# LAMPIRAN 1

Kuesioner Penelitian

**KUESIONER PENELITIAN**

# ANALISIS KESADARAN LINGKUNGAN, HARGA DAN *GREEN ADVERTISING* TERHADAP KEPUTUSAN PEMBELIAN AIR MINUM DALAM KEMASAN MEREK ADES DI JEMBER

**Identitas Peneliti**

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Dalam rangka menyelesaikan pendidikan strata satu (S1) pada jurusan Manajemen Universitas Muhammadiyah Jember, peneliti melaksanakan penelitian sebagai bentuk tugas dan kewajiban yang harus dilakukan. Secara akademik penelitian ini bertujuan ingin menganalisis pengaruh kesadaran lingkungan, harga dan green advertising terhadap keputusan pembelian air minum dalam kemasan merek Ades di Jember.

Peneliti memohon dengan hormat kesediaan saudara untuk mengisi kuisioner yang peneliti ajukan sesuai dengan keadaan yang sebenarnya dan kerahasiaan dari jawaban yang diberikan akan dijaga sepenuhnya. Penelitian ini hanya semata-mata sebagai bahan penyusunan skripsi, maka sangat dibutuhkan pendapat dari responden untuk melengkapi penelitian ini. Informasi yang anda berikan sangat berarti bagi penelitian ini. Atas bantuannya saya ucapkan terima kasih.

**No. Responden** : …….. (diisi oleh peneliti)

**Identitas responden**

1. Usia : .....
2. Jenis Kelamin : .....

**Petunjuk Pengisian**

1. Kuesioner berisi beberapa pernyataan mengenai beberapa variabel yang teliti. Kemudian responden dapat memberikan tanggapan atau jawaban terhadap kuesioner tersebut sesuai kolom jawaban yang tersedia.
2. Berilah tanda chek list (√) pada jawaban yang dipilih.
   a. Sangat setuju (SS)
   b. Setuju (S)
   c. Kurang Setuju (KS)
   d. Tidak setuju (TS)
   e. Sangat tidak setuju (STS)
3. Jika pada kuesioner terdapat pernyataan yang tidak jelas, responden dapat menanyakan langsung pada peneliti
4. Jawaban dari pernyataan pada kuesioner ini tidak ada yang salah, oleh karena itu dimohon untuk menjawab semua pernyataan agar tidak ada jawaban yang kosong

**1. Kesadaran Lingkungan (X1)**

| No | Pernyataan | Pilihan Jawaban | | | | |
|---|---|---|---|---|---|---|
| | | STS | TS | KS | S | SS |
| 1. | Saya bersedia membeli produk ramah lingkungan | | | | | |
| 2. | Saya selalu memperhatikan produk yang akan dibeli merupakan produk ramah lingkungan | | | | | |
| 3. | Saya mengutamakan membeli produk ramah lingkungan | | | | | |

**2. Harga (X2)**

| No | Pernyataan | Pilihan Jawaban | | | | |
|---|---|---|---|---|---|---|
| | | STS | TS | KS | S | SS |
| 1 | Harga AMDK Ades terjangkau | | | | | |
| 2 | Harga AMDK Ades sesuai dengan kualitasnya | | | | | |
| 3 | Harga AMDK Ades dapat bersaing dengan usaha sejenis lainnya | | | | | |
| 4 | Harga AMDK Ades sesuai dengan manfaat yang didapatkan | | | | | |

**3. *Green Advertising* (X3)**

| No | Pernyataan | Pilihan Jawaban | | | | |
|---|---|---|---|---|---|---|
| | | STS | TS | KS | S | SS |
| 1 | Iklan Ades menampilkan hubungan antara produk Ades dan lingkungan yang bersih | | | | | |
| 2 | Iklan Ades menampilkan contoh gaya hidup peduli lingkungan | | | | | |
| 3 | Iklan Ades menampilkan bahwa Ades memiliki tanggung jawab terhadap kebersihan lingkungan | | | | | |

**4. Keputusan Pembelian (Y)**

| No | Pernyataan | Pilihan Jawaban | | | | |
|---|---|---|---|---|---|---|
| | | STS | TS | KS | S | SS |
| 1. | Saya benar-benar memiliki keinginan untuk membeli AMDK Ades | | | | | |
| 2. | Saya merekomendasikan AMDK Ades pada orang lain | | | | | |
| 3. | Saya akan kembali membeli AMDK Ades | | | | | |
| 4. | Saya bersedia mengeluarkan uang untuk membeli AMDK Ades | | | | | |

