100	100	100	100
x4	Pearson Correlation	.239*	.597**	.589**	1	.603**	.826**
	Sig. (2-tailed)	.017	.000	.000		.000	.000
	N	100	100	100	100	100	100
x5	Pearson Correlation	.162	.586**	.582**	.603**	1	.804**
	Sig. (2-tailed)	.107	.000	.000	.000		.000
	N	100	100	100	100	100	100
jumlah	Pearson Correlation	.482**	.789**	.778**	.826**	.804**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 4 Hasil Uji Reliabilitas

```
RELIABILITY
/VARIABLES=x1 x2 x3 x4 x5 jumlah
/SCALE('ALL VARIABLES') ALL
/MODEL=ALPHA.
```

Reliability



Notes

Output Created		26-JUN-2019 15:30:46
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
		RELIABILITY
		/VARIABLES=x1 x2 x3 x4 x5 jumlah
		/SCALE('ALL VARIABLES') ALL
		/MODEL=ALPHA.
	Processor Time	00:00:00.00
Resources	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	99	99.0
	Excluded ^a	1	1.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.748	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability



Notes

Output Created		26-JUN-2019 15:32:26
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics are based on all cases with valid data for all variables in the procedure.
	Cases Used	RELIABILITY
		/VARIABLES=x1 x2 x3 x4 x5 jumlah
Syntax		/SCALE('ALL VARIABLES') ALL
		/MODEL=ALPHA.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

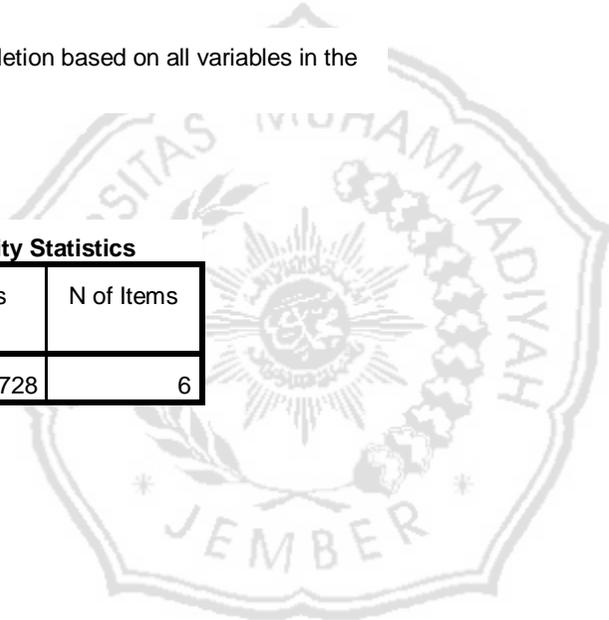
Case Processing Summary

		N	%
	Valid	100	100.0
Cases	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.728	6



RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability

Notes

Output Created		26-JUN-2019 15:35:04
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics are based on all cases with valid data for all variables in the procedure.
	Cases Used	RELIABILITY
		/VARIABLES=x1 x2 x3 x4 x5 jumlah
Syntax		/SCALE('ALL VARIABLES') ALL
		/MODEL=ALPHA.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

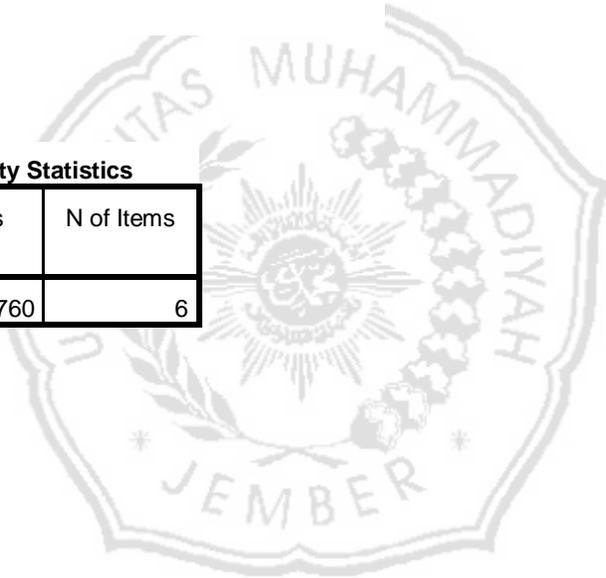
Case Processing Summary

		N	%
Cases	Valid	99	99.0
	Excluded ^a	1	1.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.760	6



RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability



Notes

Output Created		26-JUN-2019 15:37:43
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics are based on all cases with valid data for all variables in the procedure.
	Cases Used	RELIABILITY
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

	N	%
Valid	100	100.0
Cases Excluded ^a	0	.0
Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.758	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability

Notes

Output Created		26-JUN-2019 15:22:36
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	98	98.0
	Excluded ^a	2	2.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.747	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability

