LAMPIRAN 1:
Pengantar Kuesioner

Pengantar Kuesioner

KUESIONER PENELITIAN

Analisis Pengaruh Motivasi Konsumen, Persepsi Kualitas, dan Sikap Konsumen Terhadap Keputusan Pembelian Sepeda Motor Honda Automatic Vario 150cc Di Kecamatan Sumbersari Jember

Kepada Yth.
Sdr/i
di tempat

Berkaitan dengan kegiatan penelitian yang saya lakukan dengan judul "Analisis Pengaruh Motivasi Konsumen, Persepsi Kualitas, dan Sikap Konsumen Terhadap Keputusan Pembelian Sepeda Motor Honda Automatic Vario 150cc Di Kecamatan Sumbersari Jember" sebagai salah satu syarat untuk memperoleh gelar Sarjana Ekonomi pada Universitas Muhammadiyah Jember, maka dengan ini saya mengharapkan bantuan saudara untuk mengisi daftar pertanyaan yang saya sertakan di bawah ini.

Agar memperoleh masukan yang berarti, saya berharap kuesioner ini diisi dengan keadaan yang sebenarnya. Semua sumber dan data yang diperoleh dijamin kerahasiaannya.

Atas perhatian dan bantuannya saya mengucapkan banyak terimakasih.

Sri Devi Ratna Sari

NIM: 1310412011

LAMPIRAN 2:

Petunjuk Pengisian Kuesioner Penelitian

I. Identitas Peneliti

Nama : Sri Devi Ratna Sari

NIM : 1310412011

Status : Mahasiswa Fakultas Ekonomi Manajemen
Universitas Muhammadiyah Jember

II. Identitas Responden

(Mohon diisi dan dilingkari pada jawaban yang sesuai)

1. No. Responden :……(diisi peneliti)
2. Nama :……
3. Usia :……thn
4. Jenis kelamin : a) Laki-laki b) Perempuan
5. Status : a) Menikah b) Belum menikah
6. Pendidikan : a) < SLTA b) SLTA c) D-3 d) S-1 e) S-2 f).....
7. Jabatan :……
8. Masa Kerja : a)0-1thn b) 1-3thn c) 3-5thn d) >5thn

III. Petunjuk Pengisian Angket

1. Daftar pertanyaan atau pertanyaan ini hanya semata-mata untuk data penelitian dalam rangka menyelesaikan studi S-1 di Universitas Muhammadiyah Jember Fakultas Ekonomi Manajemen (MSDM).
2. Ada lima (5) *alternative* jawaban yang dapat dipilih, dan pilih salah satu jawaban yang menurut anda sesuai dengan kenyataan dengan memberi tanda *check list* (√) yaitu:

   SS : Sangat Setuju

   S : Setuju

   RR : Ragu-ragu/ Netral

   TS : Tidak Setuju

   STS : Sangat tidak setuju

LAMPIRAN 3:
Kuesioner Penelitian

Motivasi (X_1)

	Nilai/Skor	5	4	3	2	1
No.	Pernyataan	Sangat Setuju	Setuju	Ragu-ragu/ Netral	Tidak Setuju	Sangat Tidak Setuju
1.	Kualitas produk Sepeda Motor Honda Automatic Vario 150cc memberikan kenyamanan berkendara					
2.	Harga purna jual Sepeda Motor Honda Automatic Vario 150cc yang dapat menjanjikan					
3.	Sepeda Motor Honda Automatic Vario 150cc memiliki jumlah lokasi servis yang dekat dan kualitas bengkelnya resmi					

Persepsi Kualitas (X_2)

	NiLai/Skor	5	4	3	2	1
No	Pernyataan	Sangat Setuju	Setuju	Ragu-ragu/ Netral	Tidak Setuju	Sangat Tidak Setuju
1	Sepeda Motor Honda Automatic Vario 150cc memiliki karakteristik tambahan untuk menjadi pembeda					
2	Sepeda Motor Honda Automatic Vario 150cc Jarang terjadi kerusakan Suku cadang berkualitas					
3	Sepeda Motor Honda Automatic Vario 150cc memiliki daya tahan mesin yang baik					

Sikap Konsumen (X_3)

	Nilai/Skor	5	4	3	2	1
No	Pernyataan	Sangat Setuju	Setuju	Ragu-ragu/ Netral	Tidak Setuju	Sangat Tidak Setuju
1.	Model produk Sepeda Motor Honda Automatic Vario 150cc memiliki kombinasi warna Striping					
2.	Sepeda Motor Honda Automatic Vario 150cc konsumsi bahan bakar yang irit					
3.	Sepeda Motor Honda Automatic Vario 150cc memiliki banyak Jenis atau varian produk					

Keputusan Pembelian (Y)

	NiLai/Skor	5	4	3	2	1
No	Pernyataan	Sangat Setuju	Setuju	Ragu-ragu/Netral	Tidak Setuju	Sangat Tidak Setuju
1	Hampir semua orang membeli Sepeda Motor Honda Automatic Vario 150cc					
2	Sepeda Motor Honda Automatic Vario 150cc memberikan informasi tentang Kualitas Kemudahan mendapatkan suku cadang					
3	Sepeda Motor Honda Automatic Vario 150cc dapat menarik konsumen untuk membeli ulang					

LAMPIRAN 4:

