

**ASAS-ASAS HUKUM PERJANJIAN PADA PERJANJIAN KREDIT BANK
BRI DALAM KAJIAN HERMENEUTIK**

Mega bintang pamungkas

ABSTRACT

A bank is a business entity that collects funds from the public in the form of savings and distributes it to the public in the form of credit and or other forms in order to improve the standard of living of the people at large.

The profile of BRI Bank as the best bank makes customers more confident in these quality servants. Bank BRI has various strategies to improve the quality and service to its customers. The profile of BRI Bank since 1992 which has become the property of the Indonesian government, then developed various products that are still used with more modern innovations. Bank BRI makes it easy for its customers by disbursing funds to them, namely the middle to lower class people are given loans with easy terms and low interest rates, different from others BRI Bank provides convenience and provides services to the wider community

