



**LAMPIRAN 1**  
**PENGANTAR KUESIONER**

## KUESIONER PENELITIAN



### PENGARUH KERAGAMAN PRODUK, KUALITAS PRODUK DAN EKUITAS MEREK TERHADAP KEPUASAN KONSUMEN PRODUK SARI ROTI

Kepada:

Yth. Saudara/I Responden Penelitian

Di tempat

Dengan hormat.

Pada kesempatan ini, perkenankan peneliti memohon bantuan kepada saudara untuk meluangkan sedikit waktu guna mengisi kuesioner yang peneliti sertakan. Kuesioner ini di tujukan untuk tugas akhir (skripsi) sebagai salah satu syarat mendapatkan gelar Sarjana pada Universitas Muhammadiyah Jember. Saat ini saya sedang menyusun skripsi berjudul “Pengaruh Keragaman Produk, Kualitas Produk dan Ekuitas Merek Terhadap Kepuasan Konsumen Produk Sari Roti”.

Informasi yang saudara responden berikan hanya digunakan untuk kepentingan terbatas, dalam arti di perlukan untuk penelitian ini saja. Semua data dan jawaban saudara/I akan dijamin rahasia. Atas kesediaan dan kerjasamanya, peneliti mengucapkan terimakasih dan mohon maaf apabila terdapat kata-kata maupun tulisan yang kurang berkenan sehubungan dengan penelitian ini.

Hormat saya,

**Awwalina Dhinul. Q**

**NIM. 1410411164**



**LAMPIRAN 2**  
**PETUNJUK PENGISIAN KUESIONER**  
**PENELITIAN**

## A. IDENTITAS RESPONDEN

Nama : .....

Umur : .....

Pekerjaan : .....

Jenis Kelamin :  Laki-laki       Perempuan

## B. PETUNJUK PENGISIAN

1. Pilihlah salah satu jawaban yang menurut anda paling tepat atau sesuai dengan keadaan anda dengan memberi tanda checklist (√) pada kondisi yang anda alami. Jawaban yang anda pilih merupakan skala 1 sampai dengan 5 yang menunjukkan rincian sebagai berikut:

Sangat Setuju (SS) : Skor 5

Setuju (S) : Skor 4

Kurang Setuju (KS) : Skor 3

Tidak Setuju (TS) : Skor 2

Sangat Tidak Setuju (STS) : Skor 1

2. Setiap pertanyaan hanya membutuhkan satu jawaban saja.
3. Mohon memberikan jawaban yang sebenarnya karena tidak akan mempengaruhi pekerjaan/jabatan anda.
4. Setelah mengisi kuesioner mohon Bapak/Ibu/Saudara berikan kepada yang menyerahkan kuesioner.
5. Terima kasih atas partisipasi anda.



**LAMPIRAN 3**  
**KUESIONER PENELITIAN**

**a. Keragaman Produk (X<sub>1</sub>)**

No.	Pertanyaan	STS	TS	KS	S	SS
		1	2	3	4	5
1.	Produk Sari Roti yang di tawarkan memiliki jenis produk/variasi yang beragam					
2.	Produk Sari Roti yang di tawarkan menggunakan bahan baku yang beragam					
3.	Produk Sari Roti yang di tawarkan mempunyai desain produk yang beragam					
4.	Produk Sari Roti yang di tawarkan mempunyai kualitas produk yang beragam					
5.	Produk Sari Roti yang di tawarkan mempunyai ukuran produk yang beragam					

**b. Kualitas Produk (X<sub>2</sub>)**

No.	Pertanyaan	STS	TS	KS	S	SS
		1	2	3	4	5
1.	Cita rasa Sari Roti sesuai dengan harapan, dengan rasa yang enak					
2.	Produk Sari Roti yang di tawarkan merupakan roti yang memiliki tekstur produk yang lembut					
3.	Produk Sari Roti yang di tawarkan higienis terjaga kebersihannya					
4.	Produk Sari Roti yang di tawarkan merupakan roti yang memiliki daya tahan produk yang baik sehingga tetap terjaga kualitasnya					
5.	Bahan baku yang digunakan dalam proses produksi Sari Roti berkualitas baik					

**c. Ekuitas Merek (X<sub>3</sub>)**

No.	Pertanyaan	STS	TS	KS	S	SS
		1	2	3	4	5
1.	Merek Sari Roti sudah sangat melekat pada pikiran anda sebagai konsumen					
2.	Menurut saya produk Sari Roti berkualitas baik					
3.	Sari Roti merupakan merek terkenal sehingga dapat menciptakan nilai yang baik bagi perusahaan dan konsumen					
4.	Anda memiliki komitmen kuat untuk membeli kembali produk Sari Roti					

**d. Kepuasan Konsumen (Y)**

No.	Pertanyaan	STS	TS	KS	S	SS
		1	2	3	4	5
1.	Produk Sari Roti yang ditawarkan sesuai dengan harapan anda sebagai konsumen					
2.	Anda berminat berkunjung untuk membeli kembali karena nilai dan manfaat yang diperoleh setelah mengkonsumsi produk Sari Roti					
3.	Sering kali anda menyarankan teman atau kerabat untuk membeli produk Sari Roti yang ditawarkan karena produk memuaskan					



**LAMPIRAN 4**  
**REKAPITULASI KUESIONER**



NO	Usia	Jenis Kelamin	Pekerjaan
1	19	P	Mahasiswa
2	26	L	Wiraswasta
3	20	P	Mahasiswa
4	41	P	Ibu Rumah Tangga
5	22	P	Mahasiswa
6	24	L	Wirausaha
7	20	P	Mahasiswa
8	21	P	Mahasiswa
9	19	P	Mahasiswa
10	20	P	Mahasiswa
11	20	L	Mahasiswa
12	20	P	Mahasiswa
13	21	L	Mahasiswa
14	21	L	Mahasiswa
15	19	P	Mahasiswa
16	22	P	Mahasiswa
17	21	P	Mahasiswa
18	22	P	Mahasiswa
19	57	P	Ibu Rumah Tangga
20	26	P	Wiraswasta
21	22	P	Mahasiswa
22	31	P	Ibu Rumah Tangga
23	26	L	Wirausaha
24	20	P	Mahasiswa
25	37	P	Ibu Rumah Tangga
26	20	P	Mahasiswa
27	20	P	Mahasiswa
28	19	P	Mahasiswa
29	27	L	Wiraswasta
30	19	P	Mahasiswa
31	21	P	Mahasiswa
32	45	P	Ibu Rumah Tangga
33	25	L	Wirausaha
34	20	P	Mahasiswa
35	20	P	Mahasiswa
36	21	P	Mahasiswa
37	20	P	Mahasiswa
38	21	P	Mahasiswa
39	26	L	Wiraswasta
40	21	L	Mahasiswa
41	22	P	Mahasiswa
42	20	P	Mahasiswa
43	19	P	Mahasiswa
44	43	P	Ibu Rumah Tangga
45	22	P	Wirausaha