Rekapitulasi Kuesioner

No. Resonden	Motivasi				Persepsi				Sikap				Keputusan Pembelian			
	Pernyataan				Pernyataan				Pernyataan				Pernyataan			
	1	2	3	JML	1	2	3	JML	1	2	3	JML	1	2	3	JML
1	3	4	5	12	4	4	5	13	4	5	5	14	5	5	5	15
2	3	4	4	11	4	4	5	13	4	4	4	12	4	5	5	14
3	3	4	5	12	3	4	5	12	4	4	5	13	4	5	5	14
4	3	4	4	11	3	4	4	11	4	4	4	12	4	4	5	13
5	4	4	5	13	4	5	4	13	4	5	5	14	5	5	5	15
6	3	4	4	11	4	4	5	13	4	4	4	12	5	5	4	14
7	3	4	5	12	4	5	4	13	5	4	4	13	4	5	5	14
8	4	4	5	13	4	5	5	14	4	5	5	14	5	5	5	15
9	3	3	4	10	4	4	4	12	4	4	5	13	5	4	4	13
10	3	4	4	11	4	4	4	12	4	4	5	13	4	4	5	13
11	3	5	5	13	4	5	5	14	4	5	5	14	5	5	5	15
12	4	3	4	11	4	5	5	14	4	5	5	14	5	5	5	15
13	4	4	4	12	5	4	4	13	4	5	5	14	4	5	5	14
14	4	4	4	12	4	5	4	13	4	4	5	13	4	5	5	14
15	4	4	4	12	4	4	5	13	4	5	5	14	4	5	5	14
16	5	4	4	13	4	4	4	12	4	5	5	14	5	5	5	15
17	3	5	4	12	4	4	5	13	4	4	5	13	4	5	5	14
18	3	4	4	11	3	4	5	12	4	4	4	12	4	4	5	13
19	3	3	4	10	4	4	4	12	4	5	4	13	4	5	5	14
20	3	4	4	11	4	5	5	14	4	5	5	14	5	5	5	15
21	4	4	5	13	4	5	5	14	5	4	5	14	5	5	5	15
22	4	5	5	14	4	4	4	12	4	4	4	12	4	5	5	14
23	4	4	4	12	4	4	5	13	4	4	5	13	4	5	5	14
24	3	4	3	10	4	4	4	12	4	4	4	12	4	4	5	13
25	3	4	4	11	3	4	5	12	4	5	4	13	4	5	5	14
26	4	4	5	13	4	5	5	14	4	5	5	14	5	5	5	15
27	5	4	5	14	4	5	5	14	5	5	5	15	5	5	5	15
28	4	4	4	12	4	4	5	13	5	4	4	13	5	5	4	14
29	4	4	5	13	4	5	5	14	4	5	5	14	5	5	5	15
30	4	4	5	13	4	5	4	13	4	5	5	14	5	5	5	15
31	4	4	5	13	4	4	5	13	5	5	5	15	5	5	5	15
32	4	5	5	14	4	5	5	14	5	5	5	15	5	5	5	15
33	3	4	5	12	4	4	5	13	4	5	5	14	5	5	5	15
34	3	4	4	11	4	4	5	13	4	4	4	12	4	5	5	14
35	3	4	5	12	3	4	5	12	4	4	5	13	4	5	5	14
36	3	4	4	11	3	4	4	11	4	4	4	12	4	4	5	13
37	4	4	5	13	4	5	4	13	4	5	5	14	5	5	5	15
38	3	4	4	11	4	4	5	13	4	4	4	12	5	5	4	14
39	3	4	5	12	4	5	4	13	5	4	4	13	4	5	5	14
40	4	4	5	13	4	5	5	14	4	5	5	14	5	5	5	15
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42	3	4	4	11	4	4	4	12	4	4	5	13	4	4	5	13
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44	4	3	4	11	4	5	5	14	4	5	5	14	5	5	5	15
45	4	4	4	12	5	4	4	13	4	5	5	14	4	5	5	14
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48	5	4	4	13	4	4	4	12	4	5	5	14	5	5	5	15
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52	4	4	5	13	4	5	4	13	4	5	5	14	5	5	5	15
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54	3	4	5	12	4	5	4	13	5	4	4	13	4	5	5	14
55	4	4	5	13	4	5	5	14	4	5	5	14	5	5	5	15
56	3	3	4	10	4	4	4	12	4	4	5	13	5	4	4	13
57	3	4	4	11	4	4	4	12	4	4	5	13	4	4	5	13
58	3	5	5	13	4	5	5	14	4	5	5	14	5	5	5	15
59	4	3	4	11	4	5	5	14	4	5	5	14	5	5	5	15
60	4	4	4	12	5	4	4	13	4	5	5	14	4	5	5	14
61	4	4	4	12	4	5	4	13	4	4	5	13	4	5	5	14
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63	5	4	4	13	4	4	4	12	4	5	5	14	5	5	5	15
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66	3	4	4	11	3	4	5	12	4	4	4	12	4	4	5	13
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68	4	4	5	13	4	5	4	13	4	5	5	14	5	5	5	15
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70	3	4	5	12	4	5	4	13	5	4	4	13	4	5	5	14
71	4	4	5	13	4	5	5	14	4	5	5	14	5	5	5	15
72	3	3	4	10	4	4	4	12	4	4	5	13	5	4	4	13
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74	3	5	5	13	4	5	5	14	4	5	5	14	5	5	5	15
75	4	3	4	11	4	5	5	14	4	5	5	14	5	5	5	15
76	4	4	4	12	5	4	4	13	4	5	5	14	4	5	5	14
77	3	4	4	11	5	4	4	13	4	5	5	14	5	5	5	15
78	4	4	5	13	4	5	4	13	4	4	5	13	5	4	4	13
79	4	5	5	14	4	4	5	13	4	4	5	13	4	4	5	13
80	4	4	4	12	4	4	4	12	4	5	5	14	5	5	5	15
81	3	4	3	10	4	4	5	13	4	5	5	14	5	5	5	15
82	3	4	4	11	3	4	5	12	4	5	5	14	4	5	5	14
83	4	4	5	13	3	4	4	11	4	4	5	13	4	5	5	14
84	5	4	5	14	4	5	4	13	4	5	5	14	4	5	5	14
85	4	4	4	12	4	4	5	13	4	5	5	14	5	5	5	15
86	4	4	5	13	4	5	4	13	4	4	5	13	4	5	5	14
87	4	4	5	13	4	5	5	14	4	4	4	12	4	4	5	13
88	4	4	5	13	4	4	4	12	4	4	4	12	4	4	5	13
89	4	5	5	14	4	4	4	12	4	5	5	14	5	5	5	15
90	3	4	5	12	4	5	5	14	4	4	4	12	5	5	4	14
91	3	4	4	11	4	5	5	14	5	4	4	13	4	5	5	14
92	4	4	4	12	5	4	4	13	4	5	5	14	5	5	5	15
93	4	4	4	12	4	5	4	13	4	4	5	13	5	4	4	13
94	5	4	4	13	4	4	5	13	4	4	5	13	4	4	5	13
95	3	5	4	12	4	4	4	12	4	5	5	14	5	5	5	15
96	3	4	4	11	4	4	5	13	4	5	5	14	5	5	5	15
97	3	4	4	11	3	4	5	12	4	5	5	14	4	5	5	14
98	3	4	4	11	3	4	5	12	4	4	5	13	4	5	5	14
99	4	4	5	13	3	4	4	11	4	5	5	14	4	5	5	14
100	4	5	5	14	4	5	4	13	4	5	5	14	5	5	5	15

