

LAMPIRAN 1
KUESIONER PENELITIAN

KUESIONER PENELITIAN



PENGARUH CITRA MEREK DAN HARGA TERHADAP KEPUASAN DAN LOYALITAS PELANGGAN (Studi Kasus Pada Member Flashin di Kabupaten Banyuwangi)

Identitas Peneliti

Nama : Erviana Dewi
NIM : 1410411099
Program Studi : Manajemen
Fakultas : Ekonomi
Perguruan Tinggi : Universitas Muhammadiyah Jember

Saya memohon kesediaan saudara untuk meluangkan sedikit waktu untuk menjawab kuesioner ini sesuai dengan keadaan yang sebenarnya dan kerahasiaan dari jawaban yang diberikan akan dijaga sepenuhnya. Kuisisioner ini semata-mata ditujukan untuk kepentingan ilmiah. Penelitian ini bertujuan untuk menguji pengaruh citra merek dan harga terhadap kepuasan dan loyalitas pelanggan pada member Flashin di Kabupaten Banyuwangi.

Berdasarkan hal tersebut, dimohon dengan hormat kesediaan saudara untuk mengisi kuisisioner yang peneliti ajukan sesuai. Penelitian ini hanya semata-mata sebagai bahan penelitian penyusunan skripsi, maka sangat dibutuhkan pendapat dari responden untuk melengkapi penelitian ini. Informasi yang anda berikan sangat berarti bagi penelitian ini. Atas bantuannya saya ucapkan terima kasih.

No. Responden : (diisi oleh peneliti)

Identitas responden

1. Masa aktif member :
2. Usia :
3. Jenis Kelamin :

Petunjuk Pengisian

1. Kuesioner berisi beberapa pernyataan mengenai beberapa variabel yang teliti. Kemudian responden dapat memberikan tanggapan atau jawaban terhadap kuesioner tersebut sesuai kolom jawaban yang tersedia.
2. Berilah tanda cek list (√) pada jawaban yang dipilih.
 - a. Sangat setuju (SS)
 - b. Setuju (S)
 - c. Netral (N)
 - d. Tidak setuju (TS)
 - e. Sangat tidak setuju (STS)
3. Tidak ada Jawaban yang salah, oleh karena itu dimohon untuk menjawab semua pernyataan agar tidak ada jawaban yang kosong

Pernyataan mengenai **Citra Merek**

NO.	PERNYATAAN	STS	TS	N	S	SS
1.	Produk Flashin memiliki kesan sebagai kosmetik profesional					
2.	Flashin memberikan kesan bahwa produknya diproduksi dengan teknologi yang modern					
3.	Flashin menyediakan produk sesuai dengan kebutuhan pelanggan					
4.	Flashin menyediakan beberapa jenis produk untuk semua kalangan					

Pernyataan mengenai **Harga**

NO.	PERNYATAAN	STS	TS	N	S	SS
1.	Harga produk Flashin terjangkau					
2.	Harga produk Flashin sesuai dengan kualitasnya					
3.	Harga produk Flashin mampu bersaing dengan merek sejenis lainnya					
4.	Harga produk Flashin sesuai dengan manfaat yang didapatkan					

Pernyataan mengenai **Kepuasan Pelanggan**

NO.	PERNYATAAN	STS	TS	N	S	SS
1.	Saya tidak memiliki keluhan yang berarti pada produk Flashin					
2.	Saya puas dan senang dengan produk yang diproduksi oleh Flashin					
3.	Kualitas produk Flashin sesuai dengan harapan saya					
4.	Saya puas terhadap harga produk					

Pernyataan mengenai **Loyalitas Pelanggan**

NO.	PERNYATAAN	STS	TS	N	S	SS
1.	Saya akan menggunakan dan membeli produk Flashin					
2.	Saya membeli dan menggunakan berbagai jenis produk Flashin					
3.	Saya merekomendasikan produk Flashin kepada orang lain					
4.	Saya tetap memilih produk Flashin walaupun terdapat produk-produk lain dari pesaing					