46	20	P	Mahasiswa
47	25	L	Wiraswasta
48	26	L	Wiraswasta
49	22	P	Mahasiswa
50	18	P	Pelajar
51	23	P	Wirausaha
52	21	P	Mahasiswa
53	23	P	Mahasiswa
54	23	L	Mahasiswa
55	26	L	Wiraswasta
56	24	L	Wiraswasta
57	21	P	Mahasiswa
58	25	P	Wiraswasta
59	21	P	Mahasiswa
60	23	P	Mahasiswa
61	26	L	Wiraswasta
62	22	P	Mahasiswa
63	19	P	Mahasiswa
64	23	P	Mahasiswa
65	19	L	Mahasiswa
66	22	P	Mahasiswa
67	21	P	Mahasiswa
68	21	P	Mahasiswa
69	24	P	Wiraswasta
70	20	P	Mahasiswa
71	22	P	Mahasiswa
72	23	L	Mahasiswa
73	19	L	Mahasiswa
74	32	P	Ibu Rumah Tangga
Sumber: Data primer yang diolah 2018			

NO	X1.1	X1.2	X1.3	X1.4	X1.5	X1	X2.1	X2.2	X2.3	X2.4	X2.5	X2	X3.1	X3.2	X3.3	X3.4	X3	Y.1	Y.2	Y.3	Y
1	4	4	4	4	4	20	4	4	4	5	4	21	5	5	4	2	16	4	4	4	12
2	4	3	3	3	4	17	4	4	4	4	4	20	4	4	4	4	16	4	4	4	12
3	4	4	4	4	4	20	4	4	4	4	5	21	4	4	4	3	15	4	4	4	12
4	5	4	4	4	4	21	4	4	4	5	4	21	5	4	4	4	17	5	4	4	13
5	5	4	4	4	4	21	4	4	4	4	4	20	5	4	4	4	17	5	4	4	13
6	4	4	4	4	4	20	4	4	4	4	4	20	4	4	4	3	15	4	4	4	12
7	4	4	4	5	4	21	4	4	4	4	4	20	4	4	4	4	16	4	4	4	12
8	5	4	4	5	5	23	4	5	5	4	4	22	5	4	4	5	18	4	4	5	13
9	5	4	4	4	4	21	5	4	4	4	4	21	5	5	4	4	18	5	4	4	13
10	4	4	4	4	4	20	4	4	4	4	5	21	4	4	4	4	16	4	4	4	12
11	4	4	4	3	3	18	4	4	4	5	4	21	4	4	4	3	15	4	4	4	12
12	5	5	5	4	5	24	5	5	5	5	5	25	5	5	5	5	20	5	4	5	14
13	5	4	4	4	4	21	5	5	2	5	4	21	4	4	4	4	16	4	4	5	13
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15	4	4	4	4	4	20	4	4	4	4	4	20	4	4	4	5	17	4	4	4	12
16	5	5	4	4	5	23	4	4	5	5	5	23	4	5	4	5	18	4	5	4	13
17	5	5	4	4	4	22	5	5	4	4	4	22	5	4	4	4	17	5	4	4	13
18	5	5	4	4	5	23	5	4	4	5	4	22	4	5	5	4	18	5	4	4	13
19	5	5	5	5	4	24	5	4	4	4	4	21	5	4	4	4	17	5	5	4	14
20	4	4	4	4	4	20	4	4	4	4	4	20	4	4	4	4	16	4	4	4	12
21	4	3	3	3	3	16	4	4	4	3	5	20	4	4	4	5	17	4	4	4	12
22	4	5	5	5	5	24	5	5	5	5	5	25	5	5	5	5	20	5	5	5	15
23	4	4	4	4	4	20	4	4	4	4	4	20	5	4	4	4	17	4	4	4	12
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28	4	5	5	5	5	24	5	5	5	5	4	24	5	5	5	5	20	5	5	5	15
29	4	5	5	4	5	23	4	5	4	5	4	22	4	5	4	5	18	5	4	4	13
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31	5	4	4	4	5	22	5	5	5	4	5	24	5	5	5	5	20	5	5	5	15
32	5	4	4	4	5	22	5	5	4	5	5	24	4	4	4	4	16	5	5	5	15
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35	5	5	5	5	5	25	5	5	5	5	4	24	5	5	5	5	20	5	5	5	15
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37	5	4	4	4	4	21	5	4	4	4	5	22	4	4	4	4	16	4	4	4	12
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45	5	4	4	4	3	20	4	4	4	4	4	20	4	4	4	4	16	4	4	4	12
46	4	4	5	5	4	22	5	4	4	5	5	23	5	5	4	4	18	5	4	5	14
47	5	4	4	4	3	20	4	4	4	3	4	19	4	4	4	3	15	4	4	4	12
48	5	5	5	5	5	25	4	4	4	4	4	20	5	4	4	4	17	5	5	5	15
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50	4	3	3	3	4	17	4	4	3	3	4	18	4	4	4	4	16	4	4	4	12
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53	4	4	4	4	5	21	4	3	3	4	4	18	5	5	5	5	20	5	5	5	15
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55	4	4	3	3	4	18	4	4	4	4	4	20	4	4	4	5	17	4	4	4	12
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58	5	4	4	4	3	20	4	4	4	5	4	21	3	4	4	4	15	4	4	4	12
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60	4	5	5	5	5	24	5	5	4	4	5	23	5	5	5	5	20	5	5	5	15
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62	4	3	3	3	3	16	4	3	3	3	4	17	5	5	5	5	20	4	3	3	10
63	4	4	4	4	3	19	4	4	4	4	4	20	4	4	4	4	16	4	4	4	12
64	4	4	4	3	4	19	4	4	4	5	5	22	4	4	4	4	16	5	4	4	13
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68	4	4	4	4	5	21	5	5	5	5	5	25	5	5	5	4	19	5	5	5	15
69	5	4	4	4	4	21	4	4	4	4	3	19	4	4	4	5	17	4	4	4	12
70	5	4	4	4	4	21	4	4	4	4	4	20	4	4	4	4	16	4	4	4	12
71	4	4	4	3	3	18	4	4	4	4	4	20	4	4	4	4	16	4	4	4	12
72	4	4	4	4	4	20	5	4	4	4	4	21	4	4	4	4	16	5	4	4	13
73	5	4	4	4	4	21	5	4	4	4	4	21	4	4	4	3	15	5	4	4	13
74	5	4	4	3	3	19	4	4	4	4	4	20	5	4	4	4	17	4	4	4	12

Sumber: Data primer yang diolah 2018





**LAMPIRAN 5**  
**FREKUENSI PERNYATAAN**  
**RESPONDEN**

## 1. Usia

### Descriptive Statistics

	N	Range	Minimum	Maximum	Sum	Mean
Usia	74	39	18	57	1742	23.54
Valid N (listwise)	74					

## 2. Jenis Kelamin

### Jenis Kelamin

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid L	19	25.7	25.7	25.7
P	55	74.3	74.3	100.0
Total	74	100.0	100.0	

## 3. Pekerjaan

### Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pelajar	1	1,4	1,4	1,4
Mahasiswa	50	67,6	67,6	68,9
Wiraswasta	11	14,9	14,9	83,8
Wirausaha	5	6,8	6,8	90,5
Ibu Rumah Tangga	7	9,5	9,5	100,0
Total	74	100,0	100,0	

