

**LAMPIRAN 1**  
**KUESIONER PENELITIAN**



## Pengantar kuisisioner



### **DAMPAK BAURAN PEMASARAN TERHADAP KEPUTUSAN PEMBELIAN SEPEDA MOTOR HONDA**

**(Studi kasus pada Dealer MPM Motor Kalisat Kabupaten Jember)**

Kepada Yth.

Pembeli Sepeda Motor Honda di MPM Motor Kecamatan Kalisat.

Di tempat.

Berdasarkan dengan kegiatan penelitian yang saya lakukan dengan judul **“DAMPAK BAURAN PEMASARAN TERHADAP KEPUTUSAN PEMBELIAN SEPEDA MOTOR HONDA”** sebagai salah satu syarat untuk memperoleh gelar sarjana ekonomi pada universitas muhammadiyah jember, maka dengan ini saya mengharapkan bantuan saudara untuk mengisi daftar pertanyaan yang saya sertakan di bawah ini.

Agar memperoleh masukan yang berarti, saya berharap kuisisioner ini diisi dengan keadaan yang sebenarnya. semua sumber dan data yang diperoleh dijamin kerahasiannya. atas perhatian dan bantuannya saya mengucapkan banyak terima kasih.

**BRAHMADIA WINDRA LIWANDI**

**NIM.14.10.41.13.14**

## Petunjuk pengisian kuisioner penelitian

### Identitas reponen

1. usia : ..... tahun
2. jenis kelamin : (.....) laki-laki (.....) perempuan
3. pendidikan terakhir : (.....) SD/ sederajat  
(.....) SMP/ sederajat  
(.....) SMA/ sederajat  
(.....) D3/ sederajat  
(.....) S1/ sederajat  
(.....) S2/ sederajat
4. status : (.....) Nikah (.....) Belum nikah
5. No.responden : ..... (diisi oleh peneliti)

### Petunjuk pengisian kuisioner :

Berikan tanda check list (v) pada jawaban yang dipilih.

1. Bila pendapat anda sangat setuju (SS)
2. Bila pendapat anda (S)
3. Bila kurang setuju (KS)
4. Bila tidak setuju (TS)
5. Bila sangat tidak setuju (STS)

## Kuisisioner Penelitian

### 1. Produk

No	Pernyataan	Tanggapan				
		SS	S	KS	TS	STS
1	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember menjual Sepeda Motor yang nyaman digunakan.					
2	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember menjual Sepeda Motor dengan banyak model.					
3	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember menjual Sepeda Motor yang irit bahan bakar.					

### 2. Harga

No	Pernyataan	Tanggapan				
		SS	S	KS	TS	STS
1	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember menawarkan harga yang sesuai dengan kualitas produk.					
2	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember menawarkan harga yang terjangkau.					
3	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember menawarkan harga yang sudah sesuai dengan manfaat dan nilai yang diperoleh.					

### 3. Promosi

No	Pernyataan	Tanggapan				
		SS	S	KS	TS	STS
1	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember melakukan iklan dan menjadi pertimbangan keputusan konsumen.					
2	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember melakukan penjualan langsung dan menjadi bahan pertimbangan keputusan konsumen.					
3	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember memberikan informasi kepada calon pembeli.					

### 4. Lokasi

No	Pernyataan	Tanggapan				
		SS	S	KS	TS	STS
1	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember mempunyai lokasi yang mudah dijangkau.					
2	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember mempunyai lokasi yang mudah dilihat dari jarak pandang normal.					
3	Dealer MPM Motor Kecamatan Kalisat Kabupaten Jember mempunyai lokasi yang strategis.					

## 5. Keputusan pembelian

No	Pernyataan	Tanggapan				
		SS	S	KS	TS	STS
1	Saya memilih membeli Sepeda Motor Honda karena kebutuhan.					
2	Saya memilih Sepeda Motor Honda karena ingin mencoba produknya.					
3	Saya sudah terbiasa menggunakan Sepeda Motor Honda.					