LAMPIRAN 5:

Hasil Output SPSS

Uji Validitas dan Uji Reliabilitas

Uji Validitas

1. Motivasi Konsumen

Correlations

		P1	P2	P3
P1	Pearson Correlation	0,197'	,198*	,378*
	Sig. (2-tailed)		,026	,030
	N	100	100	100
P2	Pearson Correlation	,198*	1	,408*
	Sig. (2-tailed)	,026		,020
	N	100	100	100
P3	Pearson Correlation	. 378*	.560**	1
	Sig. (2-tailed)	.007	.001	
	N	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

2.Persepsi Kualitas

Correlations

		P1	P2	P3
P1	Pearson Correlation	.198**	..259**	.197*
	Sig. (2-tailed)		.000	.014
	N	100	100	100
P2	Pearson Correlation	.259**	1	.314
	Sig. (2-tailed)	.000		.086
	N	100	100	100
P3	Pearson Correlation	.197*	.314	1
	Sig. (2-tailed)	.014	.086	
	N	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

3.Sikap Konsumen

Correlations

		P1	P2	P3
P1	Pearson Correlation	.215**	.404*	.337*
	Sig. (2-tailed)		.000	.014
	N	100	100	100
P2	Pearson Correlation	.404**	.674**	.384
	Sig. (2-tailed)	.000		.086
	N	100	100	100
P3	Pearson Correlation	.337*	.384	.674**
	Sig. (2-tailed)	.014	.086	
	N	100	100	100

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

4. Keputusan Pembelian

Correlations

		P1	P2	P3
P1	Pearson Correlation	.217*	.428*	.216*
	Sig. (2-tailed)		.030	.*
	N	100	100	100
P2	Pearson Correlation	.428*	1	.*
	Sig. (2-tailed)	.030		.*
	N	100	100	100
P3	Pearson Correlation	.216*	.*	.*
	Sig. (2-tailed)		.030	.*
	N	100	100	100

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

Uji Reliabilitas

1. Motivasi Konsumen

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,660	.660	3

2. Persepsi Kualitas

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.602	.602	3

3. Sikap Konsumen

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.681	.681	3

4. Keputusan Pembelian

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.640	.640	3

LAMPIRAN 6:

Hasil Output SPSS

Analisis Regresi Linier Berganda, Uji Asumsi Klasik, dan Uji hipotesis

Regression

[DataSet0]

Descriptive Statistics

	Mean	Std. Deviation	N
KEPUTUSANPEMBELIAN	14.1700	.75284	100
MOTIVASIKONSUMEN	12.2800	.86550	100
PERSEPSIPELANGGAN	12.8100	.83720	100
SIKAPKONSUMEN	13.3100	.82505	100

Correlations

		KEPUTUSAN PEMBELIAN	MOTIVASI KONSUMEN	PERSEPSI PELANGGAN	SIKAP KONSUMEN
Pearson Correlation	KEPUTUSANPEMBELIAN	1.000	.670	.581	.760
	MOTIVASIKONSUMEN	.670	1.000	.478	.584
	PERSEPSIPELANGGAN	.581	.478	1.000	.481
	SIKAPKONSUMEN	.760	.584	.481	1.000
Sig. (1-tailed)	KEPUTUSANPEMBELIAN	.	.000	.000	.000
	MOTIVASIKONSUMEN	.000	.	.000	.000
	PERSEPSIPELANGGAN	.000	.000	.	.000
	SIKAPKONSUMEN	.000	.000	.000	.
N	KEPUTUSANPEMBELIAN	100	100	100	100
	MOTIVASIKONSUMEN	100	100	100	100
	PERSEPSIPELANGGAN	100	100	100	100
	SIKAPKONSUMEN	100	100	100	100

Variables Entered/Removed[b]

Model	Variables Entered	Variables Removed	Method

1	SIKAPKONSUMEN, PERSEPSIPELANGGAN, MOTIVASIKONSUMEN[a]	.	Enter

a. All requested variables entered.

b. Dependent Variable: KEPUTUSANPEMBELIAN

Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.828[a]	.686	.676	.42855	2.016

a. Predictors: (Constant), SIKAPKONSUMEN, PERSEPSIPELANGGAN, MOTIVASIKONSUMEN

b. Dependent Variable: KEPUTUSANPEMBELIAN

ANOVA[b]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	38.479	3	12.826	69.840	.000[a]
	Residual	17.631	96	.184		
	Total	56.110	99			

a. Predictors: (Constant), SIKAPKONSUMEN, PERSEPSIPELANGGAN, MOTIVASIKONSUMEN

b. Dependent Variable: KEPUTUSANPEMBELIAN

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients			95% Confidence Interval for B		Correlations			Collinearity Statistics	
		B	Std. Error	Beta	t	Sig.	Lower Bound	Upper Bound	Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	2.754	.804		3.426	.001	1.158	4.349					
	MOTIVASIKONSUMEN	.245	.064	.281	3.832	.000	.118	.371	.670	.364	.219	.608	1.645
	PERSEPSIPELANGGAN	.187	.061	.208	3.058	.003	.066	.308	.581	.298	.175	.710	1.409
	SIKAPKONSUMEN	.452	.067	.496	6.743	.000	.319	.585	.760	.567	.386	.606	1.651

a. Dependent Variable: KEPUTUSANPEMBELIAN

Coefficient Correlations[a]