## 1. Keragaman Produk

**X1.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 4	42	56.8	56.8	56.8
5	32	43.2	43.2	100.0
Total	74	100.0	100.0	

**X1.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	8	10.8	10.8	10.8
4	50	67.6	67.6	78.4
5	16	21.6	21.6	100.0
Total	74	100.0	100.0	

**X1.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	10	13.5	13.5	13.5
4	49	66.2	66.2	79.7
5	15	20.3	20.3	100.0
Total	74	100.0	100.0	

**X1.4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	19	25.7	25.7	25.7
4	40	54.1	54.1	79.7
5	15	20.3	20.3	100.0
Total	74	100.0	100.0	

**X1.5**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	10	13.5	13.5	13.5
4	40	54.1	54.1	67.6
5	24	32.4	32.4	100.0
Total	74	100.0	100.0	

## 2. Kualitas Produk

**X2.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 4	43	58.1	58.1	58.1
5	31	41.9	41.9	100.0
Total	74	100.0	100.0	

**X2.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	5	6.8	6.8	6.8
4	50	67.6	67.6	74.3
5	19	25.7	25.7	100.0
Total	74	100.0	100.0	

**X2.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	1.4	1.4	1.4
3	5	6.8	6.8	8.1
4	56	75.7	75.7	83.8
5	12	16.2	16.2	100.0
Total	74	100.0	100.0	

**X2.4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	11	14.9	14.9	14.9
4	43	58.1	58.1	73.0
5	20	27.0	27.0	100.0
Total	74	100.0	100.0	

**X2.5**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1.4	1.4	1.4
4	52	70.3	70.3	71.6
5	21	28.4	28.4	100.0
Total	74	100.0	100.0	



### 3. Ekuitas Merek

**X3.1**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1.4	1.4	1.4
4	43	58.1	58.1	59.5
5	30	40.5	40.5	100.0
Total	74	100.0	100.0	

**X3.2**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1.4	1.4	1.4
4	52	70.3	70.3	71.6
5	21	28.4	28.4	100.0
Total	74	100.0	100.0	

**X3.3**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	2	2.7	2.7	2.7
4	55	74.3	74.3	77.0
5	17	23.0	23.0	100.0
Total	74	100.0	100.0	

**X3.4**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	1.4	1.4	1.4
3	8	10.8	10.8	12.2
4	41	55.4	55.4	67.6
5	24	32.4	32.4	100.0
Total	74	100.0	100.0	

#### 4. Kepuasan Konsumen

Y.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 4	43	58.1	58.1	58.1
5	31	41.9	41.9	100.0
Total	74	100.0	100.0	

Y.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1.4	1.4	1.4
4	55	74.3	74.3	75.7
5	18	24.3	24.3	100.0
Total	74	100.0	100.0	

Y.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	1.4	1.4	1.4
4	53	71.6	71.6	73.0
5	20	27.0	27.0	100.0
Total	74	100.0	100.0	



**LAMPIRAN 6**  
**HASIL UJI VALIDITAS**

## 1. Keragaman Produk

**Correlations**

		X1.1	X1.2	X1.3	X1.4	X1.5	X1
X1.1	Pearson Correlation	1	.270*	.229	.272*	.082	.454**
	Sig. (2-tailed)		.020	.050	.019	.490	.000
	N	74	74	74	74	74	74
X1.2	Pearson Correlation	.270*	1	.857**	.659**	.501**	.876**
	Sig. (2-tailed)	.020		.000	.000	.000	.000
	N	74	74	74	74	74	74
X1.3	Pearson Correlation	.229	.857**	1	.737**	.469**	.882**
	Sig. (2-tailed)	.050	.000		.000	.000	.000
	N	74	74	74	74	74	74
X1.4	Pearson Correlation	.272*	.659**	.737**	1	.423**	.840**
	Sig. (2-tailed)	.019	.000	.000		.000	.000
	N	74	74	74	74	74	74
X1.5	Pearson Correlation	.082	.501**	.469**	.423**	1	.683**
	Sig. (2-tailed)	.490	.000	.000	.000		.000
	N	74	74	74	74	74	74
X1	Pearson Correlation	.454**	.876**	.882**	.840**	.683**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	74	74	74	74	74	74

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).

## 2. Kualitas Produk

### Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	X2
X2.1	Pearson Correlation	1	.568**	.306**	.355**	.209	.707**
	Sig. (2-tailed)		.000	.008	.002	.073	.000
	N	74	74	74	74	74	74
X2.2	Pearson Correlation	.568**	1	.479**	.447**	.118	.776**
	Sig. (2-tailed)	.000		.000	.000	.318	.000
	N	74	74	74	74	74	74
X2.3	Pearson Correlation	.306**	.479**	1	.458**	.143	.713**
	Sig. (2-tailed)	.008	.000		.000	.224	.000
	N	74	74	74	74	74	74
X2.4	Pearson Correlation	.355**	.447**	.458**	1	.115	.741**
	Sig. (2-tailed)	.002	.000	.000		.328	.000
	N	74	74	74	74	74	74
X2.5	Pearson Correlation	.209	.118	.143	.115	1	.434**
	Sig. (2-tailed)	.073	.318	.224	.328		.000
	N	74	74	74	74	74	74
X2	Pearson Correlation	.707**	.776**	.713**	.741**	.434**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	74	74	74	74	74	74

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### 3. Ekuitas Merek

**Correlations**

		X3.1	X3.2	X3.3	X3.4	X3
X3.1	Pearson Correlation	1	.508**	.402**	.176	.652**
	Sig. (2-tailed)		.000	.000	.133	.000
	N	74	74	74	74	74
X3.2	Pearson Correlation	.508**	1	.734**	.392**	.823**
	Sig. (2-tailed)	.000		.000	.001	.000
	N	74	74	74	74	74
X3.3	Pearson Correlation	.402**	.734**	1	.571**	.862**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	74	74	74	74	74
X3.4	Pearson Correlation	.176	.392**	.571**	1	.746**
	Sig. (2-tailed)	.133	.001	.000		.000
	N	74	74	74	74	74
X3	Pearson Correlation	.652**	.823**	.862**	.746**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	74	74	74	74	74

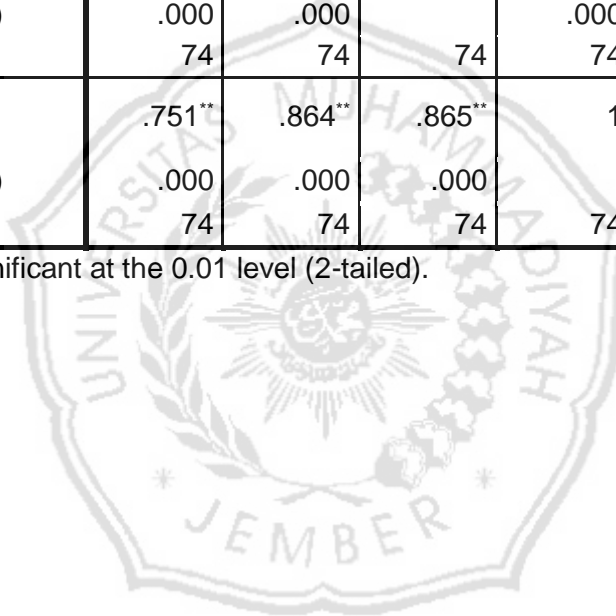
\*\* . Correlation is significant at the 0.01 level (2-tailed).