**LAMPIRAN 2**  
**REKAPITULASI KUESIONER**



X1.1	X1.2	X1.3	X1	X2.1	X2.2	X2.3	X2	X3.1	X3.2	X3.3	X3	X4.1	X4.2	X4.3	X4	Y1.1	Y1.2	Y1.3	Y
5	4	4	13	4	4	4	12	4	4	5	13	2	4	4	10	3	4	3	10
5	4	4	13	5	4	4	13	4	4	4	12	4	3	5	12	4	3	4	11
5	3	4	12	5	5	4	14	4	4	4	12	4	3	4	11	4	4	3	11
4	4	4	12	4	5	3	12	5	4	5	14	2	5	4	11	4	5	5	14
5	5	4	14	4	5	5	14	5	4	5	14	4	5	4	13	4	3	4	11
5	4	3	12	4	4	4	12	3	4	4	11	4	5	4	13	3	5	4	12
5	4	4	13	4	4	4	12	5	3	4	12	4	4	5	13	3	4	3	10
5	4	4	13	4	4	5	13	4	4	4	12	4	5	4	13	3	4	3	10
5	4	4	13	5	5	4	14	4	3	5	13	4	5	4	13	4	4	3	11
5	4	3	12	5	4	3	12	4	4	4	12	4	4	5	13	3	3	3	9
5	5	4	14	5	4	5	14	4	4	3	11	5	4	4	13	4	5	4	13
5	4	3	12	4	3	4	11	2	4	4	10	5	4	4	13	4	5	4	13
4	5	4	13	4	4	5	13	4	3	3	10	4	4	5	13	4	4	4	12
4	4	5	13	4	5	4	13	4	5	3	12	5	3	4	12	4	3	4	12
4	5	5	14	3	5	5	13	4	4	3	11	4	3	5	12	4	3	3	10
5	5	3	13	4	5	3	12	3	5	3	11	4	4	5	13	3	3	4	10
4	5	5	14	5	4	5	14	4	5	4	13	4	4	5	13	3	4	3	10
4	4	4	12	4	5	4	13	4	3	4	11	4	3	4	11	4	3	4	11
5	3	5	13	4	5	4	13	4	4	2	10	3	4	4	11	5	3	4	12
4	4	4	12	5	5	5	15	4	2	5	11	5	4	4	13	4	2	4	10
4	5	5	14	5	4	5	14	5	2	4	11	4	5	3	12	4	3	4	11
4	5	5	14	5	5	4	14	4	4	4	12	5	5	5	15	5	4	4	13
5	5	5	15	4	4	4	12	4	2	4	10	3	4	4	11	3	4	4	11
5	5	3	13	5	5	5	15	4	4	5	13	4	3	4	11	5	5	5	15



3	5	5	13	5	4	4	13	4	3	5	12	5	4	2	11	4	3	3	11
4	5	4	13	4	5	4	13	4	5	4	13	5	3	4	12	3	3	4	10
5	5	5	15	4	4	4	12	4	4	4	12	4	5	4	13	4	4	4	12
5	5	4	14	4	4	5	13	3	4	4	11	5	5	4	14	4	4	4	12
4	5	5	14	4	5	5	14	4	5	4	13	4	4	4	12	4	4	4	12
5	3	4	12	5	5	3	13	4	4	5	13	3	4	3	10	3	3	4	10
5	4	5	14	4	4	4	12	4	4	5	13	5	4	4	13	4	3	4	11
3	4	4	11	4	5	5	14	4	4	4	12	4	5	3	12	5	4	4	13
4	4	4	12	4	3	5	12	4	4	5	12	4	4	5	14	4	5	4	13
3	5	5	13	5	5	5	15	4	4	3	12	4	5	4	13	5	5	4	14
5	5	4	14	5	4	4	13	3	5	3	11	5	4	4	13	4	4	4	12
4	4	4	12	4	5	4	13	4	5	4	13	5	4	4	13	5	4	4	13
4	4	3	11	4	4	5	14	4	3	4	11	4	4	4	12	4	4	4	12
2	4	4	10	4	5	4	13	4	4	3	11	4	4	4	12	4	4	5	13
4	3	3	10	5	4	4	13	5	4	4	13	2	4	4	10	4	3	4	11
4	5	3	12	5	4	4	13	4	4	4	12	3	4	4	11	4	3	3	11
4	4	3	11	4	4	3	12	4	4	4	12	2	5	4	11	3	3	4	10
5	4	5	14	5	4	5	14	3	4	4	11	5	2	4	11	4	3	3	10
4	4	5	13	4	5	5	14	4	4	4	12	4	5	4	13	3	4	5	12
5	4	4	13	5	4	4	13	4	5	4	13	4	4	5	13	4	3	5	12
4	3	5	12	5	4	3	12	5	5	4	14	4	4	4	12	5	5	4	14
5	4	5	14	4	4	4	12	4	5	4	13	4	4	4	12	5	4	5	14
4	4	5	13	5	4	5	14	5	5	4	14	4	4	5	13	5	4	4	13
3	5	5	13	5	5	4	14	5	4	4	13	4	5	4	13	3	4	4	11
4	4	4	12	5	5	5	15	5	4	3	12	4	3	4	11	5	3	4	12
4	5	4	13	5	4	4	13	4	3	4	11	5	4	4	13	4	3	4	11
3	4	4	11	4	5	5	14	4	3	3	10	3	5	5	13	3	4	4	11

