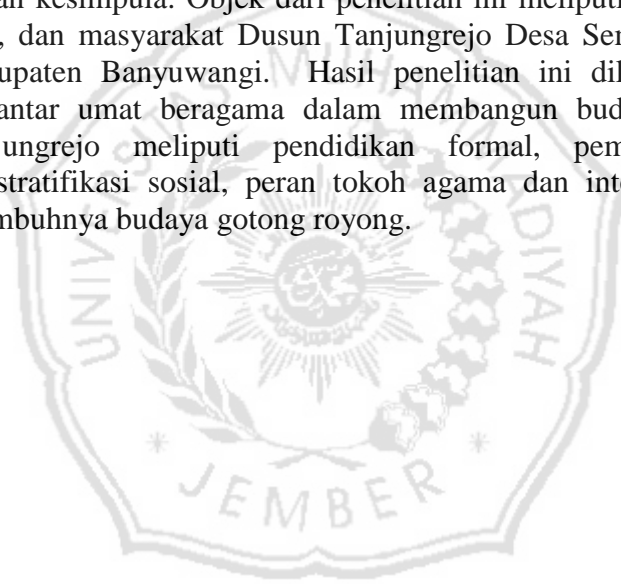


## ABSTRAK

Ananda, Yossy, 2018. *Pola Komunikasi Antar Umat Beragama Dalam Membangun Budaya Gotong Royong Desa Sembulung Kecamatan Cluring Kabupaten Banyuwangi*. Skripsi, Program Studi Ilmu Komunikasi, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Muhammadiyah Jember. Pembimbing: Ir. H.M. Thamrin, M.Si.

**Kata Kunci:** *Pola Komunikasi, Umat Beragama, Budaya Gotong Royong, Desa Sembulung, Kecamatan Cluring, Kabupaten Banyuwangi.*

Penelitian ini membahas bagaimana pola komunikasi yang dilakukan oleh masyarakat Dusun Tanjungrejo desa Sembulung sehingga antar umat beragama dalam membangun budaya gotong royong. Peneliti menggunakan metode penelitian kualitatif. Teknik pengumpulan data menggunakan metode wawancara, observasi partisipan dan dokumentasi, kemudian data yang dikumpul diolah dan dianalisis dengan menggunakan yaitu: reduksi data, penyajian data, dan penarikan serta pengujian kesimpulan. Objek dari penelitian ini meliputi pemerintahan desa, tokoh agama, dan masyarakat Dusun Tanjungrejo Desa Sembulung Kecamatan Cluring Kabupaten Banyuwangi. Hasil penelitian ini diketahui bahwa pola komunikasi antar umat beragama dalam membangun budaya gotong royong Dusun Tanjungrejo meliputi pendidikan formal, pemahaman nilai-nilai keagamaan, stratifikasi sosial, peran tokoh agama dan interaksi sosial adalah kunci dari tumbuhnya budaya gotong royong.



## ABSTRACT

Ananda, Yossy, 2018. *Interpersonal Communication Pattern In Building Culture Mutual Cooperation Sembulung Village Cluring District Banyuwangi District*. Thesis, Communication Studies Program, Faculty of Social and Political Sciences, University of Muhammadiyah Jember. Advisor: Ir. H.M. Thamrin, M.Si.

**Keyword:** *Interpersonal Communication, Culture Mutua, Cooperation Sembulung Village, Cluring District, Banyuwangi.*

This study discusses how the communication patterns conducted by the people of Dusun Tanjungrejo Sembulung village so that inter-religious people in building culture mutual cooperation. Researchers use qualitative research methods. Data collecting technique using interview method, participant observation and documentation, then collected data processed and analyzed by using that is: data reduction, data presentation, and withdrawal and testing conclusion. Objects of this research include village administration, religious leaders, and community of Dusun Tanjungrejo Desa Sembulung Cluring District Banyuwangi District. The results of this study note that the pattern of communication among religious people in building culture mutual cooperation Dusun Tanjungrejo include formal education, understanding of religious values, social stratification, role of religious leaders and social interaction is the key to the growth of culture mutual cooperation.