# LAMPIRAN 2

Tabulasi Data

| No | x1.1 | x1.2 | x1.3 | X1 | x2.1 | x2.2 | x2.3 | x2.4 | X2 | x3.1 | x3.2 | x3.3 | X3 | y.1 | y.2 | y.3 | Y.4 | Y |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **1** | 5 | 4 | 4 | **13** | 4 | 3 | 5 | 4 | **16** | 4 | 4 | 4 | **12** | 3 | 4 | 4 | 5 | **16** |
| **2** | 4 | 4 | 4 | **12** | 5 | 4 | 4 | 4 | **17** | 5 | 4 | 4 | **13** | 3 | 5 | 4 | 4 | **16** |
| **3** | 4 | 4 | 4 | **12** | 5 | 5 | 5 | 4 | **19** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** |
| **4** | 3 | 3 | 5 | **11** | 4 | 4 | 4 | 5 | **17** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 3 | **15** |
| **5** | 5 | 4 | 4 | **13** | 4 | 4 | 4 | 4 | **16** | 4 | 4 | 4 | **12** | 4 | 5 | 5 | 5 | **19** |
| **6** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** |
| **7** | 5 | 4 | 4 | **13** | 4 | 4 | 4 | 5 | **17** | 4 | 4 | 5 | **13** | 4 | 4 | 5 | 4 | **17** |
| **8** | 5 | 4 | 5 | **14** | 4 | 5 | 5 | 5 | **19** | 4 | 5 | 5 | **14** | 4 | 5 | 5 | 5 | **19** |
| **9** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 3 | **15** |
| **10** | 5 | 4 | 4 | **13** | 5 | 5 | 4 | 4 | **18** | 5 | 4 | 5 | **14** | 5 | 4 | 5 | 4 | **18** |
| **11** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** |
| **12** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 3 | **15** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** |
| **13** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 5 | **17** |
| **14** | 5 | 4 | 4 | **13** | 5 | 5 | 5 | 5 | **20** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** |
| **15** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** | 5 | 5 | 5 | **15** | 5 | 4 | 4 | 4 | **17** |
| **16** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** |
| **17** | 4 | 4 | 4 | **12** | 4 | 5 | 3 | 3 | **15** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 3 | **15** |
| **18** | 5 | 4 | 4 | **13** | 5 | 4 | 4 | 4 | **17** | 5 | 4 | 4 | **13** | 5 | 5 | 5 | 5 | **20** |
| **19** | 5 | 5 | 5 | **15** | 5 | 4 | 4 | 4 | **17** | 4 | 3 | 3 | **10** | 4 | 4 | 4 | 4 | **16** |
| **20** | 4 | 3 | 3 | **10** | 4 | 4 | 4 | 4 | **16** | 4 | 3 | 3 | **10** | 4 | 4 | 4 | 4 | **16** |
| **21** | 4 | 3 | 3 | **10** | 4 | 4 | 4 | 4 | **16** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** |
| **22** | 5 | 4 | 4 | **13** | 4 | 4 | 4 | 5 | **17** | 5 | 4 | 4 | **13** | 5 | 4 | 4 | 4 | **17** |
| **23** | 4 | 4 | 5 | **13** | 5 | 5 | 5 | 5 | **20** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** |
| **24** | 3 | 4 | 3 | **10** | 5 | 4 | 4 | 4 | **17** | 5 | 4 | 4 | **13** | 4 | 4 | 4 | 4 | **16** |
| **25** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 5 | **17** | 5 | 5 | 5 | **15** | 4 | 4 | 4 | 4 | **16** |
| **26** | 5 | 4 | 4 | **13** | 4 | 4 | 4 | 4 | **16** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** |
| **27** | 4 | 4 | 4 | **12** | 5 | 5 | 5 | 5 | **20** | 4 | 4 | 4 | **12** | 5 | 5 | 5 | 5 | **20** |
| **28** | 4 | 4 | 4 | **12** | 5 | 2 | 4 | 4 | **15** | 3 | 4 | 4 | **11** | 4 | 4 | 3 | 4 | **15** |
| **29** | 4 | 4 | 4 | **12** | 3 | 4 | 5 | 4 | **16** | 5 | 5 | 5 | **15** | 4 | 4 | 4 | 4 | **16** |
| **30** | 5 | 5 | 4 | **14** | 5 | 5 | 5 | 5 | **20** | 4 | 4 | 5 | **13** | 5 | 5 | 5 | 5 | **20** |
| **31** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** |
| **32** | 4 | 3 | 3 | **10** | 5 | 5 | 5 | 5 | **20** | 3 | 4 | 3 | **10** | 4 | 3 | 3 | 3 | **13** |
| **33** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** | 4 | 4 | 4 | **12** | 4 | 3 | 4 | 4 | **15** |
| **34** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** | 5 | 4 | 4 | **13** | 5 | 4 | 4 | 4 | **17** |
| **35** | 4 | 4 | 4 | **12** | 5 | 4 | 3 | 3 | **15** | 4 | 4 | 4 | **12** | 5 | 4 | 4 | 4 | **17** |
| **36** | 4 | 4 | 4 | **12** | 5 | 4 | 4 | 4 | **17** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** |
| **37** | 5 | 4 | 4 | **13** | 5 | 4 | 4 | 4 | **17** | 5 | 4 | 4 | **13** | 4 | 4 | 4 | 5 | **17** |
| **38** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 4 | **19** | 5 | 5 | 5 | **15** | 5 | 5 | 5 | 5 | **20** |
| **39** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 5 | **17** | 4 | 4 | 4 | **12** | 3 | 4 | 5 | 4 | **16** |
| **40** | 4 | 4 | 4 | **12** | 4 | 4 | 4 | 4 | **16** | 4 | 3 | 3 | **10** | 4 | 4 | 4 | 4 | **16** |