**LAMPIRAN 3**  
**FREKUENSI PERTANYAAN**  
**RESPONDEN**



## Frekuensi Pernyataan Responden

### 1. PRODUK

#### Frequencies

##### Statistics

		X1.1	X1.2	X1.3
N	Valid	50	50	50
	Missing	0	0	0

#### Frequency Table

##### X1.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	4	8,0	8,0	8,0
	3,00	7	14,0	14,0	22,0
	4,00	22	44,0	44,0	66,0
	5,00	17	34,0	34,8	100,0
	Total	50	100,0	100,0	

**X1.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	2	4,0	4.0	4.0
	3,00	7	14,0	14.0	18.0
	4,00	24	48,0	48,0	66,0
	5,00	17	34,0	34.0	100.0
	Total	50	100,0	100.0	

**X1.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	5	10,0	10.0	10.0
	4,00	27	54,0	54.0	64.0
	5,00	18	36,0	36.0	100,0
	total	50	100,0	100,0	

## 2. Harga

### Statistics

		X2.1	X2.2	X2.3
N	Valid	50	50	50
	Missing	0	0	0

### Frequency Table

#### X2.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	1	2,0	2,0	2,0
	3,00	12	24,0	24,0	26,0
	4,00	32	64,0	64,0	90,0
	5,00	5	10,0	10,0	100,0
	Total	50	100,0	100,0	

#### X2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	13	26,0	26,0	26,0
	4.00	30	60,0	60,0	86,0
	5,00	7	14,0	14,0	100,0
	Total	50	100,0	100,0	

**X2.3**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	1	2.0	2.0	2.0
	3,00	13	26.0	26,0	28.0
	4,00	28	56.0	56,0	84.0
	5,00	8	16.0	21.3	100.0
	Total	50	100.0	16.0	

**3. Promosi**

**Frequencies**

**Statistics**

		X3.1	X3.2	X3.3
N	Valid	50	50	50
	Missing	0	0	0

## Frequency Table

**X3.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	13	26.0	26.0	26.0
	4,00	31	62.0	62.0	88.00
	5,00	6	12.0	12.0	100.0
	Total	50	100.0	100.0	

**X3.2**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	1	2.0	2.0	2.0
	3,00	18	36.0	36.0	38.0
	4,00	28	56.0	56.0	94.0
	5,00	3	6.0	6.0	100.0
	Total	50	100.0	100.0	

### X3.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	4	8.0	8.0	8.0
	3,00	8	16,0	16,0	24,0
	4,00	27	54.0	54.0	78.0
	5,00	11	22.0	22.0	100.0
	Total	50	100.0	100.0	

#### 4. lokasi

### Frequencies

#### Statistics

		X3.1	X3.2	X3.3
N	Valid	50	50	50
	Missing	0	0	0



## Frequency Table

X4.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	3	6.0	6.0	6.0
	3,00	14	28.00	28.00	34.00
	4,00	28	56.0	56.0	90.00
	5,00	5	10.0	10.0	100.0
	Total	50	100.0	100.0	

X4.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	2	4,0	4,0	4,0
	3,00	17	34.0	34.0	38.0
	4,00	22	44.0	44.0	82.0
	5,00	9	18.0	18.0	100.0
	Total	50	100.0	100.0	