Model			SIKAPKONSUMEN	PERSEPSIPELANGGAN	MOTIVASIKONSUMEN
1	Correlations	SIKAPKONSUMEN	1.000	-.283	-.460
		PERSEPSIPELANGGAN	-.283	1.000	-.277
		MOTIVASIKONSUMEN	-.460	-.277	1.000
	Covariances	SIKAPKONSUMEN	.004	-.001	-.002
		PERSEPSIPELANGGAN	-.001	.004	-.001
		MOTIVASIKONSUMEN	-.002	-.001	.004

a. Dependent Variable: KEPUTUSANPEMBELIAN

Collinearity Diagnostics[a]

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	MOTIVASI KONSUMEN	PERSEPSI PELANGGAN	SIKAP KONSUMEN
1	1	3.994	1.000	.00	.00	.00	.00
	2	.003	39.488	.25	.62	.23	.03
	3	.002	43.137	.50	.02	.77	.06
	4	.002	49.023	.25	.36	.00	.90

a. Dependent Variable: KEPUTUSANPEMBELIAN

Casewise Diagnostics[a]

Case Number	Std. Residual	KEPUTUSANPEMBELIAN	Predicted Value	Residual
1	.715	15.00	14.6937	.30630
2	1.063	14.00	13.5445	.45551
3	.443	14.00	13.8100	.18997
4	-.399	13.00	13.1710	-.17100
5	.715	15.00	14.6937	.30630
6	1.063	14.00	13.5445	.45551
7	.008	14.00	13.9968	.00323
8	.279	15.00	14.8804	.11956
9	-1.319	13.00	13.5654	-.56539
10	-1.319	13.00	13.5654	-.56539
11	.279	15.00	14.8804	.11956
12	.279	15.00	14.8804	.11956
13	-1.048	14.00	14.4491	-.44906
14	.008	14.00	13.9968	.00323
15	-1.048	14.00	14.4491	-.44906
16	1.151	15.00	14.5070	.49305
17	.008	14.00	13.9968	.00323

18	-.264	13.00	13.1131	-.11310
19	1.014	14.00	13.5654	.43461
20	.279	15.00	14.8804	.11956
21	.279	15.00	14.8804	.11956
22	.928	14.00	13.6024	.39762
23	.008	14.00	13.9968	.00323
24	-.264	13.00	13.1131	-.11310
25	1.014	14.00	13.5654	.43461
26	.279	15.00	14.8804	.11956
27	-.776	15.00	15.3327	-.33273
28	.008	14.00	13.9968	.00323
29	.279	15.00	14.8804	.11956
30	.715	15.00	14.6937	.30630
31	-.912	15.00	15.3906	-.39062
32	-1.347	15.00	15.5774	-.57737
33	1.286	15.00	14.4491	.55094
34	1.634	14.00	13.2999	.70015
35	-.128	14.00	14.0547	-.05467
36	.172	13.00	12.9264	.07364
37	.715	15.00	14.6937	.30630
38	1.063	14.00	13.5445	.45551
39	.008	14.00	13.9968	.00323
40	.279	15.00	14.8804	.11956
41	-1.319	13.00	13.5654	-.56539
42	-1.319	13.00	13.5654	-.56539
43	.279	15.00	14.8804	.11956
44	.279	15.00	14.8804	.11956
45	-1.048	14.00	14.4491	-.44906
46	.008	14.00	13.9968	.00323
47	-1.048	14.00	14.4491	-.44906
48	1.151	15.00	14.5070	.49305
49	.008	14.00	13.9968	.00323
50	-.264	13.00	13.1131	-.11310

51	.172	13.00	12.9264	.07364
52	.715	15.00	14.6937	.30630
53	1.063	14.00	13.5445	.45551
54	.008	14.00	13.9968	.00323
55	.279	15.00	14.8804	.11956
56	-1.319	13.00	13.5654	-.56539
57	-1.319	13.00	13.5654	-.56539
58	.279	15.00	14.8804	.11956
59	.279	15.00	14.8804	.11956
60	-1.048	14.00	14.4491	-.44906
61	.008	14.00	13.9968	.00323
62	-1.048	14.00	14.4491	-.44906
63	1.151	15.00	14.5070	.49305
64	.008	14.00	13.9968	.00323
65	-.264	13.00	13.1131	-.11310
66	-.264	13.00	13.1131	-.11310
67	.172	13.00	12.9264	.07364
68	.715	15.00	14.6937	.30630
69	1.634	14.00	13.2999	.70015
70	.008	14.00	13.9968	.00323
71	.279	15.00	14.8804	.11956
72	-1.319	13.00	13.5654	-.56539
73	-1.319	13.00	13.5654	-.56539
74	.279	15.00	14.8804	.11956
75	.279	15.00	14.8804	.11956
76	-1.048	14.00	14.4491	-.44906
77	1.286	15.00	14.4491	.55094
78	-.563	14.00	14.2414	-.24141
79	-1.134	14.00	14.4861	-.48605
80	1.151	15.00	14.5070	.49305
81	1.286	15.00	14.4491	.55094
82	-1.183	14.00	14.5070	-.50695
83	.879	14.00	13.6233	.37672

84	-2.190	14.00	14.9383	-.93834
85	1.286	15.00	14.4491	.55094
86	-.563	14.00	14.2414	-.24141
87	-2.277	13.00	13.9759	-.97588
88	-1.406	13.00	13.6024	-.60238
89	.580	15.00	14.7516	.24841
90	.627	14.00	13.7312	.26876
91	-.428	14.00	14.1835	-.18352
92	1.286	15.00	14.4491	.55094
93	-2.326	13.00	13.9968	-.99677
94	-2.897	13.00	14.2414	-1.24141
95	1.721	15.00	14.2623	.73769
96	1.286	15.00	14.4491	.55094
97	-1.183	14.00	14.5070	-.50695
98	1.014	14.00	13.5654	.43461
99	1.364	14.00	13.4156	.58436
100	.144	15.00	14.9383	.06166

a. Dependent Variable: KEPUTUSANPEMBELIAN

Residuals Statistics[a]

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	12.9264	15.5774	14.1700	.62344	100
Std. Predicted Value	-1.995	2.257	.000	1.000	100
Standard Error of Predicted Value	.051	.158	.083	.023	100
Adjusted Predicted Value	12.9215	15.6159	14.1702	.62675	100
Residual	-1.24141	.73769	.00000	.42200	100
Std. Residual	-2.897	1.721	.000	.985	100
Stud. Residual	-2.939	1.762	.000	1.009	100
Deleted Residual	-1.27785	.77265	-.00023	.44363	100
Stud. Deleted Residual	-3.065	1.782	-.003	1.020	100
Mahal. Distance	.429	12.452	2.970	2.299	100