#### 4. Kepuasan Konsumen

**Correlations**

		Y.1	Y.2	Y.3	Y
Y.1	Pearson Correlation	1	.417**	.413**	.751**
	Sig. (2-tailed)		.000	.000	.000
	N	74	74	74	74
Y.2	Pearson Correlation	.417**	1	.746**	.864**
	Sig. (2-tailed)	.000		.000	.000
	N	74	74	74	74
Y.3	Pearson Correlation	.413**	.746**	1	.865**
	Sig. (2-tailed)	.000	.000		.000
	N	74	74	74	74
Y	Pearson Correlation	.751**	.864**	.865**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	74	74	74	74

\*\* . Correlation is significant at the 0.01 level (2-tailed).



**LAMPIRAN 7**  
**HASIL UJI RELIABILITAS**





### 1. Keragaman Produk

#### Reliability Statistics

Cronbach's Alpha	N of Items
.807	5

### 2. Kualitas Produk

#### Reliability Statistics

Cronbach's Alpha	N of Items
.706	5

### 3. Ekuitas Merek

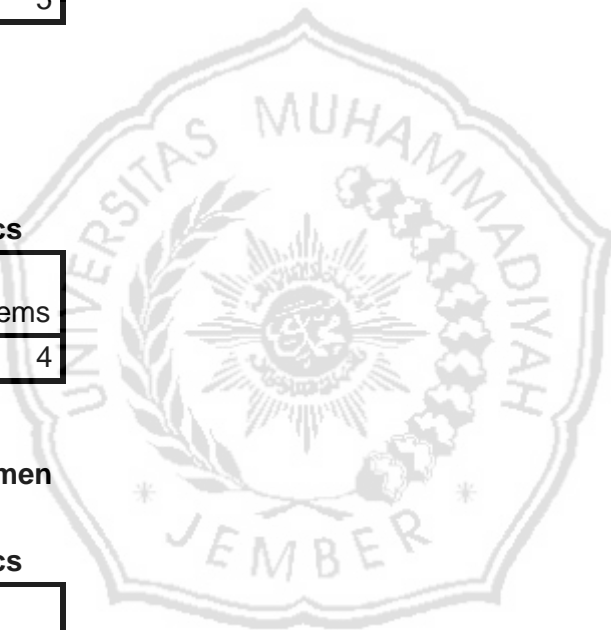
#### Reliability Statistics

Cronbach's Alpha	N of Items
.751	4

### 4. Kepuasan Konsumen

#### Reliability Statistics

Cronbach's Alpha	N of Items
.764	3





**LAMPIRAN 8**  
**HASIL UJI REGRESI, UJI ASUMSI**  
**KLASIK DAN UJI HIPOTESIS**

REGRESSION

```

/MISSING LISTWISE
/STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL
/CRITERIA=PIN(.05) POUT(.10)
/NOORIGIN
/DEPENDENT Y
/METHOD=ENTER X1 X2 X3
/SCATTERPLOT=(*SRESID ,*ZPRED)
/RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID) .
    
```

**Regression**

**Notes**

Output Created		21-MAR-2018 18:25:22
Comments		
Input	Data	D:\TYPING\PROJECT S\101 - 200\20.QOYYIM\Untitled2.sav
	Active Dataset	DataSet1
	Filter	<none>
	Weight	<none>
	Split File	<none>
	N of Rows in Working Data File	74
Missing Value Handling	Definition of Missing	User-defined missing values are treated as missing.
	Cases Used	Statistics are based on cases with no missing values for any variable used.
Syntax		REGRESSION /MISSING LISTWISE /STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL /CRITERIA=PIN(.05) POUT(.10) /NOORIGIN /DEPENDENT Y /METHOD=ENTER X1 X2 X3 /SCATTERPLOT=(*SRESID ,*ZPRED) /RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID).
Resources	Processor Time	00:00:00.59
	Elapsed Time	00:00:00.86
	Memory Required	2396 bytes
	Additional Memory Required for Residual Plots	896 bytes

**Variables Entered/Removed<sup>a</sup>**

Model	Variables Entered	Variables Removed	Method
1	X3, X2, X1 <sup>b</sup>	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.799 <sup>a</sup>	.638	.623	.720

a. Predictors: (Constant), X3, X2, X1

b. Dependent Variable: Y

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	64.019	3	21.340	41.130	.000 <sup>b</sup>
	Residual	36.318	70	.519		
	Total	100.338	73			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X2, X1

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	1.321	1.097		1.204	.233		
	X1	.200	.050	.385	4.010	.000	.562	1.778
	X2	.178	.059	.277	3.029	.003	.617	1.620
	X3	.216	.061	.302	3.532	.001	.706	1.417

a. Dependent Variable: Y

**Coefficient Correlations<sup>a</sup>**

Model			X3	X2	X1
1	Correlations	X3	1.000	-.193	-.350
		X2	-.193	1.000	-.483
		X1	-.350	-.483	1.000
	Covariances	X3	.004	-.001	-.001
		X2	-.001	.003	-.001
		X1	-.001	-.001	.002

a. Dependent Variable: Y

### Collinearity Diagnostics<sup>a</sup>

Model	Dimensio n	Eigenvalue	Condition Index	Variance Proportions			
				(Constant)	X1	X2	X3
1	1	3.986	1.000	.00	.00	.00	.00
	2	.006	26.161	.37	.64	.00	.05
	3	.005	28.693	.15	.00	.19	.89
	4	.003	35.958	.48	.36	.81	.06