# LAMPIRAN 3

Output SPSS

Frekuensi Jawaban Responden

**Statistics**

| | | X1.1 | X1.2 | X1.3 | X2.1 | X2.2 | X2.3 | X2.4 | X3.1 | X3.2 | X3.3 | Y.1 | Y.2 | Y.3 | Y.4 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N | Valid | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 | 40 |
| | Missing | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

**X1.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 2 | 5.0 | 5.0 | 5.0 |
| | 4 | 21 | 52.5 | 52.5 | 57.5 |
| | 5 | 17 | 42.5 | 42.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X1.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 4 | 10.0 | 10.0 | 10.0 |
| | 4 | 29 | 72.5 | 72.5 | 82.5 |
| | 5 | 7 | 17.5 | 17.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X1.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 4 | 10.0 | 10.0 | 10.0 |
| | 4 | 27 | 67.5 | 67.5 | 77.5 |
| | 5 | 9 | 22.5 | 22.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X2.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 1 | 2.5 | 2.5 | 2.5 |
| | 4 | 19 | 47.5 | 47.5 | 50.0 |
| | 5 | 20 | 50.0 | 50.0 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X2.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 2 | 1 | 2.5 | 2.5 | 2.5 |
| | 3 | 1 | 2.5 | 2.5 | 5.0 |
| | 4 | 24 | 60.0 | 60.0 | 65.0 |
| | 5 | 14 | 35.0 | 35.0 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X2.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 2 | 5.0 | 5.0 | 5.0 |
| | 4 | 24 | 60.0 | 60.0 | 65.0 |
| | 5 | 14 | 35.0 | 35.0 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X2.4**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 3 | 7.5 | 7.5 | 7.5 |
| | 4 | 22 | 55.0 | 55.0 | 62.5 |
| | 5 | 15 | 37.5 | 37.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X3.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 2 | 5.0 | 5.0 | 5.0 |
| | 4 | 21 | 52.5 | 52.5 | 57.5 |
| | 5 | 17 | 42.5 | 42.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X3.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 3 | 7.5 | 7.5 | 7.5 |
| | 4 | 26 | 65.0 | 65.0 | 72.5 |
| | 5 | 11 | 27.5 | 27.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**X3.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 4 | 10.0 | 10.0 | 10.0 |
| | 4 | 22 | 55.0 | 55.0 | 65.0 |
| | 5 | 14 | 35.0 | 35.0 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**Y.1**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 3 | 7.5 | 7.5 | 7.5 |
| | 4 | 22 | 55.0 | 55.0 | 62.5 |
| | 5 | 15 | 37.5 | 37.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**Y.2**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 2 | 5.0 | 5.0 | 5.0 |
| | 4 | 25 | 62.5 | 62.5 | 67.5 |
| | 5 | 13 | 32.5 | 32.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**Y.3**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 2 | 5.0 | 5.0 | 5.0 |
| | 4 | 23 | 57.5 | 57.5 | 62.5 |
| | 5 | 15 | 37.5 | 37.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

