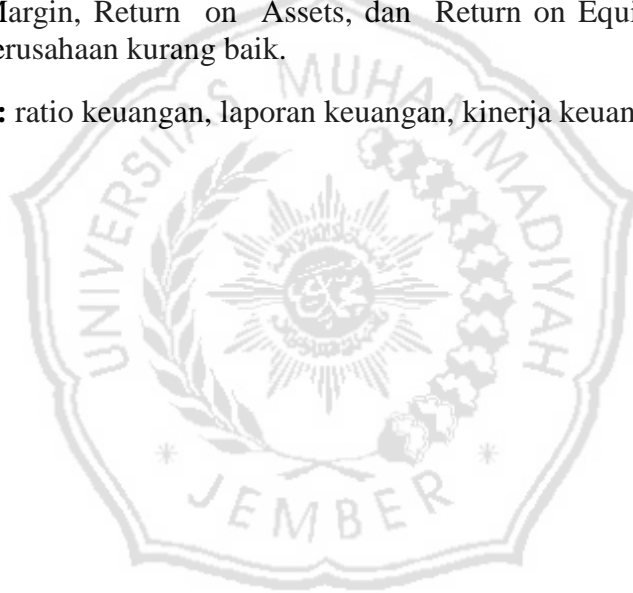


ABSTRAK

Penelitian ini bertujuan untuk mengetahui kinerja keuangan perusahaan yang dinilai dengan analisis rasio keuangan pada perusahaan PT. Bukit Uluwatu Villa Tbk dari tahun 2013 sampai dengan tahun 2017. Data yang diteliti berupa laporan keuangan PT. Bukit Uluwatu Villa Tbk dari tahun 2013 sampai dengan 2017. Hasil penelitian ini berdasarkan rasio likuiditas yang diproksikan Current Ratio dan Quick Ratio kondisi kinerja keuangan perusahaan kurang baik. Rasio solvabilitas yang diproksikan Debt to Total Assets Ratio dan Debt to Total Equity Ratio kondisi kinerja keuangan perusahaan kurang baik. Rasio aktivitas yang diproksikan Total Assets Turn Over dan Fixed Assets Turn Over kondisi kinerja keuangan perusahaan kurang baik. Rasio profitabilitas yang diproksikan Net Profit Margin, Return on Assets, dan Return on Equity kondisi kinerja keuangan perusahaan kurang baik.

Kata kunci : ratio keuangan, laporan keuangan, kinerja keuangan.



ABSTRACT

This research is meant to find out the financial performance of the company which is measured by using financial ratio analysis at PT. Bukit Uluwatu Villa Tbk from 2013 to 2014. The data has been studied by using financial statement of PT. Bukit Uluwatu Villa Tbk from 2013 to 2017. The result of this research is based on the liquidity ratio which is proxy by Current Ratio and Quick Ratio, it has been found that the condition of the financial performance of the company is less good. Leverage ratio or solvability ratio which is proxy by Debt to Total Assets Ratio and Debt to Total Equity Ratio, it has been found that the condition of the financial performance of the company is less good. Activity ratio which is proxy by Total Assets Turn Over and Fixed Assets Turn Over ,it has been found that the condition of financial performance of the company is less good. The profitability ratio which is proxy by Net Profit Margin, Return on Assets, and Return on Equity, it has been found that the condition of the financial performance of the company is less good.

Keywords: financial ratio, financial statement, financial performance.

