

CHAPTER 1

INTRODUCTION

This chapter presents the introduction of the research. They are background of the research, problem of the research, purpose of the research, operational definition of the term, significance of the research, and scope of the research.

1.1 Background of the Research

Language as means of communication is very important for human life. Language can be spoken or written, the written language is in the form of writing. In learning English, Writing is one of the skills in English. Therefore it is important for students to be learned. However, student still find the difficulty to write because of some reasons. The first reason is that students are get confused to express their ideas in writing. The second reason is that they also feel afraid to write a wrong ideas and they are lack of confident of their composition to be read.

Writing seems to be the most difficult subject for many students. It is a work of inventing ideas, thinking about how to express the ideas and organizing them into sentences, into paragraphs that would be clear for the readers. In order to be able to write effectively, the students should have sufficient knowledge of what to write and of how to organize the language. Knowing what to write would enable the flow of ideas, whereas knowing how to organize would help them convey the ideas in a clear way to the readers.

Writing is necessary to provide a suitable strategy to motivate the students to write meaningfully and grammatically. Relating to the definition of writing, it is explained in curriculum. According to BSNP (2006, p.126) The scope of English Subject in SMA/MA consist of:

1. Discourse ability, it is ability to comprehend and or produce oral and or written texts to realized in four language skills, they are listening, speaking, reading and writing in an integrated manner to achieve the level of informational literacy,
2. The ability to understand and create a variety of short and functional text monologue and essay in the form of procedure, descriptive, recount, narrative, report, news item, analytical exposition, hortatory exposition, spoof, explanation, discussion, review, public speaking. Gradation of teaching materials looks deep use of vocabulary, grammar, and rhetorical steps.

The work of writing is presented in the form of text types, usually known as genres, which are closely related to the purpose of each type. For especially the tenth grade, it is limited on descriptive, recount, and narrative text.

Writing descriptive text is not easy as we write down anything that we want to write, but it is about telling the subject. According to Oshima & Hogue (2007, p.61) “descriptive writing appeals to the senses, so it tells how something looks, feels, smells, tastes, and/or sounds. A good description is a word picture; the reader can imagine the object, place, or person in his or her mind”.

Writing is a difficult English skill to be taught by English teacher, as well as to be mastered by students. Nowadays, social media especially Instagram can be used to help them in writing. Because they can post and sharing their ideas

with friends in Instagram. According to Kelly (2015, p.1) that Instagram is the popular active users in the world and it can be for learners to produce descriptive writing.

Instagram is currently one of the most popular SNSs in the world with over 300 million active users (Instagram Press, 2015). The focus of Instagram is for users to post individual images or videos with a description on their profile, some 70 million images and videos are posted daily (Instagram Press, 2015). Therefore, Instagram seems to provide an ideal environment for learners to produce descriptive writing.

Instagram as a teaching model has been investigated by several researchers.

The first research is a study written by Listiani (2016, p.1) that conducted experimental research by applying the effectiveness of Instagram writing compared to teacher centered writing to teach recount text to students with high and low motivation. According to Listiani (2016, p.6) the data taken from the pre-test and post-test, the mean score was 62.8 and the mean score of post-test was 73. She also concluded that using Instagram to combine the materials with various media to attract student's attention and to maintain their focus during the lesson.

In other hand, Instagram has been investigated by Soviyah & Etikaningsih (2018, p.32) that conducted experimental research by applying Instagram use to enhance ability in writing descriptive texts. It means, teaching students writing by using Instagram pictures are more effective than teaching without using Instagram pictures. In other words, the use of Instagram is effective in teaching writing descriptive texts. According to Soviyah & Etikaningsih (2018, p.38) the data taken the mean score of posttest of experimental group was 80.04 and the control group was 76.68. In conclusion, Instagram is an effective and suitable strategy to use in an English as a Foreign Language learning setting, particularly in learning writing descriptive texts.

In accordance with the finding of the earlier study in above paragraph, the researcher believes that Instagram as Learning Media can be used as the model to help students to get their motivation in learning writing and achieve higher score in their writing, especially in writing descriptive text. Based on the explanation above, the researcher conduct the research under the title “The effect of using Instagram on students’ writing ability at MAN 2 Situbondo in the 2018/2019 academic year”.

1.2 The Research Problem

Based on the background of the research above, the problem of the research is formulated as follow :

“Is there significant effect of using Instagram on students’ writing ability at MAN 2 Situbondo in the 2018/2019 academic year?”

1.3 Objective of the Research

Based on the problem above the research objective is to know whether there is a significant effect of using Instagram on writing ability of the students of MAN 2 Situbondo in the 2018/2019 academic year.

1.4 Operational Definition of the Terms

There are two variables in this research, Instagram and Writing Ability.

1. Instagram

Instagram is a social network on sharing picture and sixty second video on which can be posted to other social media sites. It use as a media in teaching

learning process in the class. The students can upload the photo in instagram and write a caption about the photo using descriptive text.

2. Writing ability

In this research, writing ability refers to the student to express their ideas in writing an effective descriptive essay. Consisting of 100-150 words.

1.6 The Research Significance

1.6.1 Theoretical Significance

The result of the research is expected to be useful in teaching learning media, the teacher are able to provide interesting teaching and learning process for gadget era today.

1.6.2 Practical Significance

The action of the research by using Instagram is media as different learning writing and fun way to students, because they train their hearing and vision when learning process begins.

1.7 Scope of the Research and Limitation

The research is limited on the use Instagram in teaching process. This research would be conducted to the tenth grade students' writing ability which focuses on writing descriptive text at MAN 2 Situbondo in the 2018/2019 academic year.