**Y.4**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|---|---|---|---|---|---|
| Valid | 3 | 4 | 10.0 | 10.0 | 10.0 |
| | 4 | 21 | 52.5 | 52.5 | 62.5 |
| | 5 | 15 | 37.5 | 37.5 | 100.0 |
| | Total | 40 | 100.0 | 100.0 | |

# LAMPIRAN 4

Output SPSS

Instrumen Penelitian

## UJI VALIDITAS

**Correlations**

| | | X1.1 | X1.2 | X1.3 | X1 |
|---|---|---|---|---|---|
| X1.1 | Pearson Correlation | 1 | .573** | .398* | .797** |
| | Sig. (2-tailed) | | .000 | .011 | .000 |
| | N | 40 | 40 | 40 | 40 |
| X1.2 | Pearson Correlation | .573** | 1 | .660** | .885** |
| | Sig. (2-tailed) | .000 | | .000 | .000 |
| | N | 40 | 40 | 40 | 40 |
| X1.3 | Pearson Correlation | .398* | .660** | 1 | .820** |
| | Sig. (2-tailed) | .011 | .000 | | .000 |
| | N | 40 | 40 | 40 | 40 |
| X1 | Pearson Correlation | .797** | .885** | .820** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | |
| | N | 40 | 40 | 40 | 40 |

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

**Correlations**

| | | X2.1 | X2.2 | X2.3 | X2.4 | X2 |
|---|---|---|---|---|---|---|
| X2.1 | Pearson Correlation | 1 | .345* | .271 | .175 | .597** |
| | Sig. (2-tailed) | | .029 | .091 | .280 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| X2.2 | Pearson Correlation | .345* | 1 | .476** | .376* | .766** |
| | Sig. (2-tailed) | .029 | | .002 | .017 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| X2.3 | Pearson Correlation | .271 | .476** | 1 | .629** | .808** |
| | Sig. (2-tailed) | .091 | .002 | | .000 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| X2.4 | Pearson Correlation | .175 | .376* | .629** | 1 | .750** |
| | Sig. (2-tailed) | .280 | .017 | .000 | | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| X2 | Pearson Correlation | .597** | .766** | .808** | .750** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 40 | 40 | 40 | 40 | 40 |

*. Correlation is significant at the 0.05 level (2-tailed).

**. Correlation is significant at the 0.01 level (2-tailed).

**Correlations**

| | | X3.1 | X3.2 | X3.3 | X3 |
|---|---|---|---|---|---|
| X3.1 | Pearson Correlation | 1 | .544** | .573** | .800** |
| | Sig. (2-tailed) | | .000 | .000 | .000 |
| | N | 40 | 40 | 40 | 40 |
| X3.2 | Pearson Correlation | .544** | 1 | .866** | .911** |
| | Sig. (2-tailed) | .000 | | .000 | .000 |
| | N | 40 | 40 | 40 | 40 |
| X3.3 | Pearson Correlation | .573** | .866** | 1 | .928** |
| | Sig. (2-tailed) | .000 | .000 | | .000 |
| | N | 40 | 40 | 40 | 40 |
| X3 | Pearson Correlation | .800** | .911** | .928** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | |
| | N | 40 | 40 | 40 | 40 |

**. Correlation is significant at the 0.01 level (2-tailed).

**Correlations**

| | | Y.1 | Y.2 | Y.3 | Y.4 | Y |
|---|---|---|---|---|---|---|
| Y.1 | Pearson Correlation | 1 | .434** | .450** | .376* | .692** |
| | Sig. (2-tailed) | | .005 | .004 | .017 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| Y.2 | Pearson Correlation | .434** | 1 | .762** | .721** | .881** |
| | Sig. (2-tailed) | .005 | | .000 | .000 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| Y.3 | Pearson Correlation | .450** | .762** | 1 | .660** | .868** |
| | Sig. (2-tailed) | .004 | .000 | | .000 | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| Y.4 | Pearson Correlation | .376* | .721** | .660** | 1 | .845** |
| | Sig. (2-tailed) | .017 | .000 | .000 | | .000 |
| | N | 40 | 40 | 40 | 40 | 40 |
| Y | Pearson Correlation | .692** | .881** | .868** | .845** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | .000 | |
| | N | 40 | 40 | 40 | 40 | 40 |