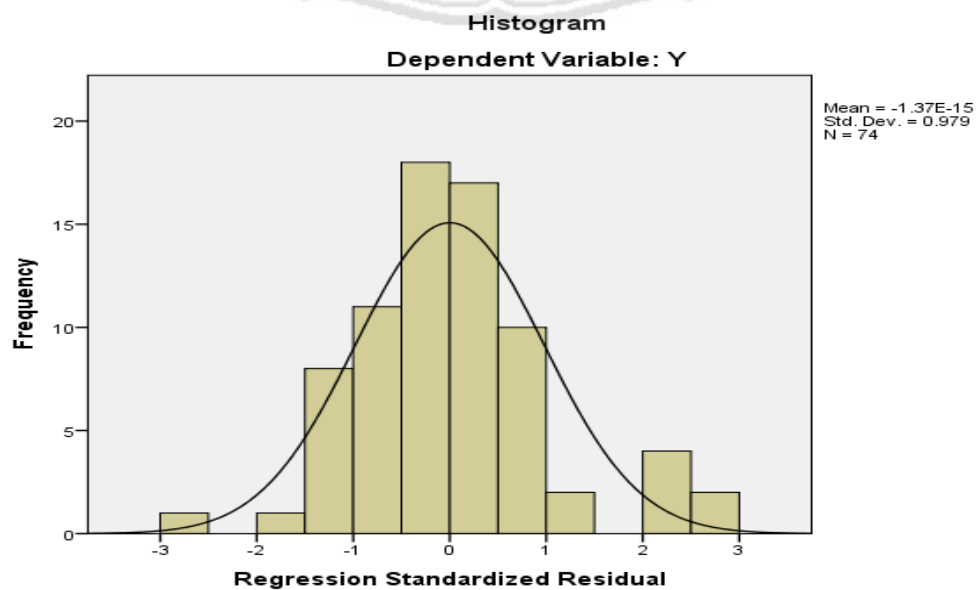
a. Dependent Variable: Y

### Residuals Statistics<sup>a</sup>

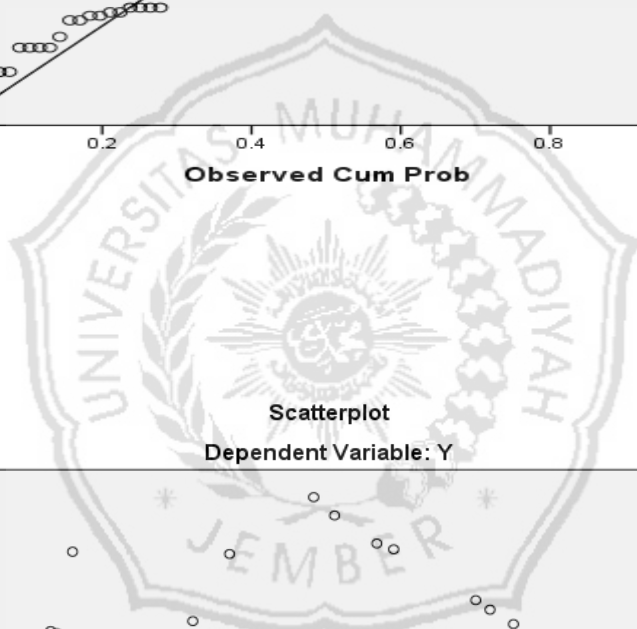
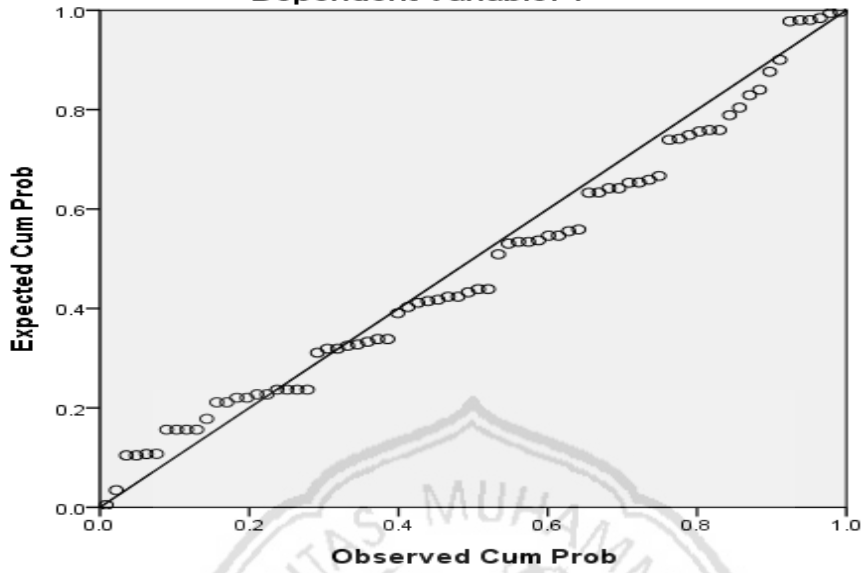
	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	11.38	14.92	12.91	.936	74
Std. Predicted Value	-1.626	2.147	.000	1.000	74
Standard Error of Predicted Value	.085	.380	.157	.058	74
Adjusted Predicted Value	11.34	14.98	12.90	.929	74
Residual	-1.871	1.950	.000	.705	74
Std. Residual	-2.597	2.708	.000	.979	74
Stud. Residual	-3.058	2.962	.004	1.034	74
Deleted Residual	-2.594	2.334	.006	.790	74
Stud. Deleted Residual	-3.262	3.144	.008	1.062	74
Mahal. Distance	.037	19.360	2.959	3.284	74
Cook's Distance	.000	.904	.033	.119	74
Centered Leverage Value	.001	.265	.041	.045	74

a. Dependent Variable: Y

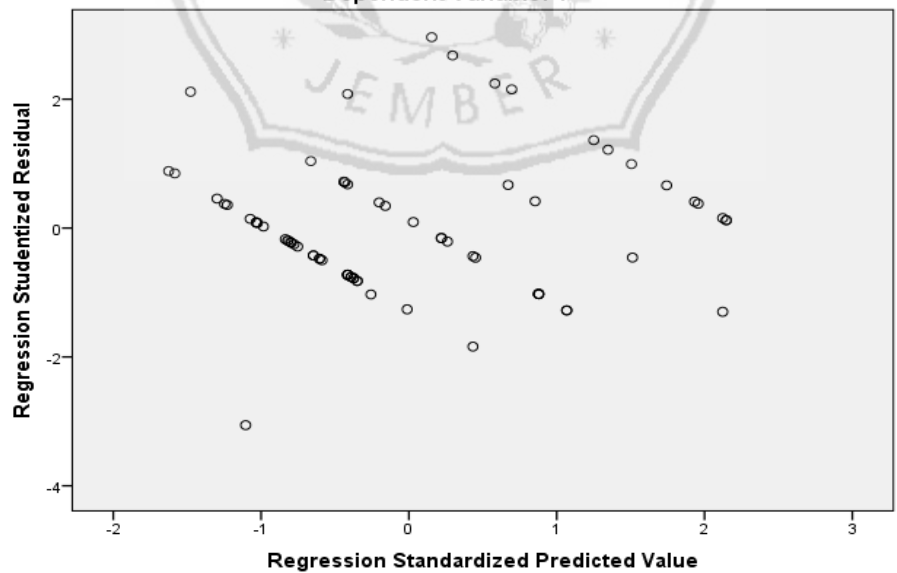
### Charts



**Normal P-P Plot of Regression Standardized Residual**  
Dependent Variable: Y



**Scatterplot**  
Dependent Variable: Y



## UJI PARK (HETEROSKEDASTISITAS)

**Coefficients<sup>a</sup>**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1 (Constant)	-5.728	2.956		-1.938	.057
X1	-.026	.134	-.030	-.194	.847
X2	.040	.158	.038	.254	.800
X3	.200	.165	.170	1.212	.229

a. Dependent Variable: LnRES\_2

## UJI LINIERITAS

**ANOVA Table**

			Sum of Squares	df	Mean Square	F	Sig.
Y *	Between	(Combined)	64.372	9	7.152	12.727	.000
X1	Groups	Linearity	50.122	1	50.122	89.190	.000
		Deviation from Linearity	14.250	8	1.781	3.170	.084
Within Groups			35.966	64	.562		
Total			100.338	73			