X4.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	3	6.0	6.0	6.0
	3,00	8	16,0	16,0	22,0
	4,00	33	66.0	66.0	88.0
	5,00	6	12.0	12.0	100.0
	Total	50	100.0	100.0	



## 5. keputusan pembelian

### Frequencies

Statistics

		X3.1	X3.2	X3.3
N	Valid	50	50	50
	Missing	0	0	0

### Frequency Table

Y.1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	14	28.0	28.0	28.0
	4.00	27	54.0	54.0	82.0
	5,00	9	18.0	18.0	100.0
Total		50	100.0	100.0	

Y.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2,00	1	2,0	2,0	2,0
	3,00	19	38,0	38,0	40,0
	4,00	23	46,0	46,0	86,0
	5,00	7	14,0	14,0	100,0
	Total	50	100,0	100,0	

Y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3,00	12	24,0	24,0	24,0
	4,00	32	64,0	64,0	88,0
	5,00	6	12,0	12,0	100,0
	Total	50	100,0	100,0	

## **LAMPIRAN 4**

### **Uji Validitas**



## Uji Validitas

### 1. PRODUK Correlations

**Correlations**

		X1.1	X1.2	X1.3	X1
X1.1	Pearson Correlation	1	.644**	.339**	.870**
	Sig. (2-tailed)		.000	.001	.000
	N	50	50	50	50
X1.2	Pearson Correlation	.644**	1	.341**	.851**
	Sig. (2-tailed)	.000		.015	.000
	N	50	50	50	50
X1.3	Pearson Correlation	.339**	.341**	1	.646**
	Sig. (2-tailed)	.016	.015		.000
	N	50	50	50	50
X1	Pearson Correlation	.870**	.851**	.646**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## 2. HARGA

### Correlations

Correlations

		X2.1	X2.2	X2.3	X2
X2.1	Pearson Correlation	1	.048**	.290**	.441**
	Sig. (2-tailed)		.747	.041	.001
	N	50	50	50	50
X2.2	Pearson Correlation	.048**	1	.007**	.641**
	Sig. (2-tailed)	.743		.959	.000
	N	50	50	50	50
X2.3	Pearson Correlation	.290**	.007**	1	.505**
	Sig. (2-tailed)	.041	.959		.000
	N	50	50	50	50
X2	Pearson Correlation	.441**	.641**	.505**	1
	Sig. (2-tailed)	.001	.000	.000	
	N	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

### 3. PROMOSI Correlations

Correlations

		X3.1	X3.2	X3.3	X3
X3.1	Pearson Correlation	1	.087**	.213**	.605**
	Sig. (2-tailed)		.548	.138	.000
	N	50	50	50	50
X3.2	Pearson Correlation	.087**	1	.167**	.591**
	Sig. (2-tailed)	.548		.246	.000
	N	50	50	50	50
X3.3	Pearson Correlation	.213**	.167**	1	.774**
	Sig. (2-tailed)	.138	.246		.000
	N	50	50	50	50
X3	Pearson Correlation	.605**	.591**	.774**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).



#### 4. LOKASI

### Correlations

Correlations

		X4.1	X4.2	X4.3	X4
X4.1	Pearson Correlation	1	.397**	.453**	.800**
	Sig. (2-tailed)		.004	.001	.000
	N	50	50	50	50
X4.2	Pearson Correlation	.397**	1	.291**	.755**
	Sig. (2-tailed)	.548		.246	.000
	N	50	50	50	50
X4.3	Pearson Correlation	.453**	.291**	1	.743**
	Sig. (2-tailed)	.001		.040	.000
	N	50	50	50	50
X4	Pearson Correlation	.800**	.755**	.743**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

**5. KEPUTUSAN PEMBELIAN**  
**Correlations**

**Correlations**

		Y1.1	Y1.2	Y1.3	Y1
Y1.1	Pearson Correlation	1	.017**	.325*	.670**
	Sig. (2-tailed)		.909	.021	.000
	N	50	50	50	50
Y1.2	Pearson Correlation	.017**	1	.062**	.589**
	Sig. (2-tailed)	.909		.668	.000
	N	50	50	50	50
Y1.3	Pearson Correlation	.325*	.062**	1	.670**
	Sig. (2-tailed)	.021	.668		.000
	N	50	50	50	50
Y1	Pearson Correlation	.670**	.589**	.670**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

