

ABSTRAK

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Program Studi : Ilmu Pemerintahan
Judul : Implementasi Program *Smart Kampung*
(Desa Tamansari Kecamatan Licin Kabupaten Banyuwangi)

Penelitian ini adalah untuk mendeskripsikan implementasi program *smart kampung* Desa Tamansari Kecamatan Licin Kabupaten Banyuwangi. Penelitian menggunakan pendekatan kualitatif. Adapun penentuan penentuan informan menggunakan teknik *puposiv sampling*. Sedangkan pengumpulan data melalui wawancara, observasi, dan dokumentasi. Dalam penelitian ini peneliti fokus dengan implementasi program *smart kampung* dalam pemberdayaan ekonomi melalui aspek pengembangan pariwisata, *homestay*, dan *homeindustry*. Bahwa Program *Smart Kampung* Desa Tamansari Kecamatan Licin Kabupaten Banyuwangi bekerja sama dengan Badan Usaha Milik Desa (BUMDES) Ijen Lestari dalam pemberdayaan ekonomi melalui pengembangan pariwisata, *homestay*, dan *homeindustri* sudah cukup baik. Program *smart kampung* Desa Tamansari mendapatkan penghargaan sebagai desa wisata terbaik dari kementerian desa pada tahun 2017.

Kata Kunci: *Implementasi, Kebijakan, Program Smart Kampung.*

ABSTRACT

Name : Herlisa Maulidia

Study Program : Government Science

Title : Implementation of the Smart Village Program

(Tamansari Village, Licin District, Banyuwangi Regency)

This research is to describe the implementation of the smart village program Tamansari Licin District Banyuwangi Regency. Research uses qualitative. Taking informants' decisions using the sampling technique. While collecting data through interviews, observation, and documentation. In this study, research focused on the implementation of smart village programs in economic empowerment through the development of tourism, homestays, and home industries. Regarding the Smart Village Program in Tamansari, Licin Sub-District, Banyuwangi Regency in collaboration with Village-Owned Enterprises (BUMDES), Ijen Lestari in economic empowerment through the development of tourism, homestays, and home industries is quite good. The Tamansari smart village program was awarded as the best tourist village of village villages in 2017.

Keywords: *Implementation, Policy, Village Smart Program.*