**ANOVA Table**

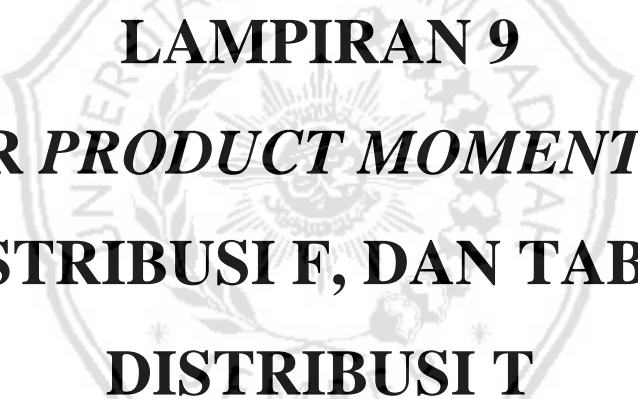
			Sum of Squares	df	Mean Square	F	Sig.
Y *	Between	(Combined)	51.129	8	6.391	8.442	.000
X2	Groups	Linearity	41.260	1	41.260	54.501	.000
		Deviation from Linearity	9.869	7	1.410	1.862	.090
Within Groups			49.209	65	.757		
Total			100.338	73			

**ANOVA Table**

			Sum of Squares	df	Mean Square	F	Sig.
Y * X3	Between Groups	(Combined)	48.411	7	6.916	8.790	.000
		Linearity	38.997	1	38.997	49.566	.000
		Deviation from Linearity	9.414	6	1.569	1.994	.079
Within Groups			51.927	66	.787		
Total			100.338	73			







**LAMPIRAN 9**  
**TABEL R *PRODUCT MOMENT*, TABEL**  
**DISTRIBUSI F, DAN TABEL**  
**DISTRIBUSI T**

Tabel r product Moment (Sig = 0,05)

Df	r	df	R	Df	r	df	R
1	0.9969	26	0.3739	51	0.2706	76	0.2227
2	0.9500	27	0.3673	52	0.2681	77	0.2213
3	0.8783	28	0.3610	53	0.2656	78	0.2199
4	0.8114	29	0.3550	54	0.2632	79	0.2165
5	0.7545	30	0.3494	55	0.2609	80	0.2162
6	0.7067	31	0.3440	56	0.2586	81	0.2159
7	0.6664	32	0.3388	57	0.2564	82	0.2146
8	0.6319	33	0.3388	58	0.2542	83	0.2133
9	0.6021	34	0.3291	59	0.2521	84	0.2120
10	0.5760	35	0.3246	60	0.2500	85	0.2108
11	0.5529	36	0.3202	61	0.2480	86	0.2096
12	0.5324	37	0.3160	62	0.2461	87	0.2084
13	0.5140	38	0.3120	63	0.2441	88	0.2072
14	0.4973	39	0.3081	64	0.2423	89	0.2061
15	0.4821	40	0.3044	65	0.2404	90	0.2050
16	0.4683	41	0.3008	66	0.2387	91	0.2039
17	0.4555	42	0.2973	67	0.2369	92	0.2028
18	0.4438	43	0.2940	68	0.2352	93	0.2017
19	0.4329	44	0.2907	69	0.2335	94	0.2006
20	0.4227	45	0.2876	70	0.2319	95	0.1996
21	0.4132	46	0.2845	71	0.2303	96	0.1986
22	0.4044	47	0.2816	72	0.2287	97	0.1975
23	0.3961	48	0.2787	73	0.2272	98	0.1966
24	0.3882	49	0.2759	74	0.2257	99	0.1956
25	0.3809	50	0.2732	75	0.2242	100	0.1946

Sumber: Data primer yang diolah 2018

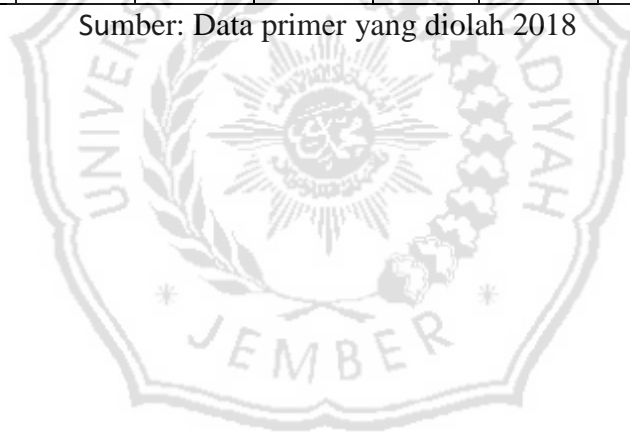
**Tabel Distribusi F**

DF 1										
DF 2	1	2	3	4	5	6	7	8	9	10
1	161.4476	199.5000	215.7073	224.5833	230.1619	233.986	236.7684	238.8827	240.5433	241.8818
2	18.5128	19.0000	19.1643	19.2468	19.2964	19.3295	19.3532	19.371	19.3848	19.3959
3	10.1280	9.5521	9.2766	9.1172	9.0135	8.9406	8.8867	8.8452	8.8123	8.7855
4	7.7086	6.9443	6.5914	6.3882	6.2561	6.1631	6.0942	6.041	5.9988	5.9644
5	6.6079	5.7861	5.4095	5.1922	5.0503	4.9503	4.8759	4.8183	4.7725	4.7351
6	5.9874	5.1433	4.7571	4.5337	4.3874	4.2839	4.2067	4.1468	4.099	4.06
7	5.5914	4.7374	4.3468	4.1203	3.9715	3.866	3.787	3.7257	3.6767	3.6365
8	5.3177	4.4590	4.0662	3.8379	3.6875	3.5806	3.5005	3.4381	3.3881	3.3472
9	5.1174	4.2565	3.8625	3.6331	3.4817	3.3738	3.2927	3.2296	3.1789	3.1373
10	4.9646	4.1028	3.7083	3.4780	3.3258	3.2172	3.1355	3.0717	3.0204	2.9782
11	4.8443	3.9823	3.5874	3.3567	3.2039	3.0946	3.0123	2.948	2.8962	2.8536
12	4.7472	3.8853	3.4903	3.2592	3.1059	2.9961	2.9134	2.8486	2.7964	2.7534
13	4.6672	3.8056	3.4105	3.1791	3.0254	2.9153	2.8321	2.7669	2.7144	2.671
14	4.6001	3.7389	3.3439	3.1122	2.9582	2.8477	2.7642	2.6987	2.6458	2.6022
15	4.5431	3.6823	3.2874	3.0556	2.9013	2.7905	2.7066	2.6408	2.5876	2.5437
16	4.4940	3.6337	3.2389	3.0069	2.8524	2.7413	2.6572	2.5911	2.5377	2.4935
17	4.4513	3.5915	3.1968	2.9647	2.8100	2.6987	2.6143	2.548	2.4943	2.4499
18	4.4139	3.5546	3.1599	2.9277	2.7729	2.6613	2.5767	2.5102	2.4563	2.4117
19	4.3807	3.5219	3.1274	2.8951	2.7401	2.6283	2.5435	2.4768	2.4227	2.3779
20	4.3512	3.4928	3.0984	2.8661	2.7109	2.599	2.514	2.4471	2.3928	2.3479
21	4.3248	3.4668	3.0725	2.8401	2.6848	2.5727	2.4876	2.4205	2.366	2.321
22	4.3009	3.4434	3.0491	2.8167	2.6613	2.5491	2.4638	2.3965	2.3419	2.2967
23	4.2793	3.4221	3.0280	2.7955	2.6400	2.5277	2.4422	2.3748	2.3201	2.2747
24	4.2597	3.4028	3.0088	2.7763	2.6207	2.5082	2.4226	2.3551	2.3002	2.2547
25	4.2417	3.3852	2.9912	2.7587	2.6030	2.4904	2.4047	2.3371	2.2821	2.2365
26	4.2252	3.3690	2.9752	2.7426	2.5868	2.4741	2.3883	2.3205	2.2655	2.2197
27	4.2100	3.3541	2.9604	2.7278	2.5719	2.4591	2.3732	2.3053	2.2501	2.2043
28	4.1960	3.3404	2.9467	2.7141	2.5581	2.4453	2.3593	2.2913	2.236	2.19
29	4.1830	3.3277	2.9340	2.7014	2.5454	2.4324	2.3463	2.2783	2.2229	2.1768
30	4.1709	3.3158	2.9223	2.6896	2.5336	2.4205	2.3343	2.2662	2.2107	2.1646
31	4.1596	3.3048	2.9113	2.6787	2.5225	2.4094	2.3232	2.2549	2.1994	2.1532
32	4.1491	3.2945	2.9011	2.6684	2.5123	2.3991	2.3127	2.2444	2.1888	2.1425
33	4.1393	3.2849	2.8916	2.6589	2.5026	2.3894	2.303	2.2346	2.1789	2.1325
34	4.1300	3.2759	2.8826	2.6499	2.4936	2.3803	2.2938	2.2253	2.1696	2.1231
35	4.1213	3.2674	2.8742	2.6415	2.4851	2.3718	2.2852	2.2167	2.1608	2.1143
36	4.1132	3.2594	2.8663	2.6335	2.4772	2.3638	2.2771	2.2085	2.1526	2.1061
37	4.1055	3.2519	2.8588	2.6261	2.4696	2.3562	2.2695	2.2008	2.1449	2.0982
38	4.0982	3.2448	2.8517	2.6190	2.4625	2.349	2.2623	2.1936	2.1375	2.0909

