

ABSTRAK

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Program Studi : Ilmu Pemerintahan

Judul : Implementasi Program Hospital Goes to Pesantren (HOSTREN)
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Penelitian ini bertujuan untuk menganalisis implementasi Program *Hospital Goes to Pesantren* (HOSTREN) oleh RSUD Genteng Kabupaten Banyuwangi dalam mendekatkan pelayanan kesehatan kepada masyarakat pesantren. Penelitian menggunakan pendekatan kualitatif deskriptif dengan kerangka teori implementasi kebijakan Merilee S. Grindle yang mencakup dimensi *content of policy* dan *context of implementation*. Penelitian dilaksanakan di Kabupaten Banyuwangi pada pondok pesantren yang menjadi mitra RSUD Genteng. Data dikumpulkan melalui observasi, wawancara mendalam, dan dokumentasi dengan informan yang meliputi koordinator program HOSTREN dan santri sebagai penerima layanan. Hasil penelitian menunjukkan bahwa implementasi HOSTREN berjalan dengan baik, ditinjau dari kejelasan sasaran dan manfaat program, kesiapan pelaksana, serta dukungan sumber daya berupa tenaga kesehatan, sarana, dan media edukasi. Dari aspek konteks implementasi, keberhasilan pelaksanaan didukung oleh keterlibatan RSUD Genteng sebagai pelaksana, pesantren sebagai mitra aktif, dan Pemerintah Kabupaten Banyuwangi sebagai pendukung kebijakan dan kelembagaan. Partisipasi pesantren dalam pelaksanaan program memungkinkan pelayanan disesuaikan dengan karakteristik dan kebutuhan komunitas pesantren. Program HOSTREN juga menghadapi tantangan berupa keterbatasan pengetahuan dan kesadaran sebagian santri serta pengelola pesantren terhadap Perilaku Hidup Bersih dan Sehat (PHBS), sehingga diperlukan edukasi dan pendampingan secara berkelanjutan. Penelitian ini menunjukkan bahwa implementasi pelayanan kesehatan berbasis komunitas memerlukan sinergi antaraktor, dukungan sumber daya, serta partisipasi aktif komunitas sasaran untuk memperkuat keberlanjutan program.

Kata Kunci: Implementasi Kebijakan, Kolaborasi, HOSTREN, Pesantren

ABSTRACT

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(HOSTREN) Program at Genteng Banyuwangi Regional Hospital.

This study aims to analyze the implementation of the *Hospital Goes to Pesantren* (HOSTREN) Program by Genteng Regional Public Hospital (RSUD Genteng) in Banyuwangi Regency to improve access to health services for the pesantren community. The study employs a descriptive qualitative approach using Merilee S. Grindle's policy implementation framework, which comprises the dimensions of *content of policy* and *context of implementation*. The research was conducted in Banyuwangi Regency at an Islamic boarding school (*pesantren*) partnering with RSUD Genteng. Data were collected through observation, in-depth interviews, and documentation, involving the HOSTREN program coordinator and students (*santri*) as service recipients. The findings indicate that HOSTREN implementation has been well executed, as reflected in the clarity of the program's target groups and benefits, the readiness of program implementers, and the availability of resources, including health personnel, facilities, and educational materials. In terms of the implementation context, program implementation is supported by the involvement of RSUD Genteng as the implementing institution, the pesantren as an active partner, and the Banyuwangi Regency Government as a provider of policy and institutional support. The participation of the pesantren enables health services to be adapted to the characteristics and needs of the pesantren community. However, HOSTREN faces challenges related to limited knowledge and awareness among some students and pesantren administrators regarding Clean and Healthy Living Behaviors (PHBS), highlighting the need for continuous education and mentoring. This study demonstrates that the implementation of community-based health services requires inter-actor synergy, adequate resources, and active participation from the target community to strengthen program sustainability.

Keywords: Policy Implementation, Collaboration, HOSTREN, Pesantren