**Lampiran 5 :**  
**Hasil Uji Reliabilitas**



## Uji Reliabilitas

### 1. PRODUK

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.617	.699	5

**Item Statistics**

	Mean	Std. Deviation	N
X1.1	4.3800	.72534	50
X1.2	4.4800	.61412	50
X1.3	4.5000	.58029	50
X1	13.3600	1.20814	50

**Inter-Item Correlation Matrix**

	X1.1	X1.2	X1.3	X1
X1.1	1.000	.051	.073	.609
X1.2	.051	1.000	.286	.615
X1.3	.073	.286	1.000	.670
X1	.609	.615	.670	1.000

### Item total statistics

	scale mean if item deleted	scale variance if item deleted	corrected item total correlation	squared multiple correlation	croanbach's alpha if item deleted
X1.1	22.3400	4.229	.363		.729
X1.2	22.2400	4.390	.416		.706
X1.3	22.2200	4.298	.500		.675
X1	13.3600	1.460	1.000		.226

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
26.7200	5.838	2.41624	5

## 2. Harga

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.670	.687	5

**Item Statistics**

	Mean	Std. Deviation	N
X2.1	4.4000	.60609	50
X2.2	4.4000	.63888	50
X2.3	4.4200	.64175	50
X2	13.2200	.86402	50

**Inter-Item Correlation Matrix**

	X2.1	X2.2	X2.3	X2
X2.1	1.000	.053	.283	.452
X2.2	.053	1.000	.219	.540
X2.3	.283	.219	1.000	.382
X2	.452	.540	.382	1.000

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X2.1	22.0400	2.407	.113		.524
X2.2	22.0400	2.202	.198		.461
X2.3	22.0200	2.551	.012		.605
X2	13.2200	.747	1.000		.886

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
26.4400	2.986	1.72804	5

### 3. Promosi

#### Case Processing Summary

		N	%
Cases	Valid	50	96,2
	Excluded <sup>a</sup>	52	3.8
	Total	52	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.694	.653	5

**Item Statistics**

	Mean	Std. Deviation	N
X3.1	4.5200	.61412	50
X3.2	4.4800	.646650	50
X3.3	4.1600	.58414	50
X3	13.1600	1.11319	50

**Inter-Item Correlation Matrix**

	X3.1	X3.2	X3.3	X3
X3.1	1.000	.181	.123	.592
X3.2	.181	1.000	.063	.713
X3.3	.123	.063	1.000	.493
X3	.592	.713	.493	1.000

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X3.1	21.8000	3.714	.366		.693
X3.2	21.8400	3.321	.517		.616
X3.3	22.1600	4.015	.257		.740
X3	13.1600	1.239	1.000		.125



#### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
26.3200	4.957	2.22637	5

#### 4. Lokasi

#### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.746	.735	5

#### Item Statistics

	Mean	Std. Deviation	N
X4.1	3.8800	.79898	50
X4.2	4.1000	.81441	50
X4.3	4.1600	.86567	50
X4	12.1400	1.64147	50

### Inter-Item Correlation Matrix

	X4.1	X4.2	X4.3	X4
X4.1	1.000	.144	.146	.636
X4.2	.144	1.000	.179	.661
X4.3	.146	.179	1.000	.688
X4	.636	.661	.688	1.000

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
X4.1	20.4000	8.082	.453		.738
X4.2	20.1800	7.906	.482		.725
X4.3	20.1200	7.618	.504		.713
X4	12.1400	2.694	1.000		.358

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
24.2800	10.777	3.28286	5

## 5. Keputusan pembelian

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.727	.713	5

### Item Statistics

	Mean	Std. Deviation	N
Y1.1	3.9000	.67763	50
Y1.2	3.7200	.72955	50
Y1.3	3.8800	.59385	50
Y1	11.5000	1.28174	50