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

## UJI RELIABILITAS

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 40 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 40 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|---|---|
| .777 | 3 |

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 40 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 40 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|---|---|
| .710 | 4 |

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 40 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 40 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|---|---|
| .854 | 3 |

**Case Processing Summary**

| | | N | % |
|---|---|---|---|
| Cases | Valid | 40 | 100.0 |
| | Excluded[a] | 0 | .0 |
| | Total | 40 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|---|---|
| .836 | 4 |

# LAMPIRAN 5

Output SPSS

Regresi, Asumsi Klasik, Hipotesis dan Koefisien Determinasi

**Variables Entered/Removed[a]**

| Model | Variables Entered | Variables Removed | Method |
|---|---|---|---|
| 1 | X3, X1, X2[b] | . | Enter |

a. Dependent Variable: Y

b. All requested variables entered.

**Model Summary[b]**

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|---|---|---|---|---|
| 1 | .770[a] | .593 | .559 | 1.293 |

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

**ANOVA[a]**

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|---|---|---|---|---|---|---|
| 1 | Regression | 87.574 | 3 | 29.191 | 17.457 | .000[b] |
| | Residual | 60.201 | 36 | 1.672 | | |
| | Total | 147.775 | 39 | | | |

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X1, X2

**Coefficients[a]**

| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|---|---|---|---|---|---|---|---|---|
| | | B | Std. Error | Beta | | | Tolerance | VIF |
| 1 | (Constant) | .705 | 2.327 | | .303 | .764 | | |
| | X1 | .410 | .181 | .293 | 2.266 | .030 | .676 | 1.480 |
| | X2 | .361 | .150 | .322 | 2.404 | .022 | .632 | 1.583 |
| | X3 | .394 | .170 | .317 | 2.322 | .026 | .607 | 1.646 |

a. Dependent Variable: Y

**Coefficient Correlations[a]**

| Model | | | X3 | X1 | X2 |
|---|---|---|---|---|---|
| 1 | Correlations | X3 | 1.000 | -.336 | -.414 |
| | | X1 | -.336 | 1.000 | -.279 |
| | | X2 | -.414 | -.279 | 1.000 |
| | Covariances | X3 | .029 | -.010 | -.011 |
| | | X1 | -.010 | .033 | -.008 |
| | | X2 | -.011 | -.008 | .023 |

a. Dependent Variable: Y

**Collinearity Diagnostics[a]**

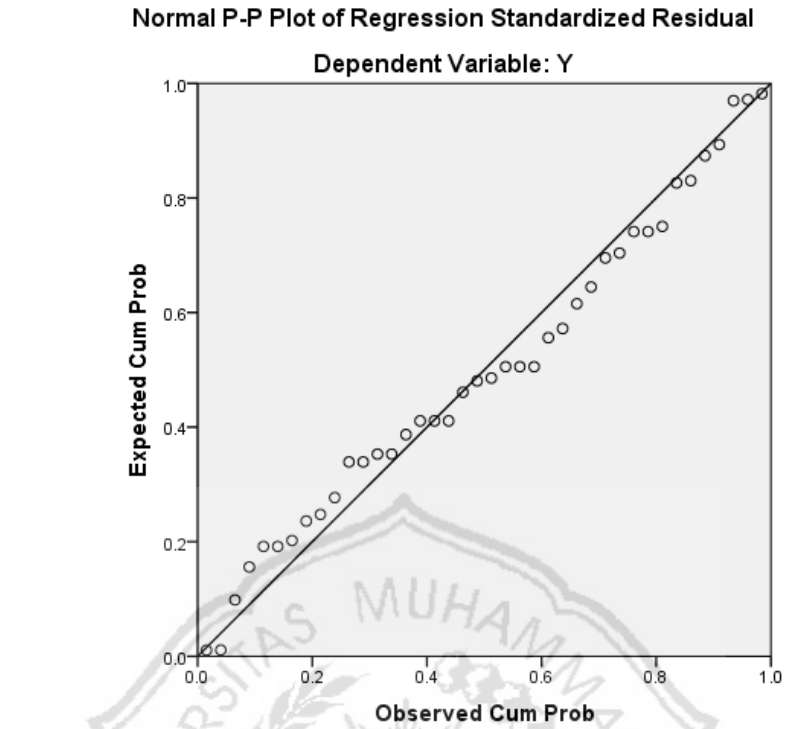
| Model | Dimension | Eigenvalue | Condition Index | Variance Proportions | | | |
|---|---|---|---|---|---|---|---|
| | | | | (Constant) | X1 | X2 | X3 |
| 1 | 1 | 3.982 | 1.000 | .00 | .00 | .00 | .00 |
| | 2 | .007 | 23.433 | .41 | .01 | .00 | .72 |
| | 3 | .006 | 25.772 | .15 | .99 | .11 | .05 |
| | 4 | .004 | 30.178 | .44 | .00 | .89 | .22 |