Cook's Distance	.000	.205	.013	.025	100
Centered Leverage Value	.004	.126	.030	.023	100

a. Dependent Variable: KEPUTUSANPEMBELIAN

```
NPAR TESTS
  /K-
S(NORMAL)=MOTIVASIKONSUMEN PERSEPSIPELANGGAN SIKAPKONSUMEN KEPUTUSANPEMBE
LIAN

  /MISSING ANALYSIS.
```

NPar Tests

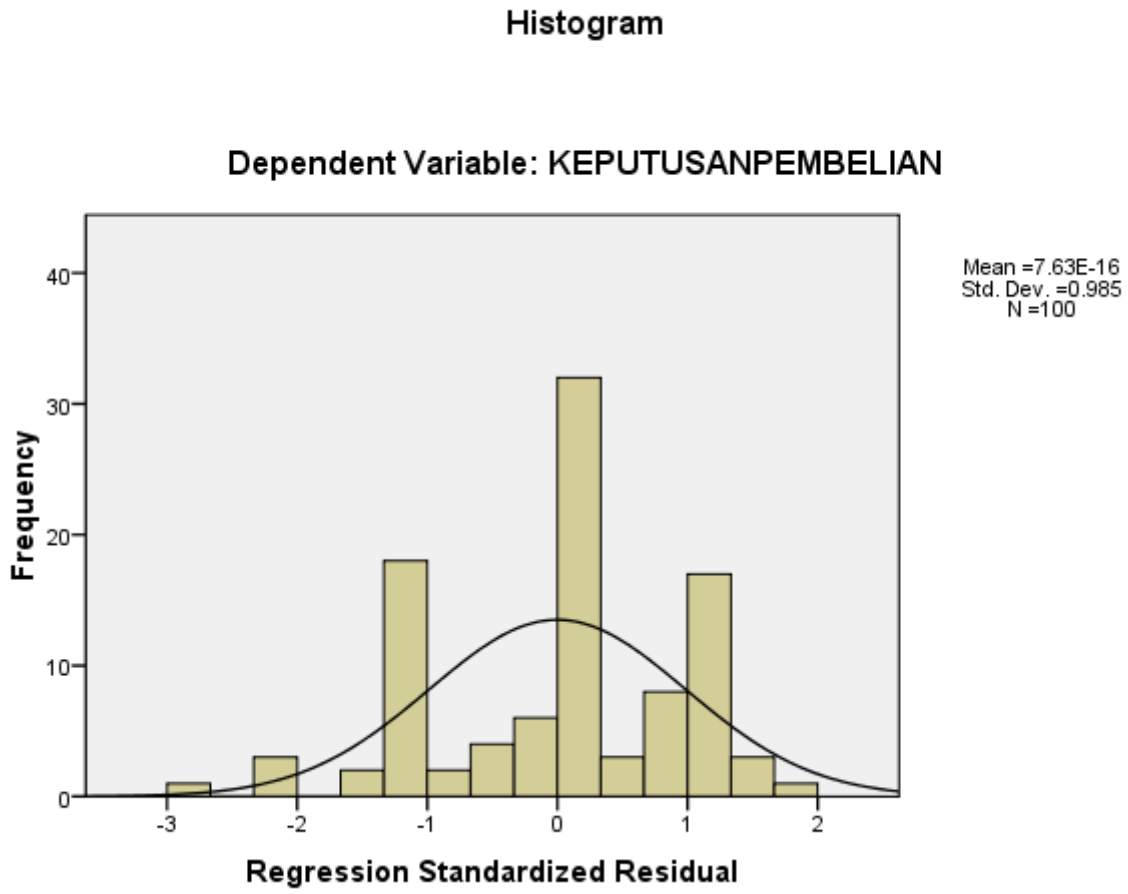
[DataSet0]

One-Sample Kolmogorov-Smirnov Test

		MOTIVASI KONSUMEN	PERSEPSI PELANGGAN	SIKAP KONSUMEN	KEPUTUSAN PEMBELIAN
N		100	100	100	100
Normal Parameters[a]	Mean	12.2800	12.8100	13.3100	14.1700
	Std. Deviation	.86550	.83720	.82505	.75284
Most Extreme Differences	Absolute	.227	.250	.279	.245
	Positive	.197	.200	.171	.209
	Negative	-.227	-.250	-.279	-.245
Kolmogorov-Smirnov Z		2.273	2.498	2.785	2.449
Asymp. Sig. (2-tailed)		.000	.000	.000	.000

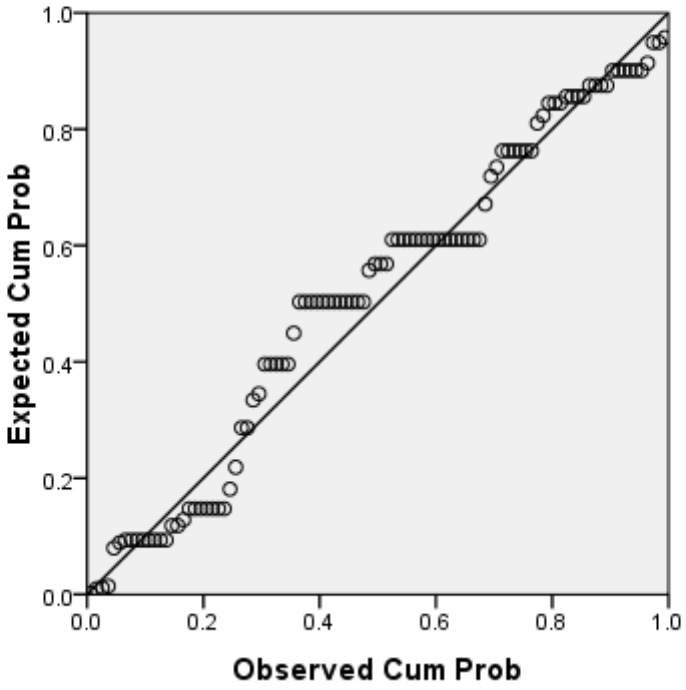
a. Test distribution is Normal.