Notes

Output Created		26-JUN-2019 15:24:34
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	99	99.0
	Excluded ^a	1	1.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.768	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability

Notes

Output Created		26-JUN-2019 15:26:43
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.768	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability

Notes

Output Created		26-JUN-2019 15:28:38
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data File	100
	Matrix Input	
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
Syntax		RELIABILITY /VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded ^a	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.784	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability



Notes

Output Created		26-JUN-2019 15:07:40
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics are based on all cases with valid data for all variables in the procedure.
	Cases Used	RELIABILITY
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

	N	%
Valid	99	99.0
Cases Excluded ^a	1	1.0
Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.792	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability



Notes

Output Created		26-JUN-2019 15:12:50
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling		Statistics are based on all cases with valid data for all variables in the procedure.
	Cases Used	RELIABILITY
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.02
	Elapsed Time	00:00:00.02

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

	N	%
Valid	99	99.0
Cases Excluded ^a	1	1.0
Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.794	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability



Notes

Output Created		26-JUN-2019 15:15:56
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
		RELIABILITY
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

	N	%
Valid	100	100.0
Cases Excluded ^a	0	.0
Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.786	6

RELIABILITY

/VARIABLES=x1 x2 x3 x4 x5 jumlah

/SCALE('ALL VARIABLES') ALL

/MODEL=ALPHA.

Reliability



Notes

Output Created		26-JUN-2019 15:19:01
Comments		
	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
Input	Split File	<none>
	N of Rows in Working Data	100
	File	
	Matrix Input	
	Definition of Missing	User-defined missing values are treated as missing.
Missing Value Handling	Cases Used	Statistics are based on all cases with valid data for all variables in the procedure.
		RELIABILITY
Syntax		/VARIABLES=x1 x2 x3 x4 x5 jumlah /SCALE('ALL VARIABLES') ALL /MODEL=ALPHA.
Resources	Processor Time	00:00:00.00
	Elapsed Time	00:00:00.00

[DataSet0]

Scale: ALL VARIABLES

Case Processing Summary

	N	%
Valid	100	100.0
Cases Excluded ^a	0	.0
Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.790	6

Lampiran 5
Hasil Uji One Way Anova

ONEWAY kesadaran_merek asosisasi_merek persepsi_ualitas Loyalitas_merek BY
Provider
/STATISTICS DESCRIPTIVES HOMOGENEITY
/MISSING ANALYSIS
/POSTHOC=BONFERRONI GH ALPHA(0.05).

Oneway



Notes

Output Created		14-JUL-2019 16:04:33
Comments		
Input	Active Dataset	DataSet0
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data	300
Missing Value Handling	File	
	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics for each analysis are based on cases with no missing data for any variable in the analysis.

Syntax		ONEWAY kesadaran_merek asosiasi_merek persepsi_ualitas Loyalitas_merek BY Provider /STATISTICS DESCRIPTIVES HOMOGENEITY /MISSING ANALYSIS /POSTHOC=BONFERRONI GH ALPHA(0.05).
Resources	Processor Time	00:00:00,11
	Elapsed Time	00:00:00,14

[DataSet0]



Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean
		Lower Bound				
Kesadaran Merek	Telkomsel	100	20.04	2.150	.215	19.61
	Indosat	100	18.18	2.430	.243	17.70
	XI	100	17.64	3.233	.323	17.00
	Total	300	18.62	2.830	.163	18.30
Asosiasi Merek	Telkomsel	100	19.09	2.275	.227	18.64
	Indosat	100	18.50	2.572	.257	17.99
	XI	100	17.80	3.178	.318	17.17
	Total	300	18.46	2.744	.158	18.15
Persepsi Kualitas	Telkomsel	100	19.28	2.636	.264	18.76
	Indosat	100	17.67	2.629	.263	17.15
	XI	100	17.19	2.984	.298	16.60
	Total	300	18.05	2.888	.167	17.72
Loyalitas Merek	Telkomsel	100	18.74	2.646	.265	18.21
	Indosat	100	17.31	3.132	.313	16.69
	XI	100	16.65	3.283	.328	16.00

Total	300	17.57	3.146	.182	17.21
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Descriptives

		95% Confidence Interval for Mean	Minimum	Maximum
		Upper Bound		
Kesadaran Merek	Telkomsel	20.47	13	25
	Indosat	18.66	9	23
	XI	18.28	9	25
	Total	18.94	9	25
Asosiasi Merek	Telkomsel	19.54	12	25
	Indosat	19.01	10	25
	XI	18.43	6	24
	Total	18.78	6	25
Persepsi Kualitas	Telkomsel	19.80	10	25
	Indosat	18.19	9	25
	XI	17.78	8	25
	Total	18.37	8	25
Loyalitas Merek	Telkomsel	19.27	11	25
	Indosat	17.93	9	25
	XI	17.30	6	23
	Total	17.92	6	25