39	4.0913	3.2381	2.8451	2.6123	2.4558	2.3423	2.2555	2.1867	2.1306	2.0839
40	4.0847	3.2317	2.8387	2.6060	2.4495	2.3359	2.249	2.1802	2.124	2.0772
41	4.0785	3.2257	2.8327	2.6000	2.4434	2.3298	2.2429	2.174	2.1178	2.071
42	4.0727	3.2199	2.8270	2.5943	2.4377	2.324	2.2371	2.1681	2.1119	2.065
43	4.0670	3.2145	2.8216	2.5888	2.4322	2.3185	2.2315	2.1625	2.1062	2.0593
44	4.0617	3.2093	2.8165	2.5837	2.4270	2.3133	2.2263	2.1572	2.1009	2.0539
45	4.0566	3.2043	2.8115	2.5787	2.4221	2.3083	2.2212	2.1521	2.0958	2.0487
46	4.0517	3.1996	2.8068	2.5740	2.4174	2.3035	2.2164	2.1473	2.0909	2.0438
47	4.0471	3.1951	2.8024	2.5695	2.4128	2.299	2.2118	2.1427	2.0862	2.0391
48	4.0427	3.1907	2.7981	2.5652	2.4085	2.2946	2.2074	2.1382	2.0817	2.0346
49	4.0384	3.1866	2.7939	2.5611	2.4044	2.2904	2.2032	2.134	2.0775	2.0303
50	4.0343	3.1826	2.7900	2.5572	2.4004	2.2864	2.1992	2.1299	2.0734	2.0261
51	4.0304	3.1788	2.7862	2.5534	2.3966	2.2826	2.1953	2.126	2.0694	2.0222
52	4.0266	3.1751	2.7826	2.5498	2.3930	2.2789	2.1916	2.1223	2.0656	2.0184
53	4.0230	3.1716	2.7791	2.5463	2.3894	2.2754	2.1881	2.1187	2.062	2.0147
54	4.0195	3.1682	2.7758	2.5429	2.3861	2.272	2.1846	2.1152	2.0585	2.0112
55	4.0162	3.1650	2.7725	2.5397	2.3828	2.2687	2.1813	2.1119	2.0552	2.0078
56	4.0130	3.1619	2.7694	2.5366	2.3797	2.2656	2.1782	2.1087	2.0519	2.0045
57	4.0099	3.1588	2.7664	2.5336	2.3767	2.2625	2.1751	2.1056	2.0488	2.0014
58	4.0069	3.1559	2.7636	2.5307	2.3738	2.2596	2.1721	2.1026	2.0458	1.9983
59	4.0040	3.1531	2.7608	2.5279	2.3710	2.2568	2.1693	2.0997	2.0429	1.9954
60	4.0012	3.1504	2.7581	2.5252	2.3683	2.2541	2.1665	2.097	2.0401	1.9926
61	3.9985	3.1478	2.7555	2.5226	2.3657	2.2514	2.1639	2.0943	2.0374	1.9899
62	3.9959	3.1453	2.7530	2.5201	2.3631	2.2489	2.1613	2.0917	2.0348	1.9872
63	3.9934	3.1428	2.7505	2.5177	2.3607	2.2464	2.1588	2.0892	2.0322	1.9847
64	3.9909	3.1404	2.7482	2.5153	2.3583	2.244	2.1564	2.0868	2.0298	1.9822
65	3.9886	3.1381	2.7459	2.5130	2.3560	2.2417	2.1541	2.0844	2.0274	1.9798
66	3.9863	3.1359	2.7437	2.5108	2.3538	2.2395	2.1518	2.0821	2.0251	1.9775
67	3.9840	3.1338	2.7416	2.5087	2.3517	2.2373	2.1497	2.0799	2.0229	1.9752
68	3.9819	3.1317	2.7395	2.5066	2.3496	2.2352	2.1475	2.0778	2.0207	1.973
69	3.9798	3.1296	2.7375	2.5046	2.3475	2.2332	2.1455	2.0757	2.0186	1.9709
70	3.9778	3.1277	2.7355	2.5027	2.3456	2.2312	2.1435	2.0737	2.0166	1.9689
71	3.9758	3.1258	2.7336	2.5008	2.3437	2.2293	2.1415	2.0717	2.0146	1.9669
72	3.9739	3.1239	2.7318	2.4989	2.3418	2.2274	2.1397	2.0698	2.0127	1.9649
73	3.9720	3.1221	2.7300	2.4971	2.3400	2.2256	2.1378	2.068	2.0108	1.9631
74	3.9702	3.1203	2.7283	2.4954	2.3383	2.2238	2.136	2.0662	2.009	1.9612
75	3.9685	3.1186	2.7266	2.4937	2.3366	2.2221	2.1343	2.0644	2.0073	1.9594
76	3.9668	3.1170	2.7249	2.4920	2.3349	2.2204	2.1326	2.0627	2.0055	1.9577
77	3.9651	3.1154	2.7233	2.4904	2.3333	2.2188	2.131	2.0611	2.0039	1.956
78	3.9635	3.1138	2.7218	2.4889	2.3317	2.2172	2.1294	2.0595	2.0022	1.9544
79	3.9619	3.1123	2.7203	2.4874	2.3302	2.2157	2.1278	2.0579	2.0007	1.9528
80	3.9604	3.1108	2.7188	2.4859	2.3287	2.2142	2.1263	2.0564	1.9991	1.9512
81	3.9589	3.1093	2.7173	2.4844	2.3273	2.2127	2.1248	2.0549	1.9976	1.9497

