

Abstrak

Nur Hafid Robi Ahmad NIM. 2210922003. Analisis Kesiapan Pelaku UMKM Tahu Kedelai Dalam Menerapkan Praktik Bisnis Ramah Lingkungan Perspektif Ekonomi Islam. Skripsi, Program Studi Ekonomi Syariah, Fakultas Agama Islam, Universitas Muhammadiyah Jember. Pembimbing: (I) Istikomah, S. HI., M.SI, (II) Siti Khayisatuzahro Nur, M.E.I.

Kata Kunci: Kesiapan UMKM, Bisnis Ramah Lingkungan, Ekonomi Islam, Organizational Readiness for Change

Industri tahu kedelai berskala UMKM merupakan usaha pangan rumah tangga yang banyak berkembang di wilayah pedesaan, namun proses produksinya menghasilkan limbah cair dan padat yang berisiko mencemari lingkungan apabila dikelola secara tidak tepat. Penelitian ini bertujuan menganalisis kesiapan pelaku UMKM tahu kedelai di Desa Mangaran, Kecamatan Ajung, Kabupaten Jember dalam menerapkan praktik bisnis ramah lingkungan berdasarkan perspektif ekonomi Islam, dengan mengacu pada teori organizational readiness for change dari Weiner yang mencakup dimensi change commitment dan change efficacy. Penelitian menggunakan pendekatan deskriptif kualitatif melalui observasi, wawancara mendalam, dan dokumentasi terhadap dua pemilik UMKM beserta pekerjanya, kemudian data dianalisis menggunakan model Miles dan Huberman. Hasil penelitian menunjukkan bahwa pelaku usaha telah memiliki kesadaran, kemauan, dan komitmen yang tinggi untuk menjalankan bisnis yang bertanggung jawab terhadap lingkungan, sejalan dengan nilai khalifah, masalah, dan larangan berbuat kerusakan (fasad) dalam ekonomi Islam. Namun, kemampuan teknis mereka, terutama dalam pengelolaan limbah cair dan penyediaan sarana pendukung, masih terbatas akibat keterbatasan modal, teknologi, dan infrastruktur. Penelitian ini merekomendasikan perlunya program pendampingan untuk menjembatani kesenjangan antara komitmen dan kemampuan teknis pelaku UMKM.

Abstract

Nur Hafid Robi Ahmad (NIM: 2210922003). Analysis of the Readiness of Soybean Tofu MSME Operators to Implement Environmentally Friendly Business Practices from an Islamic Economic Perspective. Undergraduate Thesis, Sharia Economics Study Program, Faculty of Islamic Studies, Universitas Muhammadiyah Jember. Supervisors: (I) Istikomah, S.HI., M.Si., (II) Siti Khayisatuzahro Nur, M.E.I.

Keywords: MSME Readiness, Environmentally Friendly Business, Islamic Economics, Organizational Readiness for Change

The soybean tofu industry, operating at the MSME level, is a household-based food business that is widely established in rural areas; however, its production process generates liquid and solid waste that poses a risk of environmental pollution if not managed properly. This study aims to analyze the readiness of soybean tofu MSME operators in Mangaran Village, Ajung District, Jember Regency, to implement environmentally friendly business practices from an Islamic economic perspective, drawing upon Weiner's theory of "organizational readiness for change," which encompasses the dimensions of change commitment and change efficacy. The study employs a qualitative descriptive approach involving observation, in-depth interviews, and documentation regarding two MSME owners and their workers, with data subsequently analyzed using the Miles and Huberman model. The results indicate that the business operators possess a high level of awareness, willingness, and commitment to conducting environmentally responsible business, aligning with the Islamic economic values of **khalifah** (stewardship), **maslahah** (public interest/welfare), and the prohibition against causing harm or corruption (**fasad**). However, their technical capabilities particularly regarding liquid waste management and the provision of supporting facilities remain limited due to constraints in capital, technology, and infrastructure. The study recommends the implementation of assistance programs to bridge the gap between the MSME operators' commitment and their technical capabilities.