LAMPIRAN 2
REKAP JAWABAN RESPONDEN

No	x1.1	x1.2	x1.3	x1.4	X1	x2.1	x2.2	x2.3	x2.4	X2	z1	z2	z3	z4	Z	y.1	y.2	y.3	y.4	Y
1	5	4	4	4	17	4	4	4	4	16	4	4	4	4	16	4	4	5	4	17
2	4	5	4	2	15	5	3	4	4	16	3	5	5	5	18	5	4	4	4	17
3	4	4	4	4	16	4	4	4	5	17	5	5	4	4	18	4	4	4	4	16
4	5	5	4	4	18	4	5	4	5	18	3	4	5	5	17	4	5	4	5	18
5	5	5	4	4	18	5	4	4	4	17	5	4	4	5	18	5	4	4	4	17
6	5	5	4	4	18	4	5	5	4	18	5	5	4	4	18	5	4	4	5	18
7	5	5	5	5	20	5	4	4	4	17	5	5	5	5	20	5	5	4	4	18
8	4	4	4	4	16	4	3	5	4	16	4	4	4	4	16	4	4	4	4	16
9	4	3	3	3	13	4	4	4	5	17	4	3	3	3	13	4	4	4	3	15
10	4	5	5	5	19	5	5	5	5	20	4	5	5	5	19	5	5	5	5	20
11	4	4	4	4	16	5	4	4	4	17	5	4	4	4	17	4	4	4	4	16
12	4	4	4	4	16	4	4	4	4	16	5	5	4	4	18	4	4	4	4	16
13	5	4	4	2	15	4	4	4	4	16	4	4	4	4	16	4	4	4	5	17
14	4	5	5	4	18	4	4	5	5	18	3	4	5	5	17	4	5	4	5	18
15	5	4	4	4	17	5	5	4	4	18	5	5	4	4	18	5	4	4	4	17
16	4	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
17	4	5	5	4	18	4	5	4	5	18	5	4	4	5	18	5	4	4	5	18
18	4	4	3	3	14	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
19	5	4	4	4	17	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
20	5	4	4	4	17	5	4	4	4	17	5	4	4	4	17	5	4	4	4	17
21	4	4	3	3	14	5	4	4	4	17	4	4	4	3	15	4	4	4	3	15
22	3	4	4	4	15	3	5	4	4	16	4	4	4	4	16	4	4	4	4	16
23	4	4	4	4	16	4	4	4	3	15	5	5	5	5	20	5	5	5	5	20
24	4	4	4	3	15	4	4	4	4	16	5	4	4	4	17	5	5	5	5	20
25	4	4	5	5	18	5	5	5	5	20	4	4	4	4	16	4	5	5	5	19
26	4	4	5	5	18	5	5	4	4	18	4	4	5	5	18	4	4	5	5	18
27	5	4	4	4	17	4	4	4	4	16	5	4	4	4	17	5	4	4	4	17
28	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
29	4	4	4	4	16	5	5	5	5	20	3	4	4	5	16	4	4	4	4	16
30	4	2	4	5	15	5	5	5	4	19	4	4	4	3	15	4	4	4	5	17
31	5	4	4	4	17	4	4	4	4	16	5	4	4	4	17	5	5	5	5	20
32	5	4	5	4	18	4	4	5	5	18	4	4	5	5	18	5	4	4	5	18
33	4	4	4	4	16	4	3	3	3	13	4	3	3	3	13	4	4	4	4	16
34	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
35	5	4	4	4	17	4	4	3	3	14	4	4	3	3	14	5	4	4	4	17
36	5	4	4	4	17	4	4	4	4	16	3	4	4	4	15	4	4	4	4	16
37	4	4	4	3	15	5	4	4	4	17	5	4	4	4	17	4	4	4	4	16
38	5	5	5	5	20	5	5	5	4	19	5	5	5	4	19	5	5	5	5	20
39	5	4	4	4	17	4	4	4	5	17	4	4	4	5	17	4	4	4	3	15
40	4	4	5	2	16	4	4	4	4	16	4	4	4	4	16	4	5	5	5	19
41	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
42	4	4	4	5	17	4	4	4	5	17	4	4	5	4	17	4	4	5	4	17
43	4	5	5	5	19	4	5	5	5	19	4	5	5	5	19	4	5	5	5	19
44	5	4	4	4	17	4	4	4	4	16	4	4	4	3	15	4	4	4	3	15
45	3	4	5	5	17	5	5	4	4	18	5	4	5	4	18	5	4	5	4	18
46	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
47	5	4	4	4	17	4	4	4	3	15	4	4	4	3	15	4	4	4	4	16
48	5	4	4	4	17	4	4	4	4	16	4	4	4	4	16	3	4	4	5	16
49	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
50	4	4	4	3	15	5	5	5	5	20	5	5	5	5	20	5	4	4	4	17
51	5	4	4	4	17	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
52	5	4	4	4	17	4	4	4	3	15	4	4	4	3	15	4	4	4	3	15
53	5	5	5	5	20	5	4	4	4	17	5	4	4	4	17	5	5	5	5	20
54	4	3	3	3	13	5	4	4	4	17	4	3	3	3	13	4	4	4	4	16
55	4	3	3	3	13	4	4	4	4	16	4	3	3	3	13	4	4	4	4	16
56	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
57	5	4	4	4	17	4	4	4	5	13	5	4	4	4	17	5	4	4	4	17
58	4	4	4	4	16	5	5	5	5	20	5	5	5	4	19	5	5	5	5	20
59	4	3	3	3	13	5	4	4	4	17	5	4	4	4	17	4	4	4	4	16
60	4	4	3	3	14	4	4	4	5	17	5	5	5	5	20	4	4	4	4	16