82	3.9574	3.1079	2.7159	2.4830	2.3259	2.2113	2.1234	2.0534	1.9961	1.9482
83	3.9560	3.1065	2.7146	2.4817	2.3245	2.2099	2.122	2.052	1.9947	1.9468
84	3.9546	3.1052	2.7132	2.4803	2.3231	2.2086	2.1206	2.0506	1.9933	1.9454
85	3.9532	3.1038	2.7119	2.4790	2.3218	2.2072	2.1193	2.0493	1.9919	1.944
86	3.9519	3.1026	2.7106	2.4777	2.3205	2.2059	2.118	2.048	1.9906	1.9426
87	3.9506	3.1013	2.7094	2.4765	2.3193	2.2047	2.1167	2.0467	1.9893	1.9413
88	3.9493	3.1001	2.7082	2.4753	2.3181	2.2034	2.1155	2.0454	1.988	1.94
89	3.9481	3.0989	2.7070	2.4741	2.3169	2.2022	2.1143	2.0442	1.9868	1.9388
90	3.9469	3.0977	2.7058	2.4729	2.3157	2.2011	2.1131	2.043	1.9856	1.9376
91	3.9457	3.0966	2.7047	2.4718	2.3145	2.1999	2.1119	2.0418	1.9844	1.9364
92	3.9445	3.0954	2.7036	2.4707	2.3134	2.1988	2.1108	2.0407	1.9833	1.9352
93	3.9434	3.0943	2.7025	2.4696	2.3123	2.1977	2.1097	2.0395	1.9821	1.9341
94	3.9423	3.0933	2.7014	2.4685	2.3113	2.1966	2.1086	2.0384	1.981	1.9329
95	3.9412	3.0922	2.7004	2.4675	2.3102	2.1955	2.1075	2.0374	1.9799	1.9318
96	3.9402	3.0912	2.6994	2.4665	2.3092	2.1945	2.1065	2.0363	1.9789	1.9308
97	3.9391	3.0902	2.6984	2.4655	2.3082	2.1935	2.1054	2.0353	1.9778	1.9297
98	3.9381	3.0892	2.6974	2.4645	2.3072	2.1925	2.1044	2.0343	1.9768	1.9287
99	3.9371	3.0882	2.6965	2.4636	2.3063	2.1915	2.1035	2.0333	1.9758	1.9277
100	3.9361	3.0873	2.6955	2.4626	2.3053	2.1906	2.1025	2.0323	1.9748	1.9267

Sumber: Data primer yang diolah 2018



**Tabel Distribusi t**

<b>Df</b>	<b>0,1</b>	<b>0,05</b>	<b>0,025</b>
1	3.0777	6.3138	12.7062
2	1.8856	2.9200	4.3027
3	1.6377	2.3534	3.1824
4	1.5332	2.1318	2.7764
5	1.4759	2.0150	2.5706
6	1.4398	1.9432	2.4469
7	1.4149	1.8946	2.3646
8	1.3968	1.8595	2.3060
9	1.3830	1.8331	2.2622
10	1.3722	1.8125	2.2281
11	1.3634	1.7959	2.2010
12	1.3562	1.7823	2.1788
13	1.3502	1.7709	2.1604
14	1.3450	1.7613	2.1448
15	1.3406	1.7531	2.1314
16	1.3368	1.7459	2.1199
17	1.3334	1.7396	2.1098
18	1.3304	1.7341	2.1009
19	1.3277	1.7291	2.0930
20	1.3253	1.7247	2.0860
21	1.3232	1.7207	2.0796
22	1.3212	1.7171	2.0739
23	1.3195	1.7139	2.0687
24	1.3178	1.7109	2.0639
25	1.3163	1.7081	2.0595
26	1.3150	1.7056	2.0555
27	1.3137	1.7033	2.0518
28	1.3125	1.7011	2.0484
29	1.3114	1.6991	2.0452
30	1.3104	1.6973	2.0423
31	1.3095	1.6955	2.0395
32	1.3086	1.6939	2.0369
33	1.3077	1.6924	2.0345
34	1.3070	1.6909	2.0322
35	1.3062	1.6896	2.0301
36	1.3055	1.6883	2.0281
37	1.3049	1.6871	2.0262
38	1.3042	1.6860	2.0244
39	1.3036	1.6849	2.0227
40	1.3031	1.6839	2.0211
41	1.3025	1.6829	2.0195
42	1.3020	1.6820	2.0181
43	1.3016	1.6811	2.0167
44	1.3011	1.6802	2.0154
45	1.3006	1.6794	2.0141
46	1.3002	1.6787	2.0129
47	1.2998	1.6779	2.0117
48	1.2994	1.6772	2.0106
49	1.2991	1.6766	2.0096
50	1.2987	1.6759	2.0086
51	1.2984	1.6753	2.0076
52	1.2980	1.6747	2.0066
53	1.2977	1.6741	2.0057

54	1.2974	1.6736	2.0049
55	1.2971	1.6730	2.0040
56	1.2969	1.6725	2.0032
57	1.2966	1.6720	2.0025
58	1.2963	1.6716	2.0017
59	1.2961	1.6711	2.0010
60	1.2958	1.6706	2.0003
61	1.2956	1.6702	1.9996
62	1.2954	1.6698	1.9990
63	1.2951	1.6694	1.9983
64	1.2949	1.6690	1.9977
65	1.2947	1.6686	1.9971
66	1.2945	1.6683	1.9966
67	1.2943	1.6679	1.9960
68	1.2941	1.6676	1.9955
69	1.2939	1.6672	1.9949
70	1.2938	1.6669	1.9944
71	1.2936	1.6666	1.9939
72	1.2934	1.6663	1.9935
73	1.2933	1.6660	1.9930
74	1.2931	1.6657	1.9925
75	1.2929	1.6654	1.9921
76	1.2928	1.6652	1.9917
77	1.2926	1.6649	1.9913
78	1.2925	1.6646	1.9908
79	1.2924	1.6644	1.9905
80	1.2922	1.6641	1.9901
81	1.2921	1.6639	1.9897
82	1.2920	1.6636	1.9893
83	1.2918	1.6634	1.9890
84	1.2917	1.6632	1.9886
85	1.2916	1.6630	1.9883
86	1.2915	1.6628	1.9879
87	1.2914	1.6626	1.9876
88	1.2912	1.6624	1.9873
89	1.2911	1.6622	1.987
90	1.291	1.662	1.9867
91	1.2909	1.6618	1.9864
92	1.2908	1.6616	1.9861
93	1.2907	1.6614	1.9858
94	1.2906	1.6612	1.9855
95	1.2905	1.6611	1.9853
96	1.2904	1.6609	1.985
97	1.2903	1.6607	1.9847
98	1.2902	1.6606	1.9845
99	1.2902	1.6604	1.9842
100	1.2901	1.6602	1.984

Sumber: Data primer yang diolah 2018



**LAMPIRAN 10**  
**DOKUMENTASI PENELITIAN**





