

ABSTRAK

S.P, Nofia Nindy Saksita. 2019. *Komunikasi Nonverbal Dalam Busana Tari Gandrung Banyuwangi*. Skripsi, Program Studi Ilmu Komunikasi, Fakultas Ilmu Sosial Dan Ilmu Politik, Universitas Muhammadiyah Jember. Pembimbing: Drs. Hery B Cahyono, M.Si

Tari Gandrung merupakan tarian khas dari kota Banyuwangi dan kemunculannya Gandrung dijadikan sebagai media perjuangan rakyat Blambangan. Penelitian ini dilakukan menggunakan tipe deskriptif kualitatif. Fokus dalam penelitian ini yaitu apa makna busana tari gandrung Banyuwangi sebagai contoh : omprog, geter, ornament antasena, ornament kaca, ornament ukiran, pilisan, kelat bahu, sewek, oncer, kaos kaki, dan apa makna gerak sampur tari gandrung Banyuwangi seperti : gerak nantang, gerak ngiplas, gerak ngumbul, gerak ngebyar, gerak ngiwir, gerak nimpah. Dengan tujuan untuk mengungkap makna simbolik yang terkandung dalam busana tari gandrung dan gerak sampur tari gandrung. Adapun kesimpulan dari penelitian ini yaitu busana tari gandrung yang dipakai saat pertunjukan secara umum mempunyai makna yang menggambarkan keadaan dari masyarakat banyuwangi sendiri, menggambarkan aturan norma yang berlaku saat pertunjukan dimulai, dan menggambarkan makna dari masa perjuangan menuju kemenangan.

Kata Kunci : Tari Gandrung Banyuwangi, Busana, Makna

ABSTRACT

S.P, Nofia Nindy Saksita. 2019. Nonverbal Communication in Gandrung dance is a typical dance from city of Banyuwangi dance clothing. Thesis, communication Studies Program Faculty of Social and Political Sciences, Muhammadiyah Jember University. Advisor: Drs. Hery B Cahyono, M.Si.

Gandrung dance is a typical dance from the city of Banyuwangi and its appearance Gandrung was used as a media for the struggle of the people of Blambangan. This study was conducted using a qualitative descriptive type. The focus of this research is what is the meaning of the gandrung Banyuwangi dance dress for example: omprog, geter, antasena ornament, glass ornament, carving ornament, pilis, shoulder slender, sewer, socks, and what is the meaning of sampr gandrung Banyuwangi dance such as nantang, motionlessness, motion ngumbul, motion ngebyar, ngiwir motion, abundant motion. With the aim of revealing the symbolic meaning contained in the gandrung dance fashion and the motion of the sampr gandrung dance. The conclusions of this study are that the gandrung dance dress that is used during the show generally has a meaning that describes the condition of the people of Banyuwangi itself, describes the rules of norms that apply when the show begins, and describes the meaning of the struggle for victory.

Keyword: Gandrung Banyuwangi Dance, Clothing, Meaning