No	x1.1	x1.2	x1.3	x1.4	X1	x2.1	x2.2	x2.3	x2.4	X2	z1	z2	z3	z4	Z	y.1	y.2	y.3	y.4	Y
61	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
62	5	3	3	3	14	5	5	5	5	20	4	4	4	4	16	5	5	5	5	20
63	5	4	4	4	17	3	4	4	4	15	4	4	3	4	15	4	4	4	3	15
64	4	4	4	3	15	5	4	2	5	16	5	5	5	5	20	4	4	4	4	16
65	4	5	5	5	19	5	5	5	5	20	4	4	5	5	18	5	5	5	5	20
66	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
67	4	3	3	3	13	5	5	5	5	20	4	3	3	3	13	4	3	3	3	13
68	4	4	4	4	16	4	4	4	4	16	4	4	4	3	15	4	4	4	3	15
69	4	4	4	3	15	4	4	4	4	16	5	4	4	4	17	5	4	4	4	17
70	4	3	3	3	13	4	4	2	5	15	5	4	2	5	16	5	4	4	4	17
71	5	4	4	4	17	5	4	4	4	17	4	4	4	3	15	3	4	4	4	15
72	3	4	4	5	16	5	4	4	4	17	5	4	4	4	17	4	4	4	5	17
73	4	4	4	4	16	5	5	5	4	19	5	5	5	5	20	5	5	5	5	20
74	5	4	4	4	17	4	4	4	5	17	4	4	4	4	16	4	4	4	4	16
75	5	4	4	4	17	4	4	4	4	16	4	3	3	3	13	4	4	4	4	16
76	4	4	4	3	15	4	4	4	4	16	4	4	4	4	16	4	4	3	4	15
77	4	4	4	4	16	4	4	4	4	16	5	4	4	4	17	5	4	4	4	17
78	5	4	4	4	17	4	4	4	3	15	5	4	4	4	17	5	4	4	4	17
79	5	4	4	3	16	5	4	4	4	17	5	4	4	3	16	4	4	3	4	15
80	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16
81	4	4	4	5	17	5	4	4	4	17	5	4	4	4	17	4	4	4	5	17
82	4	4	4	4	16	5	5	5	4	19	5	5	5	5	20	5	5	5	5	20
83	5	4	4	4	17	4	4	4	5	17	4	4	4	4	16	4	4	4	4	16
84	4	5	5	5	19	5	5	5	5	20	4	4	5	5	18	5	5	5	5	20
85	5	5	5	5	20	5	5	5	5	20	4	5	5	5	19	5	5	5	5	20
86	5	4	4	4	17	5	4	4	4	17	5	4	4	4	17	4	4	4	4	16
87	4	4	4	3	15	4	4	4	4	16	5	5	4	4	18	4	4	4	4	16
88	4	4	4	4	16	4	5	2	5	16	5	5	2	4	16	4	4	4	5	17
89	5	5	4	4	18	4	4	5	5	18	4	4	5	5	18	4	5	4	5	18
90	5	5	4	4	18	5	5	4	4	18	5	5	4	4	18	5	4	4	4	17
91	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20	5	5	5	5	20
92	4	5	4	5	18	4	5	4	5	18	5	4	4	5	18	5	4	4	5	18
93	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16	4	4	4	4	16