Test of Homogeneity of Variances

	Levene Statistic	df1	df2	Sig.
Kesadaran Merek	7.015	2	297	.001
Asosiasi Merek	3.699	2	297	.026
Persepsi Kualitas	.698	2	297	.498
Loyalitas Merek	2.655	2	297	.072

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kesadaran Merek	Between Groups	317.040	2	158.520	22.661	.000
	Within Groups	2077.640	297	6.995		
	Total	2394.680	299			
Asosiasi Merek	Between Groups	83.407	2	41.703	5.715	.004
	Within Groups	2167.190	297	7.297		
	Total	2250.597	299			
Persepsi Kualitas	Between Groups	239.687	2	119.843	15.794	.000
	Within Groups	2253.660	297	7.588		
	Total	2493.347	299			
Loyalitas Merek	Between Groups	228.287	2	114.143	12.412	.000
	Within Groups	2731.380	297	9.197		
	Total	2959.667	299			

Post Hoc Tests

Multiple Comparisons

Dependent Variable	(I) Provider	(J) Provider	Mean Difference (I-J)	Std. Error	Sig.	95% Confidence Interval			
						Lower Bound	Upper Bound		
						Kesadaran Merek	Bonferroni	Telkomsel	Indosat
XI		2.400*	.374	.000	1.50			3.30	
Indosat	Telkomsel		-1.860*	.374	.000		-2.76	-.96	
	XI		.540	.374	.450		-.36	1.44	
XI	Telkomsel		-2.400*	.374	.000		-3.30	-1.50	
	Indosat		-.540	.374	.450		-1.44	.36	
Games-Howell	Telkomsel	Indosat		1.860*	.325		.000	1.09	2.63
		XI		2.400*	.388		.000	1.48	3.32

Asosiasi Merek	Bonferroni	Indosat	Telkomsel	-1.860*	.325	.000	-2.63	-1.09	
			XI	.540	.404	.378	-.42	1.50	
		XI	Telkomsel	Indosat	-2.400*	.388	.000	-3.32	-1.48
				Indosat	-.540	.404	.378	-1.50	.42
		Telkomsel	Indosat	XI	.590	.382	.371	-.33	1.51
				XI	1.290*	.382	.002	.37	2.21
	Indosat	Telkomsel	XI	-.590	.382	.371	-1.51	.33	
			XI	.700	.382	.204	-.22	1.62	
	XI	Telkomsel	Indosat	-1.290*	.382	.002	-2.21	-.37	
			Indosat	-.700	.382	.204	-1.62	.22	
	Games- Howell	Indosat	Telkomsel	Indosat	.590	.343	.201	-.22	1.40
				XI	1.290*	.391	.003	.37	2.21
		XI	Telkomsel	Indosat	-.590	.343	.201	-1.40	.22
				XI	.700	.409	.203	-.27	1.67
		XI	Telkomsel	Indosat	-1.290*	.391	.003	-2.21	-.37
				Indosat	-.700	.409	.203	-1.67	.27
	Persepsi Kualitas	Bonferroni	Telkomsel	Indosat	1.610*	.390	.000	.67	2.55
				XI	2.090*	.390	.000	1.15	3.03
Indosat			Telkomsel	XI	-1.610*	.390	.000	-2.55	-.67
				XI	.480	.390	.657	-.46	1.42
XI			Telkomsel	Indosat	-2.090*	.390	.000	-3.03	-1.15
				Indosat	-.480	.390	.657	-1.42	.46
Telkomsel		Indosat	XI	1.610*	.372	.000	.73	2.49	
			XI	2.090*	.398	.000	1.15	3.03	
Games- Howell		Indosat	Telkomsel	XI	-1.610*	.372	.000	-2.49	-.73
				XI	.480	.398	.450	-.46	1.42
XI		Telkomsel	Indosat	-2.090*	.398	.000	-3.03	-1.15	
			Indosat	-.480	.398	.450	-1.42	.46	
Loyalitas Merek	Bonferroni	Telkomsel	Indosat	1.430*	.429	.003	.40	2.46	
			XI	2.090*	.429	.000	1.06	3.12	
		Indosat	Telkomsel	XI	-1.430*	.429	.003	-2.46	-.40
				XI	.660	.429	.375	-.37	1.69
		XI	Telkomsel	Indosat	-2.090*	.429	.000	-3.12	-1.06
				Indosat	-.660	.429	.375	-1.69	.37

Games- Howell	Telkomsel	Indosat	1.430*	.410	.002	.46	2.40
		XI	2.090*	.422	.000	1.09	3.09
	Indosat	Telkomsel	-1.430*	.410	.002	-2.40	-.46
		XI	.660	.454	.315	-.41	1.73
	XI	Telkomsel	-2.090*	.422	.000	-3.09	-1.09
		Indosat	-.660	.454	.315	-1.73	.41

*. The mean difference is significant at the 0.05 level.



Lampiran 6
Dokumentasi