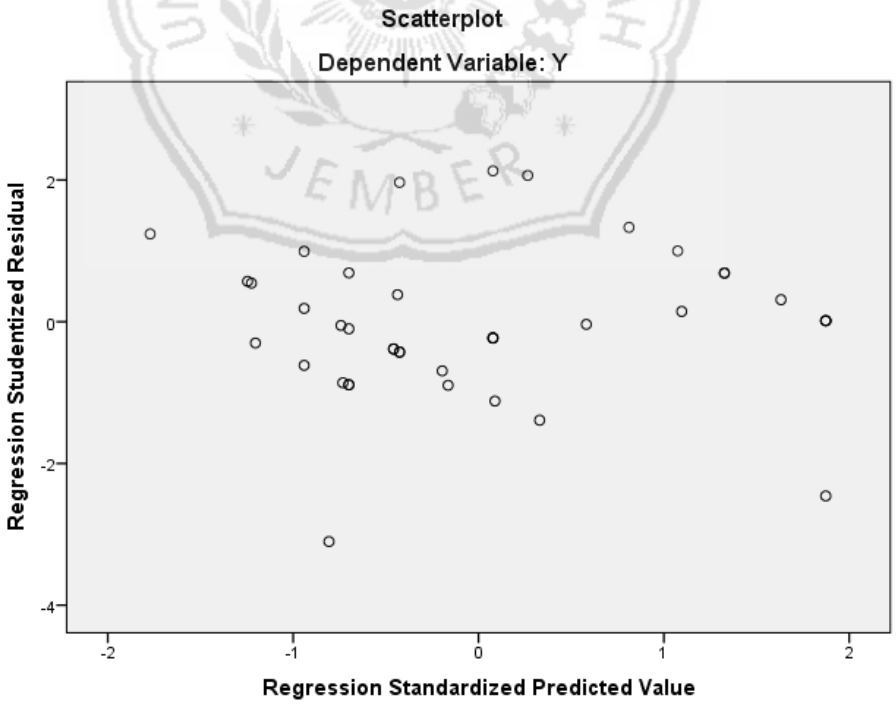
a. Dependent Variable: Y

**Residuals Statistics[a]**

| | Minimum | Maximum | Mean | Std. Deviation | N |
|---|---|---|---|---|---|
| Predicted Value | 14.52 | 19.98 | 17.17 | 1.498 | 40 |
| Std. Predicted Value | -1.772 | 1.873 | .000 | 1.000 | 40 |
| Standard Error of Predicted Value | .231 | .871 | .384 | .142 | 40 |
| Adjusted Predicted Value | 14.27 | 20.39 | 17.23 | 1.521 | 40 |
| Residual | -2.982 | 2.709 | .000 | 1.242 | 40 |
| Std. Residual | -2.306 | 2.095 | .000 | .961 | 40 |
| Stud. Residual | -3.102 | 2.129 | -.019 | 1.063 | 40 |
| Deleted Residual | -5.426 | 2.938 | -.058 | 1.554 | 40 |
| Stud. Deleted Residual | -3.573 | 2.245 | -.027 | 1.127 | 40 |
| Mahal. Distance | .270 | 16.704 | 2.925 | 3.279 | 40 |
| Cook's Distance | .000 | 1.995 | .077 | .315 | 40 |
| Centered Leverage Value | .007 | .428 | .075 | .084 | 40 |

a. Dependent Variable: Y


Normal P-P Plot of Regression Standardized Residual
Dependent Variable: Y
Expected Cum Prob
Observed Cum Prob
0.0
0.2
0.4
0.6
0.8
1.0


Scatterplot
Dependent Variable: Y
Regression Studentized Residual
Regression Standardized Predicted Value
2
0
-2
-4
-2
-1
0
1
2

# LAMPIRAN 6

HALAMAN PERTAMA JURNAL PERNELITIAN TERDAHULU