### Inter-Item Correlation Matrix

	Y1.1	Y1.2	Y1.3	Y1
Y1.1	1.000	.596	.266	.367
Y1.2	.596	1.000	.425	.187
Y1.3	.266	.425	1.000	.132
Y1	.367	.187	.132	1.000

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Y1.1	19.1000	4.704	.479		.694
Y1.2	19.2800	4.900	.353		.749
Y1.3	19.1200	4.883	.509		.691
Y1	11.5000	1.643	.1.000		.273

**Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
23.000	6.571	2.56348	5



**Lampiran 6 :**  
**Hasil Uji Regresi, Asumsi**  
**Klasik, Hipotesis**

## Uji Uji Regresi, Uji Asumsi Klasik Dan Uji Hipotesis

REGRESSION

/MISSING LISTWISE

/STATISTICS COEFF OUTS BCOV R ANOVA COLLIN TOL

/CRITERIA=PIN(.05) POUT(.10)

/NOORIGIN

/DEPENDENT Y

/METHOD=ENTER X1 X2 X3 X4

/SCATTERPLOT=( \*SRESID , \*ZPRED)

/RESIDUALS HISTOGRAM(ZRESID) NORMPROB(ZRESID) .

### Regression

Variables Entered/Removed<sup>a</sup>

Model	Variables Entered	Variables Removed	Method
1	X1, X2, X3, X4 <sup>b</sup>		Enter

a. Dependent Variable: Y

b. All requested variables entered.

Descriptive Statistics

	Mean	Std. Deviation	N
Y1	12.1600	1.69465	50
X1	13.5200	1.26556	50
X2	13.2200	.86402	50
X3	13.2000	1.16058	50
X4	12.5400	1.79807	50

**Correlations**

		Y1	X1	X2	X3	X4
Pearson Correlation	Y1	1.000	.227	.038	.318	473
	X1	.227	1.000	.341	.442	601
	X2	.038	.341	1.000	.261	211
	X3	.318	.442	.261	1.000	280
	X4	.473	.601	.211	.280	1.000
Sig. (1-tailed)	Y1	.	.057	.395	.012	000
	X1	.057	.	.008	.001	000
	X2	.395	.008	.	.034	071
	X3	.012	.001	.034	.	025
	X4	.000	.000	.071	.025	
N	Y1	50	50	50	50	50
	X1	50	50	50	50	50
	X2	50	50	50	50	50
	X3	50	50	50	50	50
	X4	50	50	50	50	50

**Variables Entered/Removed<sup>a</sup>**

Model	Variables Entered	Variables Removed	Method
1	X1, X2,X3,X4 <sup>b</sup>	.	Enter

a. Dependent Variable: Y1

b. All requested variables entered.

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change			
1	.688 <sup>a</sup>	.693	.690	1.30137	.458	9.523			

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	64.510	4	16.128	9.523	.000 <sup>b</sup>
	Residual	76.210	45	1.694		
	Total	140.720	49			

a. Dependent Variable: Y1

b. Predictors: (Constant), X1, X2,X3,X4



**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	14.785	3.238		4.566	.000
	X1	.209	.201	.156	3.038	.004
	X2	.138	.231	.070	2.598	.002
	X3	.758	.180	.519	4.208	.000
	X4	.509	.129	.540	3.932	.000

a. Dependent Variable: Y1

Model		correlations			Collinearity Statistics	
		Zero-Order	Partial	Part	Tolerance	Vif
1	(constant)					
	x1	.227	.153	.114	.532	1.881
	x2	.038	.089	.066	.869	1.751
	x3	.318	.531	.462	.791	1.264
	x4	.473	.506	.431	.639	1.565

**Coefficient Correlations<sup>a</sup>**

Model			X4	X2	X3	X1
1	Correlations	X4	1.000	.006	.019	.539
		X3	.006	1.000	.130	.217
		X2	.019	.130	1.000	.317
		X1	.539	.217	.317	1.000
	Covariances	X4	.017	.000	-.000	0.14
		X2	.000	.053	.005	.010
		X3	.000	.005	.032	.012
		X1	-.014	0.10	.012	.041