Charts


Histogram
Dependent Variable: KEPUTUSANPEMBELIAN
Mean =7.63E-16
Std. Dev. =0.985
N =100
Frequency
40
30
20
10
0
-3
-2
-1
0
1
2
Regression Standardized Residual

Normal P-P Plot of Regression Standardized Residual

Dependent Variable: KEPUTUSANPEMBELIAN



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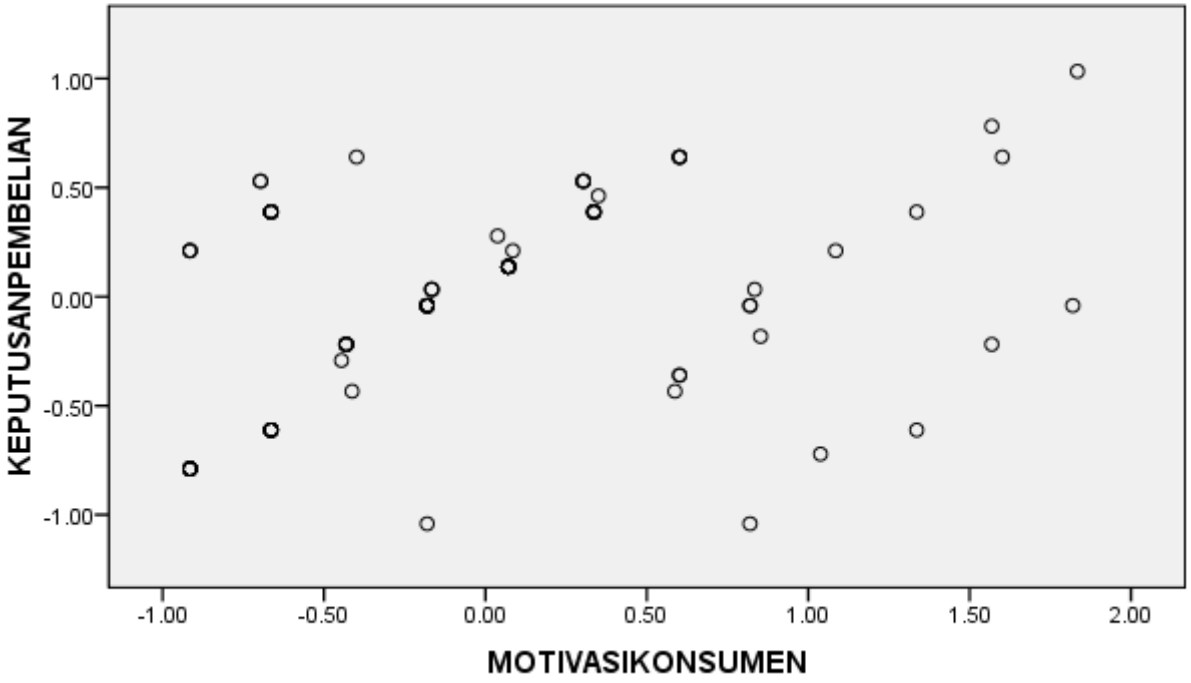
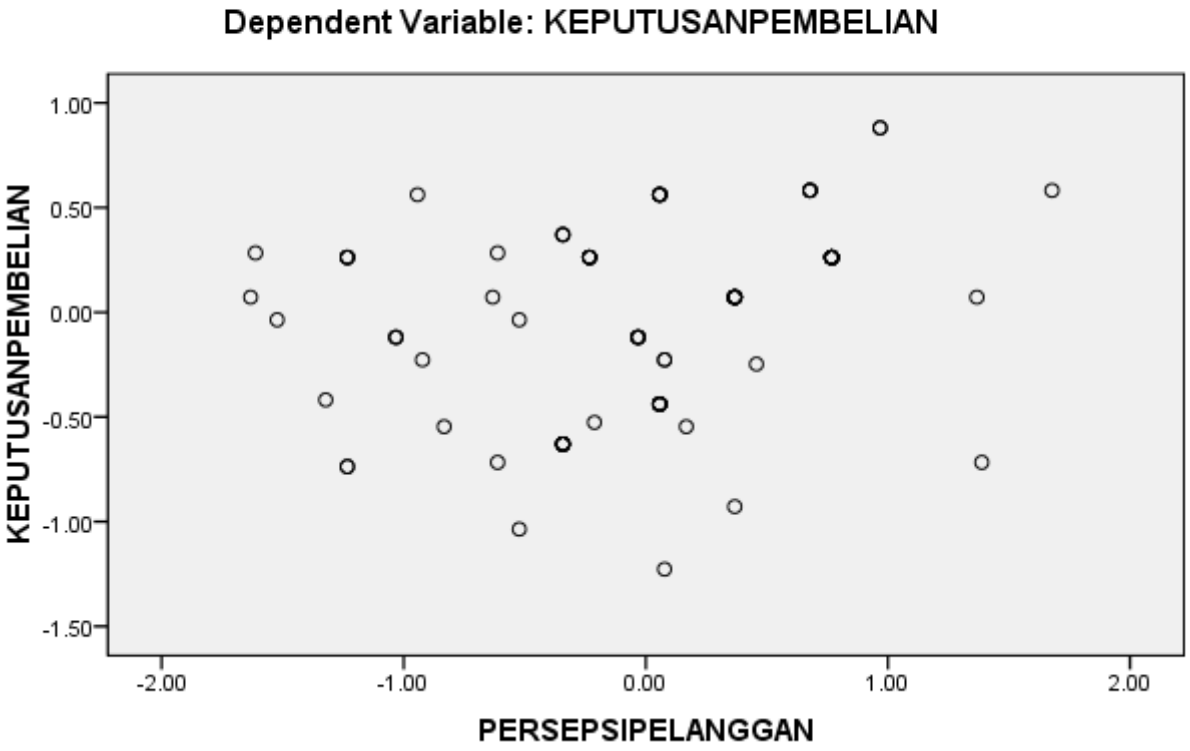
Partial Regression Plot