LAMPIRAN 3
OUTPUT SPSS
DESKRIPTIF FREKUENSI

Statistics

	x1.1	x1.2	x1.3	x1.4	x2.1	x2.2	x2.3	x2.4	z1	z2	z3	z4	y.1	y.2	y.3	y.4
N Valid	93	93	93	93	93	93	93	93	93	93	93	93	93	93	93	93
Missing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

CITRA MEREK

x1.1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	3	3.2	3.2	3.2
4	49	52.7	52.7	55.9
5	41	44.1	44.1	100.0
Total	93	100.0	100.0	

x1.2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	1.1	1.1	1.1
3	7	7.5	7.5	8.6
4	61	65.6	65.6	74.2
5	24	25.8	25.8	100.0
Total	93	100.0	100.0	

x1.3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	10	10.8	10.8	10.8
4	61	65.6	65.6	76.3
5	22	23.7	23.7	100.0
Total	93	100.0	100.0	

x1.4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	3	3.2	3.2	3.2
3	18	19.4	19.4	22.6
4	49	52.7	52.7	75.3
5	23	24.7	24.7	100.0
Total	93	100.0	100.0	

HARGA**x2.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	2	2.2	2.2	2.2
	4	49	52.7	52.7	54.8
	5	42	45.2	45.2	100.0
	Total	93	100.0	100.0	

x2.2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	3.2	3.2	3.2
	4	57	61.3	61.3	64.5
	5	33	35.5	35.5	100.0
	Total	93	100.0	100.0	

x2.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	3.2	3.2	3.2
	3	2	2.2	2.2	5.4
	4	60	64.5	64.5	69.9
	5	28	30.1	30.1	100.0
	Total	93	100.0	100.0	

x2.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	6	6.5	6.5	6.5
	4	51	54.8	54.8	61.3
	5	36	38.7	38.7	100.0
	Total	93	100.0	100.0	

KEPUASAN PELANGGAN**z1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	5	5.4	5.4	5.4
	4	43	46.2	46.2	51.6
	5	45	48.4	48.4	100.0
	Total	93	100.0	100.0	

z2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	6	6.5	6.5	6.5
	4	59	63.4	63.4	69.9
	5	28	30.1	30.1	100.0
	Total	93	100.0	100.0	

z3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	2.2	2.2	2.2
	3	8	8.6	8.6	10.8
	4	53	57.0	57.0	67.7
	5	30	32.3	32.3	100.0
	Total	93	100.0	100.0	

z4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	15	16.1	16.1	16.1
	4	46	49.5	49.5	65.6
	5	32	34.4	34.4	100.0
	Total	93	100.0	100.0	

LOYALITAS PELANGGAN**y.1**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	2	2.2	2.2	2.2
	4	51	54.8	54.8	57.0
	5	40	43.0	43.0	100.0
	Total	93	100.0	100.0	

y.2

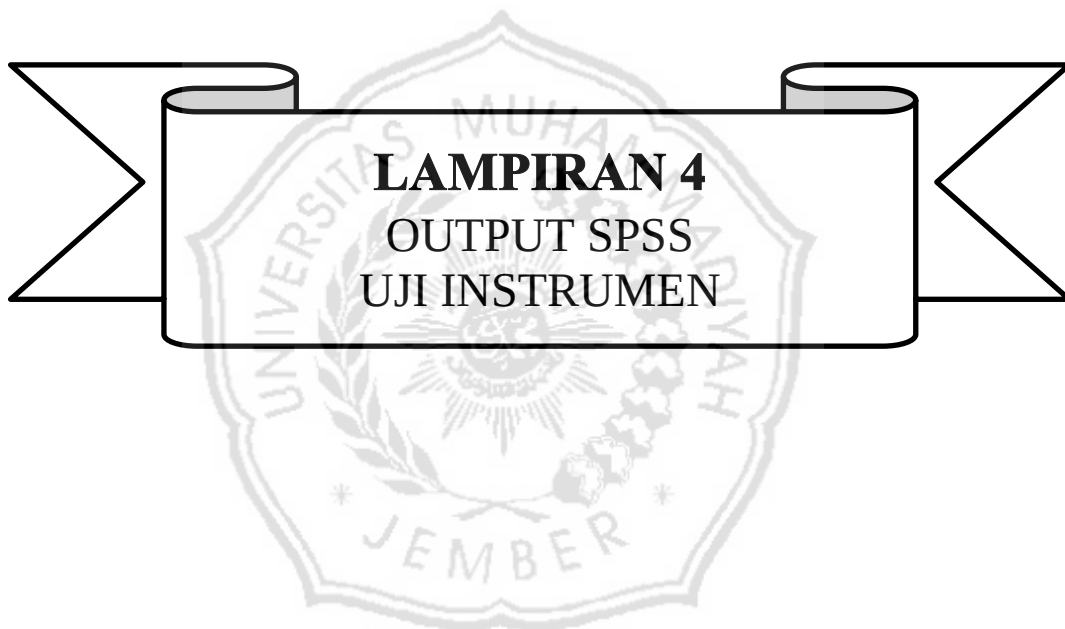
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	1.1	1.1	1.1
	4	64	68.8	68.8	69.9
	5	28	30.1	30.1	100.0
	Total	93	100.0	100.0	

y.3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	3.2	3.2	3.2
	4	62	66.7	66.7	69.9
	5	28	30.1	30.1	100.0
	Total	93	100.0	100.0	

y.4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	8	8.6	8.6	8.6
	4	47	50.5	50.5	59.1
	5	38	40.9	40.9	100.0
	Total	93	100.0	100.0	



UJI VALIDITAS

CITRA MEREK

Correlations

		x1.1	x1.2	x1.3	x1.4	X1
x1.1	Pearson Correlation	1	.258*	.139	.113	.465**
	Sig. (2-tailed)		.012	.184	.279	.000
	N	93	93	93	93	93
x1.2	Pearson Correlation	.258*	1	.701**	.461**	.813**
	Sig. (2-tailed)	.012		.000	.000	.000
	N	93	93	93	93	93
x1.3	Pearson Correlation	.139	.701**	1	.650**	.862**
	Sig. (2-tailed)	.184	.000		.000	.000
	N	93	93	93	93	93
x1.4	Pearson Correlation	.113	.461**	.650**	1	.787**
	Sig. (2-tailed)	.279	.000	.000		.000
	N	93	93	93	93	93
X1	Pearson Correlation	.465**	.813**	.862**	.787**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	93	93	93	93	93

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

HARGA

Correlations

		x2.1	x2.2	x2.3	x2.4	X2
x2.1	Pearson Correlation	1	.418**	.359**	.207*	.658**
	Sig. (2-tailed)		.000	.000	.046	.000
	N	93	93	93	93	93
x2.2	Pearson Correlation	.418**	1	.494**	.491**	.797**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	93	93	93	93	93
x2.3	Pearson Correlation	.359**	.494**	1	.331**	.748**
	Sig. (2-tailed)	.000	.000		.001	.000
	N	93	93	93	93	93
x2.4	Pearson Correlation	.207*	.491**	.331**	1	.646**
	Sig. (2-tailed)	.046	.000	.001		.000
	N	93	93	93	93	93
X2	Pearson Correlation	.658**	.797**	.748**	.646**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	93	93	93	93	93

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

KEPUASAN PELANGGAN**Correlations**

		z1	z2	z3	z4	Z
z1	Pearson Correlation	1	.441**	.087	.176	.538**
	Sig. (2-tailed)		.000	.406	.091	.000
	N	93	93	93	93	93
z2	Pearson Correlation	.441**	1	.593**	.590**	.857**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	93	93	93	93	93
z3	Pearson Correlation	.087	.593**	1	.641**	.791**
	Sig. (2-tailed)	.406	.000		.000	.000
	N	93	93	93	93	93
z4	Pearson Correlation	.176	.590**	.641**	1	.820**
	Sig. (2-tailed)	.091	.000	.000		.000
	N	93	93	93	93	93
Z	Pearson Correlation	.538**	.857**	.791**	.820**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	93	93	93	93	93

** . Correlation is significant at the 0.01 level (2-tailed).

LOYALITAS PELANGGAN**Correlations**

		y.1	y.2	y.3	y.4	Y
y.1	Pearson Correlation	1	.463**	.465**	.379**	.699**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	93	93	93	93	93
y.2	Pearson Correlation	.463**	1	.783**	.696**	.887**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	93	93	93	93	93
y.3	Pearson Correlation	.465**	.783**	1	.604**	.859**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	93	93	93	93	93
y.4	Pearson Correlation	.379**	.696**	.604**	1	.835**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	93	93	93	93	93
Y	Pearson Correlation	.699**	.887**	.859**	.835**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	93	93	93	93	93

** . Correlation is significant at the 0.01 level (2-tailed).

CITRA MEREK

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's	
Alpha	N of Items
.716	4

HARGA

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's	
Alpha	N of Items
.709	4

KEPUASAN PELANGGAN

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's	
Alpha	N of Items
.742	4

LOYALITAS PELANGGAN

Case Processing Summary

		N	%
Cases	Valid	93	100.0
	Excluded ^a	0	.0
	Total	93	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's	
Alpha	N of Items
.831	4

LAMPIRAN 5
OUTPUT SPSS
PATH ANALYSIS

MODEL 1

$$Z = \beta_1 X_1 + \beta_2 X_2 + e_1$$

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	X2, X1 ^b	.	Enter

a. Dependent Variable: Z

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.632 ^a	.400	.386	1.492

a. Predictors: (Constant), X2, X1

b. Dependent Variable: Z

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	133.376	2	66.688	29.942	.000 ^b
	Residual	200.452	90	2.227		
	Total	333.828	92			

a. Dependent Variable: Z

b. Predictors: (Constant), X2, X1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	3.550	1.754		2.024	.046		
	X1	.382	.093	.371	4.117	.000	.822	1.217
	X2	.412	.098	.379	4.202	.000	.822	1.217

a. Dependent Variable: Z

Coefficient Correlations^a

Model			X2	X1
1	Correlations	X2	1.000	-.422
		X1	-.422	1.000
	Covariances	X2	.010	-.004
		X1	-.004	.009

a. Dependent Variable: Z

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition Index	Variance Proportions		
				(Constant)	X1	X2
1	1	2.988	1.000	.00	.00	.00
	2	.007	21.248	.11	.97	.31
	3	.005	24.409	.89	.02	.68

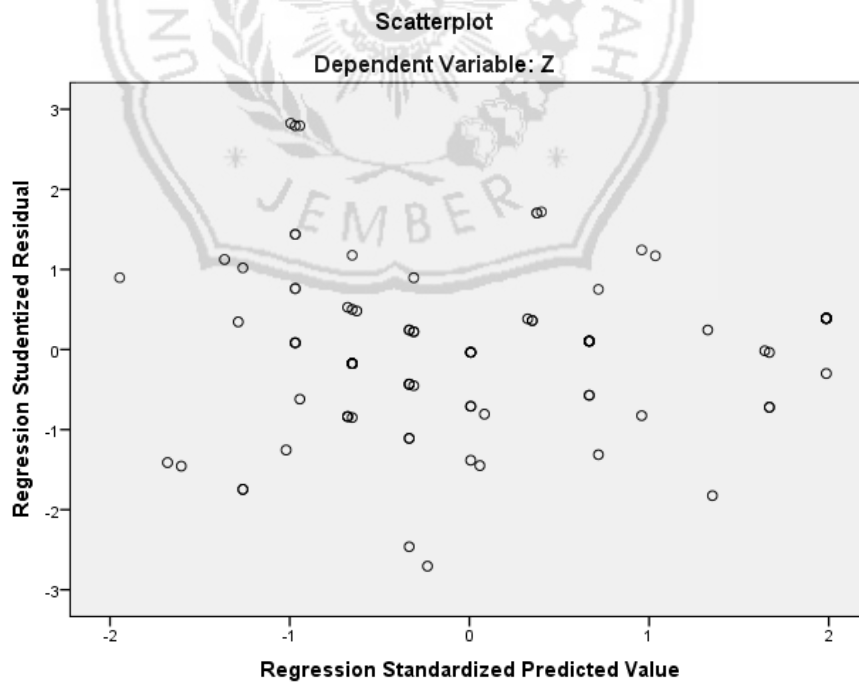
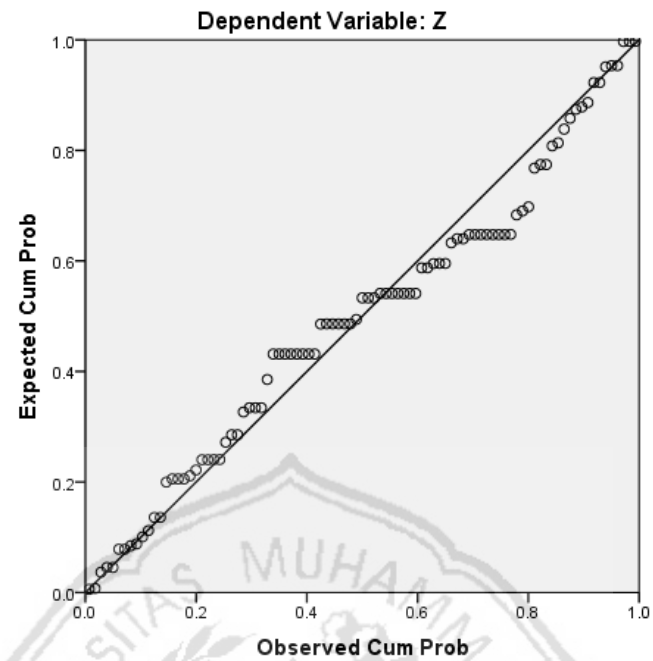
a. Dependent Variable: Z

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	14.70	19.43	17.04	1.204	93
Std. Predicted Value	-1.946	1.986	.000	1.000	93
Standard Error of Predicted Value	.161	.542	.255	.084	93
Adjusted Predicted Value	14.62	19.46	17.05	1.201	93
Residual	-3.762	4.155	.000	1.476	93
Std. Residual	-2.521	2.784	.000	.989	93
Stud. Residual	-2.706	2.825	-.002	1.012	93
Deleted Residual	-4.334	4.279	-.006	1.546	93
Stud. Deleted Residual	-2.807	2.943	.000	1.030	93
Mahal. Distance	.077	11.144	1.978	2.061	93
Cook's Distance	.000	.371	.016	.043	93
Centered Leverage Value	.001	.121	.022	.022	93

a. Dependent Variable: Z

Normal P-P Plot of Regression Standardized Residual



MODEL 2

$$Y = \beta_3 X_1 + \beta_4 X_2 + \beta_5 Z + e_2$$

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Z, X1, X2 ^b	.	Enter

a. Dependent Variable: Y

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.761 ^a	.579	.565	1.165

a. Predictors: (Constant), Z, X1, X2

b. Dependent Variable: Y

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	166.307	3	55.436	40.824	.000 ^b
	Residual	120.855	89	1.358		
	Total	287.161	92			

a. Dependent Variable: Y

b. Predictors: (Constant), Z, X1, X2

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	2.265	1.400		1.617	.109		
	X1	.266	.079	.278	3.364	.001	.692	1.446
	X2	.243	.084	.241	2.902	.005	.687	1.456
	Z	.375	.082	.404	4.558	.000	.600	1.665

a. Dependent Variable: Y

Coefficient Correlations^a

Model			Z	X1	X2
1	Correlations	Z	1.000	-.398	-.405
		X1	-.398	1.000	-.193
		X2	-.405	-.193	1.000
	Covariances	Z	.007	-.003	-.003
		X1	-.003	.006	-.001
		X2	-.003	-.001	.007

a. Dependent Variable: Y

Collinearity Diagnostics^a

Model	Dimension	Eigenvalue	Condition	Variance Proportions			
			Index	(Constant)	X1	X2	Z
1	1	3.983	1.000	.00	.00	.00	.00
	2	.007	24.461	.20	.67	.25	.04
	3	.006	25.763	.41	.17	.06	.60
	4	.005	29.518	.38	.15	.68	.37

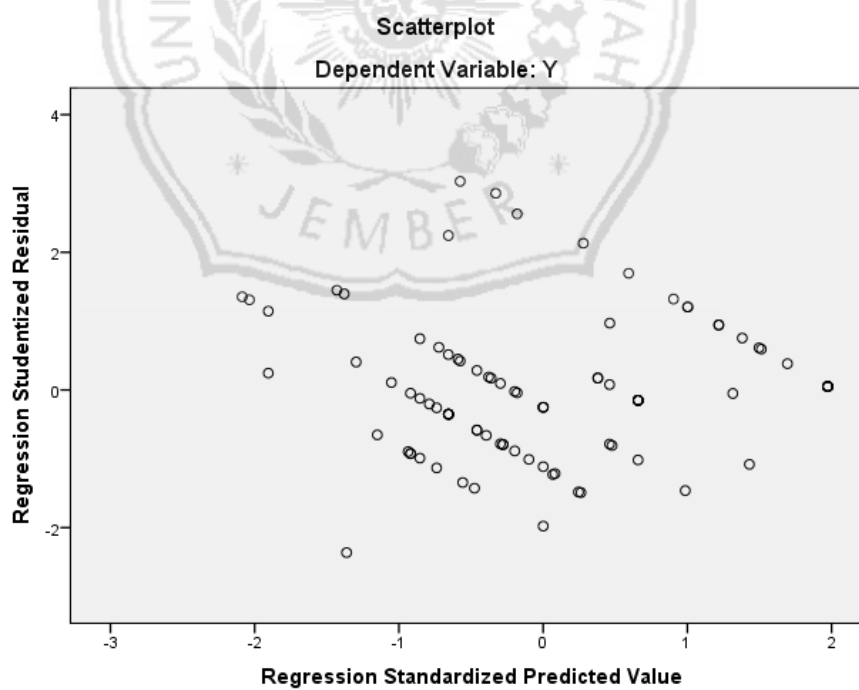
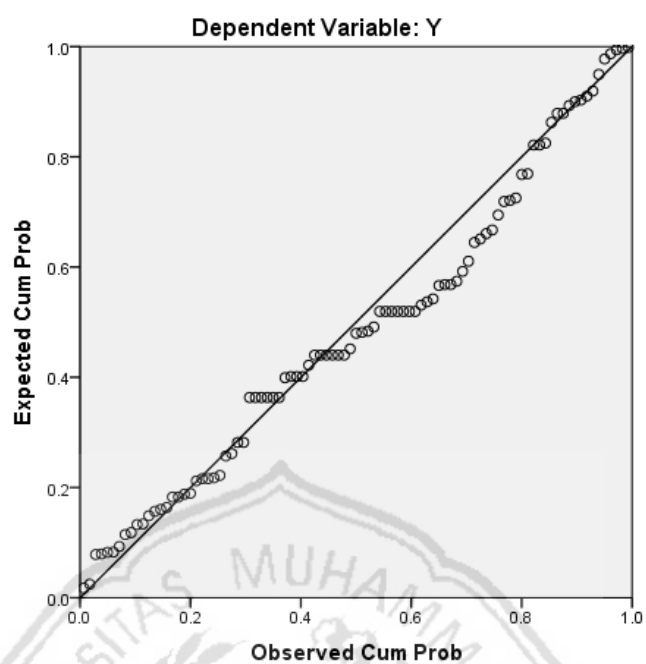
a. Dependent Variable: Y

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	14.49	19.94	17.29	1.344	93
Std. Predicted Value	-2.086	1.973	.000	1.000	93
Standard Error of Predicted Value	.126	.524	.227	.084	93
Adjusted Predicted Value	14.36	19.94	17.29	1.349	93
Residual	-2.458	3.483	.000	1.146	93
Std. Residual	-2.109	2.989	.000	.984	93
Stud. Residual	-2.362	3.031	.002	1.016	93
Deleted Residual	-3.082	3.582	.005	1.224	93
Stud. Deleted Residual	-2.426	3.183	.006	1.033	93
Mahal. Distance	.078	17.640	2.968	3.046	93
Cook's Distance	.000	.354	.018	.048	93
Centered Leverage Value	.001	.192	.032	.033	93

a. Dependent Variable: Y

Normal P-P Plot of Regression Standardized Residual



LAMPIRAN 6
DOKUMENTASI PENELITIAN