a. Dependent Variable: Y1

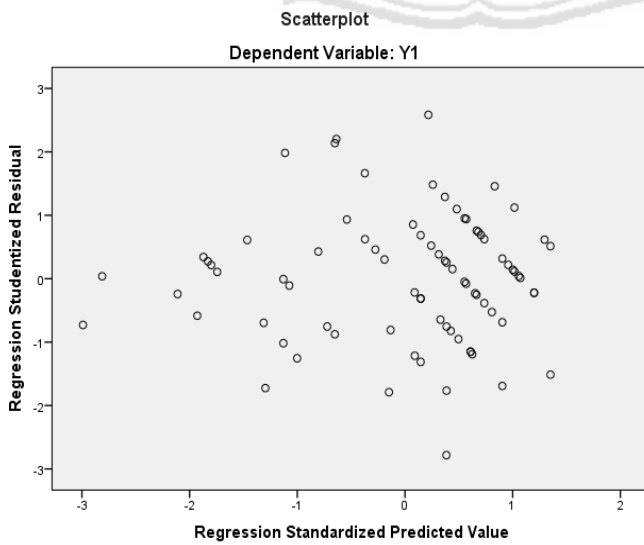
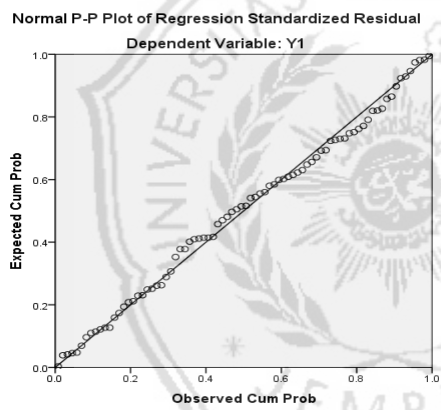
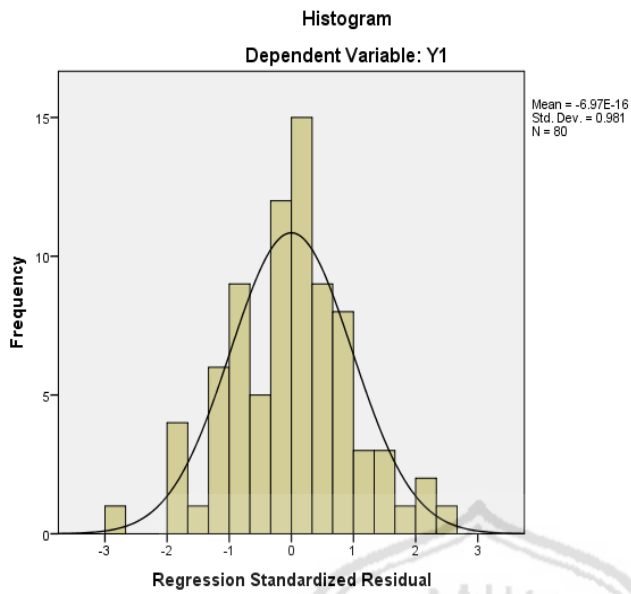
**Collinearity Diagnostics<sup>a</sup>**

Model	Dimensio n	Eigenvalu e	Condition Index	Variance Proportions				
				(Constant)	X1	X2	X3	X4
1	1	4.976	1.000	.00	.00	.00	.00	.00
	2	.014	19.178	.03	.00	.03	.03	.65
	3	.005	32.178	.08	.02	.19	.74	.02
	4	.004	37.141	.0396	.00	.00	.18	.32
	5	.002	49.520	.87	.01	.77	.05	.00

a. Dependent Variable: Y1

**Residuals Statistics<sup>a</sup>**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	9.2873	15.2096	12.1600	1.14740	50
Std. Predicted Value	2.504	2.658	.000	1.000	50
Standard Error of Predicted Value	.201	.704	.393	.124	50
Adjusted Predicted Value	8.9589	15.2541	12.1375	1.16276	50
Residual	1.99888	2.51717	.00000	1.124712	50
Std. Residual	1.536	1.934	.000	.958	50
Stud. Residual	1.582	2.025	.008	1.004	50
Deleted Residual	2.12095	2.75998	.02252	1.37107	50
Stud. Deleted Residual	1.610	2.101	.010	1.015	50
Mahal. Distance	.189	13.357	3.920	3.327	50
Cook's Distance	.000	.091	.020	.023	50
Centered Leverage Value	.004	.273	.080	.067	50



**LAMPIRAN 7 :**  
**Dokumentasi**