Dependent Variable: KEPUTUSANPEMBELIAN

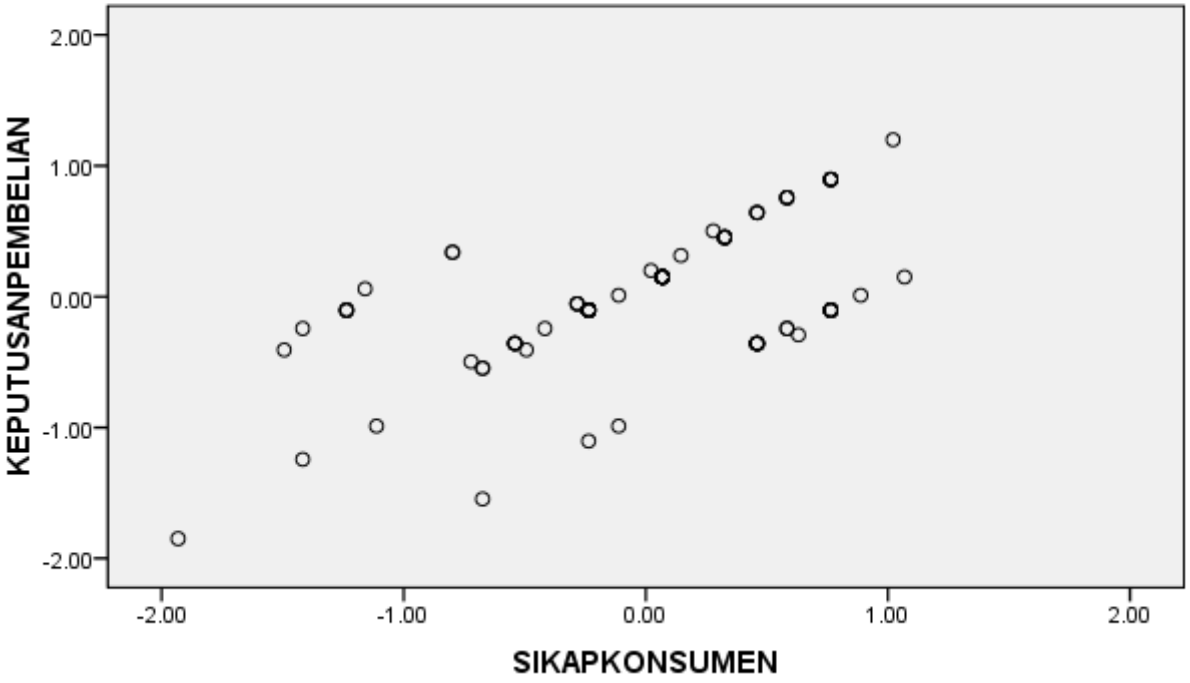


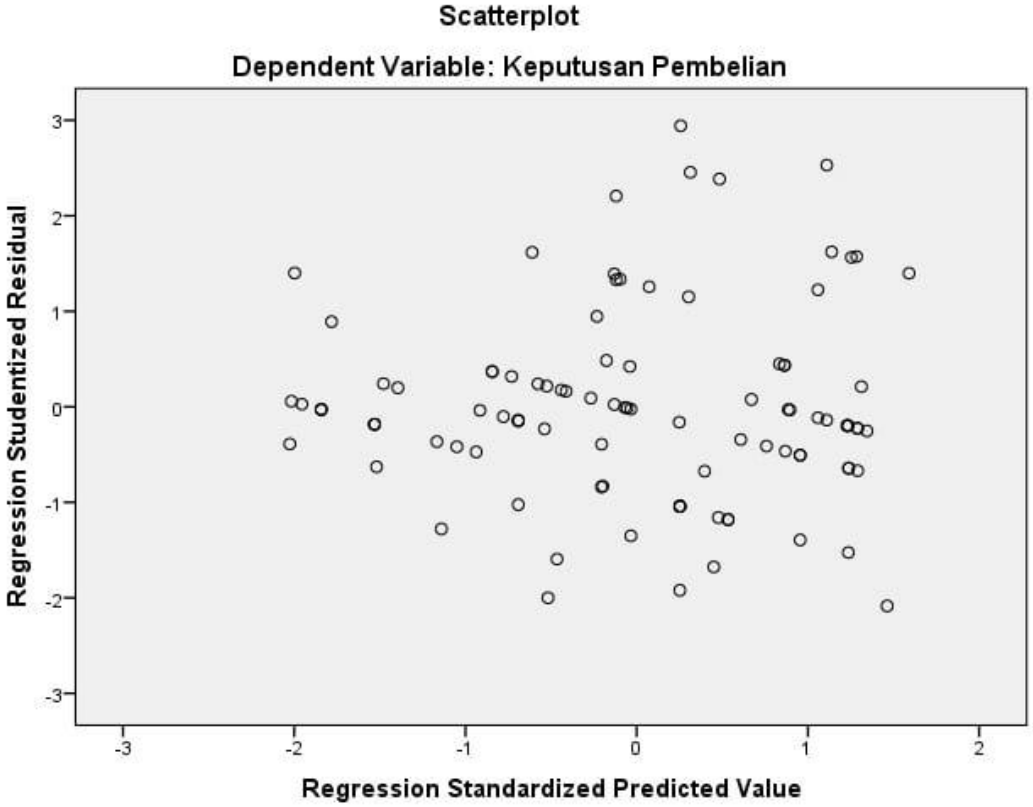
Partial Regression Plot



Partial Regression Plot

Dependent Variable: KEPUTUSANPEMBELIAN




Scatterplot
Dependent Variable: Keputusan Pembelian
Regression Studentized Residual
Regression Standardized Predicted Value
3
2
1
0
-1
-2
-3
-3
-2
-1
0
1
2

LAMPIRAN 7:

Tabel r, dan t

Tabel r product Moment (Sig = 0,05)

df	R	df	r	df	R	df	r	Df	r
1	0.9969	26	0.3739	51	0.2706	76	0.2227	101	0.1946
2	0.9500	27	0.3673	52	0.2681	77	0.2213	102	0.1940
3	0.8783	28	0.3610	53	0.2656	78	0.2199	103	0.1933
4	0.8114	29	0.3550	54	0.2632	79	0.2165	104	0.1926
5	0.7545	30	0.3494	55	0.2609	80	0.2162	105	0.1925
6	0.7067	31	0.3440	56	0.2586	81	0.2159	106	0.1917
7	0.6664	32	0.3388	57	0.2564	82	0.2146	107	0.1914
8	0.6319	33	0.3388	58	0.2542	83	0.2133	108	0.1919
9	0.6021	34	0.3291	59	0.2521	84	0.2120	109	0.1911
10	0.5760	35	0.3246	60	0.2500	85	0.2108	110	0.1910
11	0.5529	36	0.3202	61	0.2480	86	0.2096	111	0.1909
12	0.5324	37	0.3160	62	0.2461	87	0.2084	112	0.1904
13	0.5140	38	0.3120	63	0.2441	88	0.2072	113	0.1900
14	0.4973	39	0.3081	64	0.2423	89	0.2061	114	0.1883
15	0.4821	40	0.3044	65	0.2404	90	0.2050	115	0.1881
16	0.4683	41	0.3008	66	0.2387	91	0.2039	116	0.1878
17	0.4555	42	0.2973	67	0.2369	92	0.2028	117	0.1875
18	0.4438	43	0.2940	68	0.2352	93	0.2017	118	0.1868
19	0.4329	44	0.2907	69	0.2335	94	0.2006	119	0.1859
20	0.4227	45	0.2876	70	0.2319	95	0.1996	120	0.1857
21	0.4132	46	0.2845	71	0.2303	96	0.1986	121	0.1852
22	0.4044	47	0.2816	72	0.2287	97	0.1975	122	0.1844
23	0.3961	48	0.2787	73	0.2272	98	0.1966	123	0.1841
24	0.3882	49	0.2759	74	0.2257	99	0.1956	124	0.1832
25	0.3809	50	0.2732	75	0.2242	100	0.1946	125	0.1829

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Tabel Distribusi t			
Df	0,1	0,05	0,025
1	3.0777	6.3138	12.7062
2	1.8856	2.9200	4.3027
3	1.6377	2.3534	3.1824
4	1.5332	2.1318	2.7764
5	1.4759	2.0150	2.5706
6	1.4398	1.9432	2.4469
7	1.4149	1.8946	2.3646
8	1.3968	1.8595	2.3060
9	1.3830	1.8331	2.2622
10	1.3722	1.8125	2.2281
11	1.3634	1.7959	2.2010
12	1.3562	1.7823	2.1788
13	1.3502	1.7709	2.1604
14	1.3450	1.7613	2.1448
15	1.3406	1.7531	2.1314
16	1.3368	1.7459	2.1199
17	1.3334	1.7396	2.1098
18	1.3304	1.7341	2.1009
19	1.3277	1.7291	2.0930
20	1.3253	1.7247	2.0860
21	1.3232	1.7207	2.0796
22	1.3212	1.7171	2.0739
23	1.3195	1.7139	2.0687
24	1.3178	1.7109	2.0639
25	1.3163	1.7081	2.0595
26	1.3150	1.7056	2.0555
27	1.3137	1.7033	2.0518
28	1.3125	1.7011	2.0484
29	1.3114	1.6991	2.0452
30	1.3104	1.6973	2.0423
31	1.3095	1.6955	2.0395
32	1.3086	1.6939	2.0369
33	1.3077	1.6924	2.0345
34	1.3070	1.6909	2.0322
35	1.3062	1.6896	2.0301
36	1.3055	1.6883	2.0281
37	1.3049	1.6871	2.0262
38	1.3042	1.6860	2.0244
39	1.3036	1.6849	2.0227
40	1.3031	1.6839	2.0211
41	1.3025	1.6829	2.0195
42	1.3020	1.6820	2.0181
43	1.3016	1.6811	2.0167
44	1.3011	1.6802	2.0154

45	1.3006	1.6794	2.0141
46	1.3002	1.6787	2.0129
47	1.2998	1.6779	2.0117
48	1.2994	1.6772	2.0106
49	1.2991	1.6766	2.0096
50	1.2987	1.6759	2.0086
51	1.2984	1.6753	2.0076
52	1.2980	1.6747	2.0066
53	1.2977	1.6741	2.0057
54	1.2974	1.6736	2.0049
55	1.2971	1.6730	2.0040
56	1.2969	1.6725	2.0032
57	1.2966	1.6720	2.0025
58	1.2963	1.6716	2.0017
59	1.2961	1.6711	2.0010
60	1.2958	1.6706	2.0003
61	1.2956	1.6702	1.9996
62	1.2954	1.6698	1.9990
63	1.2951	1.6694	1.9983
64	1.2949	1.6690	1.9977
65	1.2947	1.6686	1.9971
66	1.2945	1.6683	1.9966
67	1.2943	1.6679	1.9960
68	1.2941	1.6676	1.9955
69	1.2939	1.6672	1.9949
70	1.2938	1.6669	1.9944
71	1.2936	1.6666	1.9939
72	1.2934	1.6663	1.9935
73	1.2933	1.6660	1.9930
74	1.2931	1.6657	1.9925
75	1.2929	1.6654	1.9921
76	1.2928	1.6652	1.9917
77	1.2926	1.6649	1.9913
78	1.2925	1.6646	1.9908
79	1.2924	1.6644	1.9905
80	1.2922	1.6641	1.9901
81	1.2921	1.6639	1.9897
82	1.2920	1.6636	1.9893
83	1.2918	1.6634	1.9890
84	1.2917	1.6632	1.9886
85	1.2916	1.6630	1.9883
86	1.2915	1.6628	1.9879
87	1.2914	1.6626	1.9876
88	1.2912	1.6624	1.9873
89	1.2911	1.6622	1.987
90	1.291	1.662	1.9867
91	1.2909	1.6618	1.9864
92	1.2908	1.6616	1.9861

93	1.2907	1.6614	1.9858
94	1.2906	1.6612	1.9855
95	1.2905	1.6611	1.9853
96	1.2904	1.6609	1.985
97	1.2903	1.6607	1.9847
98	1.2902	1.6606	1.9845
99	1.2902	1.6604	1.9842
100	1.2901	1.6602	1.984
120	1.2889	1.